

# State

The Florida State University Faculty-Staff Bulletin

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April 18 - May 1, 2011

## BUSINESS

\$4.25 million gift to benefit  
The Jim Moran Institute, **4**

## ENGINEERING

Two researchers win NSF  
'CAREER' awards, **6**

## ITALIAN

Professor honored with  
NEH fellowship, **6**

## Dean of the Faculties Rowe to retire in May

**Anne Rowe**, who has served as Florida State University's dean of the faculties and deputy provost since 2003, will retire at the end of May. A Southern-American literature scholar, she is only the third dean of the faculties in the university's history, following **Daisy Parker Flory**, 1969 to 1985, and **Steve Edwards**, 1985 to 2003.

"Dr. Rowe's vision for the Office of the Dean of the Faculties — to create a responsive organization that integrates the areas of faculty development, human resource management and academic policy implementation — has been realized," said President **Eric J. Barron**. "She has been an advocate for change, encouraging the development and implementation of new processes and programs designed to support the success of all faculty members throughout their careers."

Interim Provost and Executive Vice President for Academic Affairs **Robert B. Bradley** also offered praise for Rowe.

"Dean Rowe has long been a tireless advocate for the welfare, well being and success of our faculty," Bradley said. "She brought her concerns and expertise to the Office of the Dean of the Faculties and incorporated a whole series of technologies into its operation. Through her efforts and those of her staff, she has helped realize the vision for the office that she framed almost eight years ago. She will be missed."



Anne Rowe

Faculty Senate President and English Professor **Eric C. Walker** echoed Bradley.

"Dean Rowe has always been a strong and effective advocate for FSU's most precious resource, its faculty, and she has been a special source of wise counsel during the recent and ongoing budget crisis threatening the university," Walker said.

Rowe began her academic career at Florida State as an undergraduate student, earning her Bachelor of Art degree *summa cum laude*, before completing her master's and doctoral degrees in 20<sup>th</sup>-century British and American literature at the Univer-

sity of North Carolina at Chapel Hill. She returned to Florida State's Department of English in 1972 as an assistant professor, and achieved the rank of associate professor in 1977 and professor in 1984.

In 1993, Rowe received a University Teaching Award and a Teaching Incentive Award.

Throughout her career, Rowe has been an active participant in faculty governance, first as a faculty senator, where she served on numerous committees, and later as the chairwoman of the Department of English, a post she held from 1994 to 1997. In the College of Arts and Sciences, she served as associate dean from 1997 to 2002, and then as senior associate dean from 2002 to 2003.

Under Rowe's leadership, the Faculty Handbook was updated, numerous academic policies were re-written, and faculty development processes were revised to make use of updated technologies. In 2006, Rowe established the Office of Faculty Recognition to help recognize and acknowledge faculty accomplishments and enhance the university's stature among peer institutions.

"Rowe is known by the faculty as a great colleague and mentor, and she embodies the true essence of the dean of the faculties by serving as a faculty advocate and a liaison to the administration," Barron said.

## Spread THE Word

The Florida State University Master Craftsman Studio has completed 16 commemorative stained-glass windows, which have been installed in Dodd Hall's Werkmeister Humanities Reading Room. (Read more about this on FSU.com.)



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# VALIC

# State

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**Jeffery Seay**

Writers  
**Jill Elish**  
**Libby Fairhurst**  
**Barry Ray**

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The deadline for the  
May 2 - May 29, 2011, issue is  
4:30 p.m., WEDNESDAY, APRIL 20.



*STATE* is the faculty-staff bulletin of The Florida State University. It is the university's document of record, published 16 times annually by the Florida State University Communications Group — every three weeks during the fall and spring semesters and monthly during the summer.

Submissions should be emailed to [jseay@fsu.edu](mailto:jseay@fsu.edu).

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People with disabilities who require special accommodation for any event listed in *STATE* should call the unit sponsoring the event, or for the hearing or speech impaired, use the Florida Relay Service at 1-800-955-8770 (voice) or 1-800-955-8771 (TDD). Requests for accommodations must be received at least five working days before the event. To receive *STATE* in an alternative format, call the FSU Student Disability Resource Center at (850) 644-9566.

## Council on Research and Creativity gives awards

### ARTS AND HUMANITIES PROGRAM ENHANCEMENT GRANTS

Florida State University's Council on Research and Creativity awarded Arts and Humanities Program Enhancement Grants (AHPEG) for 2010-2011 to the following faculty members. Of six proposals that were received, five were funded for a total of \$66,667 in support:

• **Adam Jolles** (Art History), "The Curatorial Avant-Garde: Surrealism and the Making of the Modern Exhibition, 1925-1941";

• **Nancy de Grummond** (Classics), "Excavation of an Ancient Well at Cetamura del Chi-anti";

• **Birgit Maier-Katkin** (Modern Languages and Linguistics), "Cosmopolitan Contexts: Writing and Reading in a Globalized World";

• **Judith Rushin** (Art), "Heads, Shoulders, Genes and Toes"; and

• **Ned Stuckey-French** (English), "Reclaiming the Personal Essay: Monograph, Edited Col-

lection and Digital Archive."

### SPRING SMALL GRANTS

Twice each year, the Council on Research and Creativity awards \$3,000 grants for the Fall and Spring Small Grant Proposal program. Alphabetically, the Spring 2010-2011 awardees, with a total of \$9,000 in funding, are:

• **Michael Carrasco** (Art History), "Parallel Worlds: Genre, Discourse and Poetics in Contemporary, Colonial and Classic Maya Literature";

• **Holly Hanessian** (Art), "The Tipping Point"; and

• **Scott Steppan** (Biological Science), "Evolutionary Diversification of the Philippine Forest Mice *Apomys*."

For information on all of the programs of the Council on Research and Creativity, visit [www.research.fsu.edu/crc/crc.html](http://www.research.fsu.edu/crc/crc.html).



**Ten years and growing:** At the 10<sup>th</sup> anniversary celebration of Florida State's Garnet and Gold Toastmasters club March 29 in Beth Moor Lounge, President Colleen Thomas (right) introduces featured speaker Mary Wilkes (left), one of the club's charter members. Garnet and Gold Toastmasters was chartered under the sponsorship of FSU Senior Vice President for Finance and Administration John Carnaghi in March 2001 as a professional development opportunity for university employees. Since then, Garnet and Gold Toastmasters has had 105 members. Of these, 28 have completed the Toastmasters Competent Communicator program, seven have completed an advanced communication program, and five have completed the Competent Leadership program. Members also have participated in local, division and district speaking competitions. Toastmasters International has recognized the club as a Distinguished Club every year of its existence except in 2007-2008, when it was recognized as a Select Distinguished Club. To learn more, visit <http://garnetgold.freetoasthost.biz>.



# The Jim Moran Institute for Global Entrepreneurship at Florida State receives \$4.25 million to embark on 'The Entrepreneurial University'

By Barry Ray  
NEWS AND PUBLIC AFFAIRS

Longtime Florida State University supporters have made a \$4.25 million gift that will expand the international reach of **The Jim Moran Institute for Global Entrepreneurship** based in the College of Business.

President **Eric J. Barron** and **Caryn L. Beck-Dudley**, dean of the College of Business, were in South Florida on Monday, April 4, to personally thank donors **Jan Moran** and **The Jim Moran Foundation** for their lead donations to establish "The Entrepreneurial University." The gift agreement was signed at The Jim Moran Foundation's headquarters in Deerfield Beach, Fla.

The infusion of money — \$850,000 a year for five years — will build on The Jim Moran Institute's mission of cultivating, training and inspiring entrepreneurial leaders. New, more extensive initiatives are planned, including an annual national small business and entrepreneurship conference that will launch in 2012; a prestigious Global Consortium of Entrepreneurship Centers National Conference, to be hosted by The Jim Moran Institute in the near future; and the addition of an associate director of outreach who will support programs that serve minority entrepreneurs and business owners, at no charge, in the South Florida area.

Continuing the generous giving of the late automotive industry legend **Jim Moran** and the company he founded, **JM Family Enterprises Inc.**, his wife, **Jan Moran** and The Jim Moran Foundation have pledged their largest gifts yet, placing them among Florida State's top donors. Nearly \$5 million has been given previously.

"When my husband created The Jim Moran Institute for Global Entrepreneurship in 1995, it was his vision that its services would extend far beyond the walls of FSU's campus," said Jan Moran. "Since then, thousands of entrepreneurs and small business owners have been served — all at no charge. The intention of this new gift is to continue supporting The Jim Moran Institute's reach beyond Tallahassee with programs that will have a defining impact and further enhance and promote its prominence and excellence in the study and support of entrepreneurs.



From left, Caryn Beck-Dudley, dean of the Florida State University College of Business; Melanie Burgess, executive director of The Jim Moran Foundation; Jan Moran; Tom Jennings, FSU vice president for University Advancement; and FSU President Eric J. Barron. The photo on the wall is of Jim Moran.

"I am excited that The Jim Moran Institute will now take a leadership role in FSU's transformation into 'The Entrepreneurial University,'" said Moran. "I know Jim would be very proud of what has been accomplished and the influence that The Jim Moran Institute will have in the success and future of local and global entrepreneurs creating new jobs and opportunities in our communities."

Since it was established in 1995, The Jim Moran Institute for Global Entrepreneurship has been providing services and resources to entrepreneurs and business owners across the state, researching entrepreneurship and providing students — from elementary school through the doctoral level — with the chance to learn about and experience entrepreneurship.

Now, The Jim Moran Institute is leading Florida State's transformation to an entrepreneurial culture, promoting learning for students that will constantly push innovation and creativity forward. Through programs that are launched as a result of Florida State's "The Entrepreneurial University" initiative, students will be immersed

in an idea-generating environment across all disciplines that will result in the creation of new jobs for Florida and beyond.

"This is an exciting time at Florida State," said **Dr. Tim R. Holcomb**, executive director of The Jim Moran Institute and the university's Jim Moran Professor of Management and Entrepreneurship. "With the enthusiastic support of Jan Moran, JM Family Enterprises Inc. and The Jim Moran Foundation, The Jim Moran Institute has significantly expanded its programs over the past two years and has built on the prominent leadership role that it plays in the entrepreneurial community.

"The new programs will enable us to better help business leaders, entrepreneurs and students achieve their dream of entrepreneurial success," Holcomb said. "This work not only sets the groundwork for us to extend our reach to a more diverse group of entrepreneurial leaders, but also sets Florida State on a course to transform the university culture to one that fosters innovation, creativity and entrepreneurship — an initiative that speaks to the legacy of Jim Moran."

Please see **GIFT, 5**

"The Entrepreneurial University" initiative recognizes the shift in national and state trends from big business to smaller firms — 98.2 percent of U.S. businesses have fewer than 100 employees. In Florida, 99.7 percent of businesses have fewer than 100 employees; however, those businesses provide 82.4 percent of the state's 8.47 million jobs.

Guided by Jim Moran's philosophy — "The future belongs to those who prepare for it" — The Jim Moran Institute has expanded its programs over the past 24 months. The recently opened Student Business Incubator, for example, provides office space and resources that can support up to eight early-stage, student-led ventures and connects enterprising students from across Florida State's campus with mentors from faculty and the business community. The Jim Moran Institute's Chempreneur® Technology Commercialization program exposes students to different aspects of technology commercialization, giving them first-hand experience in the development of commer-

cial products from research discoveries.

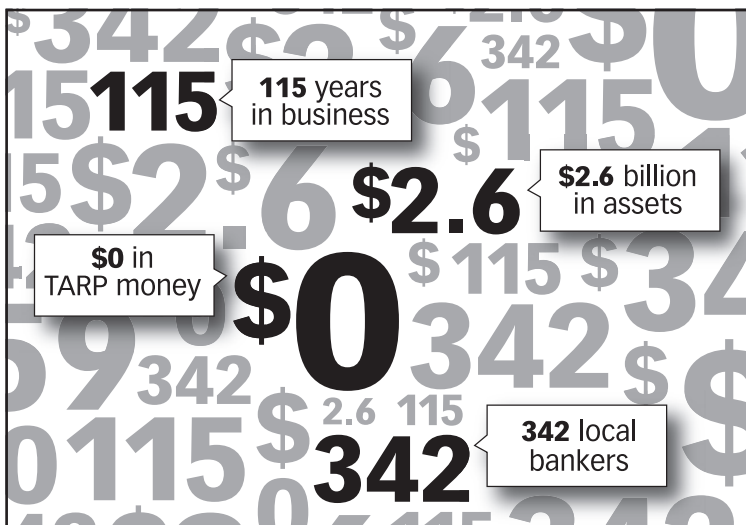
Other expanded programs include a Youth Entrepreneurship Development program that reached more than 1,650 elementary- and high- school students last year, and the highly acclaimed Entrepreneurship Bootcamp for Veterans with Disabilities that has trained and supported more than 300 veterans of the wars in Iraq and Afghanistan. The Jim Moran Institute also offers an undergraduate degree in entrepreneurship and certificate programs in entrepreneurship for business and non-business majors.

"The programs at The Jim Moran Institute are unique," Barron said. "These programs enable students to delve into their creativity and their passions, and combine them with the rigorous business education they are receiving to realize their dream careers. Through the generosity of Jan Moran and The Jim Moran Foundation, and the eagerness of the university to pursue a more entrepreneurial culture, these programs will be able to transform the way all of our students learn and the way we operate as a university."

## btw *by the way*

### >>Got stuff to get rid of?

Faculty and staff members are invited to donate their unwanted personal items — clothing, books, unopened non-perishable food, room décor, house wares, bicycles — to "Chuck It for Charity," Florida State's annual drive to divert such items from local landfills to local relief agencies. Items should be brought to the "Chuck It for Charity" collection warehouse, 1238 Crate St. (off of Lake Bradford Road, south of Airport Drive), on Saturday, April 23, from 9 a.m. to 3 p.m.



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# Engineering faculty members receive NSF research awards

By Barry Ray  
NEWS AND PUBLIC AFFAIRS

Two rising stars on the faculty of the Florida A&M University-Florida State University College of Engineering are recipients of highly competitive research grants offered by the National Science Foundation.

**Anant K. Paravastu**, an assistant professor of chemical and biomedical engineering, was awarded a five-year **NSF Faculty Early Career Development Award**, also known as a CAREER Award, totaling \$404,992 to advance his research into “designer” proteins, an area of study that could contribute to breakthroughs in the emerging fields of regenerative medicine and nanotechnology.

**William S. Oates**, an assistant professor of mechanical engineering, received the same award in the amount of \$400,000 over five years. Oates’ grant will enable him to continue his work with photoelastomers — materials that change shape in



FSU Photography Services/Bill Lax

**Anant K. Paravastu**

response to light. Knowledge gained from his research could one day lead to the development of highly adaptable “smart” structures with applications in robotics, medicine and energy harvesting, among other areas.

NSF CAREER Awards are designated for scientists who are still in the early stages of their academic careers and are intended to help them build upon previous accomplishments in their areas of research.



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**William S. Oates**

“These awards not only speak to the excellence of the proposed research of Professors Oates and Paravastu but also to the new ideas presented in the education portion of their grants,” said Vice President for Research **Kirby Kemper**. “Our current students as well as future generations will benefit from the new areas of materials study that they are developing, both in the classroom and laboratory.”

# NEH fellowship awarded to Italian literature scholar

By Barry Ray  
NEWS AND PUBLIC AFFAIRS

In the world of academia, winning a fellowship from the **National Endowment for the Humanities** (NEH) is widely recognized as one of the highest honors that exists for scholars in the humanities. This year, a researcher of Italian literature at Florida State University is among those to lay claim to the prestigious award.

**Irene Zanini-Cordi** is an assistant professor in the Department of Modern Languages and Linguistics. Her current research focuses on women’s writing in 18th- and 19th- century Italy, especially in letters, diaries and early novels. The NEH fellowship, which includes funding of \$50,400, will enable her to conduct research in her native Italy for her second book manuscript, “Fashioning Italian Women, Fashioning a Nation: Sociability and Women’s Identity (1780s-1860s).”



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**Irene Zanini-Cordi**

“When I heard that I was awarded an NEH, my parents were visiting from Italy and, along with my husband, we celebrated joyously, Italian-style, in our kitchen,” Zanini-Cordi said. “Very few scholars in Italian have won the NEH. Most of us give up hope as we watch our colleagues in other disciplines garner this award. But I persevered, and with the help and support of my colleagues in Modern Languages, my new family, 2010 was my lucky year. I am truly humbled by this honor.”

A member of the faculty since 2005, Zanini-Cordi received her doctorate from the University of California at Berkeley the preceding year.

“These are highly competitive fellowships, and it is not often that a younger scholar emerges from this competition above the applications of more established scholars,” said **Joseph Travis**, the university’s Robert O. Lawton Distinguished

Professor of Biological Science and dean of the College of Arts and Sciences. “That alone tells you how good Professor Zanini-Cordi really is.”

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## English educator honored

Shelbie Witte, a Florida State University assistant professor of English education, recently received the President's Award from the Florida Council of Teachers of English (FCTE) during the annual conference of the National Council of Teachers of English (NCTE) in Orlando, Fla. The award is given to individuals who have had a substantial effect on the field of English education, beyond the universities where they work.



**Shelbie Witte**

President **Megan Pankiewicz**. "More than commendation for my own work, this award serves as recognition for the caliber of students and faculty in the English education program here at Florida State," Witte said.

Witte encourages her students to be actively involved with FCTE, and holds herself to the same standard. Last year, she assisted with the annual Advocacy Day for FCTE, and served as the workshop

"She's run the gamut from middle school to high school teacher, from literacy coach to technology liaison, from summer institute director to assistant professor," said FCTE

committee chairwoman for the national conference.

Witte coordinates the English education program within the College of Education's School of Teacher Education.

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# The Source

## News from Human Resources

### BENEFITS/RETIREMENT

•**EMPLOYEE BENEFITS ORIENTATION:** The Benefits Office is pleased to offer an Employee Benefits Orientation program. These training classes are intended as a supplement to the standard online New Employee Orientation, which all employees should complete when initially hired into a salaried position at Florida State. The Human Resources Benefits staff will provide valuable information and answer questions about the various insurance and retirement plans offered by the university. Monthly classes will be held at the Training Center at Stadium Place.

To register for a session, log in to OMNI, then click through to "Human Resources," "Self Service," "Learning and Development" and "Request Training Enrollment." Reference Course Number "COBEN1," or Course Name "Employee Benefits Orientation."

**Registration questions:** (850) 644-8724.

•**TIAA-CREF ONE-ON-ONE COUNSELING:** A representative from TIAA-CREF will be on campus conducting one-on-one financial advising sessions April 21 and 22 in A7018 University Center (the seventh-floor skybox). To schedule an appointment, call TIAA-CREF at (800) 732-8353.

•**JANUARY/FEBRUARY 2011 RETIREES:** **Lillie Beals**, application developer/designer, Information Technology Services; **Raymond Chamberlain**, broadcast engineer, WFSU-TV; **Patricia Handschy**, ERP analyst III, Enterprise Resource Planning; **Yvette Herr**, associate director, Panama City Campus-Student Affairs/Finance and Administration; **Roxford Johnson**, maintenance supervisor, Facilities; **Barbara Johnson**, coordinator, Dean of Graduate Studies; **Ann Lumsden**, associate in research, Biological Science; **Annie McCall**, custodial worker, Building Services; **Barbara Palmer**, professor, Teacher Education; **Susie Pecher**, office administrator, Aerospace Studies; **Sandra Racoobian**, academic support assistant, Medicine Outreach and Advising; **Linda Thompson**, special assistant, Provost and Vice President of Academic Affairs; **Marsha Whittaker**, executive support assistant, Education OASIS.

### TRAINING AND ORGANIZATIONAL DEVELOPMENT

Training opportunities are available at no charge to all Florida State employees through instructor-led and online formats. A current schedule of classes and registration information is available at [www.hr.fsu.edu/train](http://www.hr.fsu.edu/train). **Questions:** (850) 644-8724.

•**NEW EMPLOYEE ORIENTATION AVAILABLE ONLINE:** Participants must certify their completion of online NEO by faxing a completed copy of the "Certification of Completion and Evaluation of Orientation" form to the Office of Training and Organizational Development as indicated on the form. The link to online new-employee presentations, materials and the certification form can be found at [www.hr.fsu.edu/Content/NEOnline/index.html](http://www.hr.fsu.edu/Content/NEOnline/index.html). **Assistance:** (850) 644-8724.



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## RECOGNITIONS

**Robert C. Ecklund** (Educational Psychology and Learning Systems) received his third Mode L. Stone Distinguished Professorship, conferred by the College of Education at its spring faculty meeting.

**Martell Teasley**, Ph.D. (Social Work), won the Gary Lee Shaffer Award for Academic Contributions to the Field of School Social Work Award, a prestigious award given by the School Social Work Association of America (SSWAA). Martell will receive this award in April at the SSWAA national conference in Myrtle Beach, S.C.

## PRESENTATIONS

**Arthur A. Raney**, Ph.D. (School of Communication), was invited to give the prestigious Robert M. Pockrass Memorial Lecture at The Pennsylvania State University, April. Raney, a leading media effects scholar, discussed "The Ongoing Morality Play: Media Entertainment and Our Sense of Right and Wrong." Raney also delivered a senior-scholar lecture at the Broadcast Education Association's featured research symposium in Las Vegas, April 10. Raney was invited to discuss "Moral Complexity and Media Entertainment."

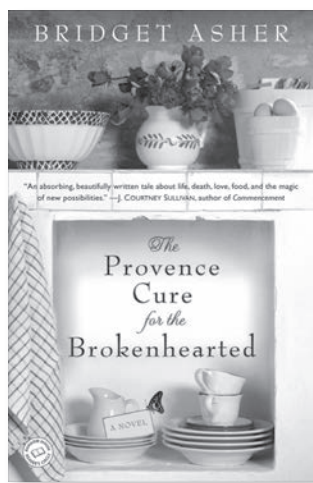
**Lisa Waxman**, Ph.D. (Interior Design), co-presented with Jill Pable, Ph.D. (Interior Design), "Beyond Codes: Addressing the Needs of Low Income Supportive Housing Residents Through Design" at the annual conference of the Interior Design Educators Council in Denver, March; and Waxman

# CAMPUS IN ACTION

presented "Interior Design Goes Green: A Model for a Sustainability Curriculum" at the Journal of Interior Design's Small Planet Symposium, Denver, March.

## BYLINES

**Julianna Baggott**, M.F.A. (English), wrote a book, "The Provence Cure for the Brokenhearted," under the pen name Bridget Asher, published by Bantam, 2011.



**James S. Bowman**, Ph.D. (Askew School of Public Administration and Policy), co-wrote a chapter, "The Profession of Public Administration: Promise, Problems and Prospects," with Jonathan P. West of the University of Miami, published in the book "The State of Public Administration: Issues, Challenges, Opportunities," edited by Donald C. Menzel and Harvey L. White, and published by M.E. Sharpe.

**Tiglet Besara** (National High Magnetic Field Laboratory, Department of Chemistry and Biochemistry), **Prashant Jain**, Ph.D. (National High Magnetic Field Laboratory, Department of Chemistry and Biochemistry), **Naresh S. Dalal**, Ph.D. (Department of Chemistry and Biochemistry, National High Magnetic Field Laboratory), **Philip L. Kuhns**, Ph.D. (National High Magnetic Field Laboratory), **Arneil P. Reyes**, Ph.D. (National High Magnetic Field Laboratory), and **Harold W. Kroto**, Ph.D. (Department of Chemistry and Biochemistry), co-wrote a paper, "Mechanism of the Order-Disorder Phase Transition, and Glassy Behavior in the Metal-Organic Framework  $[(CH_3)_2NH_2]Zn(HCOO)_3$ ," with Anthony K. Cheetham of the University of Cambridge, U.K., published in the journal PNAS (Proceedings of the National Academies of Sciences), April.

**Dennis Moore**, Ph.D. (English), wrote an article, "Satire, Inoculation, and Crevecoeur's Letters Concerning the English Nation," which appeared in the journal *Early American Literature*, Vol. 46, No. 1, spring 2011. Moderated an interdisciplinary roundtable with Michael Elliott, the Winship Distinguished Professor of English at Emory University, on his book "Custerol-

ogy: The Enduring Legacy of the Indian Wars and George Armstrong Custer" (The University of Chicago Press, 2007), a plenary session at the Southern American Studies Association's most recent biennial conference at Georgia State University, Atlanta, February 17-19. Moderated an interdisciplinary roundtable with historian and MacArthur fellow Annette Gordon-Reed, a professor of law and history at Harvard University and the Carol K. Pforzheimer Professor at the Radcliffe Institute for Advanced Study, on her Pulitzer Prize- and National Book Award-winning book "The Hemingses of Monticello: An American Family" (Norton, 2008), a colloquy at the Society of Early Americanists' most recent biennial conference, Philadelphia, March 3-5. Moderated an interdisciplinary roundtable with Matt Cohen, co-director of the Texas Institute for Literary and Textual Studies at UT-Austin, on his book "The Networked Wilderness: Communicating in Early New England" (The University of Minnesota Press, 2009; recipient of the 2010 Susanne M. Glasscock Humanities Book Prize for Interdisciplinary Scholarship), a colloquy at the American Society for Eighteenth-Century Studies' most recent annual conference, Vancouver, British Columbia, March 17-19.

**Robert Neuman**, Ph.D. (Art History), wrote a chapter, "Illusions of Grandeur: A Harmonious Garden for the Sun King," in the book "Gardening: Philosophy for Everyone: Cultivating Wisdom," which was edited by Dan O'Brien and published by Blackwell, 2011.



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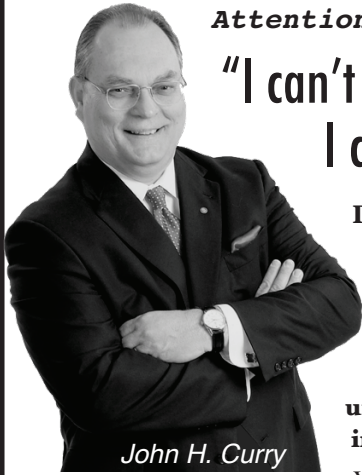
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