Annual campaign banks on employees’ compassion

The Florida State University’s 2009 United Way Campaign has begun.

Provost and Executive Vice President for Academic Affairs Lawrence G. Abele and University Police Chief David Perry — this year’s campaign co-captains — inaugurated the “FSU Lives United” campaign at the President’s House on Oct. 16.

Over the years, Florida State employees have shown compassion to their neighbors in need by donating generously to the United Way of the Big Bend. With 47 agencies serving seven counties, the financial support provided by United Way is critical in meeting vast needs locally.

Last year, the university’s faculty and staff members exceeded their goal of $410,000 by donating an impressive $417,000. Given the challenging economic times, this year’s goal has been set at a modest $375,000. However, even a small donation can significantly impact the life of someone in need. For instance, the cost of one fast-food meal — $5 per pay period — can provide 75 lunches for children from low-income families or four nights of lodging for disaster victims.

By now, employees should have received their 2009 pledge forms. If not, they should ask their department representatives or print one by visiting www.vpfa.fsu.edu. Prize drawings will be held throughout the five-week campaign for those turning in donations. Employees will be eligible to participate in more prize drawings the earlier they return their completed pledge forms.

Again this year, the Division of University Relations is donating great tickets to sporting events and Seven Days of Opening Nights performances. The grand prize is a reserved parking space for one year provided by FSU Transportation and Parking Services.

The campaign ends on Nov. 20.
You are invited to a special presentation:
How to Protect Your Retirement and Estate Assets with Proper Long Term Care Planning

Location:
Southwood
North Florida Financial
3664 Coolidge Court
Tallahassee, FL 32311

Date:
Tuesday, November 3, 2009

Registration & Refreshments:
5:30-6:00 PM

Presentation:
6:00-8:00 PM

There is no charge
To attend, however seating is limited so we ask that you RSVP by Monday, November 2, 2009

by going to
www.johnhcurry.com/LTCSeminar
Or by emailing
Terri_Collette@glc.com
Or by calling
(850) 562-3000

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Topics To Be Covered:

Legal Documents & Authority In Long Term Care Planning
- Durable Power of Attorney
- Health Care Surrogate Designation
- Living Will
- Trusts (Which is Best?)
- Guardianship Issues

Payment Options for Long Term Care
- Personal Private Resources
- Family Private Resources
- Government Benefits
- Insurance
- How To Design a Long Term Care Policy

Twyla L. Sketchley is a Florida Bar Board Certified Elder Law attorney who handles a variety of elder law and guardianship cases. She has taught Elder Law at Florida State University College of Law. Ms. Sketchley is committed to serving the elderly and safeguarding vulnerable adults from abuse, neglect, and exploitation. She will cover legal documents needed in Long Term Care Planning.

John H. Curry, CLU, ChFC, AEP, MSFS, CLTC is a Senior Associate of the North Florida Financial Corporation. John has assisted hundreds of clients in planning for a secure retirement. These experiences led to his creation of the Secure Retirement Method. John hosts frequent seminars and is the author of the book “Preparing For A Secure Retirement.”

John H. Curry, CLU, ChFC, AEP, MSFS, CLTC
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Author discusses Florida State’s most famous scientist: Theoretical physicist-turned-biographer Graham Farmelo kicked off the United States launch of his book where its brilliant subject spent his final 14 years of life — at The Florida State University.

Farmelo discussed insights he gained while researching Paul A.M. Dirac in order to write “The Strangest Man: The Hidden Life of Paul Dirac, Mystic of the Atom” during an Oct. 1 lecture. It was sponsored by the College of Arts and Sciences, the Department of Physics and the Friends of the FSU Libraries. The scientific contributions of Dirac put him in a pantheon with such greats as Isaac Newton and Albert Einstein. Farmelo (seated), who is a senior research fellow at London’s Science Museum, is pictured at the post-lecture book signing at Florida State’s Alumni Center with (from left) physics Chairman Mark Riley, University Libraries Dean Julia Zimmerman, College of Arts and Sciences Dean Joseph Travis and biological science Professor Emeritus Kurt Hofer, a colleague of Dirac’s who is mentioned in the book.

HOMECOMING 2009

west onto College Avenue, turn south on Copeland Street, then turn east on West Pensacola Street.

• Pow Wow: A tradition dating back to 1948, it will offer an evening of entertainment and laughter on Oct. 30 at 8 p.m. at the Civic Center. Comedian Jim Gaffigan of TBS’s “My Boys” will headline the show. Non-students can purchase their tickets at www.ticketmaster.com for $26.75.

• Homecoming Breakfast: The traditional Homecoming Breakfast, on Saturday, Oct. 31, at 9 a.m. at the Alumni Center, 1030 W. Tennessee St., will honor this year’s Omicron Delta Kappa “Grads Made Good.” What’s more, the recipients of the Bernard F. Sliger Award and the Ross Oglesby Award will be honored, and all members of the Alumni Association’s Circle of Gold will be recognized.

• Festival of Colleges: This new tradition will debut three hours prior to the Seminoles’ gridiron matchup against the North Carolina State Wolfpack on Saturday, Oct. 31. It will be held between Dick Howser and Doak Campbell stadiums.

For the latest information about the entire week of Homecoming events, Oct. 26-31, visit www.homecoming.fsu.edu or www.alumni.fsu.edu.
The raptor-like Archaeopteryx has long been viewed as the archetypal first bird, but new research reveals that it was actually a lot less “bird-like” than scientists had believed.

In fact, the landmark study led by paleobiologist Gregory M. Erickson has upended the iconic first-known-bird image of Archaeopteryx (from the Greek for “ancient wing”), which lived 150 million years ago during the Late Jurassic period in what is now Germany. Instead, the animal has been recast as more of a feathered dinosaur.

That’s because new, microscopic images of the ancient cells and blood vessels inside the bones of the winged, feathered, claw-handed creature show unexpectedly slow growth and maturation that took years, similar to that found in dinosaurs, from which birds evolved. In contrast, living birds grow rapidly and mature in a matter of weeks.

Also groundbreaking is the finding that the rapid bone growth common to all living birds but surprisingly absent from the Archaeopteryx was not necessary for avian dinosaur flight.

The study was published in the Oct. 9 issue of the journal PLoS One (www.plosone.org). In addition to Erickson, an associate professor in Florida State’s Department of Biological Science and a research associate at the American Museum of Natural History, co-authors include FSU biologist Brian D. Inouye and other U.S. scientists, as well as researchers from Germany and China.

“Living birds mature very quickly,” Erickson said.

Evidence already confirms that birds are, in fact, dinosaurs, he added.

“But just how dinosaur-like — or even bird-like — was the first bird?” he asked. “Almost nothing had been known of Archaeopteryx biology. There has been debate as to how well it flew, if at all. Some have suggested that early bird physiology may have been very different from living birds, but no one had tested fossils that were close to the base of bird ancestry.”

Fossilized remains of Archaeopteryx were found in Germany in 1860.

“For our study, which required tremendous collaboration, we set out to determine how Archaeopteryx grew and compare its growth to living birds, closely related non-avian dinosaurs, and other early birds that came after it,” Erickson said.

“We learned that the adult would have been raven-sized and taken about 970 days to mature,” he said. “Some same-size birds today can do likewise in eight or nine weeks. In contrast, maximal growth rates for Archaeopteryx resemble dinosaur rates, which are three times slower than living birds and four times faster than living reptiles.

“From these findings, we see that the physiological and metabolic transition into true birds occurred millions of years after Archaeopteryx,” he said. “But, perhaps equally important, we’ve shown that avians were able to fly even with dinosaur physiology.”
Should Tenure Be Tenuous?

You are invited to a talk by
Professor Matthew Finkin
of the University of Illinois

MONDAY, NOVEMBER 16, 2009 • 11 AM • 203 STUDENT SERVICES BUILDING

Professor Finkin is the Albert J. Harno and Edward J. Cleary Chair in Law at the University of Illinois in Urbana-Champaign. His teaching centers on labor and employment law. He is the author or co-author of nine books, including *For the Common Good: Principles of American Academic Freedom* (Yale U. Press 2009) and the award-winning *The Case for Tenure* (Cornell U. Press 1996). Professor Finkin serves as a General Editor of the *Comparative Labor Law & Policy Journal* and on the editorial boards of several professional periodicals. Professor Finkin has taught at Southern Methodist University, Duke University, and the University of Michigan. He has been a Fulbright Professor at Münster University and a German Marshall Fund Lecturer at Konstanz University. For over four decades, he has been active in the American Association of University Professors, including service as General Counsel, Chair of Committee A on Academic Freedom and Tenure, and on numerous committees.

Sponsored by the United Faculty of Florida-Florida State University Chapter.
A hot catered meal will be provided at no charge.
Please let us know if you plan to attend. Contact jtflorio@comcast.net.

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OCTU
TRAINING AND ORGANIZATIONAL DEVELOPMENT

>>Instructor-led and online training opportunities are available to Florida State faculty and staff members. Classes are available in the areas of OMNI business transactions, compliance, organizational development, leadership and supervision, customer service and personal development. To view the entire Fall Schedule of Training Classes, detailed course descriptions and registration information, visit hr.fsu.edu/train. Information: (850) 644-8724.

>>NEW EMPLOYEE ORIENTATION NOW ONLINE: The link to the required new employee presentations, materials and the certification form can be found at www.hr.fsu.edu/Content/NEOnline/index.html. Participants must certify their completion of the online NEO by faxing a completed copy of the “Certification of Completion and Evaluation of Orientation” form to the Office of Training and Organizational Development as indicated on the form. Information: (850) 644-8724.

>>JULY/AUGUST 2009 RETIREES: Nerline Allison, campus service assistant, Postal Services; Martha Barber, business analyst, Sponsored Research Accounting; Carl Barlow, construction specialist, Facilities Planning; Dan Baxter, research engineer, Physics; Robert Casavant, senior electrician, Working Capital; Alma Christian, office manager, College of Arts and Sciences-Dean; Jacquelin Dulin, administrative support assistant, Chemistry and Biochemistry; Terry Fulcher, executive assistant, Vice President for Finance and Administration; Mary Hall-Bryant, program associate, Learning Systems Institute; Emily Haymes, associate professor, Nutrition, Food and Exercise Sciences; Henry Henricks, scientific research specialist, Chemistry and Biochemistry; Vickie Kearse, administrative support assistant, Oglesby Union Administration; Peter Koenig, assistant professor, Interior Design; Gillian Kosiewski, director, Budget and Analysis; William Mustard, assistant director, College of Business-Dean; Carrie Norton, administrative support assistant, University Counseling Center; Mary Pohl, professor, Anthropology; Mildred Richardson, program associate, Office of Telecommunications; James Roche, professor, Art Department; Eugene Ryerson, professor, Medicine Clinical Sciences; Joanne Sims, senior custodial worker, Building Services; Bernadine Thompson, academic adviser, College of Business-Dean; Beverly Tranchand, grants compliance analyst, Information Department; Sharon Williams, administrative assistant, College of Social Sciences and Public Policy; Shirley Wilson, academic support assistant, College of Business-Dean.

>>OPEN ENROLLMENT 2010 CORRECTION PERIOD: Employees who made changes during the regular open enrollment period that ended Friday, Oct. 9, will have the opportunity to correct errors to their elections during a three-week period that ends Friday, Oct. 30. If employees made changes to their benefits during open enrollment, they will receive a confirmation statement of their elections in the mail within the next two weeks. Employees are asked to read their statements carefully. If employees need to make a correction to a change they made during open enrollment, they can call the service center at (866) 663-4735 before 5:30 p.m., EST., by Friday, Oct. 30. All changes will be effective Jan. 1, 2010. Payroll deductions will begin in December for January coverage, so employees are asked to check their paychecks to be sure the deductions are correct. If employees made no changes to their benefits during open enrollment, their current benefits will be effective Jan. 1, 2010. The benefits statement received in the mail before open enrollment is an employee’s record of benefits for the coming plan year. Future changes can be made if an employee experiences a qualifying event, such as marriage, birth or divorce — and, of course, during next year’s open enrollment.

DIVERSITY AND EQUAL OPPORTUNITY

>>NOVEMBER IS NATIONAL AMERICAN INDIAN HERITAGE MONTH: After a joint resolution passed the U.S. Congress in 1990, President George H.W. Bush designated November as National American Indian Heritage Month. Now recognized annually, special events and educational efforts in November focus on the history and heritage of Native Americans in the United States. The influence of Native Americans is evident in many aspects of American culture, including at The Florida State University.

Listed below are a sample of cities and rivers located in Florida with American Indian meanings:

From the HITCHITI TRIBE
• The word Apalachicola means “those people residing on the other side or shore.”
• The word Miccosukee means “chiefs of the hog clan.”

From the MUSKOGEE TRIBE
• The word Tallahassee means “old town.”
• The word Locktsapopka means “the place where acorns are eaten.” The Hillsborough River in Tampa, Fla., also is known as the Locktsapopka River.
• The word Homosassa means “the place where the wild pepper grows.”
• The word Steinhatchee means “dead man’s creek.”

From the PANSFALAYA TRIBE
• The word Pensacola is a derivation of Pansfalaya, an American Indian tribe.

From the SEMINOLE TRIBE
• The word Micanopy means “head chief.”

Professor reviews 2010 Census Communication Plan

By Audrey Post

College of Communication and Information

A Florida State University communication professor was one of five distinguished scholars asked to serve on an independent panel reviewing a key portion of the 2010 Census Integrated Communications Campaign. The panel’s findings were released Sept. 18.

Felipe Korzenny, who also is founder and director of FSU’s Center for Hispanic Marketing Communication, participated in the Academic Assessment Panel’s review of the paid media/advertising portion of the campaign. The campaign’s other segments are earned media/public relations, partnerships, digital outreach/online interaction and a Census in Schools program.

“Clearly, we are privileged to be part of the review of a most important marketing communication effort of the U.S. government for the Census,” Korzenny said.

btw

Grants Faculty Mentor Awards: Nominations for The Florida State University’s 2009-2010 Graduate Faculty Mentor Awards should be submitted to academic deans’ offices by Feb. 1, 2010. Nomination forms can be found on The Graduate School’s Web site at www.gradschool.fsu.edu.

To be eligible, FSU faculty members must have at least five years of current employment at the university and have graduate-faculty status, or co-doctoral or co-master’s directive status. What’s more, they must be serving as a graduate mentor. Both tenure- and non-tenure-track faculty members are eligible. Faculty members on courtesy appointments are not eligible.

All graduate students, graduate student organizations, graduate alumni and faculty and staff members may nominate candidates for the award. The purpose of the program is to recognize faculty mentors whose dedication to graduate students and commitment to excellence in graduate education and mentoring have made a significant contribution to the quality of life and professional development of graduate students at the university.

Awards will be presented at the annual Faculty Awards Ceremony in spring 2010 and will include a $3,000 award for each winning faculty mentor.
Joseph Dodge, LL.B. (Stearns Weaver Miller Weissler Alhadeff and Sitterson Professor, Law), wrote the article “Replacing the Estate Tax With a Reimagined Accessions Tax,” published in the Hastings Law Journal, Vol. 60; Dodge wrote the article “The Inequities of Cost of Living Adjustments to a ‘Point/Counterpoint,’” published in the American Bar Association Tax Section’s News Quarterly, Vol. 28, No. 25; and Dodge presented “Re-Thinking the Accessions Tax as a Replacement for the Estate Tax” at the annual meeting of the Law and Society Association, Denver, May.


Wayne Logan, J.D. (Gary and Sallyn Pajic Professor, Law), wrote the book “Knowledge as Power: Criminal Registration and Community Notification Laws in America,” published by Stanford University Press; and Logan presented “Crime and Federalism” for a panel at the annual meeting of the Southeastern Association of Law Schools, Palm Beach, Fla., July.

Dan Markel, J.D., M.Phil. (D’Alemberte Professor, Law), co-wrote the book “Privilege or Punish: Criminal Justice and the Challenge of Family Ties,” with Jennifer M. Collins and Ethan J. Leib, published by Oxford University Press; Markel wrote “Executing Retributivism: Panetti and the Future of the Eighth Amendment” published in the Northwestern University Law Review, Vol. 103; Markel wrote the article “How Should Punitive Damages Work?” published in the University of Pennsylvania Law Review, Vol. 157; Markel presented “Must Retributivists Care about the Subjective Experience of Punishment? If So, Why and How Much?” and “Privilege or Punish: Criminal Justice and the Challenge of Family Ties” both at the annual meeting of the Law and Society Association, Denver, May; and Markel will present “Privilege or Punish: Criminal Justice and the Challenge of Family Ties” at the annual meeting of the Southeastern Association of Law Schools, Palm Beach, Fla., August 2010.

Gregg Polsky, LL.M., J.D. (Sheila M. McDevitt Professor, Law), co-wrote the article “End the Yield Exemption Loophole Created by Childs,” with Brant J. Hellwig, published in the journal Tax Notes, Vol. 123; and Polsky presented “Ruminations on the Substantiality Test” at a tax law colloquium held at the Washburn University School of Law, Topeka, Kan., March.


Lesley Wexler, J.D. (Law), co-wrote the article “Passive Discrimination: When Does it Make Sense to Pay Too Little,” with Jonah Gelbch and Jonathan Klick, published in the University of Chicago Law Review, Vol. 76; Wexler presented “Rethinking Transnational Environmental Problems: Regulating Resource Curses Through New Institutions” at the annual meeting of the Law and Society Association, Denver, May; and Wexler presented “Attorney Satisfaction and the Limits of Employment Discrimination Law” at the annual meeting of the Southeastern Association of Law Schools, Palm Beach, Fla., July.

Kelli Alces, J.D. (Law), presented “Debunking the Corporate Fiduciary Myth” at the annual meeting of the Law and Society Association, Denver, May.

Nancy Benavides, J.D. (Law), presented “Promoting Diversity” at the annual meeting of the Southeastern Association of Law Schools, Palm Beach, Fla., July.

George Blakely, M.F.A. (Art), presented a retrospective lecture about his artwork as the honored educator at the Southeastern Regional Conference of the Society of Photographic Education, Atlanta, October. An online gallery presentation given by Blakely previewing the conference was promoted internationally and was broadcast live on Oct. 12.

Elizabeth Chamblee Burch, J.D. (Law), presented “Litigating Together: Social, Moral and Legal Obligations” at the annual meeting of the Southeastern Association of Law Schools, Palm Beach, Fla., August; Burch presented “Litigating Groups” and “On Law and Society from a Literary Perspective” both at the annual meeting of the Law and Society Association, Denver, May; Burch presented “It Ain’t Over Till it’s Over: Litigating Class Actions After Certification and Before Trial” for the webcast/teleconference panel of the American Bar Association’s Center for Continuing Legal Education, May; and Burch presented...
presented “Litigating Class Actions Between Class Certification and Trial: Effectively Pursuing and Defending Pretrial Motions and Discovery Requests” for a Straford Continuing Legal Education teleconference panel, August.


David Farris, Ph.D. (Geological Sciences), co-presented “Demise of Arc Magmatism Along the Panama Canal,” with Agustin Cardona, Camilo Montes and Carlos Jaramillo, at the annual meeting of the Geological Society of America, Portland, Ore., October.

Tara Leigh Grove, J.D. (Law), presented “The Structural Case for Vertical Maximalism” at a May gathering at the University of Virginia School of Law.

Faye Jones, J.D. (Law), presented “Teaching Cost-Effective Supreme Court Research” at the annual meeting of the American Association of Law Libraries, Washington, D.C., July.

Jennifer Parker LaVia, J.D. (Law), presented “Barbri Essay Review for the Florida Bar Exam” at the Stetson Law School, July; LaVia presented “Barbri Essay Review for the Florida Bar Exam” at the University of Florida, July; LaVia presented “Barbri Essay Review for the Florida Bar Exam” at the Florida Coastal School of Law, February; and LaVia presented “Barbri Review for the MPRE (Multistate Professional Responsibility Examination),” Tallahassee, Fla., July.

Ruth E. Stone, J.D. (Law), presented “Out-of-Court Statements and In-Court Testimony by Children” to attorneys from the Department of Children and Families and Guardian ad Litem, Tallahassee Community College, June.

Frantina Tolson, J.D. (Law), presented “Rethinking the Political Safeguards of Federalism: Partisan Gerrymandering as a Constraint on the Federal Government” at the Big Ten Aspiring Scholars Conference, University of Illinois at Urbana-Champaign School of Law, August; Tolson presented “Resurrecting the Mandate: Democracy, Partisan Gerrymandering and the Voter-in-the-Electorate” at the annual meeting of the Law and Society Association, Denver, May; and Tolson presented “Rethinking the Political Safeguards of Federalism: Partisan Gerrymandering as a Constraint on the Federal Government” at a faculty workshop held at Northwestern University Law School, April.


Donald J. Weidner, J.D. (Dean and Alumni Centennial Professor, Law), presented “The Future of Legal Education in Difficult Economic Times” at the annual meeting of the Southeastern Association of Law Schools, Palm Beach, Fla., August; and Weidner presented “Implications of the Economy on Development Practices” to a deans’ workshop at the annual meeting of the American Bar Association, Chicago, August.

Professor receives Mettler-Toledo Award

Rufina Alamo, a professor of chemical engineering in the Florida A&M University-Florida State University College of Engineering, has won the 2009 Mettler-Toledo Award, which is the highest honor given by the North American Thermal Analysis Society (NATAS).

The award recognizes distinguished achievement in the field of thermal analysis, a branch of materials science where the properties of materials are studied as they change with temperature. Alamo and her colleagues use thermal techniques to probe the dimensional stability of all types of materials when they soften, become liquids or decompose.

“It is very gratifying to join the list of NATAS awardees that, since 1968, includes scientists from all over the world,” Alamo said. “I am so pleased to have learned from most of them.”

In September, Rufina was feted at the society’s 37th annual conference in Lubbock, Texas, where she received a plaque, a $2,000 honorarium and a $1,000 allowance to attend one of the society’s technical meetings.

Engineering society honors professor

Primus Mtenga, an associate professor of civil and environmental engineering in the Florida A&M University-Florida State University College of Engineering, has been named the Engineering Faculty Adviser of the Year by the Florida Engineering Society (FES).

“We are proud that Dr. Mtenga has been selected from among faculty at 10 other colleges in the state,” said Kamal Tawfiq, chairman of the college’s Department of Civil and Environmental Engineering. “Besides the NCEES national award (which the department received earlier this year), the FES award again proves our faculty’s commitment to academic excellence, and that we are among the best — if not the best — engineering faculty in the state of Florida.”
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Bye honored as Rhodes College’s 2009 distinguished alumnus

Raymond E. Bye Jr., the director of Federal Relations and Economic Development for The Florida State University’s Division of Research, has been named the Distinguished Alumnus of the Year by Rhodes College of Memphis, Tenn. Bye, who graduated from Rhodes in 1966 with a Bachelor of Arts degree in political science, was recognized Oct. 24 during the college’s 2009 Homecoming and Reunion Weekend.

As a student at Rhodes, Bye served as vice president of the student body and president of the student senate; was elected “Mr. Southwestern”; was elected to Who’s Who and Omicron Delta Kappa; and was named to the college’s Hall of Fame.


“Rhodes College, which is a small liberal arts institution, helped instill many critical values that remain with me today,” Bye said. “I am very grateful to them for this honor. I have been so fortunate to be a part of the educational institutions I have attended and the one where I now work.”

Bye holds a master’s degree and a Ph.D., both in political science, from Kent State University.

In his capacity as Florida State’s director of Federal Relations and Economic Development, Bye is the university’s lead official for all federal and Congressional relations. Prior to working in this position, Bye was Florida State’s vice president for Research.

Before his career at Florida State, Bye worked for more than two decades at the National Science Foundation, including more than a dozen years as its director of Legislative and Public Affairs. He was awarded the National Science Foundation’s Distinguished Service Award — its highest honor — and its Presidential Meritorious Executive Award.

Improved FSU.com offers expanded content

The Florida State University’s official news Web site, www.fsu.com, has undergone a major upgrade and now provides greatly expanded news and information coverage of the university.

With a lively combination of text, photos, video and audio news features, the site offers the opportunity to connect daily with the Florida State campus and community.

A special “In the News” element of stories links to related media coverage that appears across the nation and around the world. When reports of Florida State research or accomplishments appear in The New York Times, U.S. News and World Report, CNN or hundreds of other major media outlets, readers of FSU.com will be able to link to those reports.

The site has been designed to facilitate sharing of stories to spread news about the university to a wider audience.

The site also provides helpful links to Web sites and publications of interest to readers who want more information about or involvement with Florida State. What’s more, it provides an option to subscribe to the weekly FSU.com e-newsletter.