



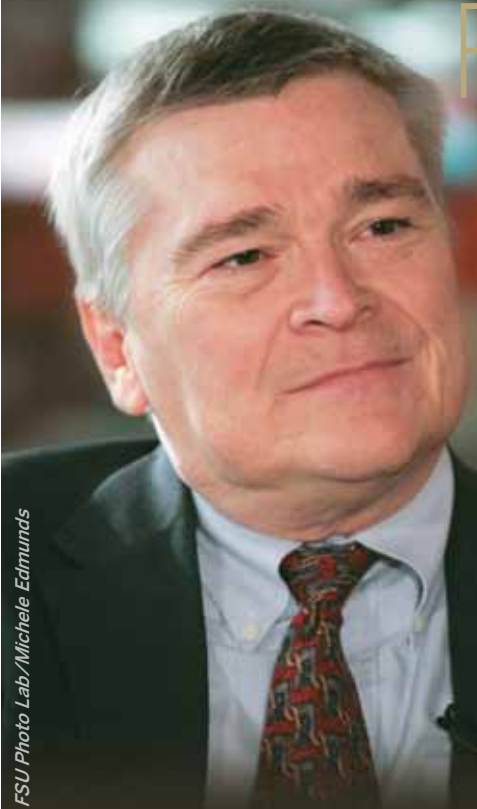
FLORIDA STATE

A newspaper for Florida State University alumni, friends, faculty & staff

August 2010

Times

A CONVERSATION WITH THE PRESIDENT



FSU Photo Lab/Michele Edmunds

By Jeffery Seay
Editor in Chief

One word could describe President Eric J. Barron's first six months in office – action! After arriving in February, he quickly began to reacquaint himself with his alma mater. He visited with students and faculty members in every one of the colleges.

He worked to move the university forward during this year's legislative session, presided over spring and summer commencement ceremonies, and even served as guest ringmaster during a performance of the Flying High Circus.

To gain a broader perspective, Barron also visited with scores of alumni in cities throughout Florida, and on those same trips introduced himself to the editorial boards of local newspapers.

The *Florida State Times* recently sat down with him to discuss his presidency so far.

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Researchers provide oil-spill expertise

In the months since the April 20 explosion on the Deepwater Horizon oil rig that has led to untold millions of barrels of oil being spilled into the Gulf of Mexico, Florida State University faculty members have been offering expertise and solutions to issues surrounding what has become the worst ecological disaster in the nation's history.

Florida State first took an advisory role regarding the oil spill on May 3, when State University System Chancellor Frank Brogan designated the university as the administrative hub of the university system's Oil Spill Academic Task Force. It is chaired by FSU Associate Vice President for Research Ross Ellington and governed by a steering committee composed of key contacts from each of the 15 participating institutions.



Photo Bayard Stern

Ian MacDonald

The task force is working in collaboration with the Florida Institute of Oceanography (FIO).

The Oil Spill Academic Task Force serves as a vehicle for Florida State researchers and researchers from the state's other public and private universities to provide assistance to local, state and federal agencies, doing everything from measuring and modeling the magnitude and trajectory of the spill to providing information on its potential and actual ecological impacts, as well as evaluating the possible effects on regional tourism and the overall economy.

On a trip to Washington, D.C., Brogan, Ellington and another member of the task force briefed members of Congress on May 26 about how university researchers are helping Florida and the nation contend with the spill.

"This was a great opportunity to make our congressional delegation aware of the great expertise and capabilities that our universities can provide in dealing with the oil spill,"

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Alumnae get treated to behind-the-scenes tour

By Bayard Stern
Managing Editor

Women have always played a vital role in the history of Florida State, and now a new group aims to get them even more involved.

Founded in 2008, the Women for Florida State University works to increase opportunities for women

to stay actively engaged in the university and to celebrate their accomplishments past and present.

In the group's inaugural event, 75 women – alumni, community leaders and friends of Florida State – were given a rare behind-the-scenes visit to some of FSU's

most impressive academic venues. The "Backstage Pass to the Very Best of Florida State" was planned to showcase a broad range of the university's educational, research and arts programs.

"We wanted to show alumnae and friends the unique aspects that

make FSU so important to Florida and the nation," said Joyce Beery Miles (M.S. '73, Education), a founding member of the group's steering committee. "Membership

continued on PAGE 15



Suzanne Farrell, Florida State's Francis Eppes Professor of Dance, teaches ballet to women participating in the "Backstage-Pass" tour.

FSU Photo Lab/Michele Edmunds

Non-Profit
Organization
U.S. Postage
PAID
Permit #1884
Little Rock, AR

The Florida State University
1600 Red Barber Plaza
Tallahassee, FL 32310-6068



New campus museum
Dodd Hall will house museum
celebrating university's heritage

more on PAGE 5



FSU mobile app

New smartphone application can be
used with various mobile devices

more on PAGE 7

Student volunteering and leadership nourished by center

By Bayard Stern
Managing Editor

Whether a student wants to teach English to migrant farm workers, clean beaches, distribute relief supplies for the Red Cross or select from hundreds of other types of community services, The Florida State University's Center for Leadership and Civic Education has been the central place on campus.

Formerly known as the Center for Civic Education and Service and now known to most around campus as The Center, its first and longtime director, Bill Moeller — who retired in May — saw firsthand how student volunteerism evolved and blossomed over the decades. The Center was founded in 1994.

"The Center's two primary strategies have remained the same over the years," said Moeller, who worked at Florida State for 32 years. "The Center helps students who have a heart for service, or want to be involved

with homelessness or disability or whatever the case may be, and it can connect them with groups in the community that need assistance. On a curricular level, The Center works closely with faculty members, so a student's volunteer efforts may become part of the curriculum, which is part of the service learning effort called Servscript."

The Servscript program gives students the opportunity to record their community-service volunteer hours on their official academic transcripts.

"The Center partners with faculty members who teach a course that would require students to serve in order to meet the learning objectives of their syllabus," Moeller said. "Many professors were already doing this but didn't know what to call it. They just thought it was good pedagogy."

In addition, The Center offers scholarships and has programs that educate and direct students on issues that focus on responsible citizenship and effective leadership.

These include the Certificate in Leadership Studies, the Community Ambassador and Community Outreach programs, and an Honors Service Learning Project.

The Center also is the home of statewide programs for students. These include the Florida Campus Compact, which promotes learning through service to develop student citizenship skills and values, encourages collaborative partnerships between campuses and communities, and assists faculty members who seek to integrate community engagement into their teaching and research. The Florida Alliance for Student Service and VISTA Initiative enable students, through education and structured service-learning opportunities, to help communities find sustainable solutions to pressing social problems.

"The Center was started under the leadership of Talbot 'Sandy' D'Alemberte (FSU president emeritus and a professor in the FSU College of Law), Jon Dalton

(associate professor of educational leadership) and Sherrill Ragans (retired associate vice president for Student Affairs)," Moeller said. "We thought it was important to create a central location where interested students could come and decide how they could best volunteer to help in the community. And it gave volunteer-based organizations a place to let their needs be known."

The Center has made Florida State a national leader in community service and student volunteering. It assists thousands of students annually who want to volunteer. Under The Center's leadership, numerous efforts have been organized to offer aid and assistance to places such as Haiti, when catastrophes strike. On a local level, the first student United Way chapter in the nation was started at Florida State with help from The Center.

Moeller was first hired in 1978 by former Florida State Provost Gus Turnbull to start the Florida

Center for Public Management. During his tenure at the university, Moeller was a leader in building community partnerships between Florida State and government departments, agencies, schools and nonprofit organizations. He retired as co-director of The Center.

Learn more about the Center for Leadership and Civic Education at www.thecenter.fsu.edu.



Bill Moeller

FSU Photo Lab/Michele Edmunds

Foundation.fsu.edu



Susan K. Sigman

Senior Director of Communications,
FSU Foundation

Students leave a legacy by giving back

other student leaders were inspired to form the Florida State University Student Foundation. Through the POP campaign, students, in conjunction with a matching gift, raised nearly \$140,000 for professor retention in response to massive state budget cuts and faculty layoffs. POP made a strong statement to the university community and the state of Florida that the FSU student body was deeply concerned about

the professors who positively affect and enrich their lives on a daily basis.

More importantly, POP reinforced that the time was right to form a more sustainable and permanent organization that would continue to carry forward the philanthropic spirit and momentum created by this student-run initiative.

"The POP campaign showed in a very concrete way that Florida State students want to play a significant role in ensuring the financial success of this institution for the betterment of future generations of students," Seifter said.

Modeled after successful student

foundations at universities such as Georgia Tech, Indiana University and Oklahoma State University, the Florida State Student Foundation is composed entirely of students and is governed by a board of trustees. This diverse board, which includes a mix of sophomores, juniors and seniors who are extremely passionate about supporting Florida State, consists of seven elected officers — including Seifter, who serves as chair — as well as ex-officio voting members: the FSU student body president, Student Senate president, Student Alumni Association president, Seminole Student Boosters president, and speaker of the Congress of Graduate Students. While the FSU Student Foundation is not a direct arm of the FSU Foundation, the FSU Foundation will serve as a resource for this student-led initiative.

The mission of the FSU Student Foundation is to serve the university not only by educating the student body about the importance of private support but by building relationships with members of the university community.

"Our goal is to foster a culture of philanthropy that will prepare students for their role as alumni," Seifter said. "We want students to show their appreciation and pride

for Florida State while they're on campus and develop a habit of giving back that will last long after graduation. Having an organization run by students, supported by students and for the benefit of students ensures that we'll create alumni who are actively engaged and supportive of their alma mater."

In addition, the FSU Student Foundation is responsible for raising and distributing funds for the further advancement of The Florida State University. Currently, the Student Foundation oversees two initiatives. The first is the allocation of funds raised during the POP campaign. While a portion of that money is being used today for projects that support the goals of POP, the remainder will be endowed and continuously given to initiatives that protect Florida State's professors in tight budget years.

The second initiative is a campaign to raise \$250,000 in support of the new Garnet and Gold Scholars program. Developed by Florida State President Eric J. Barron, this program will encourage student involvement by recognizing engaged, well-rounded students who excel within and beyond the classroom walls in the areas of leadership, service, research,

international experiences and internships.

As the Student Foundation continues to evolve, additional initiatives supporting the university's most pressing needs will be identified.

"We really want to have a far-reaching effect on all areas of campus, whether it is through building-construction and renovation projects or faculty and student support," Seifter said.

The Student Foundation also plans to establish annual, campuswide events that serve both students and faculty and will raise awareness and garner support for the Student Foundation.

With tuition hikes and cost-of-living increases, Florida State University students already are being called upon to give a lot. But that isn't deterring most from making philanthropy a priority.

"For a large percentage of the student population, Florida State is more than just a university or the name on a degree," Seifter said. "FSU has given me so much that I wanted to give back. I think a lot of students feel the same."

To learn more about the Florida State University Student Foundation, visit www.studentfoundation.fsu.edu.



Bobby Seifter

Students. They are the heart and soul of The Florida State University. They maintain traditions and help establish new ones. They leave their mark in myriad ways.

And as Student Government

Association Vice President Bobby Seifter can tell you, one of the most indelible ways that today's Florida State students are leaving their legacy is through charitable giving.

"FSU is a very service-based university on so many levels," said Seifter, a senior from Lake

Worth, Fla. "Whether it's giving time, talent or financial resources to the university or the community, our student body has an incredible desire to give back."

After experiencing this outpouring of student support firsthand with the Protect Our Professors, or "POP," campaign in spring 2009, Seifter and several

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Flambeau reunion recounts history

By Jeffery Seay
Editor in Chief

For 83 years, the *Florida Flambeau* was more than just another college newspaper. Throughout its history covering the Florida State College for Women and, later, The Florida State University, it served as the university's de facto school of journalism, producing generations of professional journalists, writers and editors.

In fact, three *Flambeau* alumni went on to win the Pulitzer Prize: Robert F. "Bob" Sanchez (B.S. '59, English Education; M.S. '62, English Education) for commentary, *Miami Herald* 1983; Joanna DiCarlo Wragg (B.A. '63, Modern Languages) for editorial writing, *Miami Herald*, 1983; and the late Doug Marlette (B.S. '71, Philosophy) for editorial cartooning, *Atlanta Journal-Constitution* and *Charlotte Observer*, 1988.

In addition to journalists, a great many *Flambeau* alumni became socially engaged, turning their experiences there into community activism, according to Florida State English Professor Diane Roberts (B.A. '79, English; M.A. '80, Creative Writing), a former *Flambeau* columnist.

"It's a little hard to learn about the world and then go turn it off," Roberts said. "Most people at the *Flambeau* thought of the world as a wonderful but imperfect place that further information would actually help us make better.

I think that was one of the great things about the *Flambeau* — it was an engine for change."

This past March, a *Flambeau* reunion was held in Tallahassee.

**The Florida
Flambeau's staff
of 1980 pose
in front of the
newspaper's
offices at
the corner of
Woodward Avenue
and Learning
Way. Today,
the building is a
Starbucks Coffee
shop.**

Close to 60 people attended — from reporters and editors to photographers and "back shop" staffers who pasted up layouts in an era before computers revolutionized publishing.

"Our predecessors at the early *Flambeau* fought for the 19th Amendment," said Rick Johnson, the *Flambeau's* longest serving employee. Johnson started in 1965 and served as general manager from 1974 to 1990. "That was the tradition we came out of. They fought for the right to teach evolution. They fought for intellectual freedom. They fought against the Palmer Raids and against the persecution of immigrants during World War I. From 1915 until the last issue came out, that was what the *Flambeau* stood for."

Johnson cited FSCW Professor Earl Vance, the *Flambeau's* first faculty adviser, as having set the ethical, intellectual and political tone during its formative years.

Throughout its history, the high energy and can-do attitude of Florida State's students infused the *Flambeau* with a "great spirit," according to Pulitzer Prize-winning journalist Lucy Morgan, a *Flambeau* board member from the mid-1980s until 1998.

"There was no money, so they didn't have anything to work with," Morgan said. "They worked horrible hours. I would find them there

working all weekend. But they loved it, and they produced a great product. The thing that I always found charming about the *Flambeau* was its willingness to take on anyone."

Leon County (Fla.) Commissioner Bob Rackleff, a *Flambeau* reporter from 1963 to 1965 who would later serve as a *Flambeau* board member, attended the reunion. Rackleff has worked as a writer throughout his career, including as a speechwriter for the Carter administration.

"The *Flambeau* was very courageous back then, and not just in terms of student rights but also civil rights," Rackleff said (B.A. '68, History; M.A. '71, History).

CNN writer and editor Moni Basu, one of the *Flambeau's* most high-profile alumni, attended the reunion. Basu, who was profiled by the *Florida State Times* in August 2007, also has worked at the *Atlanta Journal-Constitution* as a reporter and assistant international editor, and has spend time in Iraq covering that war-torn nation for Cox Newspapers.

"I learned everything about newspapering at the *Flambeau*," said Basu (B.A. '82, Political Science; M.A. '83, International Affairs), who served as the *Flambeau's* editor from 1986 to 1988. "There was a time, for instance, when Hurricane Kate

hit in 1985, that I did everything from report, edit and typeset the story, to get the negatives to the *Tallahassee Democrat* so that it could be printed, to deliver the paper the next day. It was an education that I could never get in the classroom.

"I worked with great people," Basu said. "In the newsroom, we swore and cussed and screamed at each other, but it was real, and that's what newsrooms are really like."

Kati Schardl, the assistant features editor of the *Tallahassee Democrat*, also credits her *Flambeau* experience as the reason she became a journalist.

"My father was a newspaper man, so I kind of had it in my blood, but I had never written for a newspaper," said Schardl (B.S. '77, Social Work), who served as a reporter, the arts and features editor, and an editorial writer during the mid-1980s. "It was a real experience learning about deadlines and how a paper gets put together.

"Moni Basu, my *Democrat* colleagues Mark Hinson and Gerald Ensley (B.A. '80, Political Science), former St. Petersburg Times editor Martin Dyckman (B.A. '57, American Studies) — we were all *Flambeau* reporters," Schardl said. "A lot of people really got excited about journalism there and went on to take that excitement out into the real world."

The Florida Flambeau was first published on Jan. 23, 1915. In 1972, the *Flambeau* became an independent, nonprofit corporation. By January 1998, it had become insolvent and began publishing exclusively online for a period of time before being purchased by rival campus newspaper *FSView*. On Oct. 15, 1998, the first issue of the *FSView & Florida Flambeau* was published.



▲ Features editor Kati Schardl, production manager Ed Cambeiro, features writer Eric Lyman, features writer Steve MacQueen, news writer John Lowndes.

SHORT TAKES

Psychologist named 2010 Lawton Distinguished Professor

A psychology professor who is perhaps the nation's leading expert on the causes and prevention of suicide and who has been ranked as the second most productive academic clinical psychologist in the world has received The Florida State University's highest faculty honor.

Thomas E. Joiner, 44, Florida State's Bright-Burton Professor of Psychology and a Distinguished Research Professor of Psychology, now adds the title of 2010-2011 Robert O. Lawton Distinguished Professor of Psychology.



Thomas E. Joiner

"It is hard to exaggerate the reverence with which I have always held the Lawton professorship, and I know that this sentiment is widely shared across the campus and beyond," Joiner said. "Now that I have it myself, my feelings about it have grown, of course, and are hard to summarize succinctly, but suffice it to say that I will devote myself to living up to it."

Joiner researches the interpersonal, cognitive and neurobiological causes, correlations and consequences of depression and related disorders such as anxiety or bulimia nervosa. In addition, he researches the nature and treatment of suicidal behavior.

In fact, Joiner's critically acclaimed book, "Why People Die By Suicide" (Harvard University Press, 2005), has been hailed by author Pauline Boss ("Ambiguous Loss") as providing the deepest understanding of suicide that has yet been written, and was chosen by the Atlanta Journal-Constitution as one of 12 "nonfiction books that mattered" in 2006. What's more, University of Pennsylvania psychiatry Professor Aaron T. Beck called it an "elegant description" of what professionals, families and friends can do to prevent the crisis that suicide creates for everyone involved.



B.B. King

B.B. King to give inaugural concert in renovated Ruby Diamond Auditorium

It's been more than two years in the making, but The Florida State University is getting ready to let the good times roll once again. The university's premier performance hall for musical performances is reopening this fall after receiving an extensive \$35 million renovation that vastly improved its acoustics while adding an orchestra pit, new seats for the audience, a larger lobby and ticket area, and much more.

Making the reopening even more special is the first scheduled performer: blues legend B.B. King, who has been entertaining audiences with his beloved guitar, Lucille, for more than six decades. The show also will serve as a preview performance for the 2011 season of Seven Days of Opening Nights, the university's wildly popular annual festival for the performing arts.

The concert will take place in Ruby Diamond on Saturday, Oct. 2 at 8 p.m.

"After more than two years, the anticipation for the new Ruby Diamond is off the charts," said Seven Days director Steve MacQueen. "The whole community is excited about it. And I can't think of a better opening act than one of the world's most beloved musicians,

the great B.B. King."

Ticket prices are \$100, \$70 and \$50 (and \$35 for FSU students with a student ID); they are only available online at <http://tickets.fsu.edu>.

Computer Science alumnus receives CAREER award

Florida State University alumnus Prasad Kulkarni (M.S. '03, Computer Science; Ph.D. '07, Computer Science) has received one of the most prestigious National Science Foundation honors given to younger college faculty members.

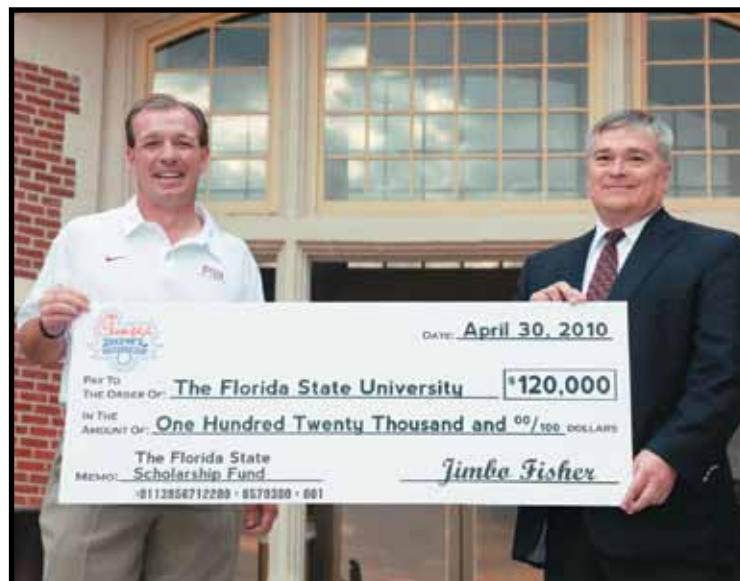
Kulkarni, who is an assistant professor of electrical engineering and computer science at the University of Kansas, has received a five-year, \$420,000 Faculty Early Career Development (CAREER) Award to support his ongoing efforts to build more secure and better-performing software systems.

In receiving the award, Kulkarni joins fellow Florida State computer science alumni Yaohang Li (M.S. 2000, Ph.D. '07), an associate professor of computer science at North Carolina A&T State University, who won the award in 2009, and Frank Mueller (M.S. '91, Ph.D. '94), an associate professor of computer science at North Carolina State University, who won the award in 2003.

Law grads continue to dominate Florida Bar exam

Florida State University College of Law graduates ranked first among the state's 10 law schools that had more than one test taker on the February 2010 administration of the Florida Bar examination. Florida State Law graduates have ranked first in the state on five of the last nine administrations of the exam.

Florida State Law graduates taking the February 2010 General Bar Examination for the first time passed by a rate of 84.8 percent, according to statistics released in April by the Florida Board of Bar Examiners. The Ave Maria Law School, with just one test taker, technically ranked first with



FSU Photo Lab/Michele Edmunds

Fisher donates \$120,000 to academic scholarships

First-year Florida State football Head Coach Jimbo Fisher presented a \$120,000 check to Florida State University President Eric J. Barron for the university's general scholarship fund on April 30 on the front steps of the Westcott Building. Fisher and former Seminole All-American defensive back Terrell Buckley won the money by placing first at the Chick-fil-A Bowl Challenge golf tournament in April.

"Florida State is such a great university, and we understand that there is a bigger part than just playing ball," Fisher said. "Academically, for what Florida State does for us, we are happy to be able to contribute to the general scholarship fund so that more great people can experience what our student-athletes experience."

The team of Fisher and Buckley captured the title by sinking a 15-foot birdie putt on the final hole of the tournament, which featured coaches and celebrities from 12 Atlantic Coast Conference and Southeastern Conference schools.

a 100 percent passing rate. Including Ave Maria, there are 11 law schools in Florida.

The overall passing rate of all law school graduates taking the exam for the first time was 72.2 percent. The exam was administered Feb. 23-24 in Tampa to 812 first-time takers, including 33 from Florida State.

Five alumni inducted into Circle of Gold

The Florida State University Alumni Association recently honored five distinguished alumni for their contributions to the university by inducting them into the Circle of Gold.

The new Circle of Gold inductees are David K. Coburn (B.S. '83, Social Science; M.S.P. '77, Urban and Regional Planning; J.D. '77, Law), staff director of the Florida Senate

Rules Committee; Leon County (Fla.) Commissioner John E. Dailey (B.S. '96, Political Science; M.P.A. '99, Public Administration); Jeffrey L. "Jeff" Hill (B.S. '69, Finance), the current chairman of the Florida State University Alumni Association board of directors; Sen. Mel Martinez (B.A. '69, International Affairs; J.D. '73, Law), who served in the U.S. Senate from 2005 to 2009; and Janet L. Stoner (B.S. '70, Physical Education; M.S. '72, Mathematics), retired vice president for human resources for Texaco Inc.

The Alumni Association bestows the prestigious award on worthy individuals who, through their service and achievements, personify the university's tradition of excellence. More than 175 men and women have been inducted into the Circle of Gold since the association established the award in 1993.



From left: John Dailey, Eric Barron, David Coburn, Janet Stoner, Mel Martinez

2,104: The number of Florida State University students who were tutored in the Learning District at Strozier Library and Dirac Science Library during the spring 2010 semester.

University Libraries coordinates the popular program, providing free tutoring from 8 p.m. to 1 a.m. in courses identified as particularly challenging for students. The tutors — other Florida State students — are funded by a gift from the Student Government Association. University Libraries also partners with organizations across campus to provide tutoring at other hours, as well as a range of other support services such as academic advising and language chats. Partners include the Academic Center for Excellence; the Reading/Writing Center; the anthropology, biology, modern languages, physics and statistics departments; the Center for Academic Retention and Enhancement; Alpha Chi Sigma; Sigma Delta Pi; the BioMentors; and Phi Eta Sigma.

New museum to be housed in historic reading room

By Bayard Stern
Managing Editor

It was originally used as the library for the Florida State College for Women. It has served as a television studio for WFSU, a library honoring Claude and Mildred Pepper, and as a humanities reading room named for William H. and Lucyle T. Werkmeister. Once again, the space is being transformed into something new.

Over the past year, the cavernous main room of Dodd Hall has been renovated — the floor was completely removed and rebuilt — to serve as a museum dedicated to displaying the university's own unique history. Recognized as one of Florida State University's most beautiful spaces, it features a towering heart-pine vaulted ceiling and new stained glass windows. The space will provide a stunning background to the artifacts and treasures soon to become the museum's main attractions.

"We're designing how the museum will tell the entire story of Florida State and what came before it," said Donna McHugh, assistant vice president for University Relations. "We're in the process of figuring out how to best set up the room because it will have multiple purposes. In addition to the museum, it will be used for very special events that will serve to advance

our university."

The museum will incorporate some of the most current technologies, according to McHugh. In addition to housing items behind glass, interactive displays will be developed to help illustrate and describe the history of the oldest continual site of higher education in the state of Florida, now known as The Florida State University.

"The museum will feature both thematic and chronological components," said Eddie Woodward, Heritage Protocol archivist (see box). "We will display Heritage Protocol artifacts from throughout the 159-year history of the university. Yet, one of the challenges we are facing is that Florida State University has very little in the way of artifacts from its early history. Our institution, which began as West Florida Seminary in 1851, and then transitioned, successively to Florida State College, then Florida Female College, Florida State College for Women, and ultimately Florida State University, is seemingly a victim of its own diverse origins. With each institutional and mission change, there was a loss of heritage and tradition. Our eclectic and complex history, which should make for a more engaging historical narrative, has been, in part, our downfall in attempting to capture and document the history of the school."

Looking for items from university's past

In an effort to collect as many interesting artifacts as possible for the new Florida State University museum, the Heritage Protocol is seeking help from the public. The Heritage Protocol is a campus-wide initiative created to identify, acquire, catalog and preserve items related to the institutional history and cultural heritage of Florida State and its predecessor institutions. Once in the collection, the items are identified, indexed and entered into a centralized database and are made available to the public on a website. "We are especially looking for any materials from the West Florida Seminary era," Woodward said. "We are asking people who may have these types of items to please consider donating them to FSU so that we can rightfully tell our story and preserve the materials for generations to come. There always has been a sense of urgency for Heritage Protocol with regard to tracking down materials from our past before they are lost forever," Woodward said. "However, never has that urgency been greater than when it pertains to West Florida Seminary artifacts. If these items exist, we need to know." For information on Heritage Protocol and the museum, visit www.heritage.fsu.edu.

Everyday photos capture history

By Jeffery Seay
Editor in Chief

From field trips and days lolling at the beach to football games and homecoming events — and just about anything else college students might take pictures of — a digital collection of old photographs has been established to preserve the history of The Florida State University and its predecessor institutions.

To date, Florida State's Heritage Protocol collection has more than 4,600 images, including an 825-image general photograph collection, a 26-image postcard collection and collections from 49 individuals, groups or classes. And it is growing all the time, according to Heritage Protocol archivist Eddie Woodward.

One such individual collection, donated by Florida State College for Women alumna Janet Wells (B.S. '42, Education), came from a scrapbook containing 165 photos

that date from 1938 to 1942 — photos that depict dear friends made during a special time of life.

"They were good times," Wells said. "Like all people, we had a wonderful time in school."

Wells, who has donated many items to the Heritage Protocol, such as organizational pins and a wastepaper basket with "FSCW" etched on the side, donated her old photographs because she knew they would be useful as part of a larger collection to provide historical context.

"I no longer needed these pictures at home," Wells said. "But if I ever want to see them, I know where they are."

To view the collection, visit www.heritage.fsu.edu and click on "The Collection," then click on "The Heritage Protocol

Photograph Database." To donate photographs to the collection, call Woodward at (850) 645-7988, or e-mail him at ewoodward@fsu.edu.

Student-run business Now Brow takes off

By Bayard Stern
Managing Editor

Now Brow, the new, student-run business with a plucky name, has opened its first store in Oglesby Union. Housed in a custom salon with huge graphics and floor-to-ceiling windows, the design, concept and business plan didn't come from a corporate franchise — it was completely developed by a group of 10 Florida State University students, alumnus Tom Petrillo (B.S. '85) and faculty members from the

College of Human Sciences. Petrillo has extensive experience in the beauty industry as CEO of The Salon People, the only distributor of Aveda products in Florida.

At Now Brow, Florida State students work as the eyebrow stylists and managers and have a real stake in its success. All of the business's profits go directly to the university's Department of Retail Merchandising and Product Development and to support the FSU Retail Center. "This is an invaluable learning experience for

our students," said Ann Langston, director of the Retail Center. "It's really incredible what they have achieved in terms of starting this from virtually nothing."

The Retail Center creates partnerships between retail businesses and FSU students and faculty to promote education, research and service.

Brittany Jones sculpts the eyebrows of Daniella Misarti. Both Jones and Misarti were members of the founding group of 10 Florida State students who started and developed the business.



Entrepreneurship student team wins grand prize

By Jeffery Seay
Editor in Chief

This past spring, teams of entrepreneurship students at The Florida State University entered a contest that allowed them to create plans to commercialize

Pictured are, from left: Bullock, an accounting major also enrolled in the Certificate in Entrepreneurship program; Ware, a mechanical engineering major; Nebel, an entrepreneurship and finance major; Cartes; and Jim Combs, the Jim Moran Professor of Management and executive director of the Jim Moran Institute for Global Entrepreneurship.

various energy conservation and sustainability ideas. The winning team — composed of students Cameron Bullock, Joel "Trey" Ware and Sam Nebel — received the grand prize of \$5,000 for their "DIAC Solutions," an algorithm for a decentralized, multi-agent energy control system that would provide end users with the ability to control energy flow and, in turn, lower electricity costs.

The contest was cosponsored by two Florida State University institutes: the Jim Moran Institute for Global

Entrepreneurship and the Institute for Energy Systems, Economics and Sustainability.

"This is a really neat program that we started here at IESES," said Dave Cartes, director of the Institute for Energy Systems, Economics and Sustainability. "It allows entrepreneurship students from the Jim Moran Institute to exercise the skills and knowledge that they've learned there and, at the same time, provide some value back to the Jim Moran Institute as it tries to seek venture capital money to transfer knowledge to the market."



Students bring home trophy in hybrid vehicle competition

By Trisha Radulovich and Barry Ray

Building a Formula Hybrid race car from scratch made for a whirlwind spring semester for eight students at the Florida A&M University-Florida State University College of Engineering. Little did they know that their efforts would culminate in a first-place finish for fuel efficiency among all-electric vehicles at the prestigious Formula Hybrid International Challenge.

The multidisciplinary team of students had settled on an ambitious senior design project this year. Their goal: to build an open-wheel, single-seat, plug-in hybrid race car and take it to the New Hampshire Motor Speedway in Loudon, N.H., for the annual competition. The Formula Hybrid International Challenge gives engineering students from around the world the opportunity to work across disciplinary boundaries to design and build a hybrid, plug-in hybrid or electric vehicle to compete in timed and endurance events. Numerous complex elements are taken into account,

and competitors are judged on everything from drive-train innovation to fuel efficiency.

Upon arrival in New Hampshire, the FAMU-FSU team quickly found out that its car didn't meet some of the competition's qualifying requirements, as determined by an inspection.

"We had to make some adjustments," said Preston Curry, a senior who led team members from the college's Department of Electrical and Computer Engineering. "From the start, we became known as the team that borrowed everything. But the other schools were awesome. They let us borrow everything from tires to wrenches, and we ended up completely rebuilding the car on the spot."

"We weren't the fastest or prettiest, but our car was the most efficient," said Dionne Soto, a senior majoring in electrical and computer engineering.

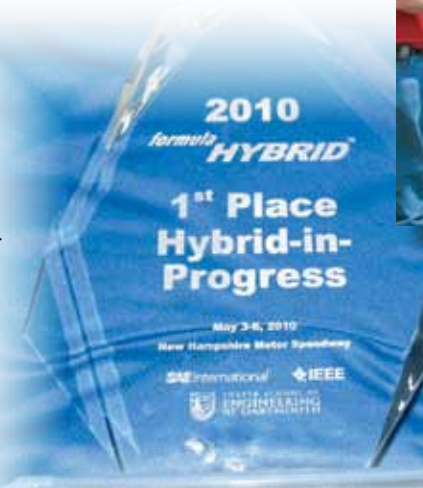
In addition to Curry and Soto, members of the FAMU-FSU team were Nathan Scott, David McGuire and Mark Church from

the Department of Electrical and Computer Engineering, and Jonathan McNally, Terrance Roberts and Kyle Thompson from the Department of Mechanical Engineering. The team also had two graduate-student mentors, Lei Wang and Xiaohu Liu from Electrical and

Computer Engineering; and two faculty advisers, Professor Helen Li from Electrical and Computer Engineering and Professor Chiang

Shih from Mechanical Engineering. The college's machine shop also provided a great deal of assistance, as did Jeremy Phillips and John Rushing, who helped with the fabrication of the car.

"These students did it," Li said. "They worked very hard, and you can see what they accomplished. It is fantastic."



The members of the Formula Hybrid race car team are, from left, Xiaohu Liu, Mark Church, Jon McNally, Nathan Scott, Lei Wang, Terrance Roberts, David McGuire, Dionne Soto, electrical and computer engineering Professor Hui "Helen" Li and Preston Curry.



Free, cutting-edge app for mobile devices

By Barry Ray

FSU News and Public Affairs

Florida State University students, alumni and others who own “smart” phones and other mobile devices have a new and easy way to stay connected with their university: A mobile application, or “app,” has just been developed that offers amazingly convenient access to the latest university news, as well as maps, dining locations and hours, and much more. What’s more, it’s all free.

“We are thrilled to offer this new service to alumni and friends of the university all over the world,” said Vice President for University Relations Lee Hinkle. “At the touch of a button on their smart phones, they can stay informed about the exciting research and activities happening at Florida State.”

With the FSU Mobile app, Florida State now offers a cutting-edge product that only a handful of other universities in the country can match. The app’s features include **DIRECTORY** (a searchable database

of faculty and staff); **ATHLETICS** (FSU sports scores and schedules); **CALENDARS** (a listing of events at the university); **MAPS** (an interactive map of the main campus designed specifically for mobile devices); **VIDEOS** (news, profiles and other information in a video format); **NEWS** (an up-to-date listing of university news stories); **IMAGES** (digital images of the university, as well as a set of Florida State wallpapers to customize the look of one’s iPhone screen); and **PLACES** (information on key campus locations, from residence halls to dining to shopping).

The app also is scalable, meaning it can be modified in the future to include modules specific to individual units of the university, such as colleges, centers and institutes.

“This kind of information will be a gold mine for our students,” said Vice President for Student Affairs Mary Coburn. “They will find a wealth of information to help them make the best use of our campus

while also learning a lot about our university through the news stories and videos that are posted there.”

In addition to the FSU Mobile app, a website has been created that contains much of the same information available on the app, although in a slightly different format. The website can be accessed at <http://m.fsu.edu>.

At press time, the FSU Mobile app is available only for Apple devices (iPhone, iPod Touch and iPad). (It can be downloaded at no charge from the iTunes store; a preview can be downloaded at <http://its.fsu.edu/Web-Services/FSU-Mobile>.) However, in the near future, versions of the app that are compatible with mobile devices residing on the BlackBerry platform will become available. (A version for Android-compatible phones will follow in the near future.) These will also be free.

The app was developed in conjunction with Blackboard, the company that Florida State utilizes for its online course management

system. That affiliation means Florida State will eventually be able to add modules to the FSU Mobile app that enable students to register for courses and interact with the Blackboard course management system.

Another feature that is currently being developed is the planned addition of GPS systems to buses providing service to the university. With the GPS feature, a student standing at a bus stop would be able to look at a map on his or her smart phone and see exactly where the next bus is located on its route.

Construction of the FSU Mobile app required input and collaboration among numerous units of the university, including Information Technology Services, University Communications, Business Services and Student Affairs.

“This application is only the beginning of our long-term efforts to embrace the use of mobile devices and help our university community access information about FSU,” said

Michael Barrett, chief information officer for the university. “We understand how important mobile technologies are.”

An existing app for Athletics, which was developed by its official partner, CBS Sports, offers an enhanced level of sports-related content. It costs \$4.99 for an annual subscription.



alumni.fsu.edu



Scott Atwell

**President,
Alumni
Association**

Happy anniversary! Many of you reading right now are celebrating the annual arrival of the August *Florida State Times*, the one in which all alumni are included on the mailing list. Here’s the secret: Become a member of the Florida State University Alumni Association and receive this publication — and others — year-round, in addition to other great benefits.

The vision of the FSU Alumni Association is to sustain meaningful relationships on behalf of our university, and sustained communication is major component of that vision. Nationally, more than 60 percent of college graduates join their alumni associations for the single purpose of receiving alumni publications. You may not have known you were missing out.

The *Florida State Times* is published six times per year; in addition, each month we communicate news to our members via an electronic e-newsletter that

Join the Alumni Association and stay connected all year

contains news about the university and special opportunities for members. This past year, our members received the first-ever *VIRE*s magazine and a 2010 wall calendar of campus scenes.

If the first thing you do is turn to the “Alumni News Notes” section of this publication, you are not alone, as that section tops out in national polls of what most alumni enjoy about their publications. Your FSU Alumni Association is proud to be the front door for welcoming this information. You can submit information online at www.alumni.fsu.edu under the “Class Notes” link. It’s part of what we do, and we enjoy hearing about and sharing what’s been going on in your lives.

The additional benefits of membership go well beyond communications, and describing them here would require more than the allotted 850-word count for this column. You can read them online under the membership section of our website. But since football season is about to arrive, you will be pleased to know that complimentary admission to our football open houses has become a major draw. On the Friday evening before each home football game, we

open the old President’s House (our Pearl Tyner Welcome Center) for a popular kickoff to the weekend. There’s music, food, beer and wine — and it’s free for members (guests and nonmembers can attend for a cover charge).

If you never cemented your place in Florida State history with a brick on the Westcott Plaza, membership in the Alumni Association gives you a \$50 discount on the purchase of a brick. Your Alumni Association has managed this program for many years, so contact us at (850) 645-8133 if you have any questions about a new or old purchase.

Aside from tangible benefits, membership in the FSU Alumni Association carries the satisfaction of helping Florida State remain a vital part of the higher education landscape. Our worldwide network of Seminole Clubs (managed by the Alumni Association and highlighted in the center section of this publication) keeps alumni engaged in their communities and generates scholarship money for local students. This fall, six students will attend Florida State thanks in part to the first-ever FSU Alumni Association Legacy Scholarship, which is awarded exclusively to

legacy students whose parents, grandparents or siblings are alumni or current students.

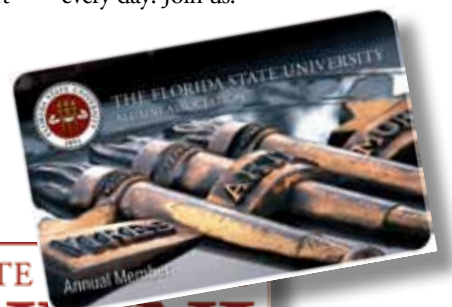
The Alumni Association maintains the official alumni records; coordinates regional events related to athletics and the arts; supports an active network of Emeritus Alumni (graduates from classes more than 50 years ago); organizes an extraordinary Student Alumni Association with almost 2,000 members; celebrates reunions; manages Homecoming festivities; honors alumni with awards and recognitions; and raises the curtain on the football season with the annual Seminole Kickoff Luncheon, now in its 59th year.

We are able to do these things — and more — thanks to the support of our members. To those who renew their annual membership

each year, and to those who have made their commitment for a lifetime by becoming a life member — I thank you! If you would like to join the 20,000-plus proud Seminoles who call themselves a member, I invite you to join today. You can do so online at alumni.fsu.edu/times by calling us at (850) 644-2249, or by mailing in the membership form you’ll find in the middle insert. Memberships start as low as \$35 and including levels annual, life, senior, recent graduate and student.

For most of you, the publication you hold in your hand is a once-a-year-event. I love anniversaries — but at the FSU Alumni Association, we celebrate Florida State each and every day! Join us.

The collectible Alumni Association membership card features a new photo each year, and a vehicle window sticker acknowledges your pride.



School of Theatre a major presence at TONY AWARDS

By Libby Fairhurst

FSU News & Public Affairs

Those neon lights on Broadway shone extra brightly this year for the Florida State University School of

Theatre. At the 2010 Tony Awards, held June 13, Broadway musical powerhouse "Memphis," whose credits include numerous FSU alumni, won Best Musical of the Year.

Florida State alumni involved in "Memphis" were Montego Glover (B.F.A. '96, Music Theatre), starring as Felicia Farrell; Kevin Covert (B.F.A. '92, Music Theatre), in an ensemble role on stage; Steve Rankin (M.F.A. '77, Acting), the production's fight director; Michelle Rutter (B.F.A. '95, Design Technology), hair supervisor; Fred Castner (B.A. '85, Theatre; M.F.A. '90, Costume Design), associate wardrobe supervisor; and Caite Hevner (B.F.A. '06, Design Technology), scenic design intern. More

than half the 2010 Tony Award categories included productions in which School of Theatre alumni played key roles either on stage or behind the scenes. No less than five Tony Award-nominated productions reflected the world-class talents of Florida State alumni: "Memphis," "Lend Me a Tenor," "The Addams Family," "Finian's Rainbow" and "Enron." "Memphis" earned a remarkable eight nominations — including one for Glover, who competed in the Best Performance by a Leading Actress in a Musical category.

"As the 2010 Tony nominations indicate, we change lives," said Sally McRorie, dean of the FSU College of Visual Arts, Theatre, and Dance. "Our School of Theatre has an exemplary history of preparing our acting students and, in collaboration with the FSU College of Music, our music theater aspirants to perform, literally, at the highest levels. From acting to technical theater, writing to directing, our students shine with promise and our alumni make the magic of theater come alive." For the School of Theatre, this year's Tony Award nomination list

included the following: • "Enron," the most recent project by Darren Bagert (B.F.A. '92, Music Theatre), president and producer of Infinity Stages, was nominated for four awards. Bagert has a history of leading Tony-winning productions to Broadway, including "Sweeney Todd" by Stephen Sondheim and Eugene O'Neill's "Long Day's Journey Into Night," starring Vanessa Redgrave and Brian Dennehy. • The executive producer of the play "Lend Me a Tenor," Amanda Watkins (B.F.A. '92, Music Theatre), captured three nominations — including "Best Revival of a Play." • Making her Broadway debut, Leslie Flesner (B.F.A. '08, Music Theatre), performed as Melinda in the Broadway revival of "Finian's Rainbow." The musical was nominated for three Tonys, among them "Best Revival of a Musical." • Jessica Patty (B.F.A. '01, Music Theatre) is currently performing in the new musical "The Addams Family," which was nominated for two Tony Awards and stars two-time Tony Award winners Nathan Lane and Bebe Neuwirth.



Glover



Flesner



Patty



Watkins



Covert

The simplest way to support scholarships

Academic scholarships for Florida State University students are funded through a variety of sources and chief among these are donations from supporters and friends of the university.

As the current economic climate continues to strain other funding sources, personal contributions for academic scholarships are more important than ever.

One of the easiest ways to show your support is by requesting a Florida State University license plate when you register your vehicle. The dollars generated by your FSU tag not only sustain the academic goals of deserving students, but also provide a prominent display of your pride in your alma mater.



Online, through the mail, or at your Florida vehicle-registration office — be sure to ask for an FSU license plate and **BRAG WITH THE TAG.**





Alumni Association T I M E S



1. Seminoles at Sea was kicked off with a game-watching party on the pool deck for all FSU alumni. **2.** The Alumni Association commemorated its centennial anniversary with a time capsule that was laid in the ground of the Alumni Center courtyard. **3.** Cheerleaders at the Homecoming tailgate.



You Are the Very Reason We Exist Your FSU Alumni Association

When you reflect on what it means to be a Seminole, you undoubtedly remember the time you spent at Florida State — living, learning and growing. Those precious years were filled with classes and experiences that prepared you not just for your profession, but for life.

You, more than anyone else, know that Florida State is more than a place where classes are taught and sports are played. It's even more than a place where you earn a degree. It's a place where individuality is embraced, yet we all belong to the larger Seminole community — a community that lasts a lifetime.

Graduation, of course, does not end your FSU experience. You are a Seminole for life, and your Alumni Association is here to keep you connected to your university and friends and those very experiences that shaped who you are today.

In fact, creating lifelong connections, encouraging spirit, recognizing distinction and providing hospitality are the very reason we exist. So whether you're still here or haven't been back, we'll always be here to say . . . welcome home.

Learn more about the FSU Alumni Association by visiting alumni.fsu.edu/times or calling (850) 644-2761.

Alumni Association FALL EVENTS

August 20	Football Kickoff Luncheon
September 4	FSU vs. Samford Friday evening Open House
September 11	FSU @ Oklahoma Friday evening reception Saturday tailgate
September 18	FSU vs. BYU Friday evening Open House
September 25	FSU vs. Wake Forest Friday evening Open House
October 2	FSU @ Virginia Friday evening reception Saturday tailgate
October 9	FSU @ Miami Seminole Club Events
October 16	FSU vs. Boston College Friday evening Open House
October 28	FSU @ NC State Thursday tailgate
October 28-31	Seminole at Sea
November 6	FSU vs. North Carolina (Homecoming)
November 13	FSU vs. Clemson Friday evening Open House
November 20	FSU @ Maryland Friday evening reception Saturday tailgate
November 27	FSU vs. UF



HOMECOMING PARADE



FRIDAY EVENING OPEN HOUSE



HOMECOMING AWARDS BREAKFAST



ALL-COLLEGE ALUMNI TAILGATE

**FOLLOW
THE
FSU
ALUMNI
ASSOCIATION**



A special insert provided by your FSU Alumni Association

Alumni Association AWARDS • SCHOLARSHIPS

3 – number of Rhodes Scholars from Florida State in the past five years **7** – number of home games in the 2010 Seminole Football season
Laboratory, home to the most powerful magnets on Earth **18** – number of inches of air between the wings of an F-18 Hornet flown

Circle of Gold

Personifying Excellence through Service and Achievement

The Florida State University Alumni Association honored six distinguished alumni in 2010 for their contributions to the university by inducting them into the Circle of Gold.

The Alumni Association bestows the prestigious award to worthy individuals who, through their service and achievements, personify the university's tradition of excellence. More than 180 men and women have been inducted into the Circle of Gold since the Association established the award in 1993.

David Coburn '73, '77
John Dailey '96, '99
Carl J. Domino '66
Jeffrey L. Hill '69
Mel Martinez '69, '73
Janet Stoner '70, '72

THE FLORIDA STATE UNIVERSITY RING



The Florida State University Ring is a timeless, tangible symbol of the bond between FSU alumni and the institution that contributed so much to shaping their success.

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or call 1-866-BALFOUR (1-866-225-3687).

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Anniversary
Love Charles

- Celebrate graduation
- Commemorate an anniversary
- Honor a loved one

To learn more visit:
alumni.fsu.edu/times
or call (850) 645-8133

All contributions to the Westcott Brick program are 100% tax-deductible. Members save \$50.

LEGACY

Legacy Scholarship Winners

The FSU Alumni Association Legacy Scholarship was established in 2010 to perpetuate the legacy of the Florida State tradition within families. During our first call for entries hundreds of impressive applications flooded the FSU Alumni Association headquarters, making it difficult for the Legacy Scholarship Steering Committee to choose the finalists. In the end, however, six outstanding applicants were chosen. Below, you will see why we are eager to welcome these talented individuals to our campus.

Lauren Alagna | Spring Hill, Fla.



"It is important to me to continue the FSU legacy in my family because *Vires, Artes, Mores* is not only the philosophy behind Florida State University, but they are also part of my own personal philosophy."

Meghan Berger | Sudbury, Mass.



"I grew up hearing my parents talk about the best years of their lives, so Florida State University is more than just a school for me. It is where I am meant to continue my education and start my future."

Hannah Eaker | Tallahassee, Fla.



"My goal is to do more than just continue the Florida State legacy; I plan to build on it. I hope to someday share the blessings of Florida State University with my younger sister, my children and my grandchildren."

Alyssa Lokie | Round Hill, Va.



"I am continuing my family's legacy at FSU because it is the place I am meant to go. I want to be able to share the same love and passion for a university that both my parents shared with me."

Christie Nowels | Tampa, Fla.



"I am very proud to be a second generation 'Nole . . . Florida State is a family tradition, and I am excited to continue the garnet and gold legacy. And with the last name of Nowels, how could I go anywhere else?"

Kelsey Portugal | Mattoon, Ill.



"Following in my brothers' footsteps, I knew FSU was the perfect university for me from the first day I visited. I am so excited to become a Seminole and can't wait to start my journey in the fall!"

Make a contribution to the Legacy Scholarship Fund by sending in the form below

FSU Alumni Association Membership Application / Donation Form

Annual Membership

() \$45 individual () \$60 joint

Recent Graduate (5 yrs. since last degree) () \$35 individual

Seniors (age 70+) () \$35 individual () \$45 joint

Lifetime Membership

() \$650 individual () \$750 joint

Lifetime Membership Installment Plan

10 monthly payments () \$65 individual () \$75 joint

() I want to make a tax-deductible gift to the Alumni Legacy Scholarship Fund. Amount _____

Check payment type:

() Check () Mastercard () Visa () Amex

(credit card number)

(exp. date mm/yy)

Name _____

Joint name _____
(If applicable)

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

FSU class _____ Joint member class _____
(If applicable) (If applicable)

Return form with payment to:

FSU Alumni Association
P.O. Box 3062739
Tallahassee, FL 32306-2739

SCHOLARSHIPS • SEMINOLE CLUBS

Football season **12** – number of world records held by the FSU National High Magnetic Field Laboratory by the Blue Angels, one of which is piloted by proud FSU alumnus, Jim Tomaczeski ('00)

Seminole Clubs

Seminole Clubs are organized groups of FSU alumni, friends and fans who work with the Alumni Association to represent Florida State in their communities. Members gather for social functions, such as game-watching parties and membership mixers; new student receptions; and community service events throughout the year. To get involved, find a club in your area on the list below and visit alumni.fsu.edu/times for contact information.

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ALUMNI ASSOCIATION

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Georgia

Atlanta Seminole Club
Southwest Georgia Seminole Club (Albany)

Illinois

Windy City Seminole Club (Chicago)

Indiana

Circle City Seminole Club (Indianapolis)

Oregon

Portland Seminole Club

Pennsylvania

Seminole Club of Philadelphia
Pittsburgh Seminole Club

South Carolina

Midlands Seminole Club (Columbia)
Upper South Carolina Seminole Club (Greenville)

Tennessee

Johnson City Seminole Club
Knoxville Seminole Club
Middle Tennessee Seminole Club (Nashville)

Texas

Austin Seminole Club
Houston Area Seminole Club
Seminole Club of North Texas (Dallas)

Utah

Utah Seminole Club (Salt Lake City)

Virginia

Charlottesville Seminole Club
Richmond Seminole Club
Roanoke Seminole Club

Washington

Seattle Seminole Club

Washington, D.C.

Seminole Club of Greater Washington, D.C.

Alabama

Birmingham Seminole Club
Tennessee Valley Seminole Club (Huntsville)

Alaska

Alaska Seminole Club (Anchorage)

Arizona

Phoenix Seminole Club

Arkansas

Northwest Arkansas Seminole Club

California

San Francisco Seminole Club
Southern California Seminole Club (LA to San Diego)

Colorado

Seminole Club of the Rockies (Denver)

Florida

Brevard County Seminole Club (Melbourne)
Emerald Coast Seminole Club (Destin)
Gainesville Seminole Club
Greater Pensacola Seminole Club
Highlands Seminole Club (Sebring/Avon Park)
Jacksonville Seminole Club
Jefferson County Seminole Club (Monticello)
Lake City Seminole Club
Manatee Seminole Club (Bradenton)
Marion County Seminole Club (Ocala)
Martin County Seminole Club (Stuart)
Miami Seminole Club
Palm Beach Seminole Club
Panama City Seminole Club
Panhandle Seminole Club (Marianna)
Pinellas Seminole Club
Polk County Seminole Club (Lakeland)
Sarasota Seminole Club
Seminole Club of Broward County
Seminole Club of Clay County (Orange Park)
Seminole Club of Greater Orlando
Seminole Club of Volusia/Flagler Counties
Southernmost Seminole Club (Key West)
Southwest Florida Seminole Club (Fort Myers)
Sumter County Seminole Club (Bushnell)
Tallahassee Seminole Club
Tampa Bay Seminole Club
Treasure Coast Seminole Club (Fort Pierce)



Kentucky

Kentucky Seminole Club (Louisville)

Louisiana

Greater New Orleans Seminole Club

Massachusetts

Greater Boston Seminole Club

Maryland

Seminole Club of Baltimore
Seminole Club of DelMarVa

Michigan

Southeastern Michigan Seminole Club (Detroit)

Mississippi

Mississippi Seminole Club
Mississippi Gulf Coast Seminole Club (Biloxi)

Missouri

Kansas City Seminole Club

Nebraska

Omaha Seminole Club

Nevada

Silver State Seminole Club (Las Vegas)

New York

Seminole Club of New York City
Syracuse Seminole Club

North Carolina

Charlotte Seminole Club
Triad Seminole Club (Winston Salem/Greensboro)
Triangle Seminole Club (Raleigh-Durham)

Ohio

Southwest Ohio Seminole Club (Dayton)



1. The Seminole Club of Greater Orlando teamed with the FSU Alumni Association to host an event welcoming FSU President Eric Barron and Tommie Wright to Central Florida. **2.** Each fall, the Seminole Club of Clay County welcomes FSU's Homecoming Court with a special reception. **3.** The Middle Tennessee Seminole Club, based in Nashville, hosts an annual golf tournament to raise money for scholarships for students from the area who are attending FSU. **4.** Many Seminole Clubs hold a kickoff event to the football season – former Seminole star William Floyd visited the Tampa Bay Seminole Club for theirs. **5.** As part of the Gator Bowl festivities, the Jacksonville Seminole Club partnered with the FSU Alumni Association to host a New Year's Eve party for over 1,000 FSU alumni. **6.** Former FSU Head Football Coach Bobby Bowden recently visited with members of the Southern California Seminole Club.



Alumni Association GROUPS

18 – number of study centers through FSU International Programs **45** – average age of an FSU alumnus **59** – number of years the FSU Alumni Association has hosted the Football Kickoff Luncheon **3,122** – number of fans on the FSU Alumni Association's Facebook page

Garnet and Golden Years: The FSU Emeritus Alumni Society



Nell Cunningham ('48) catches up with Bridget Chandler ('48) at the 2010 Emeritus Welcome Lunch.

The Emeritus Alumni Society is a constituency organization of the Florida State University Alumni Association that provides opportunities to stay connected for alumni who graduated from the university 50 or more years ago.

One of the most prestigious events the Emeritus Alumni Society holds each year is the Reunion Weekend in the spring. This weekend event is held in conjunction with the annual 50th class reunion celebration and concludes with the Emeritus Awards Brunch. This year, the Emeritus



Alumni Society and Class of 1960 gathered for Reunion Weekend on April 8-10 at the FSU Alumni Center. There, we celebrated over 130 Emeritus and Class of 1960 alumni. As you might imagine, it was a lively weekend, filled with laughter, renewed friendships and strengthened ties with the university. We hope you will join us next year.

To learn more about the Emeritus Alumni Society, Black Alumni Association and our other Constituent Groups, visit alumni.fsu.edu/times or call Ryanne Aviña at (850) 644-2298.

Students Today. Alumni Tomorrow. Seminoles Forever.



FSU's Student Alumni Association (SAA) is the first step toward becoming a Seminole for life. As one of the largest student organizations on campus, this group of more than 1,500 students strives to honor Florida State's rich legacy by promoting tradition and encouraging students to connect with faculty and alumni. SAA's goal is to instill a spirit of philanthropy in its members and teach them the importance of giving back to Florida State.

Membership has its benefits: students can sign up for a one-year or four-year membership and receive a T-shirt, brag bag and membership discount card,



which includes 10 percent off textbooks at the FSU Bookstore. SAA is also a great way for students to get involved. They meet throughout the school year to plan their various events, such as the Homecoming Parade and Chief and Princess elections. SAA also offers its members the opportunity to participate in community service activities, such as Dance Marathon, Relay for Life and work days at local nonprofit agencies. If you know a current FSU student, encourage him or her to get involved with this incredible group.

Gifts of membership are available. Learn more at alumni.fsu.edu/times.

1. SAA hosted a flag football tournament as part of the 2009 Homecoming festivities. **2.** The 2009 Homecoming Court and members of the Seminole Tribe being honored on the field during halftime. **3.** SAA is a proud sponsor of the Garnet and Gold Guys by underwriting the expense of their supplies for the upcoming football season.

Alumni Association CORPORATE PARTNERS



Learn more at alumni.fsu.edu/times

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Students flock to new Learning Commons

By Bayard Stern
Managing Editor

It's a space that combines the latest technology with a level of comfort that rivals a student's living room — albeit an enormous one. The new Learning Commons, located on the first floor of Strozier Library, opened in March to an eager Florida State

University student body that had already dubbed it "Club Strozier."

Completely renovated and reconfigured, the Learning Commons was designed using extensive research and input from students. The result is a space that includes glass-walled study rooms, multimedia work stations, an audio recording and editing studio, contemporary seating, computer desks and a café area featuring Starbucks.

The study rooms feature Smart Boards, interactive whiteboards that use a projector to display a computer's video output on large touch screens. Smart Boards allow students to

write in digital "ink" on the screens and control applications with their fingers.

"If someone comes into the Strozier Learning Commons expecting to see what an academic library has been traditionally, they will be blown away," said Rebecca Bichel, FSU Libraries associate director for public services. "This is a space that feels like home. Students feel comfortable coming here, and that's a good thing."

"Students may be talking, laughing and sending text messages, but they come here to work and get things done," Bichel said. "They can accomplish a lot while they are here, because we have every academic tool

they need. The library supports both group collaboration and quiet study, which is available in numerous 'Quiet Zones' located throughout Strozier."

The Learning Commons also offers students the option to check out laptop computers, digital cameras, video cameras and projectors. Many of the computers in the library have expanded access to academic software. Furnishings in the Learning Commons now

have wheels and detachable desktops for flexible use. In addition, Strozier has substantially upgraded its computer and software assistive technologies.

The FSU Student Government Association is a major supporter of the Learning Commons and Strozier Library. It has provided resources for the free tutoring-at-night program known as "The Learning District," as well as the popular fiction and DVD collections. FSU Athletics also gave a generous gift that allowed the libraries to install security turnstile systems at the entrance and exit areas in Strozier and Dirac Science Library.



FSU Photo Lab/Bill Lax



The new Learning Commons is located on the first floor of Strozier Library. The space offers students a comfortable environment and access to the latest educational technology.



FSU Photo Lab/Bill Lax

Rare items attract scholars to Special Collections

By Bayard Stern
Managing Editor

Special Collections has been described as the jewel among Strozier Library's crown of educational and research services. Housed on the first floor in a climate-controlled environment are the library's most treasured materials, which have been deemed too rare, old, valuable or delicate to be put into general circulation.

The massive collection, decades in the making, includes books, archival documents and numerous other items that have been cataloged and stored for researchers to use.

"We have materials that run the gamut, from 4,000-year-old clay tablets from the Middle East to contemporary artists' books," said Lucy Patrick, recently retired director of Special Collections. "Our collection covering Napoleon and the French Revolution is one of the finest in the United States. We also have the original minute book of the Seminary West of the

Suwannee, photo archives and papers from several former Florida State presidents. We have some incredible items."

Special Collections has an elegant reading room and museum-style display cases. Researchers must view materials housed in special collections on-site, because checking items out is not allowed. A digital camera is available for replication purposes which means no more splaying the spines of old books over a copy machine.

"Today's Special Collections is a lively place, with classes meeting in the reading room," Patrick said.

"Undergraduates, as well as graduate students and faculty members, regularly conduct serious research using our primary sources. Many classes now require that students use original sources in their research. It's a totally different experience to see and handle the original books or papers found in our collection, as opposed to seeing them online."



FSU Photo Lab/Michele Edmunds

William Modrow, right, Special Collections librarian and Lisa Girard of Special Collections, look at a sample of rare items held in the collection that are available for research.



Charlie Barnes

**Executive Director,
Seminole Boosters**

It's like one of those summer novels in which the plot meanders through the characters' lifetimes. Main players dominate the story while minor characters weave in and out of the background, appearing as needed to tie the plot together.

In a few weeks, Samford University will emerge from the background again and into our story.

Samford was granting degrees for a full decade before Florida's Legislature authorized creation of the Seminary West of the Suwannee in 1851. Both schools took up intercollegiate football in the fall of 1902. The Bulldogs fought defending national champions Alabama to a tie in 1935. Paul Bryant was a senior end for the Crimson Tide then. Thirty-two years later, he was Alabama's head coach when our Seminoles also won a tie against his No. 2-ranked Tide in Tuscaloosa.

Though FSU and Samford

Samford plays pivotal part in rich FSU football history

(then Howard) were members of the old Dixie Conference, the two teams played each other only once. On Oct. 14, 1950, sophomore quarterback Bobby Bowden led his Bulldogs into Tallahassee. That evening during halftime, dedication ceremonies were performed to celebrate the opening of Doak Campbell Stadium.

Always the competitor, Bowden groused later that he felt the Bulldogs might have won had FSU not extended halftime to accommodate the ceremony. He could not have dreamed on that day that his first introduction to The Florida State University included playing on the field that a half-century later would bear his name.

Bowden was named head football coach at Samford in 1959 and stayed until 1962, when he left to become receivers coach at FSU.

In a few weeks, Samford Head Coach Pat Sullivan will bring his Bulldogs back to Tallahassee after an absence of exactly 60 years. Sullivan was born in 1950, the year of that first game.

The new coach arrives

Jimbo Fisher was born to be an athlete. He received various college

offers to play football, basketball and baseball.

"I was only 17 when I graduated high school," he says. "I wanted to play right away but I wasn't physically mature enough yet for big-time football."

So Fisher headed to Clemson in the fall of 1983 to play baseball for the Tigers.

But a charismatic 26-year-old football coach and former West Virginia University Mountaineer running back recruited Fisher to come home to West Virginia, to play football at Salem College. Terry Bowden had a law degree from Florida State, but he lived to coach football, and the youngest head coach in America was assembling a small-college powerhouse of transfers from Division I programs. These were good fellows and splendid players — first-rate athletes who were perhaps just slightly less scholarly than was required by the major schools.

Remember Alan Dale Campbell, the Seminole defensive end who later played for the Tampa Bay Buccaneers, and monstrous Seminole tight end Orson Mobley, who played in three Super Bowls for the Denver

Broncos? Yes, they both lettered at FSU in 1982. But by the fall of 1983 they were duly enrolled at tiny Salem College, and Coach Terry Bowden set out to terrorize the small-college landscape.

Bowden recruited Fisher to be the trigger man for this lethal concoction of talent. Long on both athleticism and brains, Fisher immediately won the quarterback job and started as a redshirt freshman in the fall of 1984.

Their first game was against the Samford Bulldogs, whom they dispatched by a score of 82-9. The mayhem continued for two years. Fisher and the Salem Tigers led the nation in both points and scoring.

Terry Bowden left Salem, and a year later he was named head coach at Samford. Fisher transferred to Samford as a fifth-year senior, eager for the chance to work again with his mentor. Fisher was actually beginning to coach. While the team and staff rode the bus, Fisher and Bowden rode together in a car, going over the game plan.

Already twice named All-American, Fisher's offense averaged nearly 52 points per game and 525 yards of offense in that 1987

season. Fisher was proclaimed National Player of the Year. The now-famous photo of him wearing a Seminole hat was taken on the sidelines on Oct. 3, 1987, the day FSU played Miami. Fisher the quarterback was on the phone with coaches in the Samford press box being fed updates on the FSU game. It was the first year of The Dynasty.

After college, Fisher played Arena ball in Chicago until he was injured. He returned to Samford and was hired as Terry Bowden's offensive coordinator in 1991.

Fisher's first game as a player was against Samford, and his last game as a player was as Samford's quarterback. His first game as a paid coach was for Samford, and his first game as a head football coach will be Sept. 4, against Samford.

And so, the Bulldogs appear one last time as a plot device in our story. Twice in 60 years is probably as often as the Bulldogs care to visit Tallahassee, but their genetic ties with Florida State are strong.

Summer is ending. We'll close the cover on one book and open another, brand-new book on the history of Florida State football.

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**ALUMNI
ASSOCIATION**

FSU Greek community welcomes new sorority

By Rachel Kosberg
Editorial Assistant

Every August, rain or shine, excited young women sporting new dresses, freshly manicured nails and all-day smiles can be seen walking from sorority house to sorority house participating in the Panhellenic recruitment process known as "rush." Each fall semester, more than 1,200 Florida State University students partake in this tradition in hopes of finding sorority sisters to call their own.

"The demand for Greek membership is very high among Florida State students, and in a typical academic year we see more than 1,600 students join the Greek community at Florida State," said James M. Hunt, associate director of Greek Life in the Dean of Students Department.

Prior to the start of this school year, there were 28 sororities on the Florida State campus, with more than 2,400 members. Add Florida State's 32 fraternities and the total number tops 4,300.

However, because of ever-increasing demand for membership in the university's sororities, the Panhellenic Association, which is the governing body for 15 of Florida

State's sororities, has voted to add a new chapter to Florida State's campus. Alpha Phi sorority becomes Florida State's 29th sorority.

"Alpha Phi was selected after a rigorous selection process following detailed national guidelines and involving FSU students, faculty, staff and alumni," Hunt said. "I expect to see the positive energy surrounding Alpha Phi's coming to campus push the recruitment participation higher, allowing more

women to join Alpha Phi as well as the existing sororities.

"Alpha Phi has no set number of available spots for new members going into fall recruitment," Hunt said. "They will be on campus during recruitment in August and conduct their membership selection in early September."

New sororities and fraternities are always welcome at Florida State. In fact, 10 fraternities have debuted or returned to campus since 2005 with the most recent return being Zeta Beta Tau fraternity in 2010.

Sigma Phi Epsilon fraternity will be rejoining Florida State in 2011. Culturally based organizations remain popular and continue to grow at Florida State. For instance, the Multicultural Greek Council has nearly doubled in students and chapters in the past four years. The National Pan-Hellenic Council, which is composed of historically African-American fraternities and sororities, currently has all nine of the national member organizations active on Florida State's campus.

The reason for the growth of the fraternity and sorority community at Florida State, according to Hunt, is because more and more college

students are looking for the personal, social and leadership development experience that Greek life offers.

"From my perspective, a healthy Greek community is a growing Greek community, and as long as the FSU Greek community continues to deliver the unparalleled student development experience, there will be growth and a need for more fraternities and sororities," he said. "Despite the recession, Greek Life at FSU is expanding on all fronts and organizations from every sector of the international Greek world want to have a chapter on FSU's campus."



FSU Photo Lab/Bill Lax

The Women for Florida State University ... *continued from page 1*

provides opportunities for women to get involved in life at the university, allows them to explore their passion for Florida State, and connects them with other accomplished women who share their FSU spirit."

The backstage-pass event included a dozen activities guided by deans, students and professors. The tour was designed to be of interest to every participant, regardless of her generation, occupation or level of familiarity with the university.

"We wanted the tour to help every person in the group reconnect with Florida State in ways that would reignite their individual passion and interest for the university," said Cherie Rowland, a Florida State alumna (B.S.W. '81, M.S.W. '82), who chaired the planning committee. "I was personally thrilled with the entire weekend, and we received a tremendous amount of positive

feedback and praise from those who participated in the event, including Florida State's first lady, Molly Barron."

The activities included ballet lessons from world-renowned ballerina Suzanne Farrell, Florida State's Francis Eppes Professor of Dance. The group also interacted with cast and crew during a student film production, hosted by Frank Patterson, dean of the College of Motion Picture Arts. They were treated to a private performance by a female opera soloist, and then Don Gibson, dean of the College of Music, guided them on a hard-hat tour of Ruby Diamond Auditorium, which is undergoing a major renovation.

The tour moved from liberal arts programs to the sciences, as participants watched College of Medicine students learn emergency response techniques using electronic

mannequins. Some members of the group volunteered to act as patients to help the medical students test their diagnostic skills. Tour members also visited FSU's technologically advanced Off-Grid, Zero Emissions Building, known as the OGZEB, and ate brownies that were baked using its hydrogen-burning stove. And acknowledging the importance of women's athletics, the group ate lunch at a training table with female student-athletes representing a variety of sports, who then escorted them on a tour of Moore Athletic Center.

"One special highlight for many of us was when we visited the Department of Dance," said Pat Ramsey, vice president for principal gifts, at the FSU Foundation. "When we first asked Suzanne Farrell if she would speak to us, she said 'Oh no, I teach women of all ages at the Kennedy Center.

I want to teach you all to dance.' We probably ranged in age from 30 to 90, and Suzanne had us all up there holding onto the bar for dear life, doing pliés and feeling very awkward. But we were having the time of our lives."

Ramsey added that every college and department that participated in the backstage-pass event "did an amazing job explaining and showing us what they do and how. We felt like we were treated like celebrities because everyone took the time and made such an effort for us. The students came in on Saturday just to meet us and explain their interests. The pride the students felt about Florida State really came through, and that made us all proud."

"I like to think I know a lot about the university," said Donna McHugh, assistant vice president for University Relations. "I practically live here, yet I learned

about programs and facilities from an entirely new perspective. For me, it was an engrossing experience, and everyone I spoke with said it was fascinating and wonderful."

Concluding the weekend, Florida State President Eric Barron joined them for dinner, where they presented the first "Gift of Wisdom Mentor Award" to Nancy Turner, a Florida State alumna (B.S. '61, Elementary Education) who was the director of the student union from 1979 to 2003.

The Women for Florida State University was formed by a steering committee of 73 women, including 42 alumnae and four students. Ramsey said a great deal of effort was taken to make sure that the group carefully reflected the university's character and mission.

To learn more, visit www.foundation.fsu.edu and click on "The Women for FSU."

NEWS NOTES Alumni

1950s

Audie Byron Smith (B.M. '56, M.S. '70, Ed.D. '85) was inducted into the Florida Music Educators Association Hall of Fame at the FMEA In-Service Clinic Conference, Tampa Fla., in January 2010. He retired from Leon County Schools in 1996 and retired as music director of Killearn United Methodist Church in Tallahassee in October 2009.

George A. Winterling (B.S. '57) has retired from full-time duties as chief meteorologist at WJXT-TV4 in Jacksonville, Fla. He will continue with the station on a part-time basis as a meteorologist emeritus based on his half-century of experience forecasting Northeast Florida hurricanes.

1960s

Stephen R. Montague (B.M. '65, M.M. '67) was nominated for the 2010 Royal Philharmonic Society Prize for his piece "My Requiem." He currently lives in London, where he is working on five separate commissions for various organizations.

Ray E. Cromer (B.S. '68) has retired from Envision Credit Union, Tallahassee, after 43 years of service. He began his career with Envision while a student in 1966 and became its president and CEO in 1972. He was inducted into the Florida Credit Union League's Hall of Fame in 2001.

Michael W. Halloran (B.S. '69) is the president of the National Association of Estate Planners and Councils.

Leslie S. Waters (B.S. '69, M.S. '70) conducted a four-day campaign workshop for 37 Egyptian women running for Parliament in March 2010. The training was held in Casablanca, Morocco.

1970s

S. Curtis "Curt" Kiser (J.D. '70) has been appointed general counsel of the Florida Public Service Commission.

Richard B. Finnegan (Ph.D. '71) has been awarded a Fulbright Distinguished Chair at Masaryk University in the Czech Republic. Out of 800 Fulbright awards given annually, only 40 become chairs.

Bruce A. Minnick (B.S. '71, J.D. '77), managing shareholder of the Minnick Law Firm in Tallahassee, has again been chosen by his Florida peers and designated a "Super Lawyer" for 2010. His Florida peers have recognized him as a Super Lawyer each year since the designation began in 2006.

Ronald A. Menees (B.S. '72) has retired from FedEx Express after 26 years as a pilot with the company. He spent the past five years as a captain flying to both international and domestic cities. Prior to FedEx, he spent more than eight years in the U.S. Air Force and then two years with Atlantic Southeast.

Rick J. Nafe (B.S. '75) has been awarded the Stadium Managers' Association 2010 Lifetime Achievement Award. Nafe is currently vice president of operations for the Tampa Bay Rays and celebrating his 30th year in stadium management.

Col. Lettie J. Bien (B.S. '76) has returned from her second tour of duty to aid in the rebuilding of the infrastructure in Iraq. She was awarded the Meritorious Civilian Service Award during her tour for demonstrating a pattern of excellence, accomplished a record of supervisory duties completed in an exemplary manner, set a record of achievement, and inspired others to improve the quantity and quality of their work.

Jere T. Humphreys (M.M. '76), a professor of music at Arizona State University, was awarded a Fulbright Specialist grant for two trips to Egypt, one of them to present the keynote speech at an international music education conference at Helwan University in February 2010.

John G. "Greg" Hurd (B.S. '76) was appointed vice president for Saudi operations for Parts and Repair Technical Services Inc. of Stockbridge, Ga. Hurd previously retired from the U.S. Air Force after 25 years of active duty in the corporate world.

Dianhann W. Lassus (B.S. '76), co-founder and president of the Lassus Wherley wealth management firm of New Providence, N.J., was honored as the inaugural speaker of the Female Entrepreneur Lecture Series at the 20th Anniversary Celebration of the Rothman Institute of Madison, N.J.

1980s

Lawrence J. LaHatte (B.S. '81) has been elected to serve as the 2010 chief of staff at Trinity Hospital in Augusta, Ga. LaHatte has been in private practice since opening Gastroenterology of Augusta in 1995.

Jonathan D. Arthur (B.S. '82, Ph.D. '94) has been promoted to serve as Florida's sixth state geologist since 1907 and as director of the Florida Geological Survey, an office within the Florida Department of Environmental Protection.

John O. Hess (B.S. '83) has joined Alstom Power, located in Richmond, Va., as a master scheduler.

Elizabeth Gaillard (B.S. '84) is an associate professor of chemistry and biochemistry with a joint appointment in biological sciences at Northern Illinois University.

Alex Gancedo (B.S. '84, J.D. '87) was the recipient of the Peter Masiko Jr./Miami Jai Alai Endowed Teaching Chair for 2009-2011 at Miami Dade College. The award recognizes professors whose work reflects the college's mission and is the highest level of recognition for faculty. Gancedo teaches international law and government at Miami-Dade's Hialeah campus.

Lori L. Heyer-Bednar (B.S. '85) has been named partner-in-charge of the law firm Roetzel & Andress LPA at the firm's Fort Lauderdale, Fla., office.

Gary R. Woodall (B.S. '85) has been named meteorologist in charge of the National Weather Service Forecast Office in Phoenix. He oversees a staff of 23 meteorologists and technicians. The office provides forecast, warning and weather

support programs for southeastern California, and central and southwestern Arizona.

Matthew D. Rebmann (B.S. '88) has become partner at the Coombs-Hopkins Company in Carlsbad, Calif. He previously worked for 16 years with Parkson Corp. as the product and regional manager.

Tamara W. Pigott (B.S. '88, M.S. '90) became the executive director of the Lee County Visitor and Convention Bureau, leading the local tourism industry.

Richard M. Kelly (B.S. '89) is the vice president and chief operating officer of the Make-A-Wish Foundation of South Florida.

1990s

Gregory H. Collier (B.S. '90), president and chief investment strategist of Collier Capital Advisers, has been appointed by Lois Frankel, mayor of West Palm Beach, Fla., to serve on the city's Pension Benefits Task Force.

Jack Kerigan (B.S. '90), of the Florida-based Kerigan Marketing Associates Inc., along with clients across the Gulf Coast, took home 17 ADDY Awards at the 2010 competition in February. The American Advertising Federation awarded Kerigan a Gold ADDY for logo design for The Fuss Boutique located in WindMark Beach, Fla., making it four years in a row that Kerigan received that honor for logo design.

Nicholas W. Romanello (B.S. '90), legal counsel to the Health Care District of Palm Beach County, has been appointed as chairman of the American Health Lawyers Public Health System Affinity Group.

Gregory R. Michaud (B.S. '91) has been promoted to senior vice president – head of real estate finance at ING Investment Management, Americas, a division of the Netherlands-based ING Group. In the new position, he will be in charge of ING Group's North American life-insurance company investments in commercial real estate loans and CMBS bonds; in addition, he will oversee the real estate equity portfolio in Latin America.

Guy E. Quattlebaum (B.A. '91), an attorney with Butzel Long, has been re-elected treasurer and secretary of the Palm Beach County Sports Commission.

Mark E. Kaplan (J.D. '92) was appointed by Gov. Charlie Crist to serve on the State Board of Education, which oversees Florida's K-12 schools and community colleges.

Nandy Serrano (B.S. '92) is the founder and managing partner of Diamond Wealth Management, an office of MetLife located in Plantation, Fla.

John M. Crossman (B.S. '93), president of Crossman & Company in Orlando, Fla., and Davon Barbour, assistant director of Orlando's Downtown Development Board and Community Redevelopment Agency, recently made a presentation at the Wharton School of Business at the University of Pennsylvania on how to incorporate retail participants in successful downtown redevelopment strategies.

Jennifer R. Cowan (B.S. '94), an attorney with Lewis, Longman & Walker, P.A., has been appointed to serve on the Gulfport (Fla.) City Council's Planning and Zoning Board/Local Planning Agency for a two-year term ending in April 2012.

John R. Spruill (B.S. '94), a financial adviser with the Micheel – Gamberdella Group in Santa Barbara, Calif., has earned a Master of Business Administration degree specializing in financial planning from California Lutheran University.

Matthew C. Lucas (B.S. '95) has been appointed by Florida Gov. Charlie Crist as a county judge for the Thirteenth Judicial Circuit, Hillsborough County. Lucas is Board-certified in business litigation law and was previously employed in private practice as a shareholder with Bricklemeyer Smolker & Bolves, P.A. in Tampa, Fla.

William P. Mauldin (B.S. '95) is vice president of Auto Carrier Express Inc. and vice president of development for Sure Footing Safety Systems, both based in Jacksonville, Fla.

Kevin A. Stine (B.S. '95) has been elected a shareholder of Baker, Donelon, Bearman, Caldwell & Berkowitz PC in its Atlanta office. Stine focuses his practice on bankruptcy, insolvency, creditors' rights, secured transactions and intellectual property issues.

Maj. Gerald D. Sullivan (B.S. '95) has been selected for promotion to lieutenant colonel and reassignment as the Director of Operations, 25th Operational Weather Squadron, Davis-Monthan Air Force Base, Ariz.

Kevin M. Breen (B.S. '96) has been named vice president and manager of the central region for U.S. Bank Institutional Trust & Custody. Breen is responsible for managing relationship and business-development teams located in a number of states.

Jorge P. Gutierrez Jr. (B.A. '96), a civil trial attorney with the Miami office of Gonzalez & Garcia, recently testified on issues involving wildlife conservation and access to federal public lands by sportsmen before the U.S. House of Representatives' Subcommittee on National Parks, Forests and Public Lands, as well as the Subcommittee on Insular Affairs, Oceans and Wildlife on Natural Resources, as part of a joint oversight hearing held in Washington, D.C.

Jennifer Wile Rubin (B.S. '96) of Rogers Townsend & Thomas, P.C., has received the Silver Compleat Lawyer Award from the University of South Carolina School of Law Alumni Association. Rubin is the chair of her firm's law clerk committee and a member of the board of directors of the South Carolina Women Lawyers

Association.

Deanna K. Cope (B.S. '97) is a Southeast Region marketing specialist for Gannett Fleming in its Jacksonville, Fla. office. Gannett Fleming is an international planning, design and construction management firm.

Monica R. Guy (B.S. '98) has been named a director at the law firm of Bell, Davis & Pitt, P.A., based in Winston-Salem and Charlotte, N.C., where she practices as a family law specialist.

Sharon S. Haggard (B.S. '98) has been promoted to real estate manager at Florida-based Chico's FAS Inc. Haggard is responsible for all aspects of the company's outlet real-estate activity, as well as special assignments. This includes transactions for Chico's, White House Black Market and Soma Intimates.

2000s

Selim Giray (Ph.D. '01) has released a CD titled "Turkish Music for Violin and Piano," available through Naxos Music Library or Amazon.com. Giray is an associate professor of violin, viola and chamber music at Pittsburg State University, and is concertmaster and assistant conductor of the Ohio Light Opera.

Gregory C. Martin (M.S. '02) has been named the athletics academic adviser at Prairie View A&M University.

Lisa E. Warren (B.S. '03, M.S. '06) has taken the national clinical social-work exam and passed to receive her LCSW. She is

Got News?

To submit items for Alumni News Notes, e-mail shayes2@fsu.edu. Please write "Alumni News Notes" in the subject heading of the e-mail.

OBITUARY

Harold D. "Hal" Wilkins Jr.

Harold D. "Hal" Wilkins Jr., 80, a former president of the Florida State University Foundation, died Jan. 14, 2010.

Born on Feb. 14, 1929, in Columbus, Ohio, Wilkins was an alumnus of Butler University in Indianapolis. Early in his career, Wilkins worked as the director of alumni affairs at Butler University. While there, he established several fundraising programs and an award, the Butler Medal, which he would later receive for outstanding service to that institution.

After leaving Butler, Wilkins served as development director at Illinois State University from 1968 to 1972.

Wilkins' career with the FSU Foundation began in 1972 as director of development during the administration of President J. Stanley Marshall.

In 1977, Wilkins' role was expanded to that of president of the FSU Foundation and director of development. In the 1980s, President Bernard Sliger gave Wilkins the additional university title of vice president for development. Beginning in 1989, Wilkins worked as the director of development at the Florida A&M University-Florida State University College of Engineering and, while there, started its alumni association, an annual fund and a public relations program.

After retiring from Florida State in 1994, Wilkins served as a member of the Tallahassee Memorial Regional Medical Center Foundation Board of Directors.



Wilkins

currently working for the Department of Veterans Affairs in Maui, Hawaii, helping veterans who are recovering from post-traumatic stress disorder.

Matthew W. Andre (B.S. '04), is a mortgage consultant and shareholder for FBC Mortgage.

Jay Gipson-King (M.A. '04) directed the play "Dog Sees God,"

which played in March 2010.

Jonathan E. Newsom (B.S. '04) graduated from the U.S. Coast Guard Recruit Training Center in Cape May, N.J.

Travis C. Grace (B.S. '05) recently rode a bicycle across the United States for the Ride for World Health Organization. He rode from San Diego to Washington, D.C. with 24 other team riders from different

professions. The ride is meant to raise awareness on the issues of global health care.

Kristopher J. Kest (J.D. '05) an attorney with Lowndes, Drosdick, Doster, Kantor & Reed, has been promoted to senior associate.

Kevin J. Maloney (B.S. '06) has graduated from the U.S. Coast Guard Recruit Training

Center in Cape May, N.J.

Michael V. Bernier (B.S. '07) recently received the Mississippi College Law Alumni Award.

Julie Roye (B.S. '07) and Alexandra E. Blecki (B.S. '08), started the marketing agency Fish Jr. The agency held its first event in Tallahassee at Hotel Duval in March 2010.

Marshall M. Kraft (B.S. '08) received his commission as a naval officer in March 2009 after completing Officer Candidate School in Newport, R.I.

Sarah Widner (B.S. '08) received a Seminole Club of Greater Orlando scholarship, one of 200 such award winners. She currently teaches seventh grade science at Orange Grove Middle Magnet School in Tampa, Fla.



IN MEMORIAM

1920s

Lois Bartlett Tracy ('23)
Edith Pender Vivian (B.A. '26)
Ruth Alice Richards Shinn (L.I. '27)
Mary Zipperer Browning (L.I. '29, M.A. '54)

1930s

Elizabeth Whitner Gallant (B.Ed. '31)
Wilma Jane Brooks Humphries (B.Ed. '31)
Ruth A. Runyan (B.S. '31)
Maesther M. Swann (L.I. '31)
Nan Page Williams ('32)
Lucy Pope Auxier (B.A. '33)
Catherine Sullivan Chase (B.S. '33)
Elsie G. Hudgings (M.A. '33)
Norma Bridges Templer (B.A. '34)
Mildred A. Boss (B.A. '35)
Virginia Earle Fuguitt (B.A. '35)
Mary Williams Hunter (B.A. '35)
Hallie B. Kimble (B.A. '35)
Polly Harrell Biddle (B.A. '36)
Agnes G. Goss (B.A. '36)
Verna Murea Reddick "Rae" Nance (B.A. '36)
Alice M. Close (B.S.'37)
Emily Davis Jenkins (B.A. '37)
Jean Clark Berger-Whittlesey (B.A. '37)
Gladys Moore Dobson (L.I. '38)
Mavis M. Stroble (B.A. '38)
Dorothy Ware Kuder (L.I. '39)
Clara Stewart McClelland (B.A. '39)
Elizabeth Orleman Davis Mustard (B.S. '39)

1940s

Harry E. Holmberg (B.M.E. '40, Ph.D. '53)
Sarah M. Copeland (B.M. '41)
Christine H. Ingram (B.A. '41)
Dorothy Mitchell Kirkland (B.A. '41, M.A. '65)
Virginia Alice Rouse (B.M. '41, M.M. '51)
Ruth Hinkley Dierker (B.A. '42)
Clyde Howard McCall (B.S. '42)
Lucile Moore (B.A. '42, M.A. '49)
Lola Lastra Todd (B.A. '42, M.A. '69)
Genevieve Bryan Vason (B.M. '42)
Lois Lynch Burns (B.S. '43)
Katherine B. Halford (B.A. '43)
Katherine Adams Murphy (B.S. '43, M.S. '54)
Mary Welsch Swindle (B.S. '43)
Ann Pattishall White ('43)
Clara Boozer Williams ('43)
Wilma Lockhart Brotherton (B.S. '44)
Sarah Everett Campbell (B.S. '44)
Jean Flynn Mann (B.S. '44)
Reta Garris Matthews (B.S. '44, M.S. '50)
Marjorie Morrison Moylan (B.M. '44)
Dorothy Shoupe Rupertus (B.M. '44)
Harriet Ruth Stokes (B.A. '44)
Mary-Alice Bachelor Amelung (B.A. '45)
Lillian Musgrove Chason (B.S. '45)
Marian W. Mayo (B.S. '45)
Cleo S. Nickens (B.S. '45, M.A. '49)
Reba Jones Schmidt (B.S. '45)
Beatrice "Betty" Aughenbaugh Sly (B.M. '45, M.M.E. '49)
Elizabeth Vickery Wetherington (B.S. '45)
Agnes Bedsole Lytell (B.A. '46)
Ann Carolyn Allison Rutland (B.A. '46, M.A. '74)
Carol Peacock Snyder (B.A. '46)
Jeanne Tillman (B.A. '46)
Louise Felton Tracy (B.S. '46)
Norma Schaeffner Adams (B.S. '47)
Mary McFadden Arnold (B.A. '47)
Avanell Barker Graddy (B.S. '47, M.S. '68)
Shirley Johnson Robinson (B.S. '47)
John R. Mattmuller ('48)
Elizabeth "Pug" McLean Pichard (B.S. '48)
Vera "Vicky" Dixon Rudd (B.A. '48)
Irma Lee Shepherd (B.A. '48)
Virginia A. Flowers (B.A. '49)
Marjorie Peebles Griggs (B.A. '49)
Dottie E. Patrick (B.S. '49)
Marion Simmons Rodgers (B.A. '49)
Garrett Swindal (B.S. '49)
Joanne Stephens Taber (B.S. '49, M.E. '56)
Wanda Vera Williams (B.S. '49)

1950s

Mildred Morse Bishop (B.S. '50)
Lois Imogene Gray (B.S. '50)
Paul B. Hebert (B.S. '50, M.S. '52)
Bettye J. Johnson (B.S. '50)
Molly Kary Lane (B.S. '50)
Frances Smith Brewster (B.S. '51)
Mary "Polly" Browning Clemmons (B.M. '51)
Paulette Carillet Harris (B.S. '51)
Charles W. LaRoche ('51)
Rita Bowles Pearson (B.A. '51)
George H. Williams (B.S. '51)
Helen Goodgame Woody (B.S. '51, M.S. '77)
Robert F. Dove ('52)
Kay Reeder Floyd (B.A. '52)
Clyde W. Galloway (B.S. '52)
Wallace Hamrick (B.S. '52, M.S. '56, Ph.D. '70)
William E. Newsome (M.S. '52)
F. Perry Odom (B.S. '52)
Sylvia L. Peters ('52)
John L. Yates (C.E. '52)
James L. Brady (B.S. '53)
John L. Lloyd (B.S. '53)
Pearline Peters Thomas (B.S. '53)
Patricia Charlotte Turk (B.S. '53)
Faye Sloan Arnold (B.S. '54)
James S. Cullison II (B.S. '54)
Margaret Parham Gandy (B.S. '54, M.R.E. '60)
Virginia Russell Mosley (B.S. '54)
Robert D. Wodrich (B.S. '54)
Vernon E. Greene (B.A. '55)
Raul P. de Guzman (M.A. '55, Ph.D. '57)
Albert Markovitz (M.S. '55, Ph.D. '57)
Nona Willoughby (M.S. '55)
Gustav Bischoff (B.S. '56)
Clyde G. Cauthen (M.M.E '56)
Harry Crawshaw (M.A. '56)
Laura A. Geddie (B.S. '56, M.S. '67)
Hoke S. Grant (B.S. '56)
Marjorie McCreight Jones (B.S. '56)
Walter A. Keils (B.S. '56)
June Rodgers Midwinter-Steane (B.S. '56)
Gerald S. Spence (B.S. '56)
Basil W. Atwood (B.S. '57)
Jack D. Cox (B.S. '57)
Lillian Fountain Johnson (B.S. '57)
Dean F. Keeley (Ph.D. '57)
Ronald T. Kosmund (B.S. '57)
Elizabeth Bolton Smith ('57)
Joyce Cayard Taylor (B.M. '57, M.M. '59)
Imogene Rudd Whiddon (B.S. '57)
Apolonio "Hap" Barraza (B.A. '58)
Ted R. Manry III (J.D. '58)
Mary Sale Wilson (B.S. '58)
Lyle D. Knirk (B.S. '59)
Thomas E. Nobles (B.S. '59)
Harry E. Shepard (B.M.E. '59)

1960s

Page L. Ford (B.S. '60, M.S. '73)
Ferris G. Hinton (B.A. '60, M.A. '62)
Adrian D. Lovell Sr. (B.S. '60)
John H. Morgan (B.S. '60)
Martha Jo Petty (B.A. '60, M.E. '67)
Dean A. Platt (B.S. '60)
Harold J. Allen (B.S. '61)
James E. Coker (B.A. '61)
Carelyn Simmons Glover (B.M. '61)
Roger A. McDuffie (D.M. '61)
Stewart J. Strickler (Ph.D. '61)
Peter E. Falck (B.S. '62)
Marguerite Jones Smallwood (M.S. '62)
Garland M. Cregger (B.S. '63)
Thomas M. Ervin (B.S. '63)
Steve L. Nettles (B.S. '63)
Ewell L. Noel III (B.S. '63)
Rebecca Briley Proctor (B.A. '63)
Edward Tempest (B.S. '63, M.A. '64)
Toby F. Harris (B.S. '64)
Donald G. Lewandowski (B.A. '64)
Theodore J. Meredith (B.S. '64)
Kathleen Montpelier (B.A. '64)
Hans P. Peterson (B.A. '64)

Lorena Henry Schirmer (B.S. '64)
Walter C. Van Emon (B.A. '64)
William B. Weaver (M.S. '64)
Walter L. Allen II (M.A. '65)
Miriam "Mimi" McGaw Dennis (B.A. '65)
Sarah Weaver Gibbs (Ph.D. '65)
Thomas P. Harrell (B.A. '65)
Oscar E. Minor III (B.S. '65)
Bernard C. Rhodes (B.S. '65)
Beverly Lovejoy Boyer (M.S. '66)
Leslie Jeanette Childs (B.S. '66)
Julian E. Compton (M.A. '66, Ph.D. '70)
Kenneth L. Davis (B.S. '66, M.S. '73)
Linda Goldsmith Sorrells (B.S. '66)
John F. Keglovich (B.S. '66)
Bonner "Bonnie" McDaniel Newsome (B.S. '66)
Frances Henry Rand (M.S. '66)
Brenda J. Boller (B.S. '67)
Ronald E. Dyke (B.S. '67)
Ellen Bunch Ehrenhard (B.S. '67)
Jon R. Standhl (M.S. '67)
Robert C. Alexander (B.S. '68, M.B.A. '72)
Larry B. Dunn (B.S. '68)
Dorothy Painter Rush (M.S. '68)
Mary F. Bailey (B.S. '69)
James D. Hill Jr. (B.S. '69)
Richard D. "The Bear" Mars (B.S. '69, J.D. '72)
James C. Payne II (M.S. '69, Ph.D. '73)
Elford G. Astling ('69)
Harva Pfeiffer Pratt (B.S. '69)
Martha K. Veal (B.S. '69)

1970s

Donald E. Agthe (Ph.D. '70)
Gerald L. Gibson (M.S. '70)
Carleton P. Ketcham Jr. (B.A. '70)
Jean Kavanaugh Parker (J.D. '70)
Bill Parramore (B.S. '70)
Louise Eikeland Preston (M.S. '70)
Sharon C. Wood (B.S. '70, M.S. '71)
Marion Denonie Barber (Ph.D. '71)
Thomas E. Cuttino (Ph.D. '71)
Hermann E. Frese (B.A. '71, M.S. '80)
Pamela J. Pifer (M.S. '71)
Marguerite Ziadie Schnute (B.M. '71)
Tai Sugimoto (M.S. '71, Ph.D. '77)
Richard F. Bandlew (B.S. '72)
Carol J. Bradley (M.A. '72, Ph.D. '78)
Susan Batstone Fernandez (B.A. '72)
Marsha Hoffman Rising (M.S.W. '72)
Sue Hing Eng Chang (B.S. '73)
Judith Keffer Cooksey (B.S. '73)
Anita L. Egan (B.S. '73)
Peggy Wells Hughes (J.D. '73)
Virginia Pankaskie (M.S.'73)
Michael J. Piette (M.B.A. '73, Ph.D. '77)
Jeanette P. Watford-Locke (B.S.W. '73, M.S. '76)
Jim Ankiewicz (B.S. '74)
Shirley E. Heard (B.S. '74, M.S. '85)
Patricia D. Meeks (B.S. '74)
Bobby L. Rowe (Ph.D. '74)
Marc A. Zackheim (M.S. '74, Ph.D. '77)
Scott A. Capps (B.S. '75)
Louise Jerrell Furlough (M.S. '75)
John B. Lendway (B.S. '75)
Dennis J. Sanders (B.S. '75)
Deborah A. Walker (B.S. '75)
James O. Wessinger III (B.S. '75)
Luke F. Jeffres (B.S. '76)
Terry G. Lowery (B.S. '76)
Hugh J. Mitchell-Tapping (M.S. '76, Ph.D. '78)
Myrus R. Stokes (S.E. '76)
John R. Stowe (M.S. '76)
Mary C. Sweat (B.S. '76)
Edward J. Zajac II (B.S. '76)
Carol E. Avery (Ph.D. '77)
SaraJane Petteway Charuhas (B.S. '77)
Thomas B. Matthews (J.D. '77)
Lawrence R. Salmon (B.S. '77)
Martha Sayle Turner (M.S. '77)
Gloria J. Verret (B.A. '77, M.A. '79)

Francis W. Barclay (M.S. '78)
Adrian S. Harris (Ph.D. '78)
Ana M. Lujambio (B.M. '78)
Caleb J. Massee Jr. (B.S. '78)
Lonnie L. Ryder (B.S. '78)
John C. Decaro (Ph.D. '79)
Frank J. Filek (M.S. '79)
Henry I. Trombley (S.E. '79)

1980s

Norma Parker Alley (M.S. '80)
Renee M. Adomaitis (B.S. '81)
Timothy A. Allen (B.S. '81, M.S.P. '89)
Robert S. Barber (M.F.A. '81)
Jeffrey C. Blanton (B.S. '81)
Susanna Perrin Merritt (B.S. '81, M.S. '82)
Richard A. Zawada (B.S. '81)
William M. McChesney (M.S. '82)
George S. Schlazer (B.M. '82)
Richard N. Walker (Ed.S. '82, Ph.D. '86)
Gabe E. Quiles (M.S. '82)
Mona Goldsmith West (B.A. '82)
Maria C. Sanchez (B.A. '83)
Mae Walker Wood Page (M.S.W. '84)
Russell J. Tagliareni (M.P.A. '85)
William "Jody" Campbell Jr. ('86)
Barry J. Gulker (B.S. '86, J.D. '89)
James C. Kalfas (B.S. '87)
Frank "Buddy" S. Whitesell III (B.S. '87)
Jamie G. Paurowski ('88)
Mary F. Stainton (M.S. '88)

1990s

Diane S. Knowles (B.S. '90, M.S. '92)
Charlotte Tedesco Harris (B.A. '90, M.S. '91)
Jackson S. Flyte (J.D. '91)
Thomas N. Thorne (M.M.S. '92)
Douglas B. Lynch (M.S. '94)
John D. Byrn Jr. (M.S. '95)
Kristin Pray Kettel (B.S. '95)
Kenneth C. Koehler (B.S. '95)
Mechele R. McBride (J.D. '95)
Leslie J. Turner (M.S. '94, Ph.D. '96)
Jennifer R. Jones-Chambless (B.S. '98)

2000s

Gary T. Zullo (B.S. '00)
Clinton L. Groomes (B.S. '03)
Muriel B. Avellaneda (M.A. '05)
Sarah M. Avery (B.A. '06)
Megan A. Eldridge (B.S. '08)
Jonathan D. Monis ('08)
Davie Gionet ('09)
Bethany J. Murphy ('09)
Sarah R. Bolf ('10)
Andre T. Dickey (B.S.W. '10)
Devin P. Geever ('10)
Thomas C. Hollister ('10)
Alexander E. Standiford ('10)

Faculty/Staff

Richard M. Baker
Louis C. Bourgeois III
Leonard W. Bowyer
George Devore
Dexter M. Easton
Gustavo Espinosa
Quinnie Blackman Gilchrist
Mary "Mamie" Woods Harrison
Evelyn Harvey Henderson
Maureen Jackson
Edna Lavoris Kirkland
Charlotte B. Krehbiel
David J. McCulloch
Wesley C. Morris
Beth A. Newdome
Rema M. Ratcliff
John D. Simmons
Donald D. Smith
Quenten L. Syfrett
Allie M. Thompson
John M. Toliver
Joanna M. Weber
Mary L. West

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Q&A with the president ... *continued from page 1*

This is your “freshman” year as president. How does it compare with your freshman year as a student at FSU?

When you’re a true freshman, everything is different and new, and you wonder how well you’ll do. That part is not so different from my experiences as president, because everything is new, and I wonder just how will this go forward. I think the only real difference is, of course, the job. The decisions are a lot more serious and don’t just affect my own personal grades, but have an impact on the whole community. Fortunately, I have a little more wisdom than I had when I was an undergraduate.

In order to get to know people and your surroundings, how would you sum up your experiences in meeting with students, faculty and staff members?

Well, they are some of the best. In talking with students, I begin to see what they love and are engaged in. It just never fails to make me feel good. For Alumni Night, I acted as the guest ringmaster at the Flying High Circus. The best part was being backstage with all of the students as they were getting ready, being around their enthusiasm. There was one who I had honored the night before as an exceptional undergraduate for having a high grade point average. And there was another one I had met while laying sod for Habitat for Humanity the weekend before.

I’ve also met with some of our service scholars who told me about the wonderful service they do. One might say, “I’m a double major in this and that, and I have a minor in this, and I go do this relief fund that I organized myself, and we raised x number of dollars.”

So I have gotten a real sense of just how involved our students are in many different activities while maintaining a great grade point average, with their eyes out there on the future. I have to say that this kind of experience has been more common than I could have ever anticipated.

In visiting each of our colleges,

FSU Photo Lab/Michele Edmunds



President Eric J. Barron lays sod with Florida State students volunteering at a Habitat for Humanity house earlier this year.

I have had the opportunity to meet with the leadership, faculty members and students, and listen to their issues. That has been enjoyable, and I’ve also gained a better sense of the campus.

What were your impressions while visiting FSU Panama City?

There is a very engaged community in Panama City (Fla.), that really believes in that campus. That is a good sign. Community members really turned out for some of the events. Our Panama City campus has a very different challenge in terms of getting the enrollment to a level where it can support its own expenditures. But they’re working hard on it.

Since being offered the presidency, you have traveled to Jacksonville twice, Panama City twice, Pensacola, Clearwater, Tampa, Sarasota three times, Orlando, Ocala, Big Cypress Reservation, Boca Raton and New York — all to visit alumni. What did you learn from them?

There is a high level of enthusiasm for Florida State University. At every place I’ve been, there are a lot of people offering their support. At every stop, I’ve found a warm, friendly, excited group, and that’s great. Of course, this enthusiasm also has significance for fundraising, which is an important part of what it’s going to take to have FSU be as successful as it can possibly be.

In this age of decreasing state funding, isn’t one of your priorities to increase private fundraising?

That’s correct — there is no choice. When you look at a lot of public universities, you see that what they’ve done is to work “all four cylinders,” as I would say. One cylinder is state support, one is tuition, one is the philanthropic dollar and one is the research dollar.

If you look at Florida’s history, this state has been generous with such programs as Bright Futures, and it continues to be generous to its citizens. But we’ve had tough times lately, and we’re not out of the woods yet. So what that means is we have to do more to come up to speed on the other cylinders, on which we have not had quite as much emphasis.

I point out to people that

if I compare this university with universities that have had billion-dollar fundraising campaigns, we have about a third of the fundraising staff per alumnus that they do. Now, you’re just not going to raise money if you’re not talking to people, understanding what their vision is, listening to what they’re passionate about with the university, and if you’re not communicating to them what your vision is for the university.

You can do the same comparison in terms of alumni relations. I can pick a major university, and they’re spending over \$20 per alumnus to keep in communication or have events. Florida State spends \$6 per alumnus. So what that means is, the degree to which we’re communicating with and reconnecting with people is just not what it is at other universities — and not what it should be, considering how passionate our alumni are.

What do you say about the major role that The Florida State University is playing in monitoring and assessing the Gulf oil spill?

Here’s the most singular piece of this university’s effort: It is led by our faculty. It wasn’t some state group that stood up and said, “You know, we should organize.” Our faculty self-organized because they have the expertise. They are the ones who made connections with faculty members at other institutions and then turned around and said,

“We’ve been developing this Web page and doing all these activities. This needs to be a systemwide effort, because there is too much faculty talent in this state not to make it so.”

I will tell you that any time our faculty self-organizes in service to society, we make a statement. So it is something to be very proud of.

In the short term, what does Florida State need to be doing most, and what does it need most?

We have to protect our faculty and our programs — we have to begin to reinvest in the university. We’ve taken some horrendous hits, and the pain is still there.

We have to work on changing the face of our fundraising activities — attracting the philanthropic dollar, even the corporate dollar and the foundation dollar. We must use the one-time monies we have in the most effective ways that we can. We’re running a deficit as a university in our ongoing budget, and it’s going to take a while to recover from the budget hits of the last couple of years.

As a university, we need to have more flexibility with how we invest dollars. Almost every other public university in the country, when faced with a budget cut from the state, has been able to change its tuition to compensate. We’ve been enabled to change our tuition, but it will take many years to compensate. And so, a little bit more flexibility in how we do that would go a long way.

Faculty offer expertise on oil spill ... *continued from page 1*

Ellington said.

What’s more, Florida State researchers have made their knowledge available to the national and international media in fields ranging from the earth sciences to marine biology, risk management, tourism and environmental law.

Professor Ian MacDonald, a biological oceanographer in Florida State’s Department of Earth, Ocean and Atmospheric Science, has emerged in national and international media as a top expert on the subject of oil spills, and his early estimate

that the amount of oil spilling into the Gulf was at least five times what BP was saying has been repeated countless times in news stories. MacDonald has been quoted by such news organizations as The New York Times, The Washington Post, ABC News, the Associated Press and Reuters, just to name a few. He uses imaging and geographic information system (GIS) techniques to investigate the ecology of deep-sea hydrocarbon seeps.

Other Florida State faculty members who have been

quoted extensively in the media regarding the spill include Steven Morey, an associate research scientist with the university’s Center for Ocean-Atmospheric Prediction Studies; Felicia Coleman, director of the university’s Coastal and Marine Laboratory; and Professor Eric Chassignet, director of the FSU Center for Ocean-Atmospheric Prediction Studies; and Professor Emeritus Tony Sturges, a physical oceanographer.

To follow the actions of Florida State researchers, visit the Oil Spill blog on www.fsu.com.

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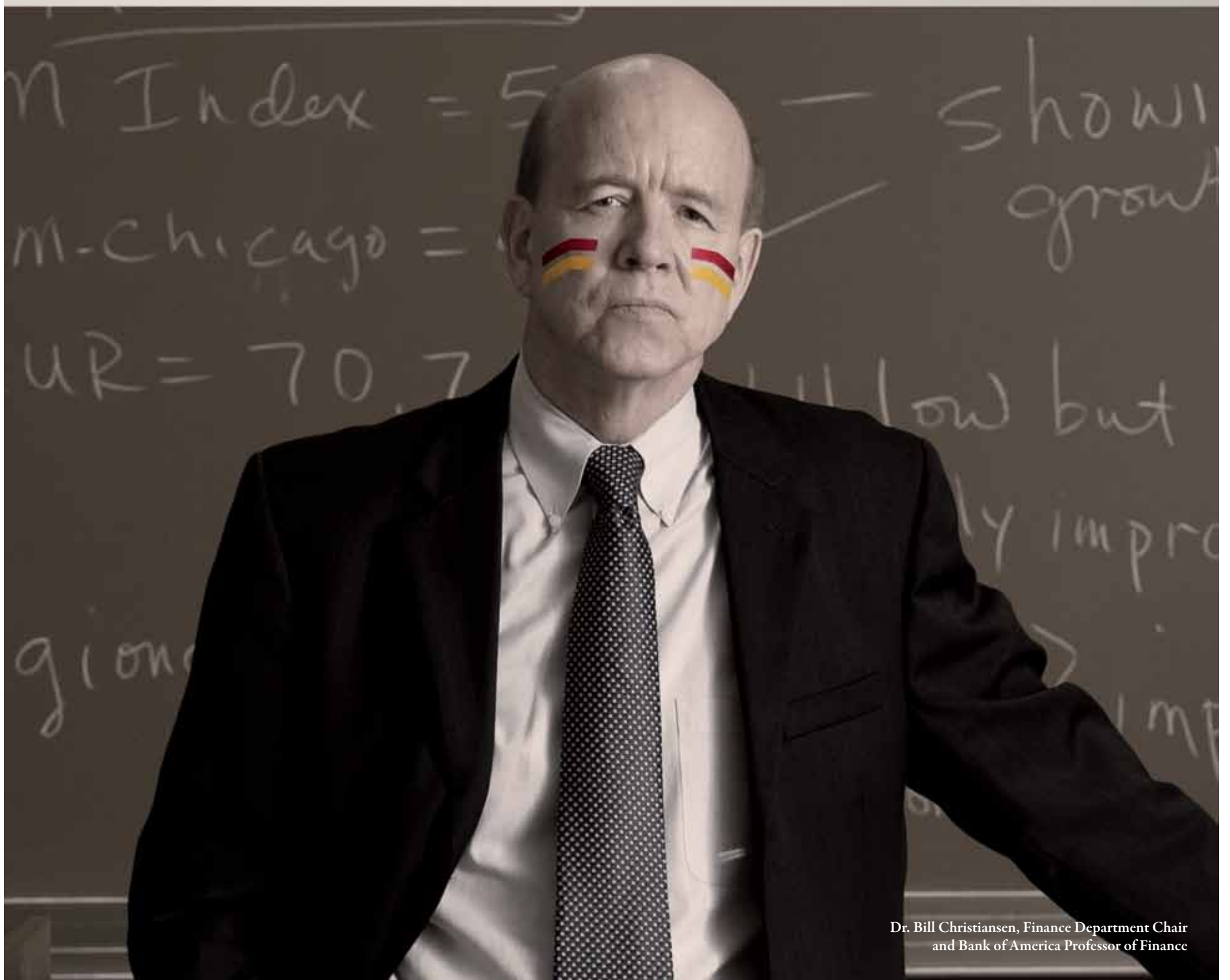
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