



FLORIDA STATE

A newspaper for Florida State University alumni, friends, faculty & staff

April/May 2010

Times

Barron puts focus on students

By Jeffery Seay
Editor in Chief

During his December 2009 interview for the presidency of The Florida State University, Eric J. Barron shared his vision to lead the institution toward a higher level of concern for and responsiveness to one of its most important constituencies: the individual student.

"There is no reason why Florida State cannot be the nation's most student-centered university," Barron said.

As an example, he discussed how each of the university's individual colleges could give students the feeling of attending a small college even though they actually attend a major research university of more than 40,000 students.

As President Barron prepares to lead Florida State toward a more student-centered stance, a recap of how far the university has already come is in order. The following is a review of the steps that Florida State has taken so far to serve the needs of the individual student.

Florida State has long had a reputation for being a friendly place. But with the decision to build the University Center (construction began in late 1991), university administrators intensified their efforts to put the

institution on a definitive path toward ensuring that Florida State students would have the best college experience going.

The University Center did more than dress up the mustard-colored erector set known as Doak Campbell Stadium. It brought together at one location the many offices that students rely on most: Admissions, Academic Advising, the Dean of Students, Financial Aid, the Registrar, Student Financial Services and Undergraduate Studies.

"I don't know that people have fully appreciated it," said John Barnhill, assistant vice president for Enrollment Management, discussing the benefits of the

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Passing the Torch

During Florida State University's Heritage Day 2010 festivities on Westcott Plaza, "T.K." Wetherell, right, the university's 13th president, symbolically passes the torch of leadership to Eric J. Barron, its 14th president. The men are the institution's only alumni ever to serve as president. For more Heritage Day pictures, turn to page 3.

FSU Photo Lab/Ryals Lee

FSU Panama City reaches higher

By Bayard Stern
Managing Editor

The Florida State University Panama City campus, known simply as FSU Panama City, is becoming the educational destination of choice for a growing number of students.

FSU Panama City has expanded its academic offerings, opened a spacious academic center that features state-of-the-art laboratories and classrooms, and continues to offer a range of traditional and specialized programs.

In addition to all of this, the

campus is located near some of the world's most beautiful beaches in Bay County, along Northwest Florida's famed Emerald Coast.

"We can't help that it's so picturesque here," said Ken Shaw, dean of FSU Panama City. "I always stress the strength and diversity of our academic programs, but when we're recruiting students, the beach is definitely an interesting point for many of them."

The Panama City campus offers undergraduate and graduate programs in engineering, business, computer science, nursing and social work, to name a few. It is increasing enrollment, adding facilities and expanding its programs, all while maintaining its low student-to-teacher ratio, according to Shaw. In addition, FSU Panama City offers both traditional and specialized programs that cater to a range of needs of the area's population

and attract students from across the nation. Military and law enforcement agencies also regularly send their personnel there for continued education and training.

"The criminology program that we offer here is excellent," Shaw said. "And within that, we have the Underwater Crime Scene Investigation certificate program. I believe it's the only one of its kind in the United States. In addition to our full- and part-time

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Brad Latourrette

The Graduate School

Florida State supports its graduate students through fellowships

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Turnbull Center

New conference center will bring global audiences to campus

more on PAGE 8



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Graduate students benefit from research abroad

By Gary Fineout

When you want to find out why a hybrid species of coral is beginning to emerge across the Caribbean, it's hard to do it from a biology lab in Tallahassee.

But Nikki Fogarty, a biological sciences doctoral student at The Florida State University, got to study coral up close. She dove into the waters off the coasts of Belize and Panama, as well as the seas near the islands of Curacao in the Lesser Antilles and St. Thomas in the U.S. Virgin Islands.

Fogarty not only took small samples of coral but also was able to collect material culled from the actual spawning of coral. She hopes that this will give her insights into why these new hybrid species of coral are forming at a time when other species are decreasing in abundance. Healthy coral reefs are important because they serve as food sources, protect coastlines from storms, and provide habitat and nursery grounds for fish species, according to the National Oceanic and Atmospheric Administration.

But Fogarty said she wouldn't have been able to do this important research without the help of the International Dissertation Semester Research Fellowship, a relatively new program started by Florida State's Graduate School (www.gradstudies.fsu.edu) that helps doctoral students spend time abroad.

"This particular fellowship has been wonderful," said Fogarty, who hopes to finish her dissertation, which is also being funded with the help of a grant

from the National Geographic Society, this summer. "It has allowed me to take two semesters off from teaching and go to these places and conduct this research."

Fogarty is just one of a group of advanced doctoral students who have won the fellowship. Students have used the fellowship — which comes with a \$7,000 stipend and tuition waivers — to study the pearl trade in the United Arab Emirates, do research in Ethiopia, and study musical traditions in Uganda. Florida State's Graduate School has so far given out two rounds of awards, which are funded through the Adelaide Wilson Bequest, an endowment set up to help graduate students. (Wilson earned a bachelor's degree in psychology from the Florida State College for Women — predecessor of The Florida State University — in 1935.)

This new fellowship is just one of the ways that The Graduate School is trying to help those students whose participation is crucial in maintaining Florida State's role as a major research university. Florida State is recognized by the Carnegie Classification of Institutions of Higher Education as engaged in "very high research activity." The university has approximately 8,500 graduate, law and medical students who play a key role in much of the research that goes on at the university.

The Graduate School assists these students in order to maintain the quality and integrity of the university's graduate programs. Graduate programs are becoming even more important since advanced

degrees are becoming a new benchmark in the competitive global marketplace.

"All we hear about is the new knowledge-based economy," said Nancy Marcus, dean of The Graduate School. "More and more today, students need more than a bachelor's degree. They need a master's degree or advanced degree. It's critical to the state of our nation."

Another recent initiative started by The Graduate School aims to foster interaction among graduate students across campus. The Fellows Society was started in 2008 as a way to bring together graduate students who hold universitywide fellowships. The society has held events designed to bring together graduate students from diverse fields, have them learn about leadership and give them a chance to meet students from different backgrounds. Marcus said one of the ideas behind the effort is to let Florida State graduate students leave college with more experiences than just the time they spent in a classroom or in a research lab.

"Hopefully when they leave the university they will remember us," Marcus said.

Peter Hoelsing will certainly remember his time at Florida

State. Hoelsing, a doctoral student in ethnomusicology, received an International Dissertation Semester Research Fellowship award that allowed him to spend time in the east African nation of Uganda. He works with diviners and healers in the southern part of the country who rely on music in their diagnostic and therapeutic practices. He spent time watching the performances, talking to the performers, and observing how and where the music was played.

"These people and their performances are the center of my research," said Hoelsing, who spent most of the fall of 2008 and spring of 2009 in Uganda.

His work so far also has helped him land a second fellowship from outside Florida State to continue his field research in the

coming year. Hoelsing said none of that would have been possible if Florida State had not given him the first award.

"The money is crucial for travel, but more importantly, these fellowships facilitate time and resources for research," he said.

Hoelsing said the fellowship also sends another important message to graduate students.

"It means even in the hardest of economic times, FSU is committed to supporting graduate research," he said.



Nikki Fogarty



Peter Hoelsing

Memorial scholarship to honor late sportswriter

By Bayard Stern

Managing Editor

Steve Ellis, 54, a senior sportswriter for the *Tallahassee Democrat*, died Nov. 19, 2009. Ellis had covered Florida State University's athletics for almost three decades.

Today, Florida State is seeking assistance in establishing a Steve Ellis Memorial Scholarship. If endowed, the scholarship will help students in the College of Communication and Information who are working to become

professionals in the field of broadcast and sports reporting.

"He cared deeply about the quality of his journalism," said Bob Gabordi, executive editor of the *Tallahassee Democrat*. "Writers tend to get close to the people they write about, and in Steve's case, he was covering some pretty legendary people including Bobby Bowden and Mike Martin. Both coaches had a great amount of respect for Steve, even if they didn't always agree with what he wrote. One of the things that made Steve

such a great writer is that he felt close to the people and the programs he wrote about."

Contributions can be sent to the Steve Ellis Memorial Scholarship Fund, Florida State University Foundation, 2010 Levy Ave., P.O. Box 3062739, Tallahassee, FL, 32306-2739, or online at www.foundation.fsu.edu/donate. For more information, contact Sterling Garcia at the College of Communication and Information, (850) 644-1364.



Steve Ellis

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Heritage Day 2010

On Feb. 17, a multitude of Florida State University employees, alumni and friends descended upon Westcott Plaza to celebrate Heritage Day 2010: Passing the Torches. In addition to the ceremony, which lauded outgoing president T.K. Wetherell and officially welcomed new president Eric J. Barron, the crowd enjoyed hot dogs and Cokes, and performances by the Men's Glee Club, who sang the "Hymn to the Garnet and Gold," and the Marching Chiefs pep band.

Eric and Molly Barron, left, and Virginia Wetherell, right, shared a lighthearted moment during the ceremony.

Florida State's five living presidents paused for a photograph together before the ceremony began. From left, they are: J. Stanley Marshall, Dale W. Lick, Eric J. Barron, T.K. Wetherell and Talbot "Sandy" D'Alemberte.

Renowned portraitist and Florida State alumnus Edward Jonas (B.A. '71, Studio Art) unveiled Wetherell's official portrait on the steps of the Westcott Building during the ceremony, with Wetherell looking on.

Legacy Walk offers up historical perspective

Alumni and visitors to campus are invited to stroll the university grounds from the Integration Statue on Woodward Plaza to the northwest gate at the corner of Stadium Drive and Call Street to take in the newest section of the Legacy Walk.

Established in 2004, the Legacy Walk is a walking tour of garnet and gold history, focusing on the people who have significantly contributed to The Florida State University through their scholarship or leadership. It features everything from busts and commemorative benches to plaques and brick pavers, inscribed with names and histories of a who's who of Florida State.

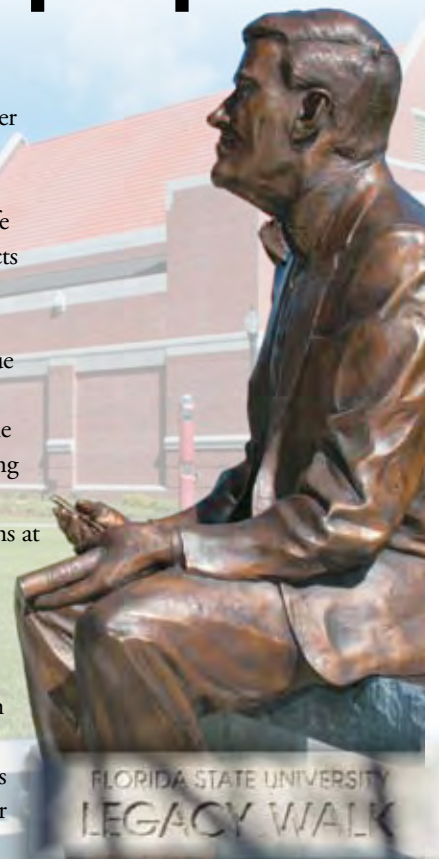
The latest Legacy Walk section — No. 3 of four — celebrates the university's scientists and researchers, as well as administrators

connected to the sciences.

Highlights along the walk include a statue of Paul A.M. Dirac, a giant of modern physics who was one of the "founding fathers" of quantum mechanics, at the Dirac Science Library; a statue of President Emeritus Talbot "Sandy" D'Alemberte, on the lawn between the Thrasher and Psychology buildings, who was instrumental in establishing the College of Medicine and who initiated the transformation of the northwest corner of the main campus into a science hub; a statue of Mercury, on loan from the John and Mable Ringling Museum of Art, along with a display of ancient medical equipment, both of which can be seen in the lobby of the John Thrasher Building, home of the College of Medicine; bronze

busts of the university's six Nobel Laureates, adorning the breezeway between the Thrasher and Psychology buildings; and the terrazzo floor in the lobby of the James E. "Jim" King Life Sciences Building, which depicts the biological sciences.

Section No. 1, known as the Eppes Walk, begins at the statue of Francis Eppes on Westcott Plaza and meanders through the historic old campus, highlighting the liberal arts and the early institution. Section No. 2 begins at the Landis Green fountain and celebrates student leadership as it weaves through the Oglesby Union and other areas that students frequent most. Section No. 4 eventually will focus on athletics and the academic units housed on the southwest corner of the main campus.



SHORT TAKES



Vintner grows a winner

If you're looking for a good wine, try Abacela Winery's 2006 Tempranillo.

Wine Business Monthly recently named the brand, owned by Florida State University alumna Hilda Skagfield Jones (B.S. '75, Medical Technology) and her husband, Earl Jones, as one of its 10 "hot small brands" of 2009.



Hilda and Earl Jones

The annual list recognizes small- and medium-size wineries that produce no more than 150,000 cases per year. The Abacela Winery is in southern Oregon.

The *Florida State Times* profiled Hilda and Earl Jones in its November 2009 issue.

Searching for oral histories

The Reichelt Oral History Program is searching for students, faculty and administrators who were on the campus of The Florida State University during the 1950s and 1960s. The program will record interviews either in person or by telephone, then transcribe, process and archive them. Interviewees must be able to review and edit their transcripts for accuracy. Each interviewee will receive a final copy of the interview in transcript and audio format.

Alumni are encouraged to give some thought to sharing their memories of special moments or events with the Reichelt Oral History Program. To do so, call program director Robin Sellers at (850) 644-4966 or send an e-mail to ohp@fsu.edu.

View 4FSU programming online

The programming of 4FSU, The Florida State University's educational access channel, now can be seen online nightly.



Since the channel's inception in 1995, it only could be seen by Comcast subscribers in three Florida counties: Leon, Gadsden and Wakulla. Now, Florida State concerts, lectures and other events and programs normally shown from 6 p.m. to midnight on 4FSU also can be seen on WFSU.org. The online programming mirrors the 4FSU cable television schedule.

To view the programming at the Web site, click on "WFSU Web 1." Viewers also can go to www.wfsu.org/4fsu anytime to see the current 4FSU program schedule.

Florida State is tops in granting doctorates

The Florida State University ranks 44th among doctorate-granting institutions in terms of number of research doctorates produced in 2008, according to a report that has been released by the National Science Foundation. The report is based on the Survey of Earned Doctorates.

Florida State tied with the University of California at Santa Barbara and Virginia Polytechnic Institute and State University (Virginia Tech) for the 44th spot. The three institutions each granted 344 doctoral degrees in 2008.

Florida State has been listed among the top 50 doctorate-granting institutions since 2002, said Nancy Marcus, dean of The Graduate School.

"By graduating more and more students with research doctorates, we are enhancing our impact on these fields, which ultimately serves to enhance our reputation," Marcus said. "The data also demonstrate our strength in the humanities, education, communication and social sciences, including psychology."

The university ranked 15th in education and sixth in a category the Survey of Earned Doctorates calls "other," which comprises several disciplines including business, communication and information.



Nancy Marcus

In addition, Florida State ranked 12th in the number of doctorates it awarded to black students between 2004 and 2008, an achievement that is particularly significant considering that recipients of doctorates often become faculty members at research universities as well as leaders in government and industry, Marcus said. The university awarded 109 doctoral degrees to black students during that period.

Alumna is state's professor of the year

Florida State University College of Education alumna Sandra Schultz (Ph.D. '85, Physical Education/ Movement Science) was named the 2009 U.S. Professor of the Year for the state of Florida by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education (CASE).



Sandra Schultz

The award comes as no surprise to Marcy Driscoll, dean of the College of Education.

"Florida State provides our students a stellar education, and

they go into their fields taking that experience with them," Driscoll said. "This award is a concrete way to show how our alumni are committed to furthering education for all."

Schultz is a professor at Miami-Dade College (MDC) in Miami.

Established in 1981, the U.S. Professors of the Year program salutes the most outstanding undergraduate instructors in the country — those who excel in teaching and positively influence the lives and careers of students. Sponsored by CASE and the Carnegie Foundation for the Advancement of Teaching, it is the only national program to recognize excellence in undergraduate teaching and mentoring.

Schultz began her career at Miami-Dade College in 1977, coaching volleyball and softball. She later added instruction in physical education and activity courses to her responsibilities. Schultz also helped develop the college's Fitness and Wellness for Life course.

New degrees in computational science, environmental science

A changing world calls for new areas of study, and The Florida State University now has two new unique degree programs for undergraduates, including a computational science degree that is the first of its kind in Florida and one of only two such programs in the nation.

The Department of Scientific Computing will offer the bachelor's degree in computational science. In addition, the departments of Oceanography, Geological Sciences and Meteorology, which will be merging into a new Department of Earth, Ocean and Atmospheric Science, have joined forces to offer a bachelor's degree in environmental science. The College of Arts and Sciences, where the departments reside, will begin offering the new programs in fall 2010.

"The frontiers of science change constantly," said Joseph Travis, dean of the College of Arts and Sciences. "New areas of study are always emerging, and we have to offer our students opportunities that match these changing frontiers."

Graduates of the computational science program will be prepared

for employment in industry and government laboratories as well as entry into graduate schools. The degree program contributes directly to the goals stated in the university's strategic plan for producing students in emerging technologies, including the computational components of mechanical science and manufacturing, natural science and technology, and computer science and information technology.

The environmental science degree will focus on quantitative scientific approaches to environmental processes as opposed to policy, which is the domain of an environmental studies program in the College of Social Sciences. This degree will prepare students who would like to work in the interdisciplinary earth sciences, government agencies or nongovernmental organizations.

Students at forefront of 'Internet Public Library'

Graduate students are learning about the future of public libraries — as they help to build that future — in courses taught at Florida State's School of Library and Information Studies. In classes such as "Intro to Information Services" and "Virtual Reference Environments," students are learning firsthand how new online technologies are making libraries more participatory and user-centered.

"Our students are exploring how libraries can help people using digital reference and Web 2.0 technologies, such as wikis, blogs, social networks, podcasting and virtual worlds," said Lorri Mon, an assistant professor in the School of Library and Information Studies. "By doing real-world coursework, they are being prepared with the library skills needed for today's work force."

"Real-world coursework" refers to the work that Florida State graduate students have been doing for the Internet Public Library (www.ipl.org), an online public library that also functions as an educational environment for library and information-studies students. Students in Florida State's "Introduction to Information Services" courses answer library reference questions from patrons throughout the world at the IPL's Ask an ipl2 Librarian service.

18 – Number of inches of space between the airborne wings of the F-18 Hornets flown by the Blue Angels, one of whom is proud Florida State University alumnus Jim Tomaszeski (B.A. 2000, Creative Writing).



Entrepreneur honored with 2010 Horatio Alger Award

By Jeffery Seay
Editor in Chief

James M. “Jim” Seneff is the very picture of success. The Florida State University alumnus (B.S. ’68, Marketing) is the chairman and CEO of CNL Financial Group, an Orlando-based company he founded in 1973 with a \$5,000 loan from his father.

Since then, CNL has formed or acquired companies with more than \$24 billion in assets focused in retail, restaurant, hospitality, lifestyle and retirement sectors, making it one of the

nation’s largest privately held investment, real estate services and development companies.

His journey, however, began modestly. With nothing more than his wits, determination and belief in the American Dream, Seneff, 63, pulled himself up by the proverbial bootstraps. On April 9, the Horatio Alger Association saluted Seneff with a 2010 Horatio Alger Award, recognizing him and 10 other Americans who achieved tremendous success despite humble beginnings and now give back for the common good. The Horatio Alger Award is considered by

many to be the nation’s highest civilian award.

Seneff learned the value of work early in life, benefiting from the example set by his father. James M. Seneff Sr. was an Air Force pilot who, after his service in World War II, worked in a steel mill and later started a construction business in Gary, Ind.

“When I was 7 years old, I started working for my dad each summer on his construction sites,” Jim Seneff said.

His father also taught him to love the nation, and to appreciate and cherish the extraordinary opportunities that freedom provides.

“On days that I didn’t want to go to work, he would say, ‘No, today we get to strike a blow for free enterprise,’” Seneff said. “Throughout my adult life, I’ve been trying to strike a blow for free enterprise.

“My dad taught me that capitalism and democracy are fragile concepts that require constant vigilance,” he said. “I recognize the need to protect what we’ve got here in America.”

Seneff is one of those rare people who, despite their youth, discover early exactly what they want to achieve in life and then never waiver in their determination. He knew he would attend college, become an entrepreneur, and never work for anyone but himself. He

knew he wanted to be in real estate and banking, and surround himself with good people.

While earning his Bachelor of Science degree in marketing from Florida State, Seneff said the words of his textbooks because he was so interested in what he was learning.

After graduating in 1968, he was drafted by the Army for a two-year tour of duty, one of which he spent in Vietnam. During his final days there, Seneff drafted a 50-year business plan that he still follows today — 40 years later.

“I divided my life into three phases,” he said. “‘Preparation,’ which was education and military service; ‘platform,’ which was to start a family and a business; then ‘patron,’ which was to give back and mentor others. That has been the direction of my life all these years, walking through and executing this 50-year life plan.”

The benefit of having such a long-term plan, according to Seneff, is that it allows the subconscious to go looking for ways to accomplish your goals.

Along the way, Seneff’s love of reading helped him achieve his goals by keeping him ready to make the most of opportunities.

“I read two to four hours a day,” said Seneff, who has a 7,000-book library and often suggests books for his employees to read. “You have to read in order to succeed. This is

the way you build capacity in life.”

Now, after starting a local company in the 1970s, then making it regional in the 1980s, national in the 1990s and international in the 2000s, Seneff has entered into the “patron” phase of his plan in a big way. Through CNL and his own philanthropic efforts, he has affected countless of lives through significant financial support of education, entrepreneurship and the arts. Seneff also has volunteered countless hours of time to a number of organizations.

At Florida State, Seneff served as a member of the Florida State University Foundation Board of Trustees from 1994 to 2001. What’s more, through CNL, he endowed a \$100,000 scholarship in the College of Business, where a classroom is named in his honor in the Rovetta Business Building.

Seneff also served as the speaker during Florida State’s Fall 2009 commencement ceremony.

“I told the graduates that I started out in 1968, and it was a very difficult time, and they’re starting out in a difficult time, but it may be one of the best things that ever happened to them,” he said. “I told them, ‘This is your opportunity to do three things — build character, build capacity and build the common good.’ I think that really is what the Horatio Alger Award is all about.”



Sport psychologist helps Olympians reach for gold

Sport psychology is sometimes a misunderstood profession.

According to world-renowned sport psychologist and Florida State University alumnus Wayne R. Halliwell (Ph.D. ’76, Exercise Physiology), he doesn’t help athletes solve their personal problems. He helps them perform at their best.

Halliwell recently worked with his three protégés at the Vancouver 2010 Olympic Games: freestyle mogul skier Alexandre Bilodeau, who won a gold medal; freestyle mogul skier Jennifer Heil, who won a silver medal; and Joannie Rochette, who won a bronze medal in figure skating. This was Halliwell’s 10th Olympic games as a sport psychologist and his fifth as part of Team Canada.

“My role, such as in Vancouver, is to fine-tune the

mental preparation of athletes, help them cope with stress and enable them to remain calm so they are in an optimal state in competition,” Halliwell said.

Unlike physical, technical and tactical elements, sport psychology cannot be quantified, according to Halliwell. It can, however, make all the difference for world-class athletes.

“Preparing an athlete is like building a table. Each leg represents something different — physical, technical, tactical and mental. If the mental aspect is overlooked, the table collapses,” he said.

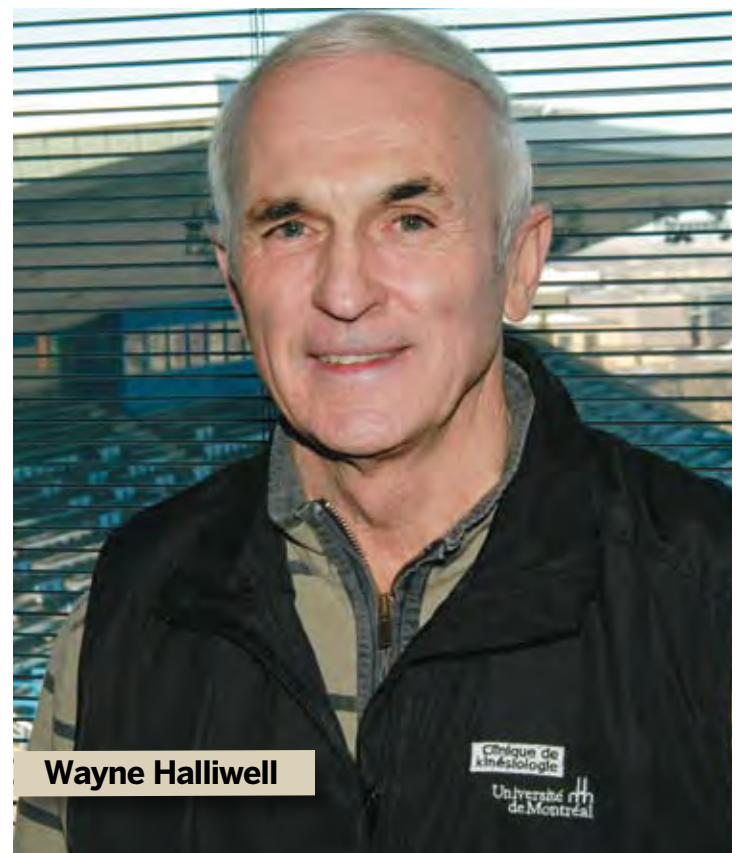
Halliwell, whose master’s thesis examined how crowds affect athletic performance, said the stress of performing before a home crowd can provide athletes with an edge.

“It’s a wonderful opportunity

for our athletes to use the energy of a crowd,” he said.

Halliwell is himself a former athlete, having played professional hockey for Switzerland, and having coached the sport. Today he is a professor of kinesiology at the Université de Montréal. He has worked with numerous amateur and professional athletes, including Olympic gold-medalist sprinter Bruny Surin and Olympic silver- and bronze-medalist diver Anne Montminy.

Halliwell’s services also have been sought by the Quebec Nordiques, the New York Islanders, the Vancouver Canucks and the Montreal Canadiens. He co-wrote the book, “Consultant’s Guide to Excellence: For Sport and Performance Enhancement” (2003, Zone of Excellence).





Ahli Moore

Moore's X-Factor teaches success

By Bayard Stern
Managing Editor

Ahli Moore grew up in an area where people of affluence and poverty lived side by side. His high school classmates in Hobe Sound, Fla., ranged from the children of migrant farmers to the super-rich. Moore said he valued getting to know people from very different backgrounds, and that experience has continued to be important in influencing his education at The Florida State University, his career as a human performance expert and his volunteer work. Today, Moore is the driving force behind X-Factor Solutions, an Atlanta based performance consulting business.

"Growing up in Southeast Florida, I learned to have a good perspective about life on both sides of the fence," said Moore, 38, a two-time alumnus of Florida State. "Although I didn't have too much money, I had friends who struggled to provide food for their family and others who lived in multimillion-dollar homes."

"X-Factor Solutions is the culmination of all my industry experience, but with my own philosophies," Moore said. "In

order to best help our clients identify how to be successful with their endeavors, part of my philosophy is that every involved person's individual needs and concerns matter to the overall success of any project. With this in mind, we design and implement the right tools in the form of very structured programs that fit each unique situation."

Moore started his career with the management and technology consulting firm Accenture. Since 1993, he has worked with senior executives, training organizations and human resource departments to increase employee performance and organization efficiency across many types of sectors, including Fortune 500 companies, universities and the military, to develop customized performance-improvement programs.

In high school, Moore did well academically and was accepted into dozens of colleges, many offering him scholarships. When it was time for him to choose which university to attend, he traveled to many.

"I visited Duke, Columbia and several other prestigious universities to look at their programs and

campuses," Moore said. "Although they had a certain amount of traditional prestige, I often also sensed a bit of conceit. I didn't get that impression when I visited Florida State. It just felt like home. When I first walked through Oglesby Student Union, there was a barbecue going on, people were friendly and most of them were wearing flip-flops, so it definitely wasn't stuffy. I also knew I would get a great education there."

Moore excelled at Florida State, graduating with a bachelor's degree in 1993 and a Master of Science degree in communication with a concentration in information technologies in 1995. He participated in many student groups and activities, including service as president of the Black Student Union, membership in the Omega Psi Phi fraternity, and volunteer work for the Tallahassee Urban League and the local chapter of the NAACP.

"I fully embraced my time at Florida State," Moore said. "I think when you're in college, it's probably your last chance to make mistakes and not be fired for them. I had some incredible professors, including William R.

Jones (professor emeritus, African-American Studies Program), who taught African-American history. He was incredibly animated and passionate about the subject. I had Mark Ziegler (School of Communication), who taught public speaking, and he was excellent. Barry Solomon in public relations brought in his industry expertise. In my statistics classes, I remember Dr. Gary Heald (Theodore Clevenger Professor, Communication) who taught me the importance of sound analytic statistics. You can't just go and say to a client, 'This is important.' You have to back it up with some statistical analysis."

Moore has continued to stay active with Florida State. He is the president elect of the College of Communication and Information's Leadership Board, and in June, will take over as president. He also serves on the national board of the university's Black Alumni Association and co-chairs the Atlanta chapter.

"Each client has a different need, but it all revolves around how to get more productivity, effectiveness and efficiency from their work force," Moore said.

Converse executive loves his 'Chucks'

By Jeffery Seay
Editor in Chief

What's the best thing about working for Converse? Geoff Cottrill thinks it's the shoes.

When the Florida State University alumnus learned that Converse was looking for a chief marketing officer back in November 2007, he looked down at the old, beat-up pair of black "Chucks" on his feet and thought, "I'm perfect for this job!"

Today, Cottrill (B.S. '85, Economics), 46, is responsible for Converse's worldwide marketing operation, including the brand's iconic Chuck Taylor All Stars, a line of high-top canvas basketball shoes with a distinctive blue star over the ankle.

"There's no doubt, this is a dream job for me," Cottrill said. "I've always worn Chuck Taylors, and getting the chance to lead their marketing is an amazing opportunity."

"This job allows me to combine my product experience,

my marketing skills, and my passion for music, art and sports, and get paid for it," he said.

Cottrill's position at Converse is the culmination of a stellar career working in marketing for other national companies. But the foundation for all of his successes was laid at Florida State. Throughout his junior and senior year majoring in economics, he found himself challenged by the rigorous expectations of Professor Charles E. Rockwood.

"He was a tough professor and worked us hard," Cottrill said. "I was a kid who sat in the middle of the class and didn't jump in with questions or comments that often, but he had a great impact on me. I never had the chance to really thank him for all that he taught me."

Beyond his economics education, Cottrill also treasures his experiences studying abroad in London and Switzerland through Florida State's International Programs.

"They were tremendous in terms of exposing me to other

cultures and helping me as I grew up," said Cottrill, who was a member of the Sigma Chi fraternity, the Scalphunters, the Order of Omega and the soccer club. "There hasn't been a day that has gone by since I graduated that I have not drawn from the education I received and the experiences I had at Florida State."

Cottrill got his start in corporate marketing working for Procter & Gamble for almost 11 years. He spent another 10 working for Coca-Cola, eventually leading its global entertainment marketing operation. Then he became vice president of marketing for Starbucks Coffee's entertainment division, which includes the Hear Music record label.

"That was my chance to combine all of my previous experiences with one of my life's dreams — to run a record label," he said. "I got to work with people like Joni Mitchell, James Taylor and Sir

Paul McCartney. We also worked to help young artists get their music heard."

As a result of the friends he made and experiences he had working in the music industry, Cottrill was asked to become a member of the board of directors of the Grammy Foundation in 2008. The foundation raises money to help schools fund music programs and allow young people to pursue their own musical dreams.



Geoff Cottrill

Students open hearts for Haitian earthquake relief

By Bayard Stern
Managing Editor

The Florida State University community of students, faculty and staff members have been active in Haitian support and relief efforts following the earthquake that struck the island on Jan. 12. A candlelight vigil was held on Landis Green, and there was a weeklong blood drive organized to raise money. At the time of publication, students had donated more than \$7,300 to Haiti relief efforts through the American Red Cross.

Two extraordinary students have taken the lead in organizing relief efforts for the Haitian people.

Jesse O'Shea, 20, a junior majoring in biology and interdisciplinary social sciences, had spent time in Haiti two years ago. He said the poverty he witnessed and the kindness of the people he met compelled him to try and do something to help. Upon his return,

O'Shea started the Global Haiti Initiative, an intercollegiate partnership that has grown to include 16 participating universities and serves as a clearinghouse for developmental programs in Haiti.

Since the disaster, he has been working to organize the Florida State community in its efforts to support the devastated country.

"Students have been coming together and want to help," O'Shea said. "The university has done an extraordinary job with our students who have needed emotional, physical and academic support. I think Florida State has a unique culture of helping others, and this has been evident since the disaster.

"I called an emergency meeting to coordinate what the university could do to best help the people of Haiti," O'Shea said. "We decided we needed to stick together as students and organizations and

try to help as a collective unit. We have started the 'Noles for Haiti' committee. Our fundraising goal is now set at \$100,000. We currently have 40 committee members who represent Florida State students, administrators, faculty and staff."

Many students have strong ties to Haiti. One of them is Sophia Khawly, 21, a junior nursing major from Miami.

"All of my family is from Haiti," Khawly, 21, said. "Both of my parents and grandparents were born there. I have cousins, aunts and uncles who still live there."

Students and faculty members have been finding unique ways to help the people of Haiti.

"My roommate, Jeanese Edmond, and I did a fundraiser at our house where we cooked traditional Haitian food and sold it for donations to send to Haiti," Khawly said. "We raised about \$800. I am currently



Melissa Meschler

Jesse O'Shea and Sophia Khawly

working with the Student Nurses' Association and the College of Nursing to collect medical supplies."

In 1995, Khawly founded Hope for Haiti's Children Inc. to give children in Haiti the opportunity to attend school for free. Every summer since she was in high school, Khawly has volunteered in Port-au-Prince, the Haitian capital, with Hope For Haiti's Children, to work in health clinics within the schools. The nonprofit organization educates and cares for impoverished children there. It promotes an education sponsorship program, health care services, orphan care and now crisis-relief efforts.

"We are fundraising, and I hope to volunteer in Port-au-Prince by the end of the year," Khawly said. "We also have added building orphanages to our mission statement, since a lot of children lost their parents. I am really happy to see that many Florida State students, even those with no connection to Haiti, have been going out of their way to create fundraisers and donation drives for Haiti."

alumni.fsu.edu



Scott Atwell

President,
Alumni
Association

About this time last year, my phone rang with a call from an alumnus in Virginia. Her child had just received an acceptance letter from Florida State, and she and her husband found themselves on the threshold of a lifelong wish — their daughter carrying on the Seminole legacy.

Reality, of course, has a way of tempering dreams. In the years since Mom and Dad had attended Florida State, out-of-state tuition had skyrocketed to almost \$19,000, and after serious number-crunching, they realized it was going to be a close financial decision.

The caller inquired about scholarships — small or large — that might make a difference in their decision, and it occurred to them that the Alumni Association might have a program for legacy students in their very situation. We didn't.

New scholarship for children of alumni

But that was then.

That phone call from Virginia set into motion a series of actions by our National Board of Directors that has resulted in the Florida State University Alumni Association Legacy Scholarship Program. Beginning this fall, the program will award a pair of \$2,000 scholarships to children of alumni who live out of state, and two \$1,000 scholarships for in-state students.

"This is about taking ownership," said Ray Schroeder, a 1965 graduate who chairs the Alumni Association's scholarship committee. "Who better than the Alumni Association to take ownership of a scholarship program that rewards our own? This is the result of opportunity and obligation converging into action."

Last fall, more than 1,000 incoming freshmen qualified for legacy status, meaning their parents, grandparents or siblings graduated from Florida State. Competition for the alumni scholarships promises to be lively, and the program has been designed to recognize not only academically

talented students but also those who have dedicated their time, effort and energy to endeavors outside the classroom and in their communities. A written essay will account for a major portion of the qualification.

As you read this, the scholarship committee is poring over applications, and soon the inaugural winners will be announced. For now, the awards are for one year only and exclusively for freshmen.

"What we have learned is that getting the student here on campus is the most important thing," Schroeder said. "If we can help them make it through their freshman year, they usually find a way to stay."

Schroeder, whose remarkable sense of optimism helped him reengineer his career path from lawyer to owner of a flourishing home health-care company, has instilled a sense of confidence in his committee and the entire alumni board. He has set a goal of raising \$250,000 for an endowed fund, which would spin off \$10,000 worth of

scholarships each year.

"If we reach that number, it'll run itself," Schroeder said. "I hope every alumnus will contribute to this legacy program. It really is unique to the FSU community."

Some of the scholarship money also will be provided from the budget of the Alumni Association, which means that every one of our members is helping to support this program, simply by renewing his or her membership.

By the way, that student from

Virginia found a way to attend Florida State on her own, and in the process of continuing her family legacy, she helped start a new one.

For more information about the FSU Alumni Association Legacy Scholarship, e-mail me at satwell@fsu.edu.

Inset: Ray Schroeder, '65, Alumni Association scholarship-committee chairman



Below: The Oropozas of Key West are like a lot of Seminole families who have passed on the legacy of an FSU education: Greg ('09), Beth ('80), Scott ('80), Megan ('07) and Katelyn ('11). Soon, legacy children will be able to compete for alumni scholarships.



University dedicates conference center for the modern age

By Jeffery Seay
Editor in Chief

Marjorie Turnbull beamed as she described how her husband, the late Augustus B. "Gus" Turnbull III, would feel about the new, technologically advanced Florida State University conference center that bears his name.

"Gus would be absolutely thrilled," Turnbull said at the building's Jan. 14 dedication ceremony. "The technology in this building is state of the art. He was kind of a 'techie' and loved this sort of thing."

The new, three-story Augustus B. Turnbull III Florida State Conference Center, on the southeast corner of campus at Copeland and Pensacola streets, replaces its two-story predecessor, which was razed in 2008. Though modern for its time, the original Turnbull Conference Center doesn't compare with the new one. Today's facility features three video walls, LCD screens, wireless Internet connections and the ability to webcast all proceedings.

"Gus would see this technology as a way to extend the university beyond the confines of campus — something that was very important to him," Turnbull said. "Those of you who knew Gus know how deeply committed he was to the university's role beyond the ivy walls."

With its 400-seat auditorium, 320-seat dining room, executive boardroom and eight meeting rooms that can accommodate between 10 and 100 people, the 47,000-square-foot conference center is open and ready to serve as the venue for a broad range of

public- and private-sector events, meetings and seminars.

"We are very focused on 'e-outreach' efforts," said Bill Lindner, director of the university's Academic and Professional Program Services, which oversees the conference center and its professional conference planning and services. "These efforts will complement traditional meetings with extended meetings where, for instance, 100 people physically come, but 5,000 people actually attend."

"The Turnbull Conference Center is now prepared to deliver the next generation of customized event solutions to Florida's capital

city," he said. "By integrating the latest technology, the center's meeting professionals can design events with maximum impact, whether they are small meetings or large regional conferences."

In addition to its technological capabilities, the building was constructed with the environment in mind. It has been given the Silver certification in the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) Green Building Rating System.

To schedule an event at the conference center, visit www.learningforlife.fsu.edu/conference/index.cfm or call (850) 644-3801.

"This center will become a place used to develop human resources, to serve and to stimulate society. Located here in the shadow of the Capitol, the center will be a place where state government leaders can come together to become more effective servants of the people. It will certainly be a place where knowledge can be extended and applied beyond the boundaries of our campus."

— Gus Turnbull, at the groundbreaking of the original Florida State Conference Center, May 7, 1979

Remembering Gus Turnbull

Augustus B. Turnbull III joined the Florida State University faculty in 1971. During his career, he would serve as the chairman of the university's Department of Public Administration and president of the National Association of Schools of Public Affairs and Administration. In 1981, Turnbull became Florida State's vice president for Academic Affairs and, in 1986, became provost as well. Turnbull vastly expanded the university's outreach and public service programs through the Center for Professional Development and Public Service.

He received the James D. Westcott Distinguished Service Medal — the university's highest honor — in 1991. Turnbull died in November of that year.

The Florida State Conference Center was renamed for him in 1993.

Center helps university fulfill public-service mission

A symposium on offshore drilling that featured experts from across the nation was the inaugural event at the new Augustus B. Turnbull III Florida State Conference Center. The event demonstrated the vital public-service role that the conference center will continue to play in providing a venue for robust debate on issues that are critical to Floridians. By webcasting the symposium, the center demonstrated its ability to reach a worldwide audience.

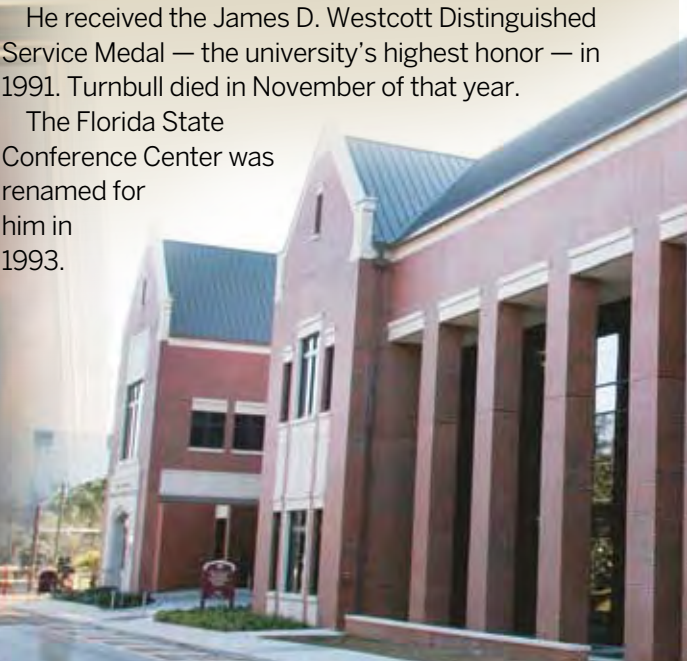
What's more, because of the conference center's location — a mere four blocks from Florida's Capitol — lectures, discussions and debates held there can both inform and shape the decisions made by Florida lawmakers.

On Feb. 1, the Florida State University Institute for Energy Systems, Economics and Sustainability (IESES) served as the host of the Florida Symposium on Offshore Energy, Part II: The Inshore Challenges of Offshore Energy Prospects. In addition to IESES, the symposium was sponsored by the Florida State University Office of Research, the Environmental and Land Use Law Program at the College of Law, the departments of Oceanography and Biological Sciences, and the Tallahassee Democrat.

"As the Florida Legislature deliberates the implications of offshore drilling during its 2010 session, Florida State and its state-of-the-art Turnbull Conference Center have already helped ordinary citizens and policy makers alike to gain a better understanding of this issue through discussions held during the symposium," said Bill Lindner, director of the university's Academic and Professional Program Services, which manages the conference center. "This symposium is an exciting beginning of the many ways in which we will help The Florida State University fulfill the service component of its mission."

The original Florida State Conference Center was completed in December 1980.

Two weeks later, an arsonist burned it down. A second building, which was an exact copy of the first, was completed in December 1982.



Marjorie Turnbull

seminole-boosters.fsu.edu



Charlie Barnes

**Executive
Director,
Seminole
Boosters**

Not so many years ago, the green hills of West Virginia were called America's "billion dollar coal fields," and small mining towns like sooty pearls were strung out intermittently along the long trails of rivers and streams. They had names like Man, Beauty and War, and Big Ugly, Mud Fork and Wilson Camp. And all the men and women there and all the children grew up tough.

The mines are fewer now and times are hard. For so many boys, coal mining was the only way to support their families. But for a few others, high school football was the way out. We have two of them at Florida State right now: Jimbo Fisher and Rick Trickett.

Fisher knows the smell of coal smoke.

"My father was a coal miner and a farmer," he says. "He didn't talk very much, but every Friday night when I was playing high school ball, I looked up into the stands

The kid from coal country has long been a Seminole at heart

and my dad was always there."

The coach who was Fisher's mentor at Louisiana State University is another tough boy from the coal camps. The 1907 tragedy at Monongah, W.Va., still ranks as the worst mining disaster in American history. But Monongah takes pride in its favorite son, Nick Saban, who may be the best college football coach in America today. Saban accepted the first-ever Bobby Bowden Award this March in Birmingham, Ala.

Fisher's wing man, Rick Trickett, was born in Morgantown, W.Va., and played and coached at Glenville State. Straight from the high school football field to the military, Trickett was a Marine Corps rifleman at the Battle of Khe Sanh (Vietnam) in 1968.

Fisher has surrounded himself with a dynamic staff. Don't be surprised if they come and go — accomplished, high-energy types to be followed in turn by new assistants of equal recruiting and coaching skills. That's the trend these days. The best assistant coaches are ambitious to get noticed, move on and move up.

You get noticed when you win and you're playing for championships.

Fisher has already drawn national attention before he has directed his first game as a head coach. Rivals.Com national recruiting analyst Jamie Newberg ranks Florida State's 2010 class among the nation's Top 10. Newberg says that at the end of November 2009, Florida State was hardly to be found among the top 30 schools and calls Fisher's achievement on National Signing Day in February "astounding." Now, Fisher moves forward with his own staff, all of whom are experienced recruiters.

The time of a single head coach staying with one school for 30 years has probably passed. Top college coaches today tend to travel. Bobby Bowden admits that he initially did not intend to stay at Florida State for more than a few seasons. His discrete plan was to be here long enough to make dramatic improvement and get noticed, then move on and move up. Why he stayed in Tallahassee is a story for another day.

We cannot really know what Fisher's discrete career plan is. But we may have a clue as

to what is in his heart. There is a wonderful photograph of Fisher taken when he was a senior quarterback for Samford University in Birmingham. He was the Division III National Player of the Year in 1987.

The picture is taken on the sidelines; Fisher is sitting on the bench waiting for his Samford Bulldog offense to go back in. He is sporting his signature beaming grin.

And he is wearing his favorite Seminoles hat.

"I've always been a Seminoles fan," he says. "Right before that photo was taken, I had just set down my radio; I'd been listening to the Florida State game. (Coach) Terry Bowden used to get all over me about it."

Fisher was a Seminole fan at heart long before he became a Seminole in fact.

He was a candidate for the offensive coordinator/quarterback coach position here after Mark Richt left for the University of Georgia in 2000. Instead, he took a similar position at LSU and helped lead the Tigers to three BCS bowls and a national

championship in 2003.

Fisher was born on Oct. 9, 1965, the day our Seminoles played the University of Kentucky. On the sidelines in Lexington, Florida State assistant coach Bobby Bowden was busy teaching the finer points of the game to receiver T.K. Wetherell, and T.K. was a good student. At the very moment Fisher was entering the world, Wetherell ran a kickoff back 87 yards for a touchdown. I'm sure both the player and his position coach celebrated after the score. At that moment, neither Wetherell nor Bowden could envision how the threads of their lives and that of a newborn would weave together across the next 45 years.

Fisher's senior year in college was the first year of our dynasty. On Oct. 9 of this year, Head Coach Jimbo Fisher will celebrate his 45th birthday by leading his Seminoles against the University of Miami.

And on that day, he'll still be a tough kid from coal country; he'll still be sporting that signature beaming grin; and he'll definitely be wearing his favorite Seminoles hat.

2010 Jimbo Fisher Coaches Tour and Legends Golf Tournament

The Jimbo Fisher era of Seminole football also marks the beginning of a reorganized Coaches Tour, sponsored by Seminole Boosters.

For 34 years, Coach Bobby Bowden was the key figure in a rigorous spring schedule of Booster golf tournaments and speaking engagements in April and May.

This was successful in boosting enthusiasm and contributions but was largely employed as a public relations vehicle.

Because of Seminole Boosters' increased financial responsibilities in support of Seminole athletics, the new Jimbo Fisher Tour is more narrowly designed to emphasize recruitment of new boosters and the sale of season tickets, and to maximize income from the day's events to be shared by Seminole Boosters and the local clubs. Fisher's involvement is important to Booster fundraising initiatives. Seminole Boosters expects the structure of the tour to evolve as more effective ways of employing his unique style become apparent. Fisher strongly desires to

expand Booster membership and fundraising, and the sale of season tickets.

The Boosters have prepared a plan for a 20-city tour in April and May, beginning right after the Spring Garnet & Gold Game on April 10. Seminole Boosters President Andy Miller has invited Seminole Clubs and area Seminole Booster organizing committees to join in partnership and participation.

Please check the Seminole Boosters Web site (www.Seminole-Boosters.com) often for details on the events in each city.

Monday	April 12	Orange Park
Thursday	April 15	Pensacola
Friday	April 16	Panama City
Monday	April 19	Atlanta
Friday	April 23	Melbourne
Saturday	April 24	Miami
Friday	April 30	Tampa
Saturday	May 1	Orlando
Monday	May 3	Jacksonville
Tuesday	May 4	Ocala
Friday	May 7	Fort Lauderdale
Saturday	May 8	West Palm Beach
Friday	May 14	Pinellas County
Saturday	May 15	Fort Myers
Monday	May 17	Sarasota/Bradenton
Friday	May 21	Polk/Highlands counties
Saturday	May 22	Wakulla
Thursday	May 27	Destin

NEWS NOTES Alumni

1960s

Sheila M. McDevitt (B.A. '68, J.D. '78) has been appointed to the board of directors of WEDU, West Central Florida's PBS station. She is the former chairwoman of the Florida Board of Governors for the State University System and is counsel in the corporate practice of law firm Akerman Senterfitt's Tampa, Fla., office.

Curtis E. Falany (B.S. '69) has been selected as a member of the National Academy of Forensic Engineers in recognition of his substantial experience in forensic engineering practice.

1970s

Bill Sandusky (M.S. '71) was named the 2009 Energy Champion for the U.S. Department of Energy because of his extraordinary contributions to energy savings efforts. He works at Pacific Northwest National Laboratory in Richland, Wash.

Mary Ann Crain (B.M.E. '73) has retired from her position as a math specialist at Benefield Elementary School in Lawrenceville, Ga.

Stann W. Givens (J.D. '73), along with Christian M. Givens, Robert D. Sparks and Damien L. McKinney, has formed the Givens Law Group of Florida. Stann W. Givens was previously the president of Knox & Givens, P.A. and past president of the Florida Chapter of the American Academy of Matrimonial Lawyers. The firm will continue to concentrate on all aspects of family, personal injury and criminal law.

Lonnie N. Groot (B.S. '73, J.D. '76) of the Lake Mary, Fla., law firm of Stenstrom, McIntosh, Colbert, Whigham & Partlow P.A. served as a judge for the Mock Congressional Hearings High School State Finals, held in January at the University of Central Florida. She also received a President's Volunteer Service Award from the President's Council on Service and Civic Participation for her volunteer service as a board member of the Florida Law Related

Education Association.

Sara Cain Buescher (B.A. '74) has retired as a senior human resource manager from the U.S. Department of Defense after 35 years, 32 of which were with the Navy, where she worked in Washington, D.C. She was awarded the Secretary of Defense Meritorious Civilian Service Award as the program manager for implementing a new defense personnel management system within the Office of the Secretary of Defense and its reporting agencies.

1980s

Ralph A. DeVitto (B.A. '80) was appointed to be the chief executive officer of the American Cancer Society of Florida in December.

Pete C. Barr (B.A. '84), president and CEO of Fry Hammond Barr, received the 2009 Silver Medal Award from the Orlando-based American Advertising Federation. It is the federation's highest honor given to an individual in the advertising industry who has made outstanding contributions to advertising.

Mary B. Fortugno (M.S. '89) was elected to membership in the law firm Bass, Berry & Sims P.L.C. in January. She focuses her practice on representing health care companies and leads interdisciplinary teams in the acquisition and disposition of hospitals, hospices and surgery centers.

1990s

Glenn E. Thomas (B.S. '90), a shareholder at Lewis, Longman & Walker P.A., was appointed to the executive council of the City, County and Local Government Section of The Florida Bar in December 2009. Thomas assists clients in licensing and disciplinary matters before various state agencies.

Guy E. Quattlebaum (B.A. '91) has been reappointed to the Palm Beach County (Fla.) Sports Commission board of directors for another two-year term.

Wiley S. Boston (B.S. '92) of Holland & Knight LLP has been promoted from associate to partner in the firm's real estate practice group, Orlando, Fla.

John W. Winkler (B.S. '92, M.S. '93), a former varsity cross-country and track team member for the Seminoles, was recently promoted to the rank of lieutenant colonel in the U.S. Air Force. He takes over as commander of the Logistics Readiness Squadron at Little Rock Air Force Base in Arkansas, after serving as commander of the 11 Logistics Readiness Squadron at Bolling Air Force Base in Washington, D.C.

Charlotte M. Barnes (B.S. '93) has established the Web site, www.SharingTheSunshine.com, a clearinghouse for good news.

Craig Catlin (B.S. '93), a gang-unit detective with the North Miami Beach Police, was voted Officer of the Year for 2005, 2007 and 2008.

Cheryl Renee Gooch (Ph.D. '93) has been appointed dean of the School of Humanities and Fine Arts at Gainesville (Ga.) State College. Her responsibilities include the planning and implementation of new baccalaureate-level programs of study.

Carlos A. Kelly (B.A. '93), of the Fort Myers, Fla., law firm of Henderson, Franklin, Starnes & Holt P.A., has been appointed vice chairman of the 20th Judicial Circuit's Grievance Committee D.

Jill J. Boyette (B.S. '94, B.S. '97) has been hired by the Charlotte, N.C., firm The Daniel Group as an information analyst, which helps business-to-business companies measure, manage and improve their customer satisfaction.

Kathy Garner (J.D. '95) was appointed to the position of Gadsden County court judge in November 2009. She is the first black woman to become a judge in Florida's only predominantly African-American county.

Maggie D. Mooney-Portale (B.S. '97) has been made a shareholder at the Florida firm of Lewis, Longman & Walker, P.A. She serves as general and special counsel for several local-government clients and provides legal counsel on issues including taxation and assessments; Florida constitutional, ethics and "Government in the Sunshine" law; and annexation issues, interlocal agreements and public procurement.

Monica R. Guy (B.S. '98) of the North Carolina-based law firm Bell, Davis & Pitt P.A. was named among the "Legal Elite" by *Busines North Carolina* and featured in its January issue.

James "J.R." Harding (Ed.S., '96, Ed.D. '99) has been selected as external affairs manager with the agency of Person's with Disabilities.

2000s

M. Christopher Lyon (J.D. '00) has been made a shareholder at the firm of Florida law firm Lewis, Longman & Walker P.A. His practice focuses on representing clients before the Florida Legislature, governor, and Cabinet and agency personnel. Lyon represents professionals in licensure and disciplinary matters before professional boards and also represents homeowner and condominium associations.

April A. Lupo (B.S. '01, M.S. '03) spent her summer in Penang, Malaysia, as a missionary to help establish the Penang House of Prayer. She also was hired in October 2009 as assistant director in the Office of Scholarships at Indiana University, Bloomington.

Damien L. McKinney (B.S. '02) has joined with Stann Givens, Robert D. Sparks and Christian M. Givens to form the Givens Law Group of Florida. The firm will concentrate on all aspects of family, personal injury and criminal law.

Emily W. Read (B.S. '02, M.S. '05) joined the Tallahassee-based public relations, advertising and marketing firm Moore Consulting Group as a director in the account-servicing department. She was previously the American Heart Association's regional marketing communications director for the Southeast.

Fernando R. Senra (B.A. '02) has joined the Tallahassee-based public relations, advertising and marketing firm Moore Consulting Group as a director in the account-servicing department. Senra previously was secretary and director of communications for the Florida Agency for Health Care Administration.

Christian M. Givens (J.D. '03) has joined with Stann Givens, Robert D. Sparks and Damien L. McKinney to form the Florida-based Givens Law Group, PLLC. The firm will concentrate on all aspects of family, personal injury and criminal law.

Nicolas Q. Porter (J.D. '03) has become a partner with the Tampa, Fla., law firm of de la Parte & Gilbert P.A. Porter's practice focuses on environmental and administrative law issues, including complex environmental litigation throughout the state.

Audrey Stone (B.S. '05) has joined the Tallahassee-based public relations, advertising and marketing firm Moore Consulting Group as an account executive. Stone previously worked as an operations manager for Compass Marketing and Consulting.

Melissa E. Tomaszewski (B.S. '05) has been promoted to senior accountant at the Florida-based certified public accountants and consultants firm James Moore and Co. P.L. Tomaszewski joined the firm in July 2006 and provides accounting services to several clients, including governmental entities and nonprofit organizations, as well as individuals in private industry.

Jessica deVega (Ph.D. '06) received a 2009 Sharon Walker Faculty Excellence Award in December. The award recognizes teaching excellence, effective advising, scholarship and service at Morningside College in Sioux City, Iowa.

Maria J. DuPree Lynn (M.S. '06) has been hired by the U.S. Department of Defense Education Activity in Yokosuka, Japan. At the Yokosuka Navy base, she teaches severely learning-impaired students ranging from kindergarten to third grade.

Patricia E. Raub (B.S. '06) has been promoted to senior accountant at the Florida-based certified public accountants and consultants firm James Moore & Co. P.L. Raub joined the firm in January 2007 and provides service to several clients, including governmental entities and nonprofit organizations, as well as individuals in private industry.

Daniel L. Moseley (B.S. '07) has completed U.S. Navy basic training at Recruit Training Command, Great Lakes, Ill.

Jennifer L. Marcus (B.S. '08) has been promoted to account executive at the New York-based public relations firm of Goodman Media.

Elizabeth Giroux (B.S. '09) has joined the Tallahassee-based public relations, advertising and marketing firm Moore Consulting Group as an account coordinator, where she will provide account servicing support for a variety of clients.

Got News?

To submit items for Alumni News Notes, e-mail shayes2@fsu.edu. Please write "Alumni News Notes" in the subject heading of the e-mail.



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OBITUARIES

Richard Baker

Richard Baker, 88, a longtime Florida State University business professor and alumnus, died on Feb. 2.

As a student at Florida State, Baker graduated with a doctorate in speech communication. During his 30-year career at Florida State as a professor in the College of Business, he was respected and popular. Based on a student poll taken in 1963, he was honored with the first Alpha Kappa Psi Award for Excellent Instruction.

He also served on the Florida State Athletics Board from 1970 to 1980. This earned him a seat in the Florida State Sports Hall of Fame in 1997, where he was recognized for all of his accomplishments in service of Florida State's athletics programs.

Scott Michael Roberson

Scott Michael Roberson, 39, a Florida State University alumnus who was employed by the Central Intelligence Agency, died as a result of a terrorist attack at an American outpost in Afghanistan on Dec. 30, 2009. A suicide bomber killed Roberson and six other high-ranking CIA agents.

While at Florida State, Roberson earned a bachelor's degree in criminology in 1992 and was a member of the Phi Delta Theta fraternity. After graduating, he was hired by



Roberson

the Atlanta Police Department as an undercover narcotics agent. He later worked for United Nations security forces in Kosovo. He served several tours of duty in Iraq before joining the CIA.

Melvin Stern

Melvin Stern, 81, the V.W. Ekman Professor of Oceanography (emeritus) at The Florida State University and a member of the National Academy of Sciences, died Feb. 2 in Philadelphia. Stern, a pioneer in his field, is credited with discovering and publishing groundbreaking theories on ocean currents.

Stern taught at Florida State from 1987 to 2006. Prior to that time, he served on the faculty at the University of Rhode Island and was one of the founders of the Geophysical Fluid Dynamics program at the Woods Hole Oceanographic Institute.

Stern received his doctorate in meteorology in 1956 from the Massachusetts Institute of Technology, while he was stationed there as a lieutenant in the Air Force. Throughout his career, Stern often directed the Summer Institute for Geophysical Fluid Dynamics at Woods Hole.

Stern was a fellow of the American Academy of Arts and Sciences; a fellow of the American Geophysical Union; a Guggenheim fellow; and the first recipient of the American Meteorological Society's Henry Stommel Medal.



Stern

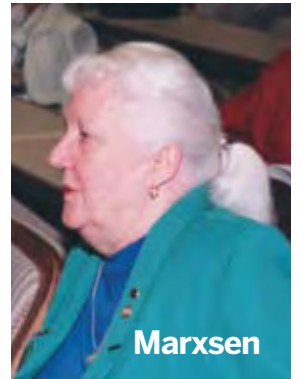
Sarah Lewis Marxsen

Sarah Lewis Marxsen, 84, an alumna, longtime friend and generous supporter of The Florida State University, died Feb. 20. Marxsen graduated in the transitional class of 1947, her degree listing both Florida State College for Women and Florida State. During her time as an undergraduate, Marxsen worked on the yearbook "Flastacowo," was on the volleyball team, swim team, Tarpon Club and was a member of the women's athletics' F-Club. She also was a member of the national honor society Mortar Board.

She went on to earn a master's degree in 1970 and a doctorate in 1984, both in library science from Florida State.

Marxsen stayed actively involved with Florida State in many ways. She served as the Class of 1947 president and was instrumental in raising money to build the Heritage Tower, a fountain that commemorates the classes of 1946, '47 and '48.

Marxsen was honored by Florida State as a Circle of Gold recipient in 1996 and with a Mores Torch Award in 2002. She was a member of the President's Club and was a lifetime member of the Alumni Association. She also endowed a scholarship in the School of Library and Information Studies.



Marxsen

The simplest way to support scholarships

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Email: innkeeper@tds.net



IN MEMORIAM

1930s

- Mary Elisabeth Lowe Poag Black (B.A. '30)
 - Mary B. Johnson (L.I. '32)
- Mary A. Phifer Edwards (B.A. '33)
- Mary C. Collins Darby (B.A. '33)
- Mary Gray Sweeney (B.A. '33)
- Rose Edith Jacobson (B.A. '33)
 - Mary E. Mooty (B.A. '35)
- Virginia T. Marshall (B.S. '35)
- Margaret L. Henderson Wooten (B.A. '35)
 - Dorothea S. Parker (L.I. '36)
 - Mary M. Stebbins Key (B.S. '36)
- Mary Elizabeth Meyer Tyson (B.A. '36)
 - Martha K. Falk (B.A. '37)
 - Lorrita Snyder Kass (B.S. '37)
 - Ermine L. Bradley (B.S. '38)
 - Evelyn L. O'Neal (L.I. '38)
- Dallie Chason West Sasser (B.S. '38)
- Margaret H. Casson-Holway (B.A. '38)
 - Lettie M. Van Landingham (B.S. '38, M.S. '58)
 - Jean Z. Pfeiffer ('39)

1940s

- Jean McCord Boone (B.A. '40)
- Margaret Roberts Bould (B.A. '40)
- Lillian Bowness Dunn (B.S. '41)
- Frances "Frenchy" Proctor ('41)
- Marjorie E. Nesmith Tipton (B.S. '41)
- Martha Whitehurst White (B.A. '41)
 - Pauline S. Young (B.A. '41)
- Jane Isabella Maguire Abram (B.A. '42)
- Shirley Ericksen Leonard (B.M. '43)
 - Janet B. Siden (B.S. '43)
 - Shirley D. Gwynn (B.A. '45)
 - Sibyl Averett Lynch (B.S. '45)
- Dorothy S. Melvin (B.A. '45, M.S.W. '75)
 - Jo Ann Carroll Payne (B.S. '45)
 - Mae M. Blackwell (B.S. '47)
- Virginia F. Gallemore Smith (B.A. '47)
- Estill M. Penny Johnson (B.A. '47)
 - Aileen S. Warford (B.A. '47)
 - Ardney J. Boland Sr. (M.A. '48)
 - Hazel L. Bowman (M.A. '48)
- Marian Esther Clark King (B.S. '48)
 - Catharine V. Gretsche (B.A. '49)
- Margaret E. Holway Casson (M.A. '49)
 - Thomas J. Kelley (B.S. '49)
- Robert Y. McGehee Sr. (M.A. '49)
 - Amy Rish Musgrove (B.S. '49)

1950s

- Charles L. Armstrong (M.S. '50)
- Charles J. Baumann (B.S. '50)
 - Frances S. Bice ('50)
- Charleton G. Butler (B.S. '50)
- Mary A. Hunt (B.A. '50, M.A. '53, Ph.D. '73)
 - Mary B. Baker (B.S. '51)
 - Cecil H. Brown (B.S. '51)
 - David E. Bruner (B.S. '51)
 - Governor E. Webb (B.S. '51)
 - Vance L. Bell (B.S. '52)
 - Dona Dixon Everett (B.S. '52)
 - Emory D. Lord Jr. (B.S. '52)
 - Forrest A. Oates (B.S. '52)
 - Ramon P. Minx (B.S. '52, M.S. '61)
 - Adrienne Kay Olcott (B.S. '52)
- Mary Evelyn Hodges Watford (B.S. '52)
 - Robert Schmeltz (B.S. '52, M.S. '59)
 - Margaret Wier Bledsoe (B.S. '53)

- Richard A. Claridge Sr. (B.S. '53, B.C.E. '59)
- Patricia R. McClelland (B.S. '53, M.S. '58, Ph.D. '66)
 - Ronald H. Melton (B.S. '53)
 - Doris M. Woodward (B.S. '53)
 - Hugh W. Weaver (B.A. '53)
 - Carroll Eugene White (B.S. '53)
 - Richard C. Pisano (M.M.E. '53)
 - Robert Devere Whitmer (B.S. '53)
- William R. West (M.S. '54, Ph.D. '62)
 - William P. Henson (B.S. '54)
- Merle J. Hanna Pippen (B.S. '55)
 - John W. Howard (B.S. '55)
 - Nancy W. Winslett (B.A. '55)
- Donald L. Vonwindeguth (B.S. '56)
 - Ruth K. Johnston (B.A. '56)
- Bradon S. Chissom (M.S. '57, Ph.D. '69)
- Paul E. Cothran (B.S. '57, M.S. '65, Ph.D. '81)
 - David J. Miller (B.S. '57, Ph.D. '71)
 - June Grant Moore (B.S. '57)
 - Coy M. Williams Sr. (B.S. '57)
 - Julian P. Bryant (B.S. '58)
 - Thomas F. McCall III (B.S. '58)
 - Miriam Waddell Rogers (B.S. '58)
 - William T. Ryan (B.S. '58, M.S. '60)
 - Glenda J. Woodham (B.S. '58)
 - Martha L. Hallett Harter (B.S. '59)
 - Robert P. Mace (B.A. '59)
 - Paul "Leo" Baggett (B.S. '59)
 - Albert Wesley Peebles (B.S. '59)
 - Regna R. Coffee Ray (B.S. '59)

1960s

- Elvin J. Dantin Sr. (Ph.D. '60)
- John N. Partridge Jr. (B.S. '60)
- Donald C. Wall (M.A. '60, Ph.D. '63)
- William E. Barnett Sr. (Ph.D. '61)
 - Paul R. Elliott (Ph.D. '61)
- Samuel J. Fletcher (Ph.D. '61)
 - Elizabeth Fulcher (B.S. '61)
- Marjorie B. Hester (B.S. '61)
 - Paul R. Pasquale (B.S. '61)
- John R. Warren (Ph.D. '61)
- Vicky Braswell Cooke (B.S. '62)
- Dorothy Eaddy Crawford (B.S. '62)
 - Sara Padgett Davis (B.A. '62)
 - Phyllis A. Houle (M.M. '62)
- Winston H. Jervis Jr. (B.S. '62)
 - Clair J. Mundy (B.S. '62)
 - Alan A. Ward (B.A. '62)
 - William H. Wilson (B.S. '62)
- Warren J. Burch (B.S. '63, M.S. '65)
 - Robert C. Haywood (B.S. '63)
- Barbara J. Miller Ed.D. (B.S. '63, Ph.D. '75)
 - Francis M. Baggott (B.S. '64)
 - Barbara J. Miller (M.S. '64)
 - M K. Montpelier (B.A. '64)
 - Jacqueline T. Winchester (B.S. '64)
- John F. Alexander Jr. (B.S. '65, M.S. '71)
 - Frank E. Craig Sr. (M.S. '65)
 - Thomas M. Turner V (B.S. '65)
 - Linda R. Goldsmith (B.S. '66)
 - Susan M. Hinson (B.S. '66)
 - Vincent J. Beebe (M.S. '66)
 - William H. Van Every (B.S. '66)
 - Scott Robin Phillips (B.S. '66)
 - Herman J. Wickel (B.A. '66)
 - Annell Wyland Dell (B.M. '66)
 - Eddie Carl Abney (B.S. '67)
- Gail Phyllis Hanson Allen (B.S. '67)
 - Edwin L. Chalmers ('67)
 - Ellen B. Ehrenhard (B.S. '67)

- Garry L. Hervey (M.S. '67)
 - Larry W. Rich (B.S. '67)
- Robert Glenn Vice (B.A. '67)
- Wesley S. Coffman Ph.D. '68)
 - Charles S. Kelly (B.S. '68)
 - Kay E. Foulks (B.S. '68)
- Robert E. O'Connor (B.S. '68)
- Morton H. Rabin (Ph.D. '68)
- Herman J. Wickel (M.S. '68)
- Lily Ruth Armstrong (M.S. '69)
- Maria Georgina Allen (M.S. '69)
 - Mary F. Bailey (B.S. '69)
- Diane L. Coyne Cochran (B.S. '69)
 - William T. Corbett (B.A. '69)
 - Norm N. Dionne Jr. (B.A. '69)
 - Howard W. Kirk Jr. (Ph.D. '69)
 - George H. Mason II (B.S. '69)
 - Robert W. Perkins (J.D. '69)
- Thomas B. Stephenson (B.A. '69)

1970s

- Suzanne L. Meloche (B.S. '70)
- Lynn D. Miller Jr. (B.A. '70)
- Kim G. Norton (B.A. '70)
- Judith H. Stevens (B.S. '70)
- Nancy E. Mcgaha Taylor (B.S. '70)
- Sherwin Scott Choos (B.S. '71)
- Robert Parks Gardner Jr. (B.S. '71, J.D. '75)
 - William J. Holloway (B.S.W. '71)
 - Karen Kemp (B.A. '71)
- Melvin E. Kessinger (M.S.W. '71)
 - Helen E. Mates (B.S. '71)
 - Gary S. Weintraub (M.S. '71)
 - Lee L. Willis II (J.D. '71)
- Martha Joyce Ogletree (B.S. '71)
- Donald K. Stauble (M.S. '71)
- Dale Young Krazit (B.S. '72)
 - Ridgely A. Abele (B.S. '73)
 - Anne Park Couch (B.S. '73)
- Vicky Braswell Cooke (M.E. '73)
 - James A. Gunter (M.E. '73)
 - Allen L. Hall (Ph.D. '73)
 - Laura Rose Mintzer (M.S. '73)
- Michael J. Piette (M.B.A. '73, Ph.D. '77)
 - Warfield C. Bennett III (B.S. '74)
 - Samuel L. Dukes (B.S. '74)
 - Roy R. Hovland (B.S. '74, M.S. '75)
 - Emily Erickson Kutlik (B.S. '74)
 - Roger D. Markham (B.A. '74)
 - Patricia D. Meeks (B.S. '74)
 - Bobby L. Rowe (Ph.D. '74)
 - Pauline Blankenship (B.A. '75)
 - Patricia A. Fabian (J.D. '75)
 - Rodney C. Jones (B.A. '75)
- Stephen T. Danko III (M.F.A. '75)
 - Lloyd S. Ice (B.S. '76)
- George W. Woerner (M.P.A. '76)
- Aughttry Averill Brownnett (M.S. '77)
 - Carolyn W. Deary (M.S. '77)
- Norma L. Williamson Keyes (B.S. '77)
 - Thomas J. Molumby (M.S. '77)
 - Bruce J. Smith (B.S. '77, J.D. '80)
 - Adrian S. Harris (Ph.D. '78)
 - Robert A. Pecora (B.S. '78)
- Desmond M. Bishop Jr. (B.S. '79)
- Jolinda M. Sittig Biffle (B.S. '79)
 - Kristina M. Crittenberger Brockmeier (M.S. '79, Ph.D. '92)
 - Alice G. Christie (B.A. '79)
 - Leroy C. Kimmons (Ph.D. '79)
 - Sunil Nath ('79)

- Thomas L. Williams ('79)
- William B. Wood Jr. (M.B.A. '79)

1980s

- Stephen E. Guildler (B.S. '80)
 - Ruben Lemes (B.S. '80)
 - Anne B. Toll (M.S. '80)
- Vicki S. Knight Kirkland (B.S. '81)
 - Anne Pearce (M.A. '81)
 - Mary C. Poulos (B.F.A. '81)
 - Janice Sullivan Ross (M.S. '81)
- Christian M. Tarczynski (B.A. '81, Ph.D. '89)
 - Richard S. Granger (B.S. '82)
 - Michael A. McQueen (B.A. '82)
 - Amy Marie Clark (B.S. '83)
- Jacquelyn L. Pembroke (Ph.D. '84)
- James E. Hollingsworth (B.S. '85)
 - Carol A. Cooper (B.A. '85)
 - John W. Morris (M.S. '85)
 - Kathryn A. Went (B.S. '86)
 - Daniel J. Brown (J.D. '87)
 - Nelson G. Williams (J.D. '87)
- Lynda Whittier Dolliver (M.S. '88)
 - John Wanish (B.S. '89)

1990s

- Janet L. MacLeod (Ph.D. '91)
- David W. Bowyer (B.S. '92)
- Timothy J. Miller (B.A. '92)
- Kristin J. Pray Kettel (A.A. '94)
- Dirk G. Vangaasbeek (B.S. '94, M.S. '96)
- Laura S. Almand Farmer (B.S. '95)
 - Patricia A. Ficklen (M.S. '99)
 - Jeffrey J. Getzloff (M.S. '99)
 - Jorge O. Gonzalez (B.S. '99)
 - Pamela B. Hayman (M.S. '99)

2000s

- Gianna Mitchell (B.S. '00)
- Lisa R. Redmon (J.D. '00)
- Sean H. "Ra-Low" Rollins (B.S. '00)
- Kathryn E. Calamita Casey (B.S. '01)
 - Pamela J. Lingor (M.S. '01)
 - Philip M. Rance (B.S. '02)
 - Scott Wesley Smith ('03)
 - Steven L. Stubbs (B.S. '03)
- Deborah E. McLaurin Clanton (B.S. '04)
 - Jennifer L. Oakley (B.S. '04)
 - Jesse E. Birch (B.S. '05)
 - John A. Alexander (B.S. '08)
 - Robert L. Duncan (B.S. '09)
- Lakeisha D. Graham (B.S.W. '09)
 - Elisabeth Ayn Killam ('09)

Faculty/Staff

- Christopher D. Byrd
 - George Devore
- Barbara Grace Jones
- Stuart M. Kaminsky
 - George N. Lewis
 - Marilyn McNeal
- Altha O. Pitchford
 - Janice M. Ross
 - Elizabeth B. Smith
 - Phyllis H. Steinmetz
 - John L. Taylor
- Joyce V. Carraway Thompson
 - Charles C. Welker Jr.
 - Frederick H. White Jr.

Seminole bylines

Books and CDs by Florida State faculty and graduates

E-Book

“Powerful Picture Books: 180 Ideas for Promoting Content Learning”

Cathy Puett Miller (B.A. '80)
TLA



This book offers ideas on how to use children's picture books to introduce students of all ages to art, history, writing, geography, science and more.

In an e-book format, it contains interactive indices, arranged by subject and by age level (K-12), and is designed to be a quick and easy-to-use resource for anyone reading with or teaching children.

Music

“Mind Like a Man, Soul Like a Child”

Produced by Jesse Cannon (B.S. '74)
Bonded/Round Kid Productions

This album, by Florida-based rock band Terra Terra Terra, has an electric feel and tracks that range from solid rock to powerful ballads. It explores the conflict of self-interest and faith and the struggle to be a “man” in today's society while still staying spiritually grounded.

Books

“The Mosaics of Louis Comfort Tiffany”

Edith Crouch (B.S. '77)
Schiffer



This is the first book exclusively about Tiffany's glass mosaic masterpieces, created from 1880 to 1931 at the Tiffany Studios in New York City.

It is written for lovers of mosaics, as well as students and scholars with an interest in Tiffany and decorative arts and design.

“Music in America 1860-1918”

Bill F. Faucett (B.A. '85, Ph.D. '92)
Pendragon Press



For this volume, Faucett has selected a compelling sample of published commentary from participants and observers discussing developments

of the music industry from 1860 to 1918. His anthology offers readers an opportunity to reconsider a formative era in American music history.

“Lessons Learned?”

Richard G. RuBino (professor emeritus, Florida State University Department of Urban and Regional Planning, 1968-1998) and Earl M. Starnes (M.S. '73, Ph.D. '77)
Sentry Press

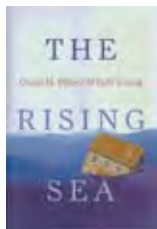


This book is a commentary on the planning and implementation of Florida's massive growth, taking a look at both the highs and the lows. RuBino and Starnes analyze the partnership

between state and private planners to balance between humans and nature.

“The Rising Sea”

Orrin H. Pilkey and Robert Young (Ph.D. '62)
Shearwater

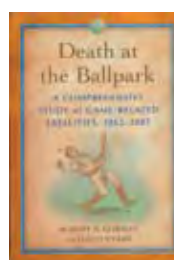


By the year 2100 — in the time it will take a child born today to grow old — experts predict that the seas will rise by 7 feet. If that simple number does not alarm you, Pilkey and Young

explain the daunting consequences in their new book. Over the coming decades, hundreds of thousands of “environmental refugees” will be forced to search for new homes, but the authors explain that the situation is not hopeless.

“Death at the Ballpark: A Comprehensive Study of Game-Related Fatalities, 1862-2007”

Robert M. Gorman and David Weeks (B.A. '71)
McFarland

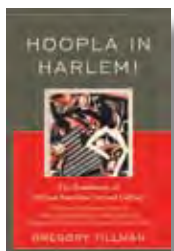


From falling out of the stands to being hit by a foul ball, this study covers nearly 150 years of game-related fatalities. Providing the known details for each death, the authors also

identify contributing factors and discuss changes to rules, protective equipment, crowd control, stadium structure and the grounds themselves.

“Hoopla in Harlem! The Renaissance of African American Art and Culture”

Gregory Tillman (Ph.D. '05)
University Press of America



The New York City neighborhood of Harlem served as one of the world's most vivid entertainment centers during the 1920s and '30s, and was home to many black artists. This

book engages the philosophical discourse of Kenneth Burke and examines many black artists as activists, their works as symbols

of social protest, and the contributions they made to African-American culture and identity.

“Hitler”

Dan Desjardins (B.S. '78)
Author House

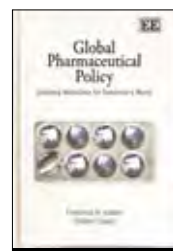


Desjardins has translated this book written by Louis Bertrand, which was originally published in 1936. Bertrand spent an entire week in Nuremberg, Germany, observing both

Adolf Hitler and Germany's Nationalist movement. In writing his book, Bertrand hastened to point out that he was not a Hitlerian — the purpose of his study was to observe and understand, thus limiting the book to only his impressions of what he saw.

“Global Pharmaceutical Policy”

Frederick M. Abbott (Professor, Florida State University College of Law) and Graham Dukes
Edward Elgar Publishing



Abbot, along with co-author Dukes, examines how the global system affects the development, production and use of medicine. This book will be interesting to those seeking to learn about government

policy making, intellectual property and international trade, and members of the health care industry.

“Leadership for a Better World”

Wendy Wagner, Susan R. Komives (B.S. '68) and associates
Wiley, John and Sons



For students, faculty and everyone who engages in leadership for social change, Komives' book helps validate the desire to bring about change. The

book does not call for scheming or specific models, but rather a more realistic approach that takes both our needs and the needs of others into account as part of a global community.

“Exploring Leadership”

Susan R. Komives (B.S. '68), Nance Lucas and Timothy R. McMahon
Wiley, John and Sons



This book presents a well-developed analysis on the how's and why's of leadership as a relational process; it also asks readers to think about how they use leadership in their lives. This

second edition incorporates new insights and material developed from the authors' work in the field, using a more global context.

“Silver Skies: Part I and II”

Gabrielle Chana (Gail Chord Schuler, B.S. '79)
RoseDog Books



Rabbi Dor Ben Habakkuk denied himself Brianna, who dreamed of Christian missionary service, to marry a proper but cruel rabbi's wife. Married still to his cold wife, Dor longs for

God to give him a millennial marriage with Brianna. Dor, Brianna and her father struggle against a titanic, but unknown enemy who controls all their lives with a death grip of treachery and concentration camps.

“Wild Florida The Way It Was”

Nancy Dale (B.A. '65)
iUniverse

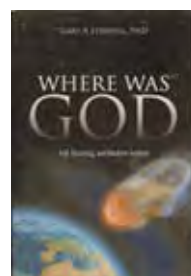


Two hundred years ago, pioneer “cow hunters” and “huntresses” in search of a better place to grow their families and raise cattle forged their way into the heart of wild Florida.

They survived by wit and fortitude, and drove down stakes in the unforgiving land. These are the true adventures of wild Florida as told by the pioneers who lived it and gave birth to the Florida cattle industry.

“Where Was God: Evil, Theodicy and Modern Science”

Gary A. Stilwell (M.S. '96, Ph.D. '00)
Outskirts Press

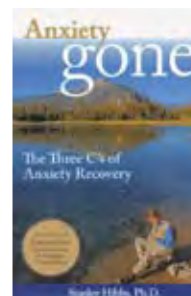


Why do bad things happen to good people? Where is God when they do? Can traditional theodicies really justify evil? If the usual theological and philosophical reasons fail, perhaps modern

science can help us with answers. With the advent of modern science, we may have a new platform on which to develop new justifications for the problem of evil.

“Anxiety Gone: The Three C's of Anxiety Recovery”

Stanley Hibbs (B.A. '69)
Dare2Dream Books



Do you suffer from constant worry? Panic attacks? Social anxiety? Fear of flying? Fear of driving on the freeway? Obsessive-compulsive behavior? If so, Dr. Hibbs' “three C's” approach can help you

overcome your anxiety and live a calmer and more relaxed life.

“Nonprofit Organizations: Principles and Practices”

Thomas P. Holland (M.S.W. '66) and Roger A. Ritvo
Columbia University Press



The rapidly increasing number of nonprofit organizations coupled with the equally speedy deterioration of readily available funding means that

these organizations are going to need highly trained and extremely capable management. This book provides a guide for anyone with aspirations to enter the field. Beginning with a history of nonprofits, it covers everything needed to establish, lead and manage an organization effectively.

“Loving Natalee”

Beth Holloway, with Sunny Tillman (B.S. '79)
HarperCollins

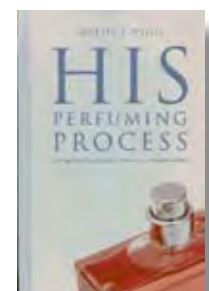


In May 2005, Beth Holloway received the news that her daughter, Natalee, went missing during a class trip to Aruba. In 2009, Beth co-wrote the story of her daughter's

disappearance and the tribulation she went through while searching for her.

“His Perfuming Process”

Loretta J. Willis (B.S. '77)
Xulon Press



Discover the process to determine the aroma and potency of your life experiences and the impact it produces on others. The book posits that by surrendering to God and

allowing Him to take the composition of our life experiences to use them in His extraction process, it comes with a price and blessing. The price encompasses absolute surrender to God, submission to His will and a commitment to spiritual growth.

“Sand Between My Toes”

Grady Sue Loftin Saxon (Ph.D. '83)
Absnht Inc.



This collection of poems conveys the author's love of the beach. Interspersed with photos taken by the author of St. George Island, Fla., poems range from

the humorous to the deeply spiritual and come together to form an artistic compendium of what it is about the beach that continues to draw her there.



Mary Beth Lovingood

Director of
Special Events,
FSU Foundation

A new way to give back

Alumni open homes to FSU events

Back in the fall of 2008, the Florida State University Foundation, the Alumni Association and Seminole Boosters collaborated on a series of regional events in conjunction with Florida State football games in Atlanta, Miami and Maryland, focusing on the message of "Support FSU, no matter what your passion." Many Seminole supporters attended these successful events held at Books & Books in Coral Gables, Fla., the Buckhead Club in Atlanta and the Hotel Monaco in Washington, D.C., and we certainly hope they enjoyed socializing with fellow alumni and receiving an update on their alma mater.

The FSU Foundation, whose mission is to raise money to

support Florida State's academic endeavors, decided to take a different approach to this year's regional events. To accomplish our goals, we called on some of our most avid supporters — Alumni Association members, Seminole Boosters and Foundation donors alike — to step up to the plate and provide something outside the realm of a traditional gift: their homes.

This past November, David Van de Houten (B.S. '87, B.S. '88) and Debbie Van de Houten (B.S. '86), along with their co-hosts, Don Steiner (B.S. '68) and Aggie Steiner (B.S. '70), welcomed approximately 40 alumni and friends to the Van de Houten's home in Atlanta. This spring, several others are putting out the welcome mats at their homes or the private clubs to which they belong, offering the Foundation's special-events team a valuable gift — no

venue rental fee! Below are the generous alumni and friends the FSU Foundation would like to recognize for offering their homes and private clubs for our events in the following cities:

- John Day (B.S. '65, M.S. '66) and Sally Day ('86), Clearwater, Fla.
- Steve Cheeseman (J.D. '69) and Natalie Cheeseman, Tampa, Fla.
- Mark Hillis (B.S. '64) and Nan Hillis (B.S. '76), Orlando, Fla.
- Jane Morgan (B.S. '82) and George Morgan, Sarasota, Fla.
- Helena Sims (B.A. '73, M.S. '76) and John Sims, Tallahassee.

Of the hostesses listed, most are also members of the newly formed women's organization the Women for Florida State University. Founded in 2008,

the organization brings together women with a passion for Florida State to serve as leaders, advocates and philanthropic supporters of the university. Our hostesses have agreed to assist the Foundation with these events to show their own commitment to Florida State and to raise awareness and garner more participation in the group's initiatives.

Our alumni and friends, many of whom have multiple affiliations with the university, are showing their support for Florida State's efforts to maintain its current level of excellence and continue to advance its reputation as one of the nation's top public institutions. They are showing their support by not only giving of their financial resources but also sharing the comfort of their homes with fellow Seminoles. Their

generosity illustrates that we mean it when we say "Support FSU, no matter what your passion." Whether you support academics through the Florida State University Foundation or athletics through Seminole Boosters or simply stay connected through membership in the Alumni Association, we hope you become and remain involved, following in the footsteps of our gracious regional event hosts. To take it a step further, we could say, "Support FSU, no matter what your passion ... or the way in which you share that passion."

For information about upcoming Florida State University Foundation events, e-mail me at mblovingood@foundation.fsu.edu or call (850) 644-2313. To learn more about the FSU Foundation and how you can make a difference, visit www.foundation.fsu.edu.

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**ALUMNI
ASSOCIATION**

FSU Panama City ... *continued from page 1*

student population, we provide underwater forensic-techniques training for law enforcement officers from around the state and with our military partners in the Navy and the Air Force.”

The graduate psychology program with specialty in applied behavior analysis taught at FSU Panama City is one of only 13 programs of its type in the nation to have been accredited by the Association for Behavior Analysis.

“This excellent program teaches students how to help autistic children and the many issues that go along with that,” Shaw said. “It is nationally recognized, and we have students from across the country as well as international students who come here specifically for this program. When they graduate after working in the community, the students say they have gained a wealth of

job and personal experiences.”

FSU Panama City has a number of undergraduate and graduate programs that have been designed to meet the area’s needs.

“We’re strengthening our partnership with Gulf Coast Community College,” Shaw said. “It’s located right across the street from our campus,

and we are working with their entering freshmen who want to continue on at Florida State to have more of a seamless four-year experience. Students can now take freshman and

sophomore classes at the community college while also taking junior classes at Florida State.”

With the beautiful new Alfred P. and Mamie V. Holley Academic Center completed in 2009, students and faculty members at FSU Panama City

now have use of 100,000 square feet of building space that doubled the academic capacity of the campus and overlooks scenic St. Andrews Bay.

“In the Holley Center, we have incredible laboratories for our civil, environmental, computer science and electrical engineering programs,” Shaw said. “The facility also will support future expansion of our academic programs and encourage development of research opportunities.

“We have so much to offer, including incredible faculty members who can give their students everything they need to succeed and a terrific student population,” he said.

To learn more about the Florida State University – Panama City campus, visit www.pc.fsu.edu.



Ken Shaw

Brad Latourrette

Student needs ... *continued from page 1*

University Center. “Everything a student needs is in one spot. A student with any kind of problem can get it solved at the University Center.

“Not only has it been great for students, but it also has increased the cooperation between all the various areas that interact with students,” Barnhill said. “Because we all are here together, we all have worked more closely together because we see each other. If I have an issue with Financial Aid, I don’t have to go to a separate building. I can walk up a flight of stairs, run back to (Financial Aid Director) Darryl Marshall’s office and ask him something.”

Since the University Center’s completion, several facilities have been built and programs either established or enhanced with the goal of improving the well-being of individual students and the student body. What follows is a sampling:

• **Reubin O’D. Askew Student Life Building:** Opened in 2000, it is the home of the Student Life Cinema, which features stadium seating and Dolby digital sound. Students can enjoy mainstream and alternative movies six nights a week and a midnight movie on Fridays. They also flock to the Cyber Café, which has an open-mike night once a month. University Housing is there, as well as a counseling center that provides free mental-health treatment to individuals, couples and groups.

• **Albert J. and Judith K. Dunlap Student Success Center:** Opened in 2008, it is the home of two offices that exist to help students learn how to succeed and find fulfillment in life.

The first is the Career Center (www.career.fsu.edu), the mission of which is to help students clarify their educational plans and career goals, then implement them. What’s more, it assists them in finding a job after graduation or in gaining admission to a graduate or professional school. The second is the Center for Leadership and Civic Education (www.thecenter.fsu.edu), which provides students with opportunities for community service and civic involvement, and helps them find leadership-learning opportunities.

• **Center for Global and Multicultural Engagement:** Opened earlier this year just next door to the Dunlap Center, it is the home of the Center for Global Engagement (www.ic.fsu.edu, formerly known as International Programs), which provides immigration and support services to international students and scholars, as well as faculty and staff members. It is the home to the university’s Office of Multicultural Affairs (www.oma.fsu.edu).

• **Office of Undergraduate Research and Creative Endeavors:** Established in 2008, the office (www.undergradresearch.fsu.edu) assists undergraduate students in participating in

research and creative activities, working directly with some of the university’s most accomplished faculty members and helps to publicize student research. Undergraduate research is popular with students who are driven to learn more about their field or discover a new field by engaging in a project that extends beyond the classroom. These activities help improve their critical thinking and communication skills, and often give students a head start on graduate or professional school.

• **Advising First:** Going above and beyond traditional faculty or departmental advising, this initiative of the Division of Undergraduate Studies places an army of nearly 40 professional academic advisers throughout the university’s academic units to assist its 31,000 undergraduate students with a variety of academic and non-academic issues. Its mission is to help students connect to the university and then make timely progress toward graduation. Over the past 10 years, the university’s retention rate has increased from 83 percent to more than 90 percent, even as enrollment has increased.

In 2004, Advising First won a national merit award from the National Academic Advising Association for its outstanding advising program. Karen Laughlin, Florida State’s dean of Undergraduate Studies, touts three reasons why Advising First (www.advisingfirst.fsu.edu) is so successful.

“First, we have a commitment to outreach, both personally and physically — meeting our undergraduate students where they are,” Laughlin said. “We also concentrate on finding advisers with that ‘it’ factor who can connect with students. Finally, the university’s administration has shown a real commitment to the importance of advising by allocating resources to build our advising cadre.”

• **Center for Academic Retention and Enhancement (CARE):** Opened in 2000, this center (www.care.fsu.edu) helps first-generation and economically disadvantaged students make a successful adjustment to college life. Thanks largely to the efforts of CARE, more than 72 percent of Florida State’s black students — who make up 12 percent of the student body — graduate within six years. This statistic tops the university’s overall six-year graduation rate of 69 percent.

• **Academic Center for Excellence:** Opened in 2007 as a part of the Division of Undergraduate Studies, the center (www.ace.fsu.edu) helps first-year students who have experienced academic difficulty to develop the study skills and success habits that will enhance their learning and promote the highest level of scholarship. The center’s instructors also teach time management, organization, note taking, test preparation and test-taking skills, learning styles and what to expect

in college classes. Recently, the center also has begun developing a tutoring program that complements and extends tutorial support for undergraduates.

• **Office of National Fellowships:** Created in 2004 at the urging of a task force of professors and administrators led by physics Professor Susan Blessing, the office (www.onf.fsu.edu) received much of its original funding through a gift from university trustee David Ford. Its mission is to make undergraduate students aware of nationally competitive scholarships — including high-profile awards such as the Goldwater and Truman scholarships — then mentoring them through the application process so that they will be prepared to succeed. The office played a key role in assisting the university’s recent Rhodes Scholarship recipients — Garrett Johnson (2006), Joe O’Shea (2008) and Myron Rolle (2009) — in their interview preparations.

• **Office of Graduate Fellowships and Awards:** Opened in 2009 under the auspices of the university’s Graduate School, this office’s mission (www.ogfa.fsu.edu) is to support graduate education by assisting graduate students in searching for and obtaining everything from fellowships to awards for research and travel — all from external, off-campus foundations, libraries or institutes.

Students gain experience as gubernatorial fellows

By Jeffery Seay
Editor in Chief

At Florida's Agency for Persons with Disabilities, Terin Barbas, 24, is working on interagency agreements and legislative policy proposals. At Florida's Division of Emergency Management, Ian Dankelman, 21, is writing a gubernatorial transition document and the division's annual report, and serves as a member of the state's Emergency Response Team.

Barbas and Dankelman, along with four other students at The Florida State University, are part of the 14-member class of the Florida Gubernatorial Fellowship Program for 2009-2010. The 5-year-old program gives Florida college students firsthand experience in how state government operates by placing them in part-time jobs within the Executive Office of the Governor or in gubernatorial agencies.

"I came to FSU because of its

proximity to the Capitol," said Barbas, a third-year law student who is pursuing a combined master's degree in business administration. "I knew that I wanted to get involved in this type of program, something that had to do with state government and the opportunities it offers.

"Because of this fellowship, I get to work in the general counsel's office of the Agency for Persons with Disabilities, and I can basically work as an attorney, but without

the legality," Barbas said.

Dankelman echoed Barbas' sentiments about the advantage Florida State affords its students who are interested in a career in public service.

"I'm very fortunate to be here (in the program)," said Dankelman, 21, a senior majoring in political science and history. "I chose to attend FSU for the opportunity to work in state government and to be in close proximity to the Capitol."

The other four Florida State

students are Andrea Arce-Trigatti, 22, an international affairs graduate student; Jennifer Campbell, 21, an international affairs graduate student; Thomas Philpot, 25, a second-year law student; and Chris Tanner, 29, a third-year law student. The program's other students hail from the University of Florida (3), Florida A&M University (2), Nova Southeastern University (1), the University of Central Florida (1) and Florida Atlantic University (1).



Florida Gov. Charlie Crist met with the 2009-2010 class of Gubernatorial Fellows at the Florida Capitol on Oct. 27, 2009. Pictured are, from left, Ryan Todd (University of Florida), Eric Boulware (University of Florida), Tim Mason (University of Central Florida), Sarah Criser (University of Florida), Herron Gaston (Florida A&M University), Ian Dankelman (Florida State University), Crist, Thomas Philpot (Florida State University), Chris Tanner (Florida State University), Terin Barbas (Florida State University), Disraeli Smith (Florida A&M University), Hugh W. Brown Jr. (Nova Southeastern University) and Jarrid Smith (Florida Atlantic University). Not pictured are Jennifer Campbell and Andrea Arce-Trigatti, both of Florida State University.

FSU Photo Lab/Bill Lax

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