



Tom Jennings

FSU names new VP for University Advancement

By Jeffery Seay
Editor in Chief

When you're a fundraiser, you have to fully believe in your cause.

In Tom Jennings' case, he believes in the ability of universities to give people the opportunity to grow intellectually and thereby change their lives for the better.

"The thing that makes me want to come to work every day is the work of the students and faculty," said Jennings, who became The Florida State University's first vice president for University Advancement and president of the FSU Foundation on Sept. 23. "Universities are uniquely positioned to do something that few other institutions can, and that is to build people's potential."

Jennings came to Florida State from the University of Virginia, where he spent more than eight years, and prior to that, Washington and Lee University in Virginia, where he spent nearly 10 years.

"Having lived in the shadow of Jefferson and Madison for so many years, I've read their thoughts about

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New initiative will reward positive student activities beyond classroom

By Bayard Stern
Managing Editor

In addition to their classes, a record number of undergraduate students at The Florida State University are participating in community service projects, interning with companies, taking part in international programs, getting leadership training and conducting research projects directly with faculty members. According to Eric J. Barron, president of Florida State, these types of activities are critical components in helping to make students well-rounded individuals and more attractive to potential employers.

Now, with the Garnet and Gold program, students who participate in multiple activities such as these will be officially recognized. The new Florida State University Student Foundation also has stepped up

to raise \$250,000 to support the program.

"Scholarship comes in many different forms, and not all of it is in the classroom," Barron said. "I still want students to have an excellent GPA, but if you combine that degree from Florida State with meaningful experiences outside the classroom, they will be more likely to get hired. The idea here is, if a student shows a commitment to these endeavors, we will formally recognize their achievements through the Garnet and Gold program."

The Garnet and Gold program will recognize students who participate in activities that foster the skills that come with leadership, service, internship,

international experience and research. Any student who officially participates in three of these areas and writes an essay about the experiences will be part of the program.

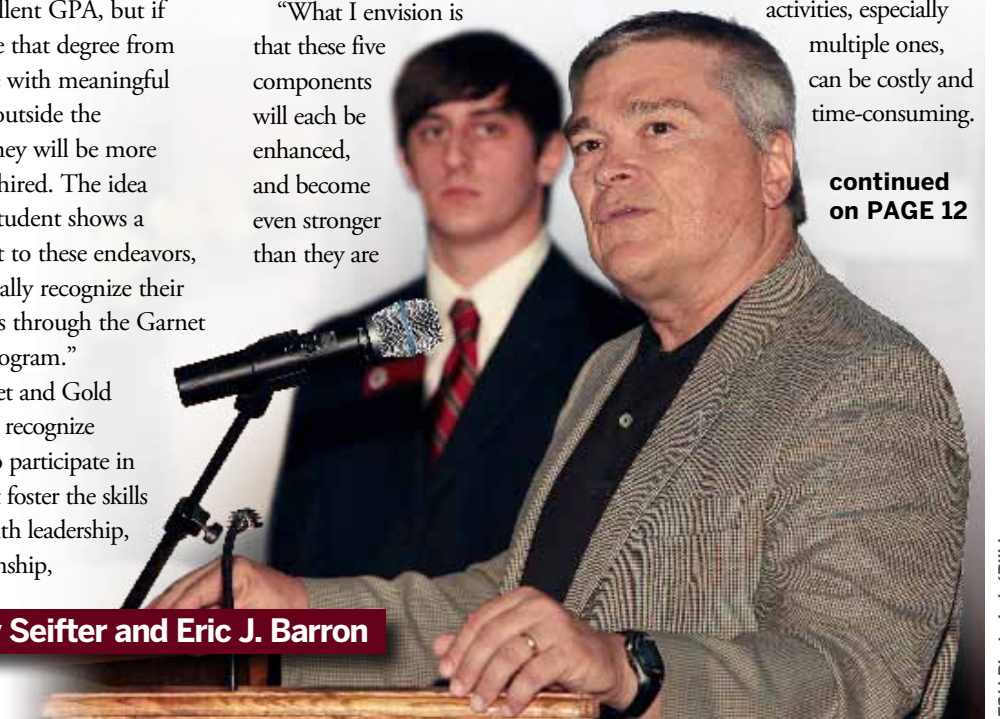
"What I envision is that these five components will each be enhanced, and become even stronger than they are

today," Barron said. "We want to make sure Florida State provides opportunities for every student to participate in these types of activities."

But participating in such activities, especially multiple ones, can be costly and time-consuming.

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Bobby Seifter and Eric J. Barron



FSU Photo Lab/Bill Lax

Florida State faculty members provide leadership to national organizations

By Bayard Stern
Managing Editor

In addition to teaching, mentoring and conducting research on campus, Florida State University faculty members are serving in leadership positions in the most prestigious professional organizations in their fields. When professors are part of these groups, they share their expertise, gain knowledge, and positively represent Florida State.

"The many Florida State University professors who are serving in leadership positions in their professional associations is a testament to the high quality of the FSU faculty and to the esteem in which they're held by their peers throughout the nation and around the world," said Anne E. Rowe, dean of the faculties and deputy provost.

The following is a representative list of faculty members who serve in national leadership roles in professional organizations, and not a complete list of

those who volunteer their time and efforts to such groups.

• Joey F. George,

the Thomas L. Williams Jr. Eminent Scholar in Information Systems in the College of Business, is serving as president of the Association for Information Systems (AIS) until July 2011.

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The SGA Experience

Students achieve pinnacle of self-governance...

more on PAGE 6



Ruby Diamond reopens

Auditorium's star will shine brightly in 21st century...

more on PAGES 8 and 9

Abele, FSU's longtime provost, to step down

By Browning Brooks

Director, News and Public Affairs

Lawrence G. Abele has announced that he will step down from the position of provost and executive vice president for Academic Affairs at The Florida State University at the end of the fall semester. At that time he will devote his full attention to the Institute for Academic Leadership, a statewide program for new academic administrators.

Abele, a marine biologist, is among the longest-serving provosts and academic vice presidents in the United States and has the longest tenure among provosts in the State University System of Florida.

"In my view, Larry Abele is one of the most respected and knowledgeable provosts in the country," said Florida State President Eric J. Barron. "What he has accomplished in his 16 years as provost and executive vice president is truly remarkable."

"When I came aboard as president, Larry informed me that it was his intent to devote himself full time to the Institute for Academic Leadership. I asked him to give me as much time as possible as our provost, so that we could have as smooth a leadership transition as possible. There is no doubt that he was instrumental in working to maintain our budgets in the face of state deficits during the last legislative

cycle. His advice and knowledge have been invaluable, and I am indebted to him for the extra year of service as provost that he has provided."

Barron said the university will begin the process of setting up a national search for its next provost immediately.

The provost is the senior academic administrator at FSU, a position of singular importance. As the second-ranking officer at the university, who acts for the president, Abele has held the position under

three presidents: Talbot "Sandy" D'Alemberte, Thomas Kent "T.K." Wetherell and Barron.

Early in the past decade, Abele worked tirelessly and with considerable foresight to successfully insulate the university from potentially disastrous budget reductions that were experienced by most institutions in the state. He dedicated himself to improving the recruitment, advising and retention of students; tracking and improving the satisfaction of students; improving teaching quality and

quantity; and growing the research contracts and grants that faculty receive.

"There is no academic measure that hasn't improved substantially during Dr. Abele's term as provost," said Vice President for Research Kirby Kemper. "The publication rate for faculty has doubled, for example. Meanwhile, retention and graduation rates for students are at the highest levels we've ever had. By virtually any measure, Florida State is a stronger academic institution thanks to the many contributions of

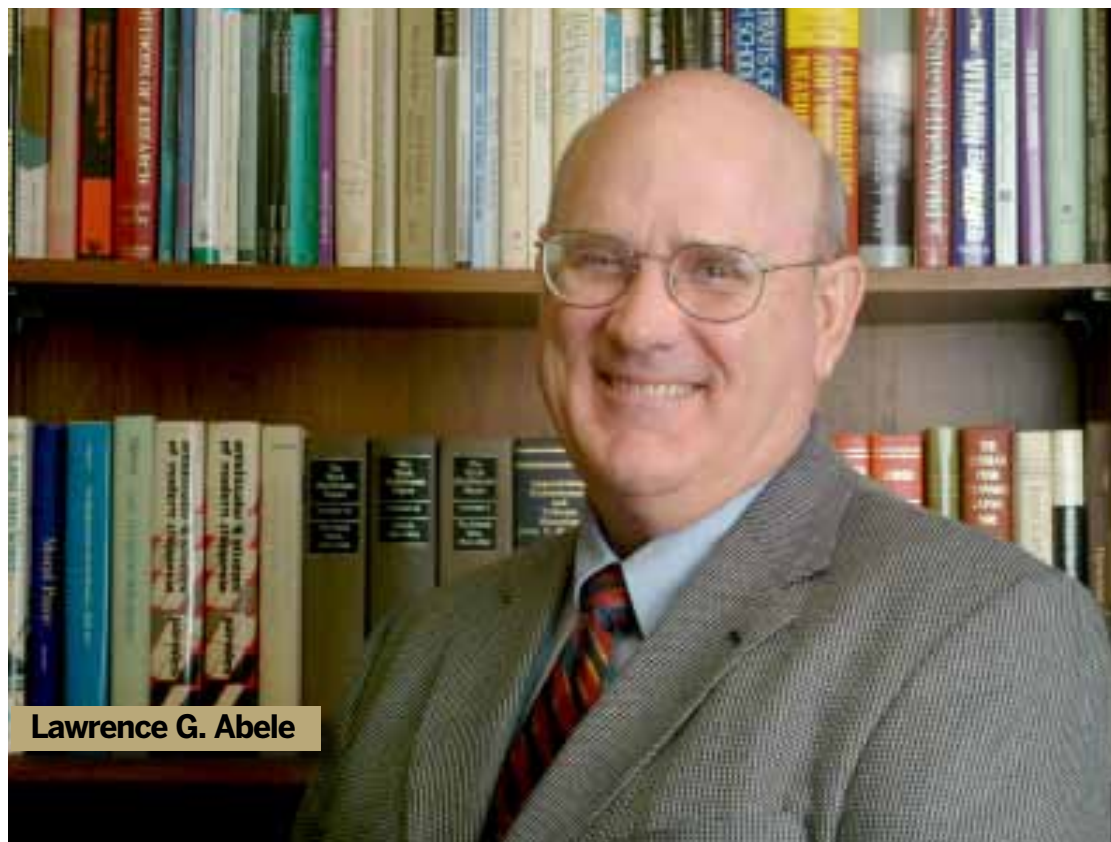
Larry Abele."

"Florida State University is a remarkably different and profoundly better university as a result of the dedicated service of Larry Abele," said Sally McRorie, dean of the College of Visual Arts, Theatre and Dance. "During his tenure as provost, every important marker of success by students, faculty and the institution itself has improved dramatically. Larry Abele deserves the deepest gratitude from everyone who loves Florida State University."

Robert Bradley, vice president for Planning and Programs, said Abele exerted an enormous influence on the quality and diversity of the university: "His actions have improved the quality of both our students and our faculty. Faculty scholarship is at an all-time high."

Abele is responsible for all operations of the university involving instruction, research, academic quality and external programs. The deans of FSU's 15 colleges report to him.

He was appointed to his current position on Nov. 8, 1994, having served as interim provost and vice president for Academic Affairs from July 11, 1994, and currently also serves as director of the Institute for Academic Leadership. From 1991 to 1994, he served as dean of the College of Arts and Sciences at Florida State. Prior to serving as dean he was chair of the Department of Biological Science for an eight-year period (1983-91).



Lawrence G. Abele

Foundation.fsu.edu



Jake Lemon

Director of
Planned
Giving
FSU Foundation

Help yourself today while helping FSU tomorrow

CD rates lingering near historic lows, many people are finding the solution for their fixed-income needs in charitable gift annuities.

A charitable gift annuity is an irrevocable and straightforward contract between a donor and a charitable organization, such as the Florida State University Foundation, that guarantees a fixed income will be paid to the donor for life. The payout rates range from 5 percent to 9.5 percent and are based on the age of the donor, or annuitant.

Those who choose to fund a gift annuity can take comfort in the fact that their income is backed by the assets of the Florida State University Foundation. In addition to a competitive payout rate, the donor receives an immediate

and sizeable tax deduction for a portion of the transferred assets. In the end, donors have the satisfaction of knowing that a portion of the original gift amount will go to enhance the academic mission of The Florida State University. Charitable gift annuities are a win for the donor and a win for Florida State.

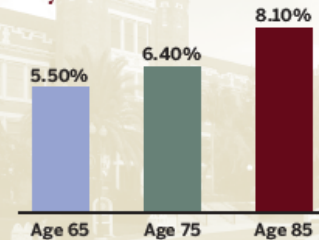
Here's an example of how this might work: If a 75-year-old individual were to fund a charitable gift annuity with \$100,000, he or she would immediately be entitled to a charitable tax deduction of \$44,004. Also, a fixed income of 6.4 percent would be paid to the donor for life. Even better, more than 70 percent of the income paid to the individual is *tax-free*. Finally, at the individual's death, a very sizeable gift will

be conferred to the college or program at Florida State that was predetermined by the individual.

Along with the type of annuity described above, there are many other creative ways to use charitable gift annuities. These include deferring payments to a certain date in the future, setting up flexible payments, designating the payments over a term of years, or creating a testamentary annuity for a loved one's security. In our Office of Planned Giving, we stand ready to assist you with identifying a gift plan that fits your overall financial needs.

If you are interested in supporting Florida State and are looking for a way to boost your fixed income, please consider

Gift Annuity Payout Rates



talking with one of our Planned Giving staff members to have a pressure-free illustration created for you. Also, if you have already made a provision for Florida State in your estate plans, we would love to recognize and honor you through induction into our James D. Westcott Legacy Society. We can be reached at (850) 644-0753 or via e-mail at plannedgiving@foundation.fsu.edu.



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Classrooms feature latest in technology

By Jeffery Seay
Editor in Chief

It's a little bit like "Who Wants to Be a Millionaire," minus Regis Philbin.

Students in a number of Florida State University classrooms are asked to register their answers to the multiple-choice questions of instructors using a classroom response system called an i>clicker — the same basic radio-frequency technology used on the popular game show. If the majority of the class inputs the correct answer, the instructor knows that he or she has explained the subject matter adequately. If the majority of the class inputs the wrong answer, however, the instructor immediately knows that most students have not grasped the concept.

"A lot of faculty members use this type of technology because they can get instant feedback from their students," said Jay Willoughby, assistant director of the university's Office of Instructional Technology Support. "Some even use it to take attendance.

"Before this technology came about, the only feedback an instructor had was when they gave a test," Willoughby said. "If a majority of students failed to get some answer, by then they've probably gone several topics past, and it is hard to back up. This type of technology allows instructors to poll their students as often as necessary to find out whether they are understanding the material."

Classroom technology is advancing on several fronts, but not for technology's sake, according to Willoughby. The goal in using it is to improve teaching and

give instructors more flexibility with tools that were not available in the past. A case in point is the 95 percent of Florida State's 250 general-purpose classrooms that already have been equipped with the latest in audiovisual or "presentation" technology.

A great deal of the university's leading-edge classroom technology can be found in the newest classroom building (which students have dubbed the "huge classroom building"), which opened in 2007 on the site once occupied by the Stults Aquatic Center just south of Oglesby Union. In one of its standard classrooms, Willoughby described how a data projector system can be operated by a touchscreen monitor to control a number of devices.

"This touch panel is the brain of the classroom," Willoughby said. "I can dim the lights, I can set the volume on audio and video sources, and I can raise and lower the large screen here at the front of the room. If I want to play a movie clip from a laptop, all the standard controls to 'play,' 'skip' and 'stop' are right here.

"We have a document camera mounted here at the front desk that displays images through the projector onto the large screen," he said. "Say you are an instructor and you want to show an article from your morning paper to your class. You don't have to worry about photocopying it or scanning it. Just plop it up here under the document camera and your students can see it."

Many instructors have come to adore the document cameras now in classrooms, such as math instructors who still work problems the tried-and-true way — by hand.



Close-up view of a touchscreen monitor found in many Florida State classrooms.

"Our lecture halls have two document cameras," Willoughby said. "Math instructors will put the original problem under one and a legal pad under the other. They'll work out the problem on the legal pad so all the students can easily see it because it is being projected onto the large screen. Students at the back of lecture halls no longer have to strain to see what is being written on a dry-erase board."

Music and film instructors also find the technology highly useful.

"A music instructor can place a composer's score under the document camera to display it up on the large screen," Willoughby said. "He can even plug his iPod into the projector system and play the music while he's pointing out things on the written score.

"A film instructor can just plug his laptop into the projector system and show film clips or an entire movie."

Perhaps the best examples of Florida State's classroom technology can be found in

Room 317 of the Williams Building in the Department of English. The room features two interactive, wide-screen SMART Boards — part dry-erase board, part touch-sensitive computer screen. In

addition, the room has two wide-screen data projectors. It also has Faronics software that allows students to share images on their computers with everyone else in the classroom, or display the images on the SMART Boards or through the data projectors. In addition, the classroom has a dedicated wireless hub to ensure access for Internet-based activities, and its desks are wired for electricity to accommodate students' laptops.

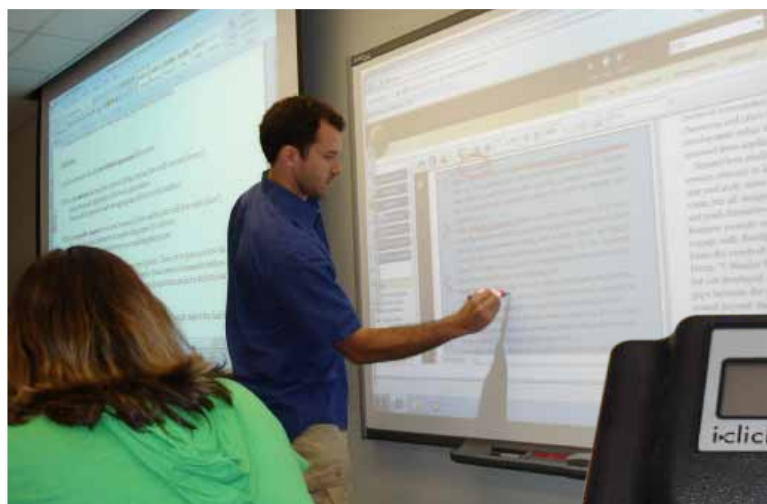
"The virtues of the classroom are the results of Jay Willoughby's wise counsel and the leadership of (university facilities construction manager) Biff Quarles," said FSU English Professor Kristie Fleckenstein.

The university's Classroom Renovation Oversight Committee determines the priority of outfitting individual classrooms with new technology or even with what Willoughby calls the most important piece of equipment in a classroom — seating.

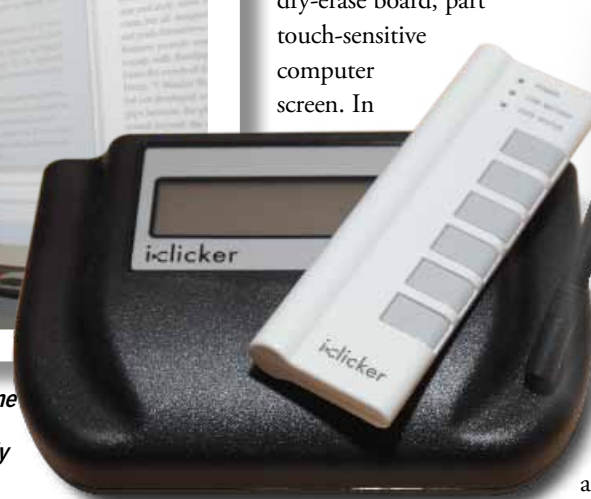
The committee is chaired by Associate Vice President for Academic Affairs Joe Nosari and has representatives from such campus departments as Facilities, Maintenance, the Office of the

University Registrar and the Division of Undergraduate Studies.

"This is something that Florida State does extremely well," Willoughby said. "All of the classrooms that I support are not 'owned' by a certain department, but by the university and the registrar's office. In this way, technology support gets evenly distributed across campus."



FSU graduate teaching assistant Matthew G. Davis uses one of two SMART Boards in 317 Williams Building during his "Write/Edit/Print Online" class. The classroom is currently Florida State's most technologically advanced.



SHORT TAKES

A call for oral histories

The Reichelt Oral History Program is searching for students, faculty members and administrators who were on the campus of The Florida State University during the 1950s and 1960s to record oral interviews, either in person or by telephone. Program staff members then will transcribe, process and archive the interviews. Interviewees will be able to review and edit their transcripts for accuracy. Each participant will receive a final copy of the interview in transcript and audio format.

To share memories of special moments or events at the university with the Reichelt Oral History Program, call program director Robin Sellers at (850) 644-4966 or send an e-mail to rohp@fsu.edu.

Wetherell creates new center

T.K. Wetherell, now president emeritus and a professor in the university's College of Education, has formed a new research center, the Center for Higher Education Research, Teaching & Innovation (CHERTI), with the express purpose of promoting best practices and scholarly research in the area of higher-education administration, particularly within Florida's community college and state university systems.

"Florida State University's College of Education has long been one of the nation's most progressive public graduate research schools in the field of higher education, especially as it relates to the community college system and the evolving state college system in Florida and nationally," Wetherell said.

"This center will afford FSU the opportunity to continue to fulfill its mission as a leader in higher education."

With CHERTI (www.cherti.fsu.edu), Wetherell looks forward to sharing the insights he gained over more than three decades in higher education, as well as providing opportunities for graduate students and other faculty members to conduct innovative research in the field. His goal is to promote scholarship on a broad range of issues important to the higher education community.

Faculty members or students interested in conducting research through CHERTI can fill out an online contact form at www.cherti.fsu.edu/contact.html or e-mail Wetherell at tkwetherell@fsu.edu.

Real estate program ranked No. 2 in the world

Research productivity, a measure of the amount of scholarly research conducted by university faculty members and subsequently published in peer-reviewed journals, is widely used as a basis for comparison when scrutinizing the academic quality of similar programs in different institutions of higher education. And according to one such ranking, the real estate program in the

Florida State University College of Business is among the very best in the world.

An August 2010 article published in the *Journal of Real Estate Finance and Economics* — a top journal for scholarly papers on real estate finance — places Florida State's real estate program at No. 2 in the world for faculty research published in the three core academic real-estate journals from 1973 to 2008. That represents a major jump from the No. 26 spot that the program held in a previous ranking.

Only the University of Connecticut ranked ahead of Florida State, which was followed by the University of Florida and the University of California-Berkeley.

Visit <http://tinyurl.com/34e4bj3> to download a PDF version of the *Journal of Real Estate Finance and Economics* article and rankings.

Law school ranked sixth best for Hispanic students

Hispanic Business magazine has named the Florida State University College of Law the sixth best law school in the nation for Hispanics in its September 2010 issue. This is the seventh year in a row that the college has been named one the top 10 law schools for Hispanic students.

3,669

The number of fans on the Florida State University Alumni Association's Facebook page.
www.facebook.com/fsualumniassociation

In 1959

the FSU Athletics Board hired Perry Moss as head football coach of the Seminoles, turning down West Point Assistant Coach Vince Lombardi. When Moss left Florida State hired Bill Peterson as head football coach in 1960.



Bill Peterson

The magazine based its ranking on the percentage of Hispanic students enrolled, the percentage of full-time Hispanic faculty members, progressive programs aimed at increasing enrollment of Hispanic students, the retention rate for Hispanic students, and the school's reputation as reflected in *U.S. News & World Report* rankings.

"I understand the value of having a diverse student body," said Manuel Utset, the law school's Charles W. Ehrhardt Professor and a Cuban-American raised in Miami. "What is special about the College of Law is that everyone else, from the administration on down, embraces this commitment to diversity, not just in words but in actions, such as helping recruit Hispanic students and supporting them during their time in Tallahassee."

Hispanics made up 7 percent of the law school's student enrollment and received 21 of the 264 law degrees (8 percent) awarded to the Class of 2009. Fourteen percent of the full-time faculty is Hispanic.

The *Hispanic Business* ranking comes on the heels of Florida State's law faculty being rated by Leiter's Law School Rankings (2010) as the nation's 23rd best in terms of per capita scholarly impact.

Seeking tapes of Gey's voice

Anyone who has audiotapes or videotapes of Florida State University law Professor Steven Gey is being asked to share them for a special project.

Four years ago, Gey was diagnosed with amyotrophic lateral sclerosis (ALS), also known as Lou Gehrig's disease, which damages the nerve cells in the brain and spinal cord that control voluntary muscle movement. Today, Gey has lost much of his ability to move and, soon, will only be able to speak with the assistance of a computer-generated voice. If enough recordings of Gey's voice can be found, it might be possible to digitize his own voice to speak for him, instead of a generic computer voice.

Any tapes of Gey's class lectures, seminars, workshops or other



Steven Gey

gatherings can be sent to Susan O'Halloran, 500 S. Duval St., Tallahassee, FL 32399. E-mail any questions about the project to Michael O'Halloran at moh127@gmail.com.

Have you downloaded the 'app'?

Demand for The Florida State University's multiplatform mobile application for "smart" phones and other mobile devices continues to rise. As of press time in late September, the number of people to download the "app" surpassed 21,115. To download it, visit <http://itunes.apple.com>, <http://appworld.blackberry.com> or <http://m.fsu.edu>. A version for Android-compatible phones is coming soon.



'Uphold the Garnet & Gold'

A new tradition at Florida State University was inaugurated at the 2010 New Student Convocation. The university's Division of Student Affairs has introduced the "Uphold the Garnet & Gold" program as part of an ongoing effort to encourage civil behavior and good conduct on campus and in the community.

to another who performs a good deed. This can happen anywhere on campus. If a student gives up his seat to someone who needs it on the Seminole Express bus, for instance, someone else may give him a coin. It's already happened, just like that!

"We are really excited to see the many ways students are earning and giving coins," said Mary Coburn, vice president for Student Affairs. "We think the impact of recognizing people for their good deeds will transform the way we interact on campus."

The program has a popular Facebook page (www.facebook.com/fsuphold) where students have commented on their experiences in awarding coins. Some students have received coins for their work in student government or other organizations.

The centerpieces of the program are half-dollar-sized, gold-colored coins that one student can give



Center helps students improve their academic performance

By Rachel Kosberg
Editorial Assistant

The transition from the structure of high school to the self-regulating freedom of college can leave some students yearning for the familiarity of homerooms and class-dismissal bells.

Incoming freshmen, sometimes overwhelmed by the responsibility that comes with their newfound freedom, can find it difficult to manage their lives, academic or otherwise. Those who cannot adjust to the rigors of college may consider quitting school — or find themselves in danger of flunking out.

With the goal of helping to retain students by teaching them the skills they need to succeed academically, The Florida State University established the Academic Center for Excellence (ACE) in 2009. Staffed by a small but growing — and diverse — group of professors, teaching assistants and tutors, the center uses workshops, individual consultations, elective courses, online materials and tutoring to teach students how to manage their time, how to take notes, and how to prepare for and take tests. What's more, the center teaches students different learning styles and strategies

unique to their specific needs, while also showing them the benefits and importance of study groups and peer interaction.

Sara Hamon, assistant dean of Undergraduate Studies and director of ACE, suggests that the drastic change in environment is a key reason for many students' struggles.

"It's especially challenging for freshmen in their first semester because the college environment is so different," Hamon said. "In high school, they spent the majority of their time in classes plus some homework outside of school time. However, the expectation in college is reversed. Students spend only 12-15 hours per week in classes, but they should be spending twice that amount of time in self-directed study."

"I try to make it very clear to freshmen, it's a full-time job. That is a big shift, and it takes students a while to get used to self-directed study, including when and how to study."

Whether mandated or elected, many students are seeing remarkable results from the offerings at ACE. Gaetscha Marcelin, a sophomore from Deerfield Beach, Fla., majoring in business and public relations, recalls

the challenge of her first semester at Florida State and its direct effect on her academics.

"This was my first year in college, and I was the first of my family to be in a university, meaning no warnings and no experienced, firsthand advice," Marcelin said. "It was a tough transition that I faced alone."

Because of an inadequate GPA after her first summer session at Florida State, Marcelin was mandated to take an "academic success class," which helps students in academic difficulty. Although initially hesitant, she credits the course for her current academic success.

"My learning process was identified, and I was taught ways to learn and acquire information that best suited my personal preferences," Marcelin said. "My organizational skills were enhanced, my time management became obtainable, and I felt an overall sense of success regarding my future because of the overwhelming support from everyone (at ACE.)"

Knowing that all students don't learn and study the same, the center focuses on each individual student's



FSU Photo Lab/Bill Lax

The staff of the Academic Center for Excellence are, from left, Peter Hanowell, director of Tutoring Services; Lisa Lisen, faculty member; Patricia Golay, faculty member; and Sara Hamon, assistant dean of Undergraduate Studies and director.

needs and goals to assure that they achieve their full potential. This focus supports FSU President Eric J. Barron's objective to make Florida State "the most student-centered university in the nation," and Hamon believes that ACE plays an important role in working toward that goal.

"We are really filling a need (on campus), and we have a great response to what is being offered," she said. "I think the students really appreciate and value it."

The center is proud of its Peer

Tutoring Program, according to Hamon. It provides assistance to students who want to improve their learning skills and knowledge in specific classes. The tutors also benefit by enhancing their own grasp of the subject matter.

The center stresses its support and aid to students regardless of their struggles — or age. Hamon insists that "it's not always the academic piece, it's really the whole person and how do we help them feel good about where they are and get them connected to people."

Older students drawn by intriguing subjects, enjoyable experience

By Bayard Stern
Managing Editor



Photos: Len Adams



It's an educational opportunity that sounds too good to be true. The instructors are terrific, the students want to be there, and there are never any tests or grades — it's just learning for the pure joy of it. When a person takes a class at the Osher Lifelong Learning Institute (OLLI) at The Florida State University, he or she receives an educational experience that's thought-provoking, interesting, informative and fun.

The institute offers classes that are designed to appeal to a wide range of interests, from science to history.

Often taught by retired and current professors, most classes meet in the Broad Auditorium at the Pepper Institute on Aging and Public Policy Center, located on the Florida State University campus in Tallahassee.

"This semester, James O'Brien (Robert O. Lawton Professor of meteorology and oceanography, emeritus) and Bruce Bickley (Griffith T. Pugh Professor of English, emeritus) are teaching courses, in addition to many other great instructors," said Cory Livingston, director of the Osher Lifelong Learning Institute.

Most students who join the

institute are older adults ranging in age from around 50 on up, but that's not a rule.

"Most of our members are retired, and OLLI classes are held during the day," Livingston said.

In addition to academic classes, the program offers a range of activities that include a noon lecture series, field trips, an art and culture group, a book club, and the OLLI writers' group that is currently working with members to produce the very first OLLI anthology.

"Our instructors love teaching our students," Livingston said. "They enjoy seeing a room full of people who want to be there, interact and ask intelligent questions. A lot of our instructors tell us that they actually learn from the member students."

OLLI, an academic program for mature adults, encourages intellectual curiosity, validates individual achievement, utilizes leadership qualities, enhances research opportunities and promotes intergenerational communication between elders and traditional college-age students. The heart of the program is the six-week

academic session presented each fall and spring semester.

"Probably half of us went to college somewhere else," said Nancy O'Farrell, president of OLLI. "I'm a Duke graduate, for instance, but now we're all FSU students. This is our alma mater. The fact that OLLI is bound so tightly to Florida State is really important to us. We all share a love of learning, and that's our common thread. FSU is now our institute of higher learning."

Anne Rudloe, a marine biologist and instructor at OLLI, is teaching

a course called "Sustaining Life — How Human Health Depends on Biodiversity."

"People are here to learn and to have a good time," Rudloe said. "In the undergraduate and graduate world, sometimes the idea of having a good time gets lost. So with these classes, the educational experience comes back together the way it should. Everyone just comes, listens and learns. We always have great class discussions and interactions."

For more information, visit www.pepperinstitute.org/OLLIatFSU.



OLLI students participate in a computer class.

Student Government Association is 'real-world' laboratory

By Jeffery Seay
Editor in Chief

The complexity, formality and financial responsibility of the Florida State University Student Government Association (SGA) might surprise even the most casual observer. It does more than give students the experience of running for office. Once its members are elected, they operate by a constitution and a 200-page book of statutes, and have complete authority over a student-fee-generated budget of more than \$12 million.

"That is more than some university departments and colleges," said Joyce Howard, director of the Department of Student Government in the Division of Student Affairs. "Student government is a learning laboratory where students have the opportunity to make significant decisions while still under the umbrella of the university."

In addition to its executive, legislative and judicial branches — which enjoy full separation of powers — the Student Government Association has 11 agencies that serve specific demographics, such as the Hispanic/Latino Student Union. It has three bureaus that provide certain services, such as FSU Service Corps. What's more, SGA has nine other affiliated projects that it fully or partially funds, such as the Alumni Village Child Development Center.

"In terms of learning the nuts and bolts of student government, it can be very difficult, because Florida State has one of the most advanced and sophisticated student government associations in the country," said David W. Grimes, a third-year law student from Homestead, Fla., who serves as the speaker of the Congress

of Graduate Students, a subset of the university's Student Government Association. "It can take more than a year just to figure out how student government actually runs at Florida State University. It can be very difficult to figure out what the power dynamics are, what the procedures are."

In addition to having served in the Student Senate as an undergraduate, Grimes also has served on the board of directors of the United States Student Association.

"In that capacity, I've traveled the country visiting other student governments, and they were nowhere near as formal as we are," Grimes said. "I'd say that FSU and the University of Florida probably lead the country."

One of the main reasons, according to Grimes, is because of the way the state of Florida empowers its students. At each of Florida's public universities, the student body president serves on the university's board of trustees. Then the 11 student body presidents elect one of their own to serve on the Board of Governors, which manages the statewide university system.

"As far as I'm aware, this is completely unique in the country," Grimes said. Another reason is because Florida's public universities allow their student governments to levy activities and service, or "A and S," fees.

"At other schools I've visited, their budgets operated more like trade unions," Grimes said. "So they had to convince people to join and contribute dues."

In any political system, there are bound to be disagreements. That is where the judicial branch and the Student Supreme Court come in. The board is a five-member body of student justices — one chief and four associates — that hears roughly four cases each semester, dealing with everything from



Faces of student leadership, from left: Student Senator Avi Assidon, Student Supreme Court Chief Justice Mark Johnson, Congress of Graduate Students Speaker David W. Grimes and Student Senator Amanda El Shemi in the chamber of the Student Senate.

violations of the elections code to funding disputes.

"We might hear a case where a student was campaigning earlier than the statutes allow," said Chief Justice Mark Johnson, a second-year law student from Jacksonville, Fla. "Sometimes students might feel they're entitled to money that was voted down in the Student Senate. There might be something in the wording of a statute that might give them the money or not, such as a requirement that students must go to educational conferences in order to get funding from the student government. Well then, the question is, what is an 'educational conference?' We've been asked to discuss that from time to time."

When most people think of student government, they first think of the Student Senate. Its 80 senators represent undergraduate students if they are a freshman or sophomore, or their college and major if they are a junior or senior. Senators serve on

one of six committees: Budget, Finance, Internal Affairs, Judiciary, Rules and Calendar, and Student Affairs.

Upon her election to the 62nd Student Senate, Amanda El Shemi, a senior from Babylon, N.Y., who is double-majoring in choral music education and political science, was slightly critical of student government as overly bureaucratic. Her view has changed over time, however.

"The criticism tends to be, 'The process takes so long to get funding,'" El Shemi said. "However, my opinion has changed a lot. Now I see how every single detail and requirement is very necessary to make it work for every student on campus. I've come out with a very positive opinion of SGA."

Another member of the 62nd Student Senate, Finance Committee Chairman Avi Assidon, sees Florida

THE LEADERS OF SGA

EXECUTIVE BRANCH

Student Body President:

Dustin R. Daniels

Student Body Vice President:

Bobby Seifert

LEGISLATIVE BRANCH

Senate President:

Reggie Cuyler Jr.

Senate President Pro Tempore:

Caroline Chance

JUDICIAL BRANCH

Chief Justice:

Mark Johnson

State's student government as a crucial ingredient in the success of all of the university's students.

"Everyone wants to succeed," said Assidon, a pre-med junior from Fort Lauderdale, Fla., who is double-majoring in biological sciences and psychology. "It is really the success of others that demonstrates the true success of student government. Arguably, some of Florida State's alumni are some of the most successful people. That reflects on the important role student government has in making the lives of students at FSU better."



AROUND THE

Colleges

Billie Collier Dean

College of Human Sciences

A few years ago, Burdine's (now Macy's) gave the Florida State University College of Human Sciences the funding it needed to build a merchandising laboratory. Like a corner right out of a department store, complete with racks and slat walls from which to hang clothing and other soft goods, the lab gives students a place to hone their merchandising skills.

"Through some trial and error, students get to see what works and what doesn't," said Billie Collier, dean of Human Sciences. "They are evaluated on how effective their arrangement and presentation are by the instructor teaching the course."

In the fall 2011 semester, students in the college's Department of

Retail Merchandising and Product Development will have a bigger and better space to learn the craft of merchandising. A new Macy's Merchandising Laboratory is now under construction and will double the current lab's roughly 800 square feet.

Such courses are standard in merchandising programs, but few programs have merchandising labs like Florida State's.

"It is a distinctive feature of our college," Collier said.

Accompanying the larger merchandising lab will be the Office Depot Technology Complex, a computer lab where merchandising students will be able to complete a plan for buying the goods to stock a store. They also will be able to draft layouts of a merchandised floor before they ever walk into the merchandising lab itself.

"The buying plan is a spreadsheet

exercise," Collier said. "Keep costs low while taking into account quantities and product mix, import regulations and times, and the forecasting services to know what is going to sell next season."

"Our industry partners say that FSU students come in with that knowledge, and they want to hire them for specific jobs like product development where they will use all this knowledge," she said.

Nick Mazza Dean

College of Social Work

Nick Mazza, who became dean of the Florida State University College of Social Work in September, is eager to make alumni involvement with the college a two-way street.

"I've been on the road recently, meeting alumni in different parts

of the state and country," said Mazza, who has been a professor at Florida State since 1981 and served as interim dean for the past two years. "The advantage of being an old-timer who taught is that I know a lot of our alumni. It is so nice to reconnect with them."

Mazza sees several ways that the College of Social Work can continue to enrich the professional lives of its alumni.

"Our newer alumni might not be able to contribute financially to the college, but they can help it by collaborating on research with us," he said. "For example, we are involved in some significant community-based research in family violence, child welfare, homelessness and health. Personally, I would like to work with alumni in the area of the arts in community practice. Alumni can help both the college and the social work profession

by providing current social work students with internships, or by pointing out other social workers or agencies who might be interested in taking our students. Also, our alumni might want to serve as mentors, even informally, with our current students."

Mazza also has been reinventing the typical alumni reunion.

"Most people are busy," he said. "They might have good intentions of getting together for an alumni reception, but it's more of a bonus if our alumni can meet some of their professional licensure requirements for continuing-education units at that kind of event."

"We want to involve our alumni and offer them something that is meaningful and useful," Mazza said. "I don't want them to ever think that we have forgotten about them."

Lawyer stands tall among nation's community advocates

By Bayard Stern
Managing Editor

Chris Chestnut grew up working in his family's funeral home in Gainesville, Fla. By the time he was a teenager, he realized that he could personally have a positive effect on people's lives. Over the years, he has continued his efforts to help people in his community.

Chestnut's consistent volunteer efforts were recognized this year when he was selected for the first annual 2010 "Nation's Best Advocate of the Year Award: 40 Lawyers Under 40," awarded by the National Bar Association. He was chosen from a field of the nation's "Top 40 African-American Attorneys Under 40" for his advocacy, leadership and civic involvement.

"It was very humbling to be given this honor," Chestnut, 30, said. "It is really important for me, and our entire law firm, to help out in the communities that need it the most."

Chestnut, a Florida State University alumnus (B.A. '02, English Literature and Business), was recognized for the award because of the charitable programs that he and his law firm, The Chestnut Firm, sponsored. These



Chris Chestnut

included the "We Care" campaign, in which the firm gave away more than 700 Thanksgiving baskets filled with food to families in Jacksonville and Gainesville, Fla. In addition, the firm rented a gas station in Jacksonville and gave away 2,900 gallons of gas on Dec. 22-23, 2009. The Chestnut Firm also donated 150 backpacks to

Jacksonville students.

In recognition of his good works, Forest View Park in Jacksonville was officially renamed Christopher Moore Chestnut Park in October.

"Helping kids have a beautiful, safe place to play is really important for the entire community," Chestnut said about his role in renovating the park and donating to its community center. "We sponsor neighborhood Pop Warner youth football and baseball teams, and when the park's budget was cut, we helped them out. So we bought jerseys and helped restore the park. I was honored when I heard they decided to name it after me."

Also active in political fundraising efforts, Chestnut was recognized by President Barack Obama, then a U.S. senator, as a National Emerging Leader through a program of the Congressional Black Caucus.

Chestnut said he enjoys mentoring young people and frequently speaks to children about the importance of social responsibility. He also shares the message that it's possible for them to follow their dreams.

He credits his early experiences working at his family's business with instilling in him a desire to help others.

"The funeral home was a place

where community members came to get advice on everyday problems," Chestnut said. "At an early age, I learned the importance of advocacy. My family has always been involved in public service. My dad was on the school board and my mom, Cynthia Moore Chestnut, a current Alachua County commissioner, has been the mayor of Gainesville, and served as a state representative. While a student at FSU (M.S. '71, Education), she was homecoming queen. When she was a representative in the Legislature, she was very supportive of FSU, even though the University of Florida was a major constituent."

Chestnut said his experiences while at Florida State helped lay the groundwork for his ongoing commitment to community service.

"When I was at FSU, I volunteered a lot of my time because I had a service scholarship," he said. "That scholarship was the main reason I went to FSU. I also was very active in the Student Government Association, Student Alumni Association and Black Student Union and was a member of the Omega Psi Phi fraternity."

"My time at Florida State was very rewarding because of the

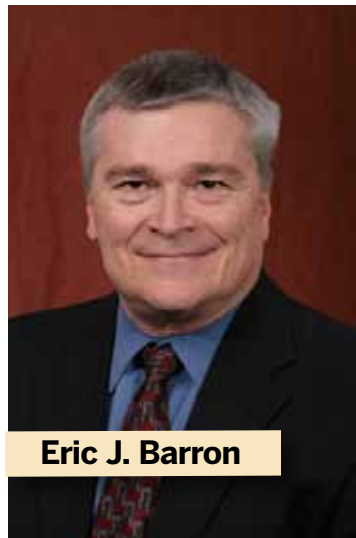
excellent education I received and the people I met through the Center for Civic Education and Service (now the Center for Leadership and Civic Education). Bill Moeller (former director of the center) was an incredible mentor to me.

"I also can't stress enough how much I learned from the professors at FSU," Chestnut said. "(Associate Professor in English) Darryl Dickson Carr was a phenomenal teacher. He had a great command of the literature and he could relate to students in a genuine way. Na'im Akbar was a psychology professor who was an amazing, positive influence in my life, even when I think about him today."

Chestnut is the founder of The Chestnut Firm. Although it opened only three years ago, the law firm already has Florida offices located in Gainesville, Jacksonville and Miami. He has participated in major class-action lawsuits against tobacco companies and is participating in lawsuits involving major drug companies, wrongful death and injury.

"Even in my law practice, I am helping people," he said. "We try to represent those who truly need an advocate."

Higher tuition won't affect access for neediest students



Eric J. Barron

At a news conference in September, President Eric J. Barron promised that The Florida State University would cover tuition and fees for its neediest students next fall, if the university is allowed to raise tuition 15 percent. The doors at Florida State are wide open for Florida's top students, regardless of financial need, he said.

Barron assured the public that every need-based student receiving a federal Pell Grant would have his or her full tuition and fees paid for, without loans.

Barron's goal for Florida State is to make sure that rising tuition and fees will not cause hardship on or limit educational access to Florida's students.

Recently, university administrators examined the financial records of all of FSU's roughly 27,000 in-state undergraduates from the

2009-2010 school year to find out how much they actually paid out-of-pocket for their tuition and fees, as opposed to the university's published tuition and fee rates.

As Barron said at the news conference, the results were "astonishing."

Instead of owing the university for tuition and fees, nearly 40 percent of Florida State's undergraduate students got refunds from the university to pay for other expenses — and this did not include prepaid tuition or loans.

"It is true that about 60 percent of our in-state undergraduates owe something in tuition and fees," Barron said. "But for about half of the students who pay, the total is less than \$750 per year, an amount affordable for most students. For context, I paid \$600 in tuition alone in 1969."

The university administrators' examination found that 10,400 students were refunded \$41.9 million after paying their tuition and fees, through a combination of Bright Futures, Pell Grants and other scholarships.

Even as tuition and fees have increased, the effect has been cushioned by Bright Futures (about \$53 million); federally funded Pell Grants (about \$29 million) and university and private scholarships (about \$33 million) — a total of about \$115 million before factoring in loans and prepaid tuition. Less than 10 percent of the more than 27,000 undergraduate students at Florida State pay anything close to

the \$4,566 published amount for tuition and fees.

"For the vast majority of our students, available financial aid pays the lion's share of their tuition and fees," Barron said.

Barron pointed out that an annual increase in tuition of 15 percent — the maximum amount that the state of Florida allows in a given year — only sounds large.

"Compared to other states, our tuition and fees are at the bottom," he said. "The facts are that 15 percent is very small, because we hand out \$115 million before even considering prepaid tuition. The tuition increases have had very little effect on the pocketbooks of students or their parents at Florida State University."

Barron was pleased to report that more than 92 percent of Florida State's students with the greatest financial need — those who qualified for Pell Grants — pay nothing out-of-pocket for tuition and fees. What's more, they get refunds from the university that they then can put toward other living expenses.

"It's important to note that as tuition increases, need-based scholarships increase," Barron said. "By law, 30 percent of all differential tuition payments are designated for need-based scholarships."

This has special implications for Pell Grant students. Last year, about 6,000 Florida State students received Pell Grants. Nearly 62 percent of them also received

Bright Futures scholarships. Of those 6,000 students, more than 92 percent didn't have to pay anything for tuition and fees. Instead, they received refunds from the university.

Of the 6,000 students receiving Pell Grants, only 547 actually paid out-of-pocket tuition and fees. Those payments totaled \$665,000 — an average of about \$100 a

month for each.

"Assuming we are permitted to raise tuition the full amount allowed, including differential tuition, Florida State University will more than erase the need for any Pell Grant student to pay any tuition or fees," Barron said.

To view the "FSU Headlines" report, visit www.fsu.com/Videos/News/Barron-on-Tuition.





Ruby, take a bow

Florida State University's iconic auditorium returns to service

By Bayard Stern
Managing Editor

The Florida State University now has a world-class performance hall, and it's called — wait for the drum roll — Ruby Diamond Auditorium. The location and the name are the same, but that's about all you'll recognize.

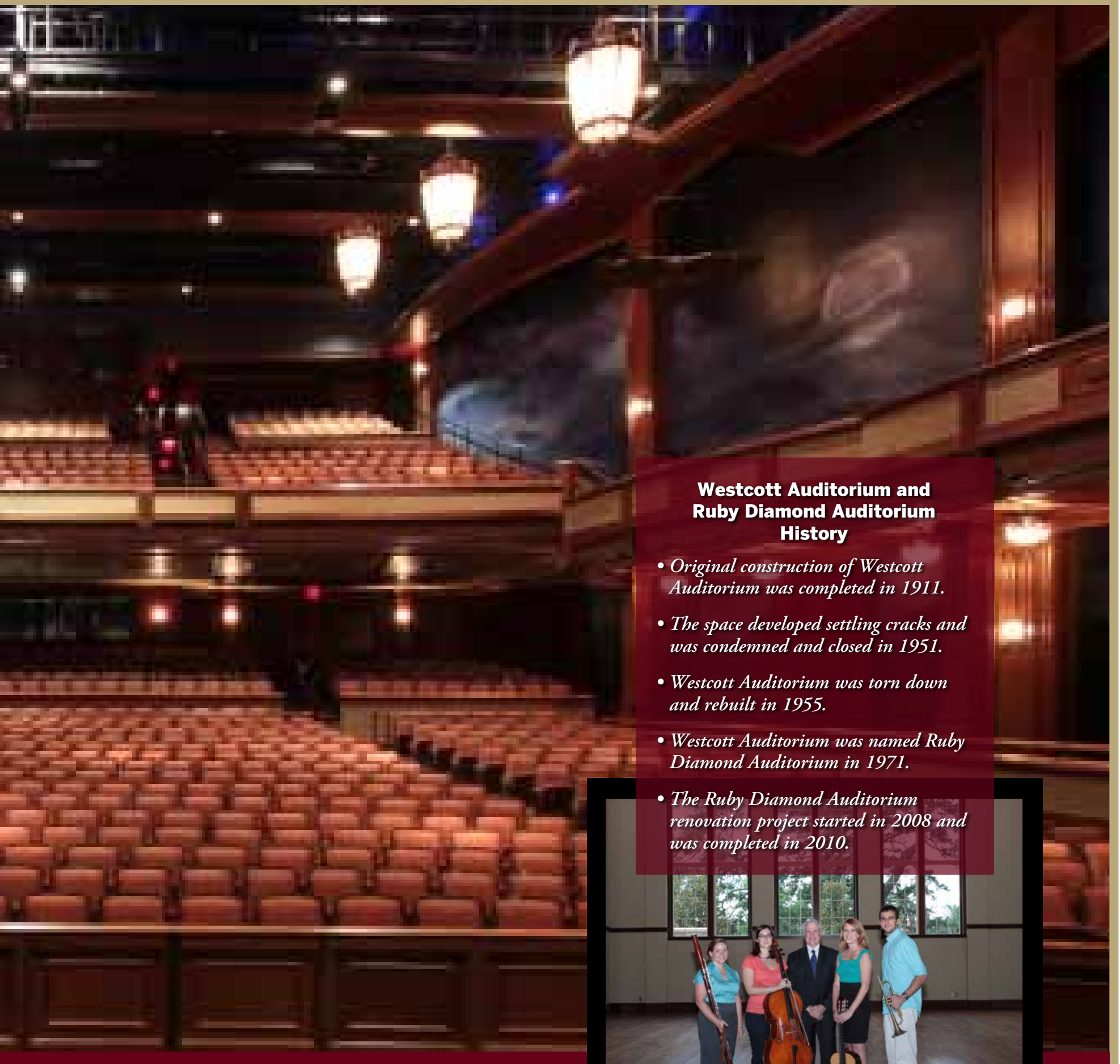
The space is now beautiful and classic, with intricate woodwork, murals of clouds on the walls and custom chandeliers. As part of its complete makeover, a grand entrance on the north side of the Westcott Building was added that leads to a new, spacious lobby.

The entire project was carefully designed to accommodate both the audience and performers, with comfortable seating, excellent acoustics, a better stage and new rehearsal space.

"We are thrilled that we now can attract world-class performers," said Don Gibson, dean of Florida State's College of Music. "But the most meaningful benefits are for the students in the College of Music. They now, finally have access to the ultimate classroom worthy of their talents."

Having a large performance space that has been specifically designed for musical performances has long been a dream for the College of Music.

"The College of Music at Florida State always has extremely highly ranked programs," Gibson said. "Music has deep roots of excellence at FSU, and it was astounding to me, even when I was a student at Florida State (Ph.D. '83, Music Theory), that we would have a program operating at the level it does when our largest performing venue was basically a high school auditorium."



Westcott Auditorium and Ruby Diamond Auditorium History

- *Original construction of Westcott Auditorium was completed in 1911.*
- *The space developed settling cracks and was condemned and closed in 1951.*
- *Westcott Auditorium was torn down and rebuilt in 1955.*
- *Westcott Auditorium was named Ruby Diamond Auditorium in 1971.*
- *The Ruby Diamond Auditorium renovation project started in 2008 and was completed in 2010.*



A key feature of the addition to the Westcott Building is a spacious new rehearsal hall, adjacent to Ruby Diamond Auditorium. Standing, from left, are bassoonist Amanda Turley, cellist Liz Benoit Crew, Dean of Music Don Gibson, guitarist Heather Stuyverson and trumpeter Richard Brown. The musicians are graduate students in the College of Music.

Ruby Diamond Auditorium will never be described that way again.

"What we have today in Ruby Diamond is a performance hall worthy of our very serious and talented students," Gibson said. "Ruby Diamond will now serve as one of our main classrooms. We can actually put a small chamber music performance in there and the acoustics will handle it. We will now use it for many of our bands. And our choir concerts and big holiday extravaganzas will be really incredible."

The College of Music was instrumental in overseeing the design of the auditorium and the addition of the new rehearsal space, which is large enough to hold an entire orchestra. Though located right down a hallway from each other, the spaces are acoustically insulated from each other, so musicians can practice in the rehearsal area while others are playing on stage.

"A good performance hall doesn't just have to do with whether the audience can hear the music well," Gibson said. "It also has to do with how the sound is managed for the performers. Can they hear each other and themselves? Can they sense their presence in the hall? These elements are all present in Ruby Diamond, and it will help with the

students' ability to grow as musicians. The audience will like it too.

"We're all very proud of Florida State for completing this beautiful project, and it will serve as an amazing facility," he said.

The first performance in the completely renovated, physically reshaped and beautifully remodeled space happened on Oct. 2, when B.B. King played for a packed house for a preview performance for the 2011 season of Seven Days of Opening Nights.

For a complete listing of College of Music concerts and events, visit <http://www.music.fsu.edu/Concerts-and-Events>.



Charlie Barnes

**Executive Director,
Seminole Boosters**

Officiating can ruffle feathers of eagle-eyed fans

Tallahassee, and the NCAA record book says the final score was 26-22 Gators.

But of course, you know the rest of the story. There is a cryptic mark next to the score in the Seminole Media Guide with no additional explanation. No true Seminole needs to be told about the Lane Fenner catch. After becoming university president in 2003, T.K. Wetherell ordered three very large, framed prints of the famous pictures to be mounted in and around the FSU President's Box. Wetherell himself was on the field when tight end Lane Fenner caught the touchdown pass that won the game for Florida State. An SEC official trailing far behind the play waved it off as incomplete. News photographs confirmed that the catch and the touchdown were good.

I told our Jacksonville booster to tell his friend that the bet can't be settled today because the issue is still in dispute. Call it a "play under review." That play has been under review for 45 years.

But this isn't about Steve Spurrier; this is about football-game officiating.

The Southeastern Conference suspended one of its officiating crews last fall after a blown call that allowed the University of Florida to defeat the University of Arkansas in a tight game. This is not to say that UF would not have won anyway, but the call came at a critical point in the final minutes. The SEC front office was quick to issue a news release declaring that there was no sinister conspiracy. But SEC fan message boards were flooded with bitter accusations that the league would not allow anything to short-circuit UF's or the University of Alabama's marches to undefeated seasons.

A couple of points should be made here.

First, rumors of corruption in SEC officiating have been circulating for, well, forever. But if UF did get the benefit of that rumored corruption in one game last fall, I have witnessed other games over the years — especially in the era before UF became a national power — in which the Gators were victims of calls outrageous enough to stagger belief in an ordered universe.

Second, back in the day, we all witnessed our Seminoles stung by the arrogance of SEC officials who saw it as their duty to protect the virtue of their league against unwashed, outlaw, non-conference programs such as Florida State. The infamous Lane Fenner call in 1966 wasn't even the most blatant. Against Auburn in Tallahassee in 1975, consecutive phantom holding calls allowed Auburn University coach Shug Jordan to escape with a win in his farewell season. The officials didn't escape so easily; they were literally chased off the field by enraged Seminole fans.

Joining the Atlantic Coast Conference in 1991 was an eye-opener for the Seminoles, just as the Seminoles were a shock to the sensibilities of the ACC. Seminole fans were astonished at the number of officials' calls that seemed to go against our team without a corresponding number of flags against our opponents. The unspoken attitude seemed to be, "If you think you're going to come into our house and abuse our friends, we're going to make you pay a heavy price."

The first five years we were in the ACC, our coaches routinely sent complaints about bad calls, along with supporting video, to the conference offices, and even from time to time requested that certain officials not be assigned to Florida State University games. According to reports, those requests were never honored, and most of the time we never even received the courtesy of a response. Some of that has abated since 2001, but even today there are veteran Seminole fans who believe they can tell you if Florida State is going to get a fair shake just by looking at the names of the officials assigned to our game.

And, as it turns out, the Atlantic Coast Conference will provide the officials for our game against UF.

One year ago, in October 2009, the SEC fined Urban Meyer \$30,000 for voicing his unhappiness about an official's call. It would be swell if we can win this November in Tallahassee. And if their coach gets upset with an ACC official this time and says something unpleasant, I'm confident that we can raise the money to cover his fine.

The simplest way to support scholarships

Academic scholarships for Florida State University students are funded through a variety of sources and chief among these are donations from supporters and friends of the university.

As the current economic climate continues to strain other funding sources, personal contributions for academic scholarships are more important than ever.

One of the easiest ways to show your support is by requesting a Florida State University license plate when you register your vehicle. The dollars generated by your FSU tag not only sustain the academic goals of deserving students, but also provide a prominent display of your pride in your alma mater.

Online, through the mail, or at your Florida vehicle-registration office — be sure to ask for an FSU license plate and **BRAG WITH THE TAG.**



Student PROFILE



Joni Wildman

Honors in the Major, Studio Art; Creative Writing

By Zilpha Underwood
University Communications

"She's a creative powerhouse," said Barbara Hamby of her former Florida State student, Joni Wildman. That's quite a tribute for a young writer. Hamby is, after all, a prize-winning poet with

an international reputation, the recent recipient of a Guggenheim Fellowship and a woman of enormous creative power herself.

Wildman, a junior working on degrees in creative writing and Honors in the Major in studio art, is no dabbler. She is an artist as

committed to painting as she is to poetry.

"A lot of students want to be writers, but they don't have the ferocious work ethic that it takes to make something new and beautiful. Joni has that and more," Hamby said.

Hamby was impressed by a piece Wildman wrote for her poetry-writing class and suggested that she might expand upon it. Wildman played around with the idea until she had spun it into a bit of golden thread.

"I have been awarded an Undergraduate Research and Creative Activity Award from the Office of National Fellowships to complete my first book of poetry, which rewrites fairy tales with pop-culture references," she said. "My book will be about 60 pages.

I hope to have it published by the end of 2011."

Wildman brings together a spectacular cast of characters — including Ariel, Disney's Little Mermaid; Divine, the late actor who specialized in women's roles; and Anna Anderson, the Polish factory worker who claimed to be the Grand Duchess Anastasia of Russia — to create her dark, funny and ironic poems.

Wildman's talent was rewarded again when she was accepted for the highly regarded Sewanee Writer's Conference at the University of the South in Sewanee, Tenn.

"It was an amazing experience. I was there for 12 days working with poets like Allen Shapiro and Mark Strand," Wildman said.

Wildman is every bit the visual artist that she is writer. While still in high school, she taught children's art classes and earned money from commissions she landed for her work, especially the whimsical murals she creates for children's rooms.

Wildman is fortunate to have a top-notch mentor in visual arts. Mark Messersmith, whose large paintings of North Florida flora and fauna seethe with life and menace, is her adviser for her Arts in the Major thesis.

"Joni creates because it is her passion," said Messersmith, a Florida State University professor of art. "One only needs to show her new options and possibilities, and she naturally moves her work in a direction of increasing richness and meaningful self-expression."

You can see Wildman's work in Tallahassee on First Fridays at Railroad Square in Florida State's BFA warehouses.

"I sold a painting to Robert Olen Butler at a First Friday," she said. The sale thrilled Wildman, who admires Butler after taking two classes with him. Butler, Barbara Hamby and her husband, poet David Kirby, had come out to show their support for Wildman.

Somehow Wildman finds time to reach children's art classes in Gadsden County on Wednesday afternoons. Last year, she put together a juried art competition that was part of the Project Strength Women's Festival.

After she graduates in the spring, Wildman plans to begin work on a Master of Fine Arts degree. And then what?

"I know I will continue to paint and write no matter what. I'll find a way."

Joni Wildman

For more profiles of exceptional Florida State University students, visit www.fsu.edu/students/profiles.

Forat Lutfi

Forat Lutfi

Honors in the Major, Applied Economics and Biochemistry

By Zilpha Underwood
University Communications

Florida State senior Forat Lutfi is an exceptional young man. Certainly, he is academically gifted, but it's the breadth of his interests and the depth of his understanding that impresses those who know him. You could call him a Renaissance man.

"Forat is one of those students whose curiosity, intelligence and desire to understand the world in all its complexity make teaching a pleasure," said Florida State University chemistry Professor Igor Alabugin, under whom he has done Directed Independent Study research.

Alabugin said Lutfi was in

the top 5 percent of his organic chemistry class.

"In fact, his total score was very close to a perfect 100 percent," Alabugin said. "One thing that sets him apart is that he is really broad-minded and has many interests. One can discuss history, religion, sports, economics, politics and a host of other topics with him and learn something interesting every time."

An indication of Lutfi's many interests is his decision to major in applied economics and biochemistry, two apparently disparate subjects.

"I have always been interested in economics and science," Lutfi said.

His attitude could be colored by his experiences gathering data for his Honors in the Major thesis in applied

economics.

As a reaction to the heated health-care debate going on at the time, Lutfi chose to investigate health-care costs for his Honors in the Major thesis. He started working on "Price Discrimination in the American Healthcare System" in the fall of 2009.

"Just getting someone at a hospital to call me back was a nightmare," he said. "When I got a call returned, the people were either hostile or would tell me to call someone else — or both."

Then there was the complexity of the way procedures are priced.

"It was interesting to look at health care from a strictly

economic viewpoint. The contrast between the economic view and the humanistic view is dramatic. I understand both, but I'm more comfortable with the humanistic view," Lutfi said.

He hopes the Directed Independent Study project in biochemistry he has proposed to Florida State chemistry and biochemistry Assistant Professor Scott Stagg will go more smoothly.

Lutfi had read that a large number of Americans experience acid reflux because they eat a highly acidic diet. He wondered whether that was true, so, he went to Stagg with an idea for a study he wanted to perform.

"This was a new experience for me," Stagg said. "Most

undergraduates who want to do research in my lab don't know what they want to do. They are usually just interested in seeing what research is like. What made Forat different is that he came up with his hypothesis on his own.

"He and a couple of his friends wanted to test the average salivary pH of Florida State students, and then test how pH would influence the activity of the salivary enzyme amylase," Stagg said.

"Doing tests on human subjects requires no small amount of paperwork and training. He had to write a proposal for the Institutional Review Board and get special training on handling saliva. He had the patience and stamina to navigate the bureaucracy and will begin collecting students' saliva soon."

Garnet and gold program ... *continued from page 1*

Some students may not be able to afford an unpaid internship in Washington, D.C., or be able to volunteer for an organization when they could be getting paid to work somewhere else.

In order to help more students participate in these types of activities, the Florida State University Student

Foundation was founded in April 2010. The first of its kind in the state of Florida, the Student Foundation is entirely student-run and operated. Its mission includes raising and managing funds, and allocating them to programs that enhance student development and the collegiate experience.

"The idea of the Student

Foundation came about after the Protect Our Professors campaign raised \$140,000," said L. Robert "Bobby" Seifter III, a senior from Lake Worth, Fla., who is majoring in economics and political science. He is chairman of the Student Foundation and student body vice president.

Protect Our Professors was

a fundraising campaign aimed at drawing attention to state reductions in revenue that triggered faculty layoffs at Florida State.

"Then the Garnet and Gold program idea was introduced by President Barron," Seifter said. "We anticipate that the Knight Foundation will contribute \$250,000 to the

program if Florida State can raise matching funds for it. So all of a sudden, after talking with Dr. Barron, he suggested that the Student Foundation raise the money — and we are going to give it our best shot."

The Student Foundation will ask current students to give back to Florida State while they are still enrolled at the university.

"We believe that when students contribute to Florida State, even if it's \$10 a year, it will instill in them the spirit of philanthropy in the present and it will increase the likelihood that they will give back when they become alumni," Seifter said.

For more information, visit www.studentfoundation.fsu.edu, or www.garnetandgoldprogram.fsu.edu.

Members of the Florida State University Student Foundation, pictured with FSU President Eric J. Barron, center, at the Sept. 1 news conference to announce the Garnet and Gold program, an initiative of Barron's. The group hopes to raise \$250,000 to support the program.



FSU Photo Lab/Bill Lax

I create



I discover



I inspire



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Nationally recognized faculty leaders ... *continued from page 1*

The AIS is a global organization for academics specializing in information systems. Founded in 1994, it is an international professional society of 4,000 members from 90 countries.

George said his duties as president include deciding what issues the association should focus on in the coming year and on marshaling the resources necessary to achieve its goals.

People often serve in professional organizations for many years, he added, and being selected by one's peers to a leadership position is a great honor.

"Service to our fields of expertise is how we give back and how we ensure that our academic disciplines continue to thrive," George said. "This type of involvement is an important way that we contribute to academic communities."

As president of AIS, George has traveled extensively this year as the group's representative.

"We are a truly global organization, so much of my travel is international," George said. "This year, I already have traveled to South Africa, Taiwan, Peru, Israel, Italy and Ethiopia. And of course, from FSU's perspective, those of us who are active in service are ambassadors for FSU to our respective disciplines and to the places we visit. Wherever I go, Florida State University follows my name, and I always include the FSU seal in my presentations."

• **Don Gibson**, dean of the College of Music, is serving as president of the National Association of Schools of Music (NASM), the nation's oldest and largest accrediting agency for the arts. Gibson's term will run through November 2012.

"I am deeply honored that my peers have selected me for this important leadership position," Gibson said. "Among its roughly 630 member institutions, which include Florida State University, are most of the finest comprehensive music programs in the United States."

The NASM sets the standard for quality and ethics among undergraduate and graduate music degree-granting programs, which become NASM members through a rigorous peer-review process. It also serves as the national office for all four U.S. arts accrediting associations.

Joey George

Frances Berry

Jill Pable

Carolyn Herrington

• **Jill Pable**, an associate professor of interior design, served as the national president of the Interior Design Educators Council (IDEC) until May 2010 and is now serving as past president. The mission of the council is the advancement of interior design education and scholarship.

"Serving as president of IDEC instilled a sense of tremendous responsibility to represent educators and researchers well and to forward the mission of the organization in a productive, positive fashion," Pable said. "Leadership offers the opportunity to contribute to your professions in ways that other types of volunteering cannot achieve. Faculty members who are positioned well to contribute to their fields should do so in leadership roles — primarily because they can forward their professions. Simply put, it's the right thing to do if one has the energy and passion to make a positive impact."

• **Frances Berry**, FSU's Frank Sherwood Professor of Public Administration, just began serving as president of the

National Association of Schools of Public Affairs and Administration (NASPAA). Her term began on Oct. 1.

NASPAA's twofold mission is to ensure excellence in education and training for public service, and to promote the ideal of public service. The organization is the membership association of graduate and undergraduate programs in public administration, public policy and public affairs in the United States and internationally. Its institutional membership includes more than 260 U.S. and international university programs in public affairs, public policy, public administration and public management.

• **Billie J. Collier**, dean and professor of textiles and consumer sciences in the College of Human Sciences, is serving a one-year term as chairwoman of the nine-member board of directors of the Board on Human Sciences (BoHS).

Part of the Association of Public and Land-Grant Universities, the BoHS is an association of administrators who oversee higher

education units in the human sciences at state and land-grant universities across the United States.

"The BoHS is at the helm of efforts to strengthen human sciences research, outreach and teaching," Collier said. "I feel both honored and excited to have been chosen as chair for the next year. Together, we will continue to focus on advocacy for the profession and on public policy."

Collier's administrative, research and academic credentials have distinguished her at the national and international levels of her field.

• **Carolyn Herrington**, a professor of educational policy in the College of Education and director of the Center on Educational Policy at Florida State's Learning Systems Institute, is serving as president of the American Education Finance Association (AEFA). Her term as president will run through March 2011.

The AEFA is the organization that pulls together the best research in the country on how to most effectively fund public education.

Policies on the collection and distribution of educational funding

have enormous consequences. In many states, close to half the state budget is allocated to education.

"Never have the funds appropriated to public education been under so much scrutiny," Herrington said.

Herrington has served as an AEFA member for more than two decades. Her teaching and research focus on the politics and policies of educational reform, with a particular emphasis on the role of the state. She has examined accountability, school finance, school choice and comprehensive children's services, among other topics.

• **Kevin Sherin, M.D., M.P.H.**, is a clinical professor at the Orlando regional campus of the Florida State University College of Medicine. He recently served as president of the American Association of Public Health Physicians (AAPHP) from 2008 to 2010, and is now the immediate past president. AAPHP's objectives include advocacy on behalf of all public health physicians.

Sherin also serves as director of Florida's Orange County Health Department.

• **Eric J. Barron**, president of The Florida State University, is serving as chairman of "An Ocean Infrastructure for U.S. Ocean Research in 2030," a panel assembled by the National Academy of Sciences to study ocean research. Barron was picked to head the panel in 2009, when he was director of the National Center for Atmospheric Research.

According to the National Academy of Sciences, the expert committee will provide advice and a perspective from the worldwide ocean community on the types of U.S. ocean infrastructure that will facilitate research in 2030, including advice as to what criteria may be most appropriate for setting priorities.

The committee will identify major research questions anticipated to be at the forefront of ocean science in 2030 based on national and international assessments, input from the worldwide scientific community and ongoing research planning activities.

Times Seminole bylines

Books and CDs by Florida State faculty and alumni

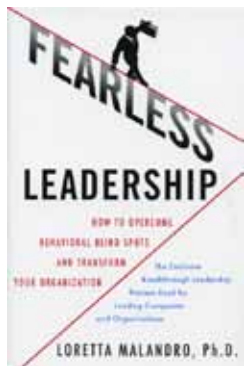
The Florida State Times only accepts commercially published books and CDs, and reserves the right to decline any submission. Please send one copy to Florida State Times, c/o Seminole Bylines, 1600 Red Barber Plaza, Tallahassee, FL 32310-6068.

"Fearless Leadership"

Loretta Malandro (Ph.D. '76)

McGraw Hill

Leadership guru Loretta Malandro has developed a groundbreaking, behavior-based methodology that is used around the globe to create top-performing leaders and organizations. It is based on a simple yet profound concept: in order to change your organization, you must be willing to alter your behavior and help others choose to change their behaviors. "Fearless Leadership" takes you step-by-step through the process of raising behavioral standards, which directly influence the bottom line.

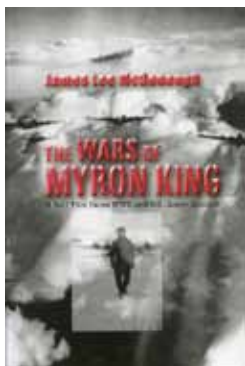


"The Wars of Myron King — A B-17 Pilot Faces WWII and U.S.-Soviet Intrigue"

James Lee McDonough (Ph.D. '66)

The University of Tennessee Press

This book offers an account of Myron King's early life and wartime service as part of the 401st Bombardment Group, U.S. Eighth Air Force. When King arrived in England in 1944, he expected to fly dangerous bombing missions over Nazi Germany. What the 23-year-old did not predict was that his last months in Europe would be entangled in a bizarre affair born of the mounting tensions between the United States and the Soviet Union.

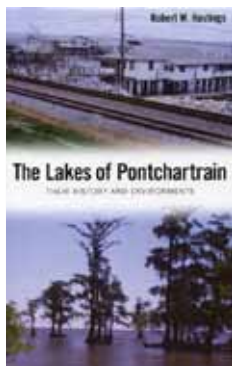


"The Lakes of Pontchartrain — Their History and Environments"

Robert W. Hastings (M.S. '67)

University Press of Mississippi

This book outlines the history of the New Orleans region in terms of its geology and human occupation, from its ancient beginnings to its discovery by the French. It explains why French explorers settled New Orleans where they did, how it grew over three centuries and the human effect on the environment. It covers the recent environmental recovery of Lake Pontchartrain to swimmable and fishable conditions, and the current struggle to make the region entirely self-sustaining again.

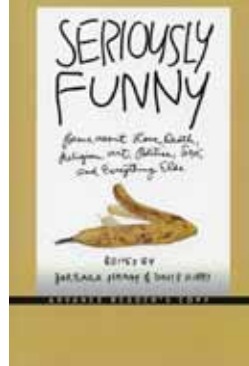


"Seriously Funny — Poems about Love, Death, Religion, Art, Politics, Sex and Everything Else"

Edited by Barbara Hamby (FSU Associate in English) and David Kirby (B.A. '78, Professor of English)

The University of Georgia Press

Can serious poetry be funny? Chaucer and Shakespeare would say "yes," and so do the authors of these 187 poems that are comical but also address timeless concerns. The editors contend that a funny poem should appear to have been written by a poet of deep seriousness, just as a serious poem should seem to have been written by someone with a sense of humor. Readers will discover their eagerness to share ideas, emotions and entertainment.



"Johnny Cash and the Paradox of American Identity"

Leigh H. Edwards (FSU Assistant Professor of English)

Indiana University Press

Throughout his career, Johnny Cash was depicted, and depicted himself, as a walking contradiction — social protester and establishment patriot, drugged wild man and devout Christian crusader, rebel outlaw and elder statesman. Edwards investigates the allure of this incongruous image and its cultural significance, asserting that Cash embodied irresolvable contradictions of American identity, which reflect foundational issues in the American experience: the tensions between freedom and patriotism, individual rights and nationalism, and the sacred and the profane.



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NEWS NOTES

Alumni

1960s

Steven Lewis (B.S. '69, J.D. '84), attorney at Lewis, Longman & Walker, P.A., is one of seven from the firm who were named to the 2011 edition of *The Best Lawyers in America*.

1970s

James W. Linn (B.S. '77, J.D. '80), attorney at Lewis, Longman & Walker, P.A., is one of seven from the firm who were named to the 2011 edition of *The Best Lawyers in America*.

David A. Yon (B.S. '77, J.D. '80), of Radley Thomas Yon & Clark, P.A., has been listed for his work in insurance regulation in the 2010 edition of *Chambers USA*.

1980s

Richard E. "Rick" Miller Jr. (B.S. '86), managing director at CB Richard Ellis South Florida, was named a 2010 "Power Leader" by the *South Florida Business Journal*.

1990s

Travis L. Miller (B.S. '91, J.D. '94) of Radey Thomas Yon & Clark, P.A., has been listed for his work in insurance regulation in the 2010 edition of *Chambers USA*.

Richard "Jerry" Chandlee (B.S. '93), police chief at the Florida School for the Deaf and the Blind, was awarded the "2010 Individual School Safety Award" by the School Safety Advocacy Council during the 2010 National School Safety Conference, Orlando, Fla., July 2010.

Karen L. Cowden (B.S. '93) has been promoted to professor of reading at Valencia Community College, west campus, Orlando, Fla.

Troy A. Kishbaugh (B.S. '93), attorney at the Orlando office of GrayRobinson, has earned board certification in health law from The Florida Bar.

Rhonda R. Boles (B.S. '94), a nursing program specialist for the registered nurse department at Palm Beach State College in Lake Worth, Fla., wrote a children's book, "Why Does the Sun Set, Mommy?" It is the first of a planned series of children's books.

Pamela Ofstein (B.S. '94) is the director of nutrition services for eDiets.com Inc. In addition, she recently had a book published.

Dana M. Hill (B.S. '99), currently a doctoral student at Syracuse University, has been awarded a Fulbright U.S. Student Program Scholarship in women's studies to Ecuador by the U.S. Department of State and the J. William Fulbright Foreign Scholarship Board.

2000s

David B. Pruett (M.A. '00, M.S. '00, Ph.D. '07) is currently assistant professor of music at the University of Massachusetts, Boston.

Jude D. Tarris (B.S. '00) founded Valley of the Sun Homecare in March 2010. Tarris started this non-medical home care company to serve senior citizens in the Phoenix metropolitan area.

Tara Aybar Payor (B.A. '01) is working toward her doctorate in curriculum and instruction with an emphasis on secondary English education at the University of South Florida, Tampa, Fla. While completing her doctoral studies, she teaches pre-service teachers at USF.

Dustin R. Mathews (B.S. '04), who currently runs his own consulting business in Tampa, Fla., has released his second book, "Secrets of the Real Estate Millionaires." Mathews also was nominated for the 2010 Marketer of the Year award.



IN MEMORIAM

1930s

Margaret W. Roach (B.A. '34)
Marian Harrell Holland (B.S. '35)
Ann Eastham Clark (B.S. '38)

1940s

Lalla Iverson ('40)
Ina Robinson Lynn (B.A. '40)
Clara B. Whitcomb (B.S. '42)
Carolyn Stowell Charles (B.A. '43, M.R.E. '46, M.A. '70, Ph.D. '73)
Mattie-Lou Peacock Duncan (B.A. '43)
Virginia Dyer Brock (B.S. '47)

1950s

A. Hugh Adams (B.S. '50, M.S. '56, D.Ed. '62)
Jean Elden Bailey (B.S. '50)
Ennis L. Chestang (B.S. '50, M.S. '51)
Mary Frank Grimsley Edenfield (B.A. '50)
Drew W. Hancock (B.S. '50)
Nancy Bennett Doolette (B.S. '52)
Margaret Ware Wade (B.S. '52)
John H. Quinn (B.S. '53)
Arthur G. Methvin (B.S. '54, M.S. '55)
James M. Kirby (B.A. '55)
S. Gracen Smith ('55)
Frances C. Allen (B.S. '56)
Albert M. Bassett ('56)
Joe R. Coates (B.S. '56)
John B. Morrill (Ph.D. '58)
Richard E. Brown Jr. (B.S. '59)
John W. Butler (B.S. '59)
Ronald Schusterman (M.A. '58, Ph.D. '61)

1960s

Carol Lambrecht Aamodt (B.S. '60)
Donald R. Armstrong Sr. (B.S. '61)

David E. Aiello (B.S. '62)
Harriet Sibley Gustafon (B.A. '62)
William A. Inkster (B.S. '62)
Cecil C. McDonald (M.S. '62)
Nancy Cousins (B.S. '63)
Jane Rickards "Rickie" Hopkins (B.S. '63)
Loyal Farmer (M.S. '64)
Woodrow W. Bryant (M.S. '66)
Ann D. Cook Humphreys (M.S. '66)
Henry James Edmund "Harry" Cooper (B.A. '67, M.S. '75)
William D. Warde (M.S. '67)
Randall K. DuPree (B.S. '68)
Donato Ranelli (M.M. '68)
Harry V. Smith Jr. (Ph.D. '68)
David P. Skinner (B.S. '69, M.S. '70)

1970s

George O. Hedge Jr. (B.S. '70)
Joseph E. Cameron Jr. (B.S. '71)
Judith Burt Page (B.S. '71)
Clyde L. Russell (M.S. '71)
James F. McCollum Jr. (J.D. '72)
Joyce Ivie Odom (B.S.W. '72, M.S. '75)
Helen M. Struthers (B.A. '71, M.S. '72)
Leonard Reynolds (M.S. '72)
Sheila R. Sheffield (M.S. '72, Ph.D. '98)
John C. Herring Jr. (B.S. '74)
Deborah Moody Reynolds (B.S. '75)
Larry M. Hughes (B.S. '76)
Darren C. Goins (M.A. '77)
Jeffrey M. Lasley (B.S. '77)

to his current rank upon graduation from Recruit Training Command in Great Lakes, Ill.

2010

Chase S. Porter (B.S. '10) is an interactive strategist with Fry Hammond Bar, a leading full-service marketing and communications agency based in Orlando, Fla. He works on multiple websites, social media, mobile and online advertising campaigns for clients by analyzing web and mobile traffic.

Mark Willis (B.A. '77)
Margaret Smith "Margee" Anderson (M.S. '78)
Nora Mijares Ortiz (M.A. '78)
Jerrell R. Sanders (B.S. '78)

1980s

Patricia Trevino (B.S. '80)
Mary L. Capell (B.S. '81)
Elizabeth "Betty" Bush-Fertal (B.S. '83)
David C. Brown (B.S. '84)
Edgar H. Simpson (M.S. '84)
Amer Abdullah Alsaecri (M.P.A. '88)

1990s

Sandra C. Heinis (B.S. '90)
John L. Franklin (B.S. '90)
Jeffrey D. Shore (B.S. '91)
Thaddeus "Todd" Wojcik (B.S. '92)
Michael J. McGee (B.S. '93, M.S. '94)
Jennifer A. McLaughlin (M.S.W. '99)

2000s

Mark J. Pincek (B.A. '00)
Jill L. Caputo (M.F.A. '08)

Faculty/Staff

Michael Allen (Ph.D. '89)
Richard A. Brandewie
William M. Capps
Ingrid Selkamaa "Inky" Flagler
Marjorie G. Harvey
Mary Joan Shepard
Phillip E. Sorenson
James Winne

New vice president ... *continued from page 1*

the foundation of America and what it takes to be good citizens, and what we often take for granted in terms of liberty," Jennings said.

"It's really our educational system and universities that help make our liberty possible and help ensure that we're able to continue in the kind of society that we have."

Whether discussing the beginnings of the nation or its contemporary maintenance, Jennings recognizes that it needs well-educated, capable people giving their best efforts in their work every day.

"That can amount to helping to identify new drugs to improve people's health or inventing biomedical devices that improve hearing or sight," Jennings said. "There is an incredible amount of work that universities do that is really exciting, and it is work that only universities can do."

"So it is both the education of students and the great research conducted by faculty members that

really motivates me," he said.

In the newly created position of vice president for University Advancement, Jennings — who will oversee the FSU Alumni Association, FSU Foundation and Seminole Boosters — plans on reaching out with a definitive message to Florida State's alumni and friends.

"A big part of our responsibility is in telling the story of the university, namely the achievements of students and faculty, and how the university is helping drive the economic prosperity of the state and region," he said. "We must tell alumni why Florida State is a great investment of their time as volunteers and get them excited to be people who might help us recruit great students and give gifts to the

university. In that way, Florida State will be able to continue to provide the kind of education that they would expect from a top university."

Despite the national decline in philanthropy over the past two years, Jennings is encouraged by the dedication of Florida State's alumni. Not only has alumni giving increased, but so has the number of donors.

"That tells me that alumni and friends of Florida State recognize that there is something special about the institution, and that it is worth supporting," he said.

At the University of Virginia, Jennings most recently served as assistant vice president for school programs and institutional priorities, a position he had held since January

2008. In that post, he directed all fundraising activities that supported the university's initiatives for historic preservation, as well as those for university initiatives in the arts, sciences and technology. In addition, he managed the development staffs in the schools of Architecture, Education and Engineering, and he served in several interim assignments as vacancies occurred in the schools and units he directed. Jennings served as a key member of senior management in development and public affairs and was instrumental to the success of UVA's current \$3 billion comprehensive campaign.

Prior to his University of Virginia appointment, Jennings held several positions at Washington and Lee,

including posts as director of university development, director of law school relations and director of capital giving programs. During nearly 10 years with that university, Jennings' chief responsibilities included oversight of capital fundraising projects and the creation and implementation of the strategic framework for a \$225 million comprehensive campaign.

Jennings is a respected leader within the Council for Advancement and Support of Education (CASE), delivering numerous presentations at CASE's District III annual conferences and serving as co-chair for the philanthropy program track in 2009 and 2010. He will preside as co-chair-elect for the CASE District III annual conference in 2012.

A native of Delaware, Jennings earned his Bachelor of Science and Master of Arts degrees in psychology from James Madison University and his doctorate in higher education administration from the University of Virginia.

"We are extremely pleased to have someone with Tom Jennings' qualifications on board. We were seeking a candidate with the right combination of experience, advancement knowledge, values and desire to advance Florida State's fundraising to the next level," said Eric J. Barron.

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