



FLORIDA STATE

A newspaper for Florida State University alumni, friends, faculty & staff

November 2009

Times

Hunt for new president well under way

By Jeffery Seay
Editor in Chief

At the Sept. 17 meeting of the Florida State University Board of Trustees, a favorable report about the university's prospects for finding a new, strong leader was given by John Hicks, senior consultant with Academic Search Inc., the firm charged with coordinating the search for a new university president.

After conducting interviews with undergraduate and graduate students, faculty members and other constituent groups, Hicks said he has many positive things to tell presidential candidates about Florida State, including how it has risen to 48th among the nation's public research institutions, according to *U.S. News & World Report*.

Simply put, Florida State is looking for candidates who can guide an elite research university to the next levels of national and international prominence in teaching, research and service, according to Hicks.

"A lot of people I've

continued on PAGE 11

Non-Profit
Organization
U.S. Postage
PAID
Permit #1884
Little Rock, AR



YOUR DOCTOR could be a Florida State grad

By Ron Hartung
College of Medicine

Dr. Christie Sain, Class of 2005, during her residency at Tallahassee Memorial Hospital.

On a rainy night in August, when faculty helped the College of Medicine's Class of 2013 slip into their symbolic white coats for the first time, another first was taking place: Standing among the faculty was someone who, only eight years earlier, had been a first-year student at the College of Medicine.

Like the 26 other members of the Class of 2005, Christie Sain took a chance on a brand-new medical school with a patient-centered approach. Now Dr.

Sain is one of the school's success stories. For such a young school, the College of Medicine has a load of those stories.

Once medical students graduate, they usually need at least three years to complete their residencies. So let's look at the numbers from the first two classes, '05 and '06:

continued on PAGE 13

Alumni can find a lifetime of support from Florida State

By Jeffery Seay
Editor in Chief

Thinking about changing careers? Looking for professional contacts? Need advice about your small business? Alumni of The Florida State University can rely upon their alma mater in a number of ways long after commencement. Whether they graduated in the 1960s or six months ago, opportunities abound through the Career Center, the Alumni Association's Seminole Clubs, and the Jim Moran Institute for Global Entrepreneurship.

The Career Center

Earlier this year, after alumnus Ben Todd (B.S. '05, Psychology) earned a master's degree in marriage and family therapy from the Reformed Theological Seminary of Jackson, Miss., he wanted to come back to the Tallahassee area. He and his wife, alumna Kelly Hill Todd (B.S. '04, Early Childhood Education), decided to make the move even though neither had a job lined up.

"I was looking around — online and in various other places — for jobs within the counseling field," said Ben Todd, 28. "It was very difficult to find any openings, let alone get interviews. So I went to the Career Center and spoke with its career counselors. I realized that what I was doing myself was really sort of going nowhere."

continued on PAGE 15

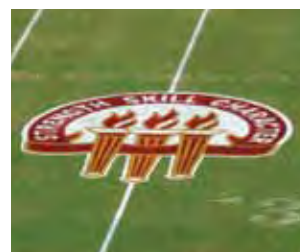
The Florida State University
1600 Red Barber Plaza
Tallahassee, FL 32310-6068



No. 48!

U.S. News ranks Florida State among nation's best public universities

more on **PAGE 3**



Traditional values

There is a new emphasis on the university's 'Strength, Skill, Character'

more on **PAGE 7**

THE
P AVILION
at Westcott Lakes

A
GROUNDBREAKING
CONCEPT!



Call (850) 645-7110 for details.

88181 PRAD 1109FSTPVAD



Vol. 15 No. 4
www.fsu.com

Editor in Chief JEFFERY SEAY

Managing Editor BAYARD STERN

Copy Editor BARRY RAY

Design and Production PAM MORRIS

Editorial Assistant ANTONIO ARANGO



**Florida State University
Board of Trustees**

Chair JIM SMITH

Vice Chair HAROLD KNOWLES

DERRICK BROOKS

SUSIE BUSCH-TRANSOU

EMILY FLEMING DUDA

DAVID FORD

MANNY GARCIA

WILLIAM "ANDY" HAGGARD

ROBERT J. JAKUBIK

JAMES E. KINSEY JR.

RICHARD McFARLAIN

LESLIE PANTIN JR.

ERIC C. WALKER

President T.K. WETHERELL

**Vice President for
University Relations & Advancement**
LEE HINKLE

**Assistant V.P. and Director of
University Communications**
FRANKLIN D. MURPHY

Director of News and Public Affairs
BROWNING BROOKS

**President of the
FSU Alumni Association**
SCOTT ATWELL

President of the Seminole Boosters
ANDY MILLER

**President of The Florida State
University Foundation**
STEVE EVANS, *Interim*

The *Florida State Times* is published six times annually by the Florida State University Communications Group, the Alumni Association, the FSU Foundation and Seminole Boosters Inc. to keep alumni, friends, faculty and staff informed about FSU's growth, change, needs and accomplishments. Views expressed in the *Florida State Times* are not necessarily the views of university officials or the newspaper staff. Inclusion of underwriting does not constitute an endorsement of the products or services. To suggest stories or offer comments, send an e-mail to Editor in Chief Jeffery Seay, jseay@fsu.edu, or write to the *Florida State Times*, 1600 Red Barber Plaza, Tallahassee, FL 32310-6068. To submit address changes or obituaries, send an e-mail to updates@foundation.fsu.edu. To submit news for Alumni News Notes, send an e-mail to shayes2@fsu.edu. To inquire about advertising, call Crystal Cumbo at (850) 487-3170, ext. 352. The *Florida State Times* is available in alternative format upon request. It is printed on recycled paper.

Available online at

**http://unicomm.
fsu.edu/pages/
FloridaStateTimes.html**

Global Pathways expands student horizons

By Bayard Stern
Managing Editor

Idealistic, starry-eyed, or just motivated to learn what the world is all about, the students of the Global Pathways Initiative at The Florida State University seek ongoing educational experiences that develop competencies relevant to the global citizen.

Now in its second year, the Global Pathways Certificate program has expanded its own horizons by adding a new certificate for graduate students, partnering with more colleges and programs across campus, and adding new global certificate themes for students to consider.

"With the Global Pathways Initiative, Florida State wants to increase our students' level of intercultural sensitivity," said Cadence Kidwell, Global Pathways and Exchange coordinator. "This is a developmental process, and the certificate components are designed to provide the academic and the personal interaction that take students from being uncomfortable with cultural differences to integration, where they are able to move easily among cultures."

The Global Pathways Certificate is designed for students of all majors, levels of study and nationalities.



Johnathon Marvel, seen here in Amsterdam in 2008, participated in The Florida State University's Human Rights International Program. The program allows students to live in Strasbourg, France, and in The Hague, Netherlands.

By enrolling in the program, students are required to participate in a variety of cultural learning experiences that are available to them on campus, in their own communities and abroad.

In order to earn a certificate, students choose a theme based on their interests and goals. They then take related academic courses, a language other than English, and participate in international and cross-cultural experiences and events that enhance their chosen themes. They also are required to complete a comprehensive



Cadence Kidwell

FSU Photo Lab/Ryals Lee

project relating to what they have done and learned. This includes writing 'reflection pieces' about those experiences.

"My exposure to different cultures and global institutions at Florida State has been instrumental in my understanding of the world," said Johnathon Marvel, who received a Global Pathways Certificate in Human Rights in 2008. "Florida State has helped me to build a global bridge of knowledge. This bridge is composed of countless memorable events that have led me to where I am today, a

student who is aware of global human rights."

Since November 2008, 20 students have received the certificate, and more than 250 are currently enrolled in the program.

"Such active learning and reflection, together with cross-cultural interaction, dialogue and service, helps to provide invaluable skills and competencies needed to be a global-ready graduate," Kidwell said.

For more information on the Global Pathways Initiative, visit www.global.fsu.edu.

Annual U.S. News rankings favorable to Florida State

By Jill Elish
News and Public Affairs

The Florida State University is among the top 50 public universities and has some of the best undergraduate business programs in the nation, according to *U.S. News and World Report's* 2010 edition of "America's Best Colleges."

Florida State ranked 48th, among the top 50 public "national" universities, moving up from last year's ranking of 50th.

"The Florida State University strives for excellence, and that is reflected in the upward movement in the *U.S. News and World Report* rankings," said university Provost and Executive Vice President for Academic Affairs Lawrence G. Abele.

Florida State's College of Business was recognized for its

undergraduate specialty areas in insurance and risk management and in real estate. The insurance and risk management program ranked sixth among public universities, while the real estate program tied Indiana University-Bloomington for ninth place among public institutions. Overall, the undergraduate business program ranked 35th among public universities. Business was one of only two subject areas the magazine ranked this year.

Graduate Education

Earlier this year, *U.S. News and World Report* found four Florida State University colleges — Criminology and Criminal Justice, Information, Education and Law — to be among the best graduate and professional programs in the nation in its 2010 edition of "America's Best

Graduate Schools."

The College of Criminology and Criminal Justice ranked seventh, up from its previous 11th-place ranking.

The College of Information was ranked 14th and was cited for its excellence in three specialty areas. School library media and children and youth services each were ranked No. 3, and digital librarianship was ranked 11th. (The College of Information merged with the College of Communication on July 1, 2009, to become the College of Communication and Information.)

The College of Education has made a significant leap in the rankings, claiming the 41st position in the nation, climbing from 45th last year and 53rd the previous year. In addition, the secondary teacher education specialty was ranked 21st.

The College of Law has moved up to the 52nd best law school in the nation. *U.S. News* also ranked Florida State Law's environmental law program 11th best, tied with Stanford and Tulane. Over the past five years, the law school's overall ranking in *U.S. News* has gone up 15 slots.

Sociology, ranked 39th, was singled out for having a specialty area of sex and gender studies that ranked eighth in the nation. Florida State's graduate programs in political science also ranked 39th, and psychology was ranked 50th.

The College of Medicine, the youngest fully accredited medical school in the nation, made the list for the first time, ranking 56th in primary care out of 146 allopathic and osteopathic medical schools.

SHORT TAKES



Viewbook now online

To tout The Florida State University's values of "Strength, Skill, Character" and invite prospective students to "discover the fire" within themselves, the Office of Admissions has published its 2009-2010 Viewbook. It is available exclusively online at www.admissions.fsu.edu.

"The book tells the story about our students, our faculty and our university," said Janice Finney, director of Admissions. "It is not only intended for prospective students but also for visitors to campus, new faculty members and potential donors."

In addition to the university's values, the book covers the institution's history and "small campus" feel, and challenges students and faculty members alike to engage and achieve.

'Chuck It for Charity' weighs in

When it comes to the environment and the community, students at The Florida State University can take pride in their hefty concern — six tons' worth, to be exact.

At the end of the spring semester, as they vacated their campus residence halls, Florida State students participated in the university's inaugural Chuck It for Charity event by placing more than 12,000 pounds of items they no longer needed into bins to benefit local relief agencies. The event was coordinated by the university's Sustainable Campus Initiative (www.sustainablecampus.fsu.edu), which is charged with developing sustainable living practices on campus.

After the items were collected, they were donated to the Haven of Rest Rescue Mission, Goodwill of the Big Bend, ECHO Outreach Ministries, Capital City Youth Services, K-12 Youth Programs, Invisible Children and Better World Books.

"This is truly one of my favorite programs that the Sustainable Campus Initiative has hosted," said Elizabeth Swiman, service-learning program coordinator for Florida State's Center for Leadership and Civic Education.

"The impact was incredible not just in terms of waste reduction for the university, but in the amount of reusable material that was redistributed to the local community and, therefore, did not end up in a landfill."

The Chuck It For Charity program will be repeated during finals week of the spring 2010 semester.

CATEGORY	WEIGHT (lbs)
Books	739.0
Clothes	4,314.5
Food	1,416.5
Personal hygiene items	54.5
Room décor	5,075.5
School supplies	449.5
TOTAL	12,049.5

Corrections: In the September 2009 issue of the *Florida State Times*, D. Craig Filar, director of Florida State's Office of National Fellowships, was incorrectly identified as "G. Craig Filar."

'Grand Tour Tallahassee' winners

During his Sept. 3 call-in show, football head coach Bobby Bowden announced that Florida State University alumni Bob and Kathy Cole were the lucky winners of the Grand Tour Tallahassee grand prize during the weekend of Sept. 11-13. The contest had been advertised in the August and September issues of the *Florida State Times*.

The Coles' winning package included two tickets to a Kenny Chesney concert, hotel accommodations at Residence Inn North, dinner for two at Carrabba's Italian Grill, passes to view the Florida State-Jacksonville State football game from Doak Campbell Stadium's sixth-floor Osceola Grill, and a reserved

parking space at the stadium. As football season-ticket holders, Bob (B.A. '74, J.D. '77) and Kathy (B.S. '73, M.S. '77) were automatically entered into the contest.

Designed to raise awareness of Florida's capital city as a travel destination, Grand Tour Tallahassee was sponsored by The Florida State University in collaboration with Visit Tallahassee, the city's tourist development office.

Improved FSU.com debuts

The Florida State University's official news Web site, www.fsu.com, has undergone a major upgrade and now provides greatly expanded news and information coverage of the university.

With a lively combination of text, photos, video and audio news features, the site offers the opportunity to connect daily with the Florida State campus and community.

A special "In the News" element of stories links to related media coverage that appears across the nation and around the world. When reports of Florida State research or

accomplishments appear in *The New York Times*, *U.S. News and World Report*, CNN or hundreds of other major media outlets, readers of FSU.com will be able to link to those reports.

The site has been designed to facilitate sharing of stories to spread news about the university to a wider audience.

The site also provides helpful links to Web sites and publications of interest to readers who want more information about or involvement with Florida State. What's more, it provides an option to subscribe to the weekly FSU.com e-newsletter.

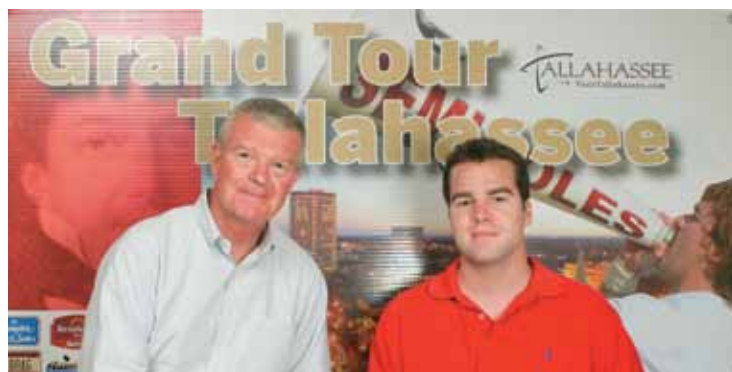
Student Bar Association repeats as best in nation

For the second year in a row, the Florida State University College of Law's Student Bar Association has been selected as "Student Bar Association of the Year" by the American Bar Association's Law Student Division. The honor was announced in August during the annual meeting of the American Bar Association.

Student bar associations from around the nation competed for the annual award.

Florida State Times readership survey

The editors of the *Florida State Times* invite our readers to take a survey about this publication at <http://tinyurl.com/FSTimes-Survey>. The survey will remain posted through the end of November and can be taken at any time until then. Results will be published in early 2010 in the *Florida State Times*.



Florida State senior Brett Cole accompanied his dad, alumnus Bob Cole, in collecting the grand prize in the Grand Tour Tallahassee prize contest.

Salute to a hero

The Florida State University paid tribute to late Navy Capt. Michael Scott Speicher (B.S. '80, Management) with a military flyover prior to the kickoff of the Sept. 7 football game against the University of Miami. Speicher, whose remains were found and positively identified this past summer, became the first casualty of the Persian Gulf War when his F/A-18 Hornet was shot down over Iraq on Jan. 17, 1991.

At the game, the missing-man formation was performed by Strike Fighter Squadron 81 from Naval Air Station Oceana in Virginia Beach, Va. Speicher belonged to the squadron, whose members are known as the Sunliners.

The university previously honored Speicher in 1993 with the naming of its Scott Speicher Tennis Center.



Scott Speicher



ONE TON

During football games at Doak S. Campbell Stadium, fans place an average of 2,000 pounds of plastic, glass and aluminum into the Garnet and Gold Goes Green recycling bins located there.



Alumnus takes public policy education to Capitol Hill

By Jeffery Seay
Editor in Chief

When Miami native Charlie Salem went shopping for a law school to attend back in 1989, he decided on The Florida State University College of Law because of its close proximity to lawmakers at the Florida Capitol. It would be a perfect fit for someone intending to enter the public policy arena rather than a law practice.

Beyond mere classroom experience, Salem opted for the chance at Florida State to begin working on the law while he studied it. As a student, he landed a job on campus at the Collins Center for Public Policy with the late Lawton Chiles, who had retired from the U.S. Senate but had yet to become Florida's governor.

"I wouldn't have received the same experience at a school that wasn't located in a state capital and that didn't have the close links to it that Florida State does," said Salem (J.D. '91), 42, who today is the chief of staff to U.S. Sen. Evan Bayh (D-Ind.). "That environment really



Charlie Salem

prepared me for what I deal with now and certainly with what I dealt with when I first started my career in public policy."

In Chiles, Salem found a mentor of epic proportions.

"I was fortunate because I got to work for someone (Chiles) when I was in law school who was really passionate about health care issues," Salem said. "He taught me about the policy that underlies those issues, and that became my passion and the base of my knowledge of the legislative process. Then I expanded out from there. But I never went to

law school thinking that I'd work on health care issues."

When Chiles became Florida's governor in 1991, Salem took a job working in his budget office in Tallahassee for two years. In 1993, Salem moved to Washington, D.C., to begin working on health care issues in Chiles' Washington office. Salem ended up running the office during the final two years of Chiles' second term, 1997 and 1998.

"During those years, I got a front-row seat working for Governor Chiles," Salem said.

"Even though I was up here representing him, he was such a seasoned veteran of Capitol Hill, he would be telling me (from Tallahassee) what was going on behind the scenes!"

After Chiles left office, Salem was able to fulfill his dream of working in the U.S. Senate.

"I got to know Sen. Bayh when he was the governor of Indiana," Salem said. "He and Gov. Chiles worked together on a number of initiatives. I was looking for my next opportunity, and I wanted to continue to work for a centrist and a moderate, someone who was really interested in good ideas regardless of party. That was, and is, Sen. Bayh."

Salem became Bayh's policy director in 1999 and then worked as his legislative director from 2000 until his promotion to chief of staff earlier this year.

"I'm responsible for overseeing the entire office, including our staff in Indiana," Salem said. "Everything from constituent services to all of the legislative work that we do here — it kind of runs the gamut. At times, I travel to Indiana to meet with

staff and constituents, and to generally have a firsthand understanding of issues. You never come in knowing exactly what you're going to be working on that day. You have a general idea, but there is always a curve ball, so you've got to be on your toes. Lot of fun, though."

In light of the major pieces of legislation that have been under debate this year, Salem has found himself stepping back to reflect on how fortunate he is even to be involved in the discussion.

"It's a great experience," he said. "Doing it for as long as I've done it now — going on 10 years — you kind of forget, sometimes, where you are and how close you are to the big decisions that are being made, the historic buildings that you're using for your offices, the meetings that you're taking and the senators that you're working with. There are moments when you have a few seconds to reflect on what you're doing. These are the reasons why people stay in these jobs for so long. They appreciate the historic nature of what they're doing."

A different kind of rodeo: Freshman trades lasso for spear

By Dave Fiore

Like many current Florida State University freshmen, Drake Anderson's first chance to watch a college football game in person was the season opener against Miami on Labor Day. His seat just happened to be on the back of a horse.

The outcome of the game notwithstanding, it was a pretty decent way to see your first game.

"The game was amazing," said Anderson, an 18-year-old from Jemison, Ala., who was selected to portray Osceola last spring. "That was the first time I had ever seen that many people at one time. Riding back and forth in the end zone waiting for the team to come out gave the horse a chance to settle down — and I settled down, too."

While football games and big crowds may be new to Anderson, the expert handling of horses is not. A biology major with an eye toward veterinary school, he started riding when he was 10 — a \$1,000 horse he had saved up for named Smokey.

Anderson polished his equestrian skills with years of team roping aboard Trash, a horse he named for how dirty he gets in rodeo competitions.

Anderson's success in those competitions, as well as his accomplishments in the classroom, led roping coach Terry Denard to share his name with a few industry insiders. One of those happened to be a friend of Allen Durham (B.S. '93), the director of the Renegade and Osceola Program and owner of Renegade. Durham portrayed Osceola from 1992 to 1994.

"I talked with Mr. Allen on the phone, and then he came to watch me ride Trash and gave me a book about the Seminole Tribe and who Osceola was," Anderson said. The book was especially eye-opening for Anderson, considering he had never even seen a Florida State football game on television, much less watched Osceola and Renegade in action.

In fact, he thought his college plans were already made.

"I had already been offered rodeo scholarships from Troy

State and Mississippi State to be on the roping teams," Anderson said. "But after I saw the DVD on the tradition at FSU and what it meant, it changed everything."

After he rode Renegade as a

training exercise at the spring football game, he knew it was time to adjust his college dreams.

"I was thinking and praying about it, and by the spring game, I knew I wanted it," Anderson

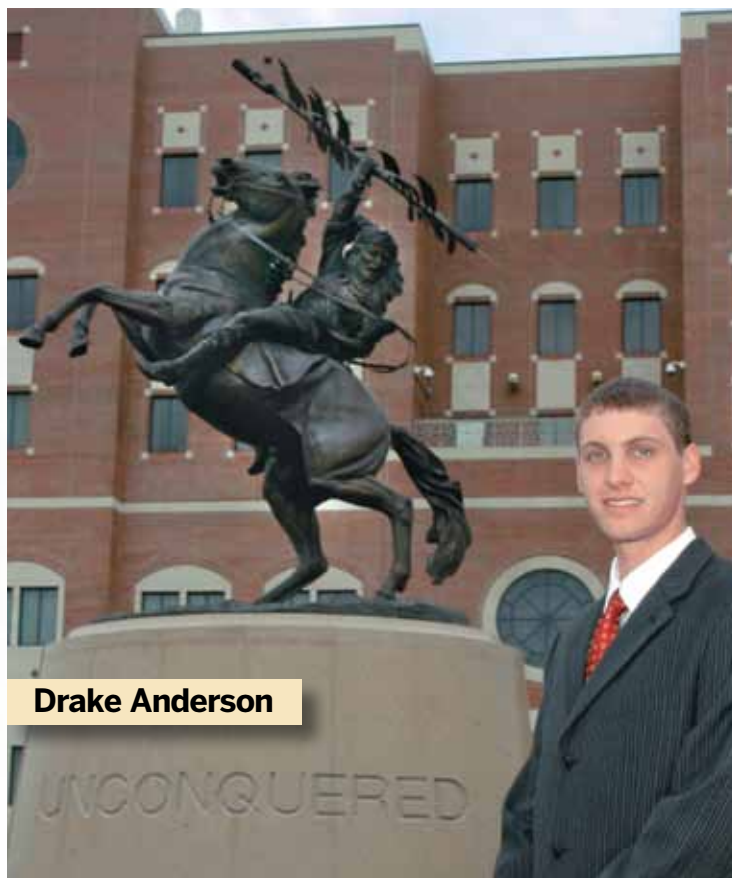
said. "I was just waiting for him to ask me."

Durham did ask him, and at 6-foot-4-and-a-half, Anderson became the tallest Osceola ever, with a chance to be a rare four-year caretaker of one of college football's greatest traditions.

"You are in training until you plant the spear at a game," Anderson said. After successfully navigating the chaos of a Monday night nationally televised season opener against a fierce rival, Anderson received the greeting he had been working all summer for.

"The first thing Mr. Allen said to me after I planted the spear was, 'Good job, chief,'" Anderson said. "I was ecstatic. The sound the stadium made, that whoosh, I could actually feel it. I had accomplished my goal."

"Drake did a phenomenal job," Durham said. "I am very proud of him. His first game was one of the biggest in recent FSU history, and he did a great job. It looks like the tradition of Osceola will be in good hands for years to come."



Drake Anderson

Living the 'GRAPE LIFE' in Oregon wine country

By Bayard Stern
Managing Editor

Hilda Jones' Abacela Winery

After Hilda and Earl Jones retired from careers in medicine, they had more time to focus on their passion for Spanish wines. They decided to take their combined energies and use research, technology and their "gut instincts" to seek out the right place to create a vineyard.

"We needed to find the best combination of soil and climate to plant our first vine," said Hilda Jones, a 1975 graduate of The Florida State University.

The rocky land they selected in 1992 wasn't in the traditional wine-growing regions of Italy, France or Northern California, but was nestled in the Umpqua Valley in southern Oregon.

"We were the first ones to plant this Tempranillo varietal in the Pacific Northwest," she said. "It's a Spanish grape that produces the wine we both love. No one else in America was producing it the way we thought it should be."

Jones, 56, said their Abacela Winery and Fault Line Vineyards have produced numerous award-winning wines. They produce more than 10,000 cases annually.

"Today we have 80 acres of vineyards under cultivation, an

incredible winery, a laboratory, a tasting room and a great wine club," Jones said. "In March, Earl won the Oregon Vintner of the Year award."

"It sounded romantic, but it often was extremely difficult," she said of the early years on the vineyard, which began producing wine in 1995. "We started out from scratch, with nothing on our property. We did everything, including driving the tractor, planting, installing and fixing irrigation systems, pruning, not to mention the harvesting process."

In their previous careers, Hilda Jones was a medical technologist and Earl Jones was a doctor who taught immunology.

"We use a lot of science for every aspect of our vineyard and winery," she said. "It hasn't been a shot in the dark, it's been a very calculated and very well-thought-out plan. However, we still deal with Mother Nature, and you can't fight her — you have to work with her. But when the result is a delicious wine, it's a wonderful feeling to know that all of that hard work we put into it is paying off."

Jones said the land they chose for their vineyards features south-sloping rocky hills, perfect for the varietals of grapes they grow, including their specialties,

Tempranillo, Syrah, Merlot, Dolcetto, Malbec and Grenache.

"It's been a wonderful learning experience," she said. "The varieties we grow all have their own qualities and taste profiles. It's been a sensory awakening for me. I'm always smelling and sniffing and tasting and trying to figure out the flavors of the wine and how they will go with food. I go outside and sniff the air and I'll say, 'There is a little bit of pine and a little bit of primrose.'"

As a student at Florida State, Jones — then Hilda Skagfield — lived in Reynolds Hall, was a member of the Chi Omega sorority, and earned a bachelor's degree in biology.

"The scientific education I received while at Florida State has helped me to make our vineyard work," said Jones, a Tallahassee native. "I never would have been able to start our lab, or know how to do the many kinds of tests and measurements we have to do regularly, without it."

"Dr. William Herrnkind (professor emeritus, Biological Science) was a professor I will never forget. He was so tough, but I learned so much. I still have his book. My education at Florida State also enabled me to go on to Emory to get my master's degree in medical technology."

Jim Alexander's Hidden Rocks Estate

After retiring from Intel Corporation in 1997, Jim Alexander decided to use his no-nonsense marketing experience to follow a dream that had been growing for decades: wine. He found the opportunity in a century-old plum orchard that he would eventually transform into a commercial vineyard called Hidden Rocks Estate.

Alexander, 67, bought the land in northern Oregon as an investment. Though he hired professionals to help develop and manage the vineyard, he nevertheless remained closely involved with its operation.

"Owning a vineyard has been incredible, absolutely," he said. "No matter what the challenges are, the industry is full of wonderful people and I really enjoy it. I can go anywhere in the world and say 'I have a vineyard,' and many people are immediately interested and want to talk about it, and maybe even share a bottle of wine with us."

Since the vineyard's first harvest in 2001, it has produced upwards of 42 tons of grapes annually, depending to a large degree on how cooperative the weather has been.

"It's farming, and it can be risky," said Alexander, an alumnus from The Florida State University's Class of 1964. "A simple hailstorm can

be very nasty to grapes on a vine. An early freeze, a heat wave, any of these things can really hurt. It's just the nature of farming."

"I spend a lot of time there, and I help out with whatever needs to be done, including maintenance on the property," he said from his home in Portland, Ore., 40 miles away from the vineyard. "Sometimes I even involve myself with the business of selling the grapes to the wineries. But I don't pick and I don't plow, I hire people to do that."

Alexander said the vineyard specializes in growing Pinot noir grapes, commonly grown in cooler weather.

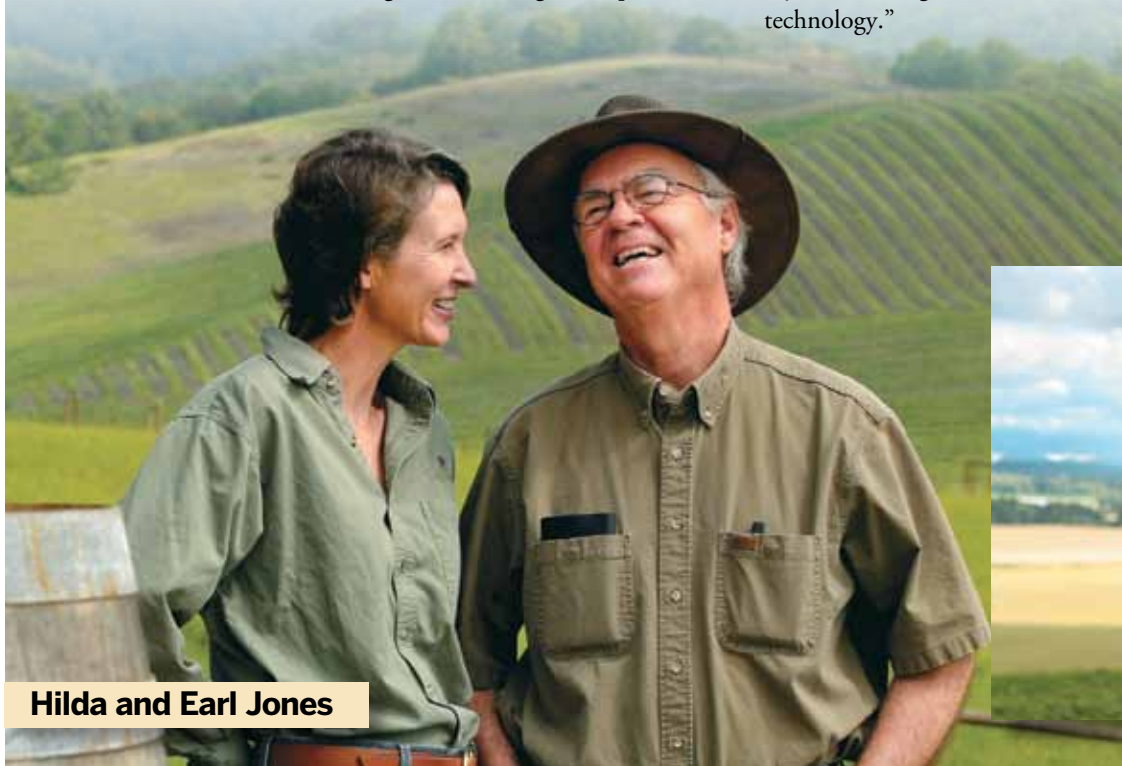
"It's a difficult type of grape to grow well, but when you get a good crop, the result is a miraculous thing in a bottle, and that has happened for us more often than not."

While a student at Florida State, Alexander majored in international affairs, lived in West Hall (now Smith Hall) and played the cymbals in the Marching Chiefs. He also had the late Daisy Parker Flory as one of his professors. Flory was a professor of political science at Florida State for 40 years and served as dean of the faculties, retiring in 1984.

"Dr. Flory was unforgettable and was part of the good, broad, liberal arts education I received from Florida State," he said. "My time there taught me how to think about many different subjects. I learned how to communicate well and that skill has been incredibly useful in the wine business. Whether it was in the band or in the classroom, my time at FSU prepared me for life."

Alexander joined the ROTC program and after graduating, he joined the Air Force.

He later earned a Master of Business Administration degree from the University of Washington, where he met his wife, Ruth. They have been married since 1970 and have two children.



Hilda and Earl Jones



Jim Alexander

Alumna Hilda Jones and her husband, Earl, own the Abacela Winery, a "vineyard and winery under the Oregon sun."

To strengthen image, Florida State recommits to core values

By Fran Conaway

University Communications

From the turf at Bobby Bowden Field at Doak Campbell Stadium to the university's front Web page, The Florida State University's renewed message of "Strength, Skill, Character" is being heard loud and clear.

The product of several years of research and analysis into the public's perception of the university, the new emphasis on the traditional values of Vires, Artes, Mores — translated as Strength, Skill, Character — is part of an effort to bring the university's strengths to the forefront.

The Florida State University offers a unique set of opportunities that have been studied by both the University's Strategic Planning Group, established in 2007, and the Siegel+Gale consulting firm, which focused on ways to improve the university's image and identity to attract the nation's brightest students and scholars.

The findings of strategic

planners and consultants clearly showed that The Florida State University offers a singular but all-too-often-unrecognized combination of strengths, including:

- Its commitment to academic excellence
- Its hunger for advancement
- Its combination of practical research with real-world benefits
- Its ability to offer the warmth and nurturing environment of a small campus in combination with the academic and research opportunities of one of the nation's premier public institutions of higher education
- Its unique connections to the state capitol and government operations
- Its cultivation of culture through the arts
- Its commitment to athletic excellence

Looking at the university's traditional competition for students, faculty and administrators, none can claim this set of strengths.

Together, they add up to a promise: For more than 150 years, the promise of The Florida State University has remained

unwavering: to cultivate leaders with the balance of strength, skill and character necessary to better the society in which we live.

The findings from consultant Siegel+Gale, whose work was supported by private funding through the Florida State Foundation, state, "The Florida State University is a rare academic community dedicated to forging the completed person by cultivating critical and creative thinking through immersion and discovery in the arts, sciences, humanities, and professions. Rooted deeply in the state capital, The Florida State University is driven by an unrelenting quest for scientific and social progress, uniting its people and its research with policymakers who effect change.

"The Florida State University shapes leaders who think compassionately, answer challenges creatively, and act decisively — advancing our state, our nation, and the world."

In brief, Florida State shapes its students to lead for the greater good.

Now The Florida State

University has embarked on a plan to awaken what one senior administrator called "a sleeping giant" and help the world understand the strengths of the university.

"This is particularly important as we have embarked on a search for a new president," said Vice President for University Relations & Advancement Lee Hinkle. "We have a great heritage to build on, and our new focus does exactly that."

Return to use of "The" before the university's name is just one part of the plan to distinguish Florida State. The effort includes new emphasis on the university's "voice" and the visual system it uses.

The university has updated its official seal and is using new versions of garnet and gold, emphasizing jewel-tones for both

garnet and gold. These richer colors are intended to stress the distinction of the university.

The new "voice" of the university is intended to send a more powerful message about the true identity and value of The Florida State University. Sending the message of the values of the university, the "voice" is decisive, creative and compassionate.

The new visual system, which includes print, video and online appearances, is intended to unify and strengthen the graphic appearance of the university. In contrast with past practices, Web pages, publications and signage across campus will be instantly identifiable as elements of Florida State University. The Voice and Visual System can be seen at www.visualsystem.fsu.edu.



alumni.fsu.edu



Scott Atwell

President, Alumni Association

Somewhere in Times Square, the New Year's Day countdown ball is nestled in its perch, waiting for the calendar to hail its awakening. But here at the Florida State University Alumni Association, the Centennial Celebration clock is already ticking down to the end of a birthday party 100 years in the making, with a list of 100 events growing smaller by the day.

Later this month, event No. 95 will recognize our living university presidents during a special gathering inside the Longmire Building — the Alumni Association's original home — complete with a spirited musical performance by legendary music professor Tommie Wright. The next day, at the final home football game of the season, the Marching Chiefs will dedicate their halftime show to the Alumni Association's Centennial, with a

Final weeks of Centennial will be filled with nostalgia, fun

musical timeline that begins in 1909, the year in which graduates from the Florida State College for Women established an Alumnae Association. Ninety-six down.

During Centennial planning sessions, alumni committee members reminisced about 1950s sock hops on campus, so we penciled in a Big Band Dance scheduled for Friday, Dec. 11, in the Alumni Center Ballroom. Festive notes of the holiday season will be in the air, and we encourage you to join us — with or without shoes — to dance away event No. 99.

Clearly, our efforts have capitalized on the symmetry of 100 years, but perhaps the most significant is yet to come, in the form of a listing of 100 Distinguished Graduates. By the time the folks in New York ready for *their* New Year's countdown, a commemorative publication chronicling the Centennial Celebration should be in the mailboxes of Alumni Association members. We're calling it *VIRES*, for the first torch in the FSU seal — which was also created

in 1909 — and the marquee story will feature a listing of 100 outstanding graduates.

The nominating panel has been kept secret, their individual lists of 100 cobbled together to produce a final tally that is sure to enlighten and infuriate equally. So let me be clear: As distinguished as the list may be, it is a futile task to choose among 280,000 alumni a list of the most distinguished graduates. This is a list,

and a reminder of how proud we should be that numerical boundaries cannot contain the Seminole spirit of success.

One of our judges put it this way: "As a book editor, I've had to choose the best Pulitzer Prize-winning news columns in history. This was much more difficult."

The *VIRES* magazine will be accompanied by an exclusive 2010 FSU calendar, so make sure

your FSU Alumni Association membership is up to date — only members will see these in the mail.

It should be noted, the 100th and final event of the Centennial Celebration is Fall Commencement. Appropriate, indeed, as it brings up the curtain on the next generation of alumni. Not an ending, but a beginning for the next 100 years.



VIRES will take readers down Memory Lane, chronicling the Alumni Association's yearlong Centennial Celebration and publishing a list of 100 distinguished graduates.



The Longmire Building, built for the Alumnae Association in the 1930s, will reprise its role in a salute to Florida State's living presidents on Nov. 20.



Not your father's

STROZIER

By Bayard Stern

Managing Editor

In the 1980s and '90s, Florida State students would party down at a now-defunct local club called the Late-Night Library. Its slogan crowed, "If my parents call, tell them I'm at the library!"

Today, Florida State's real library is getting the last laugh.

The Robert Manning Strozier Library — yes, the university's main library — is now a hot spot on campus, successfully attracting more than a million visitors a year.

Some students refer to it as "Club Strozier," and it doesn't disappoint. Open 24 hours a day, five days a week, the library is available for students who arrive at all hours, ready to socialize *and* study.

On a recent Sunday night, around midnight, the commons area on Strozier's second floor was hopping with activity. This is the area where students are allowed to talk, and at least 100 of them were engaged in various proceedings. Some were gathered in clusters working on group projects, while others read quietly, alone. Some chatted, others sent text messages, and all the while, laptop keyboards clicked.

"We usually go to Dirac Science Library, but on Sunday it closes really early," said Yeram Hong, 18, who is majoring in biochemistry. "So Strozier is great because you can start studying and not stop until you want to, no matter how late it is. I get more done here than I do at home because I can focus and not get so distracted. I also like to be able to talk to my friends while I study, because that's one way we learn the material, and we have more fun."

The first-floor commons area, where the name Club Strozier is thought to have originated, is currently under construction to become the new Undergraduate Commons.

"I think people call it Club Strozier because they like to come here and see everyone,"

said Karina Esquivel, 19, a sophomore from Deerfield Beach, Fla., who is majoring in biology. "We were just saying, 'If you don't look outside, you wouldn't know what time it is, because there are so many people here and so much is going on.' I see people all the time on Facebook saying they are going to Club Strozier and asking if anyone wants to come."

Anthony Elia, 24, of Orlando, Fla., is a senior majoring in accounting and finance.

"I come here every Sunday night," Elia said. "It's definitely important to me that it's open 24 hours a day. I never know when I'll have time to study. I've been here all night many times since I've been at Florida State. Strozier is a very important place for me."

Students avail themselves of Strozier's high-tech resources.



Bayard Stern

Burning the midnight oil: Florida State students Yeram Hong, left, and Karina Esquivel, right, make the most of Strozier's late-night study hours.

Library open 'round the clock

Marketing student Reginald Cuyler, 21, the Senate president pro tempore of the Florida State University Student Government Association, said he knew something had to be done earlier this year when Strozier Library was facing budget cuts, along with the rest of the university.

"I knew my fellow students didn't want the library's hours to be reduced," Cuyler said. "We actually wanted the library to stay open longer. But we understood what the

administration was up against. The vice presidents, Larry Abele and T.K. Wetherell were very considerate of the students' interests and needs."

As a member of the university's Budget Crisis Committee, Cuyler successfully lobbied to keep Strozier's funding intact, as well as to increase the library's hours of operation. While school is in session, Strozier is open 24 hours a day, Sunday through Thursday.

"It's important that students have access to the library when they need it," Cuyler said. "It's safe, has nice surroundings and

is a great place to study."

"Undergraduates are ten times more likely to be studying at midnight than they are at noon," said Julia Zimmerman, dean of University Libraries. "We fought hard to be open 24 hours a day, because that's what our students wanted."

In addition, Cuyler worked to establish a free tutoring program in Strozier called the Learning District. He also helped create a student advisory board that works directly with the library's staff and administration to help the students voice their wants and needs more effectively.

"Strozier is a critical resource for everyone on this campus," Cuyler said. "It's a terrific library."

Cuyler explained that he has always felt strongly about what Strozier means to him, his fellow students and the university.

"The library is the common ground for all students," Cuyler



FSU Photo Lab/Michele Edmunds



By the numbers

3.4 million volumes
451,000 electronic "e-books"
107,000 serial subscriptions

LIBRARY



FSU Photo Lab/Ryals Lee

Reggie Cuyler

said. "We come from different walks of life, cultures and backgrounds. We're all different, but everyone needs Strozier while they're a student at Florida State. I feel that it's the unifying force on this campus."

Scholars Commons: Serious research

What is now known as the ground floor of Strozier used to be called the basement — and for good reason. It is remembered by many who used it in the past as being cramped and even dungeon-like. That has all changed.

Completely renovated in 2008, the Scholars Commons is a wide-open space that offers innovative services specifically designed to assist faculty

members and graduate students with their research.

The Scholars Commons features a large reading room that offers graduate-level students exclusive access to a comfortable and quiet place to work. In addition, private meeting rooms, a public space with computers, and an information desk are all located in the commons.

"Graduate students and faculty members have a very different focus than undergraduates," Zimmerman, the University Library's dean, said. "They are very serious and focused on their research, studying, or work they are doing. The Scholars Commons is designed to help them with their specific needs."



Julia Zimmerman

First floor makes way for Undergrad Commons

The first floor of Strozier Library, now under renovation, will be the new home of the Undergraduate Commons, scheduled for completion later this year.

The commons will include many student services such as laptop computers for loan, tutoring, quiet areas, meeting rooms, a lounge area, a Starbucks coffee shop, and even a performance space that can be used to listen to live music or readings.

"We designed the Undergraduate Commons with the modern student in mind," Zimmerman said. "We surveyed students and asked them when and how they studied, and what kind of environment they needed to study. It will be a terrific space with multiple uses."



FSU Photo Lab/Michele Edmunds

At today's Strozier, group study is encouraged in designated areas.

How to Support Strozier

Although Strozier Library was initially spared some of the budget cuts the rest of the university is facing, it still has financial challenges and is looking to the public for support.

"Private giving to the Florida State University Libraries supports the heart of our university," said Mafé Brooks, director of development for University Libraries. "Students, faculty members and researchers directly benefit from the vast collections, resources and services available through the libraries at Florida State. Generous gifts from alumni, corporations, foundations and friends provide support to build and maintain our top-notch research library, beyond the state's allocated budget."

To learn about the many different ways to support University Libraries, visit www.lib.fsu.edu/about/giving.



FSU Photo Lab/Michele Edmunds

Seminole bylines

Books and CDs by Florida State faculty and graduates

"God is Bigger than Your Grief"

Karen Tripp (B.A. '82)
Fresh Water Press



When a loved one dies, some questions seem universal: "Will I ever see him again?" "How can I get on with my life?" "Why would God let her die?" This book seeks to comfort and

help the grieving by providing Scripture-based Christian insight, using as the central theme the idea that God loves individuals completely, even — and one might say especially — in the hardest of times.

"God is Bigger than Your Cancer"

Karen Tripp (B.A. '82)
Fresh Water Press

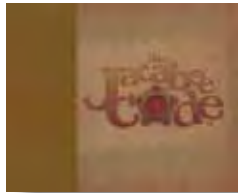


Upon learning of their diagnoses, cancer patients often have a lot of questions for God. "Why me?" "Why did you make cancer at all?" "Why don't you answer my prayers for healing?" People

need more than medical advice from doctors, according to Tripp. They need spiritual advice on how to deal with a trial of this magnitude. In the book, Tripp says that God encourages these kinds of questions and that it's all right to have them, and then tries to answer them from a Christian perspective, using Scripture as the basis.

"The Jacabee Code"

Maribeth Nickell (B.A. '95) and
Jaclyn Cannon

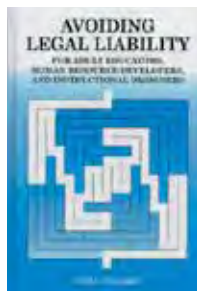


The Jacabee Code is an interactive TV series, book series and online resource for children 6 to

12 years old. Along with the main characters — Dooley, Abby and their pet eagle, Baldy — children can solve puzzles, learn a secret language and learn history. In addition, they can keep an online journal detailing their adventures. A TV series is scheduled to premiere in 2010. The storyline and artwork come from Nickell's great-grandfather, artist F. Luis Mora.

"Avoiding Legal Liability"

John Sample (retired professor, College of Education; B.S. '65; Ph.D. '90)
Krieger Publishing

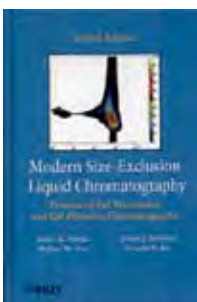


In times past, the primary reason for providing effective training was to increase the probability of correct and consistent job performance. However, adult educators, managers

of human resource development and instructional designers should be concerned for a secondary reason: the prevention of legal liability. In this sense, effective training and development become a defense against allegations of failure to adequately train an organization's employees.

"Modern Size-Exclusion Liquid Chromatography"

André M. Striegel (Assistant Professor, Chemistry and Biochemistry), Joseph J. Kirkland, Wallace W. Yau, Donald D. Bly
John Wiley & Sons Inc.



This second-edition book is a complete guide to the theories, methods and applications of size-exclusion chromatography. It gives the latest information about gel permeation

and gel filtration chromatography, and will provide readers with everything they need to take advantage of this popular macromolecular characterization technique.

"Evaluator Competencies: Standards for the Practice of Evaluation in Organizations"

Marcie J. Bober, Ileana de la Teja, Marguerite J. Foxon (Ph.D. '95), Tiffany A. Koszalka, Darlene Russ-Eft
Jossey-Bass



Using research conducted by the International Board of Standards for Training, Performance and Instruction, this book identifies and discusses the required competencies

of evaluators. Readers will learn about the difficulties and hurdles involved in performing evaluations within dynamic organizations and how to use the identified competencies to overcome them.

"Whiskey Before Breakfast"

Benjy Griffith (M.A. '79)
Mercer University Press



This Southern novel tells the story of a 13-year-old boy named Newt and his friend, Jefferson, during the Great Depression. The two could be described as deeper and

more complex versions of Mark Twain's classic characters Huck Finn and Jim. Griffith combines humor and his ear for the Southern idiom to chronicle the boys' lives, from Newt's innate understanding of human motivation to Jefferson's life-changing church experience.

"The Moving Waters"

Mary Jane Ryals (B.A. '80, M.A. '89, Ph.D. '94)
Kitsune Books

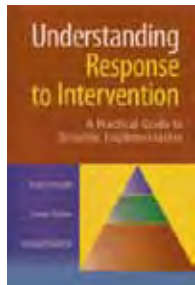


This anthology of poetry from Mary Jane Ryals, the 2008-2010 Florida Big Bend Poet Laureate, explores a variety of topics, from everyday experiences ("Planetarium

Field Trip") to exotic locales ("Finding Moses in Madrid").

"Understanding Response to Intervention: A Practical Guide to Systematic Implementation"

Robert J. Howell (Ed.D. '67), Sandra Patton and Margaret Deiotte
Solution Tree



This is a nuts and bolts guide to the "Response to Intervention" system for educational redesign. The system aims to meet the needs of struggling students through

a pyramid of interventions, collaborative team problem solving, data for monitoring student progress, and customized solutions that help every unique learner succeed. The system is commonly represented by the three-tiered pyramid of interventions, which conveys that all students can learn, effectively master educational requirements, and become proficient learners.

"Our Keen Blue House"

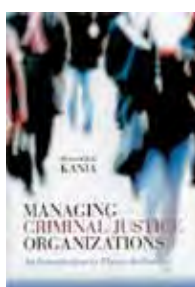
Michael Trammell (Ph.D. '95)
YellowJacket Press



This short collection of poems offers a small glance at a family's life. The book is the winner of the Fourth Annual YellowJacket Press Chapbook Contest for Florida Poets.

"Managing Criminal Justice Organizations: An Introduction to Theory and Practice"

Richard R. E. Kania (B.A. '68)
Anderson Publishing

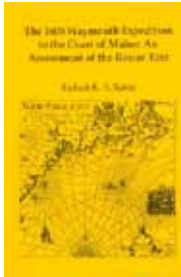


This book explores virtually every facet of what makes up a criminal justice organization, from organizational communication, staffing and training to budget planning

and organizational development. In addition, the author uncovers the historical development of criminal justice organizations in terms of the application of managerial theory and problems with management.

"The 1605 Waymouth Expedition to the Coast of Maine: An Assessment of the Rosier Text"

Richard R.E. Kania (B.A. '68)
Carolinas Press

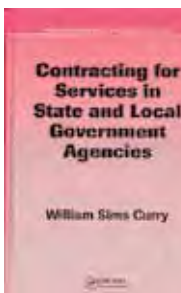


This book is a detailed study of James Rosier's account of the expedition of Captain George Waymouth to the coast and rivers of Maine in the spring and summer of

1605. The Rosier account was written in Shakespearean English. Kania translates the archaic spellings and terminology into contemporary English to allow present-day readers to better evaluate Rosier's account in terms of historical, ethnological and scientific accuracy.

"Contracting for Services in State and Local Government Agencies"

William Sims Curry (B.S. '67)
CRC Press



While federal contracting officials have long had access to comprehensive resources to guide them through the arduous contracting process, state

and local administrators have never had the same advantage, until now. This book is the first concise, authoritative guide designed specifically for them. All 50 states and a large selection of city and county governments had a part to play in the book's development.

"Understanding Business Ethics"

Peter A. Stanwick (Ph.D. '92) and
Sarah D. Stanwick (Ph.D. '93)
Pearson Prentice Hall



This textbook's 11 chapters cover what the authors feel are the most relevant and important areas in business ethics. Topics include the

ethical issues involved in financial reporting, responsible interaction with the natural environment, and contemporary issues that relate to ethical decision making.

"Stella Ducktropolis"

Charlotte Barnes (B.S. '93)
Outskirts Press Inc.



When it seems like no one can put a stop to the maniacal crime spree of the Blue Bandit, one duck steps up to the plate. By day a quality-control employee

at a prestigious sticker factory, Stella Ducktropolis moonlights as the Fabulous Crime Fighter, or FCF, as she prefers to be called. Equipped with a vast array of homemade gadgetry, including a lasso belt, luminescent earrings and baby-oil releasing shoes, Stella sets out to put a stop to the one-man crime wave and bring hope back the despairing citizens of Pondsylvania.

"The Amazing Compendium of Edward Magorium"

N.E. Bode (pen name of Julianna Baggott, Associate Professor, English)
Scholastic



This book, the prequel to the 2007 movie "Mr. Magorium's Wonder Emporium," proved Julianna Baggott's national stature as a writer. When a young boy named N.E. Bode stumbles into a toy store while lost on a

class trip, he meets a man named Bellini who reads to him a story about the beginnings of a toy maker, Magorium, and his famous, magical toy store.

"The Anybodies"

N.E. Bode (pen name of Julianna Baggott, Associate Professor, English)
Harper Collins

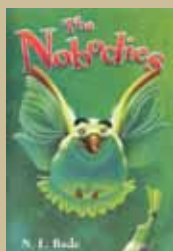


Fern is an imaginative girl who was switched at birth to be raised by a dull couple, the Drudgers. When her real father, Bones, shows up with his "son," they switch the children back for the summer. Fern's life becomes much more

colorful, and she begins an adventure that makes reference to 39 classic stories and an organization called the Anybodies.

"The Nobodies"

N.E. Bode (pen name of Julianna Baggott, Associate Professor, English)
Harper Collins



In this sequel to "The Anybodies," Fern and Howard are off to Camp Happy Sunshine Good Times to learn the art of being Anybodies. Good times seem to be few, though, with blind bus drivers, counselors with beaks, and a mole that attacks

campers. When Fern begins receiving "Save us, Fern" messages signed by the Nobodies, she begins another mysterious adventure.

"The Somebodies"

N.E. Bode (pen name of Julianna Baggott, Associate Professor, English)
Harper Collins

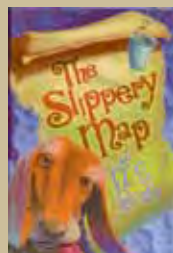


In the final installment of the trilogy, the Anybodies city beneath New York City is in danger and somebody has to save it. Fern and Howard begin their last adventure in hopes of stopping the wicked Blue Queen and her henchmen, the

Somebodies, who want to make the magical city ordinary.

"The Slippery Map"

N.E. Bode (pen name of Julianna Baggott, Associate Professor, English)
Harper Collins



Oyster R. Motel has always dreamed of another world. In this novel, his dreams come true as he rides a silver bucket into someone else's imaginary realm. Using only his imagination and a map that charts his own fantasy world, Oyster

must become the hero he has always dreamed of. He discovers just how extraordinary he is on his quest home.

seminole-boosters.fsu.edu


Charlie Barnes
**Executive
Director,
Seminole
Boosters**

The sky was slate gray all the way to Jacksonville for Jim King's funeral, and I was glad. I didn't think I could bear having to saying goodbye to Jim on a bright and sunny day.

Most Floridians knew King as the legislator elected in 1986 who rose through the State's political hierarchy, eventually becoming President of the Florida Senate. Other than Seminole loyalists, few knew Jim King as the passionate leader of the Jacksonville Seminole Booster Club and volunteer architect of the explosive growth in Seminole Boosters Clubs throughout the 1980s.

Old eras end and new ones begin, and I'm at an age now where I can see the creases in time that mark those shifts. In the long era of Bobby Bowden, a distinguished skein of familiar names and faces enriched the Seminoles' rise to national

King poured enthusiasm, class into Jacksonville Seminole Club

prominence. While so many of them still represent the foundation blocks of this great athletic program, most are content now to let the torch of leadership pass to a new generation.

And too many of them are gone. Jim King's name is now writ alongside Carole Haggard, Dennis Boyle, Bob Fohl and others on that sad roll of the departed. One era is slowly giving way to the next.

The first era of Seminole football began long ago with Ken MacLean's catch of Don Grant's pass on a chilly October night in 1947. That first Seminole football game launched decades of excitement and promise and joy and dreams. The departure of Coach Bill Peterson after the 1970 season was when the first of those creases in time appeared. An era ended.

For a few years in the early 1970s, the football program drifted. Not that there weren't great players and signal achievements. Quarterback Gary Huff was a Heisman Trophy candidate in 1971 and Barry

Smith was an NFL first-rounder after our Seminoles played in the first Fiesta Bowl in 1972.

But the years from 1971 through 1975 represented a pause in time, a sort of empty zone between eras. The Seminole Boosters organization was disbanded and became something else; something called the National Seminole Club. And so the past glories of Seminole football faded in the unhappiness of three miserable years. The winless 1973 season did dreadful collateral damage to other FSU varsity sports. Without income from a winning football program, those sports lost scholarships and their performance levels declined.

Jacksonville businessman Jim King stepped forward after Bobby Bowden took over in 1976. King's infectious enthusiasm rallied Seminole fans eager to ring in the new era. He was all energy and boisterous good humor. When he entered a room, everyone turned toward Jim and smiled.

After the famous 1980 win over Nebraska in Lincoln, our

people couldn't stop talking about the classy Cornhusker fans who stood and applauded our team after the game. King put together something he called Project Image to capture some of that Nebraska sportsmanship for ourselves. Volunteers, mostly from the Jacksonville Seminole Boosters Club, handed out complimentary bags of boiled peanuts to opposing fans and welcomed them to Doak Campbell Stadium.

King and other Jacksonville Seminoles created a Booster Club of astonishing scale and impact. Young alumni flooded in to the Tuesday night meetings to socialize. Mature alumni joined to share the joy of winning and to reclaim the old pride. A typical weekly meeting downtown during football season might draw 800 to 1,000 Seminole fans!

He drove a gigantic automobile that cruised like a dreadnaught festooned with battle flags on game day. I spent a lot of time with Jim King in those days, and not a small amount of it in that car. He had everything; he knew everyone.

Sometime after midnight, Jim

and I would typically settle into the comfort of his living room. His wife, Linda would make us bacon and eggs, and we'd talk Seminole football until morning light began to color the St. Johns River.

As I walked up the steps to St. John's Cathedral, the first man I saw, his eyes rimmed red behind dark glasses, was the only one who ever bested King in an election. Around 1980, Jim had run for president of the Jacksonville Seminole Boosters Club and lost. He confided later, "I learned something. I learned that if I can be outworked, I can be beat." He won the next year and never again lost an election of any kind.

Mark Twain drew a map of Jim King's life in one sentence: "Let us endeavor so to live that when we come to die even the undertaker will be sorry."

In Jacksonville on a gray day, more people than it seemed the great church could hold bowed their heads. And the undertaker was not the only one of us who wept.



Hunt for president ... *continued from page 1*

spoken to want a president who has been through the ranks of teaching, gone through tenure, understands what it takes to build quality research programs, and has an appreciation for the investment that all players make in building a university," Hicks said.

A similar "wish list" was presented by Jayne Standley, the vice chairwoman of the Faculty Senate Steering Committee, speaking on behalf of the Faculty Senate.

"The faculty cited the attributes of someone with a new perspective from outside the university, someone with a national reputation in the academic arena, someone with presidential experience at a university similar to FSU, and someone who would be excited to lead despite the current economic downturn," said Standley, who also is Florida State's Ella Scoble Opperman Professor of Music.

The board voted to approve a 19-member Presidential Search Advisory Committee, with one alternate. Different segments of the university community nominated the members.

The committee members and the constituencies that they represent are: Raoul Cantero (alumni, B.A. '82), Paul Cottle (faculty/physics), Carol

Darling (faculty/human sciences), Adam Fox (undergraduate students), Renisha Gibbs (university staff), David Grimes (graduate students), Jay Landers (Research Foundation), Clifford Madsen (faculty/music), Russ Morcom (donors), Diane Roberts (faculty/English), Lauren Robertson (undergraduate students), Harry Sargeant (athletics), Jim Smith (Board of Trustees), Delores Spearman (donors), Glenda Thornton (community), Joseph Travis (Council of Deans), Ken Van Assenderp (alumni, B.A. '63), Florida Rep. Will Weatherford (community) and Ken Willis (athletics).

"This is a balanced group, and I think they represent our university community well," said Jim Smith (B.S. '62), chairman of the university's Board of Trustees.

The alternate is Tallahassee businessman Chris Diamantis.

This past June, T.K. Wetherell — the university's 13th president, who has held the position since January 2003 — announced his intent to step down as soon as a replacement could be found.

For the most up-to-date information about the presidential search, visit www.president.fsu.edu/search.

THE
AVILION
at Westcott Lakes
www.westcottlakes.org
(866) 510-1515

presents

NEWS NOTES Alumni

1960s

Dell Grace Schroeder (B.M. '62) has been named to the Florida State University Band Alumni "Wall of Fame." Schroeder also has been named a banner nominee for the Del Mar (Calif.) Fair's "Music Mania" promotion, and was honored this year by the Point Loma High School Band Boosters for her part in promoting and maintaining "Music in Our Schools." Citing her work as a music advocate, the City Council of San Diego presented her with a proclamation at the Point Loma High School's annual spring concert and fundraiser.

Terry E. Lewis (B.A. '65, M.S. '66, J.D. '78) an associate at the Grant Thornton Law Firm, has been named to the 2010 edition of The Best Lawyers in America in the area of labor and employment law.

David E. Pitts (B.S. '66), who played defensive middle guard for the Seminoles and later served as football head coach of the Blountstown (Fla.) High School Tigers from 1974 to 1988, presided as grand marshal over the 2009 Blountstown High homecoming parade.

William A. Burleson (B.S. '69) recently retired as a government operations consultant after 35 years of public service to the state of Florida. This includes five years with the Florida Department of Transportation and 30 years with the Florida Department of Children and Families. He also was a recipient of a 2009 Prudential-Davis Productivity Award. He was recognized for his role in the development of educational curricula dealing with improved Medicaid coverage for newborns.

1970s

Dan Harrel (B.S. '72) recently retired as assistant vice president for business and finance at Armstrong Atlantic State University in Savannah, Ga. He worked at Armstrong for 22 years, with another nine years at the central office of the Board of Regents-University System of Georgia in Atlanta.

Henry B. Sirgo (M.S. '73, Ph.D. '76) served as a Fulbright senior lecturer in the Department of Political Science and International Studies of Yonsei University in Seoul, South Korea, during the 2007-2008 academic year.

Thompson H. Gooding Jr. (B.S. '74), an attorney with Elliott, Blackburn, Barnes & Gooding of Valdosta, Ga., recently became chairman of the board of Valwood School, an independent college preparatory school in Valdosta, Ga.

Lucius J. Malcolm (B.M. '75) earned the Chartered Financial Consultant designation from The American College in Bryn Mawr, Pa. Such consultants must fulfill stringent experience and ethic requirements, as well as complete a minimum of eight courses and 16 hours of supervised examinations.

Mike Weinstein (Ph.D. '75) has accepted the new position of director of the Institute for Sustainability Studies at Montclair State University.

Phil Baughn (B.S., '76) has been appointed chief information officer for the Commonwealth of Kentucky.

Ken Hudlow (B.M. '76) recently accepted the position of performing arts specialist with the Savannah-Chatham County (Ga.) Public School System. After a career of 30 years as an elementary-, middle- and high-school band director, Hudlow is now an instructor of teachers.

James W. Linn (B.S. '77, J.D. '80), an associate at the Grant Thornton Law Firm, has been named to the 2010 edition of The Best Lawyers in America in the area of labor and employment law.

Anne Longman (J.D. '79), an associate at the Grant Thornton Law Firm, has been named to the 2010 edition of The Best Lawyers in America in the area of environmental law.

1980s

Cynthia "Cinny" Murray (B.S. '80) has been named brand president of Chico's, a women's specialty retailer.

Deirdre A. Brown (B.S. '82) has been promoted to vice president, business strategy and compliance, and chief ethics and compliance officer for TECO Energy Inc. in Tampa, Fla.

John O. Hess (B.S. '83) has joined Alstom as a master scheduler in its Richmond, Va., turbine and generator repair shop.

Charles A. Mancuso (B.S. '84) has been elected to the board of directors of the North American Interfraternity Conference, the international trade association representing 73 national and international men's fraternities.

R. Steven Lewis (J.D. '84), an associate at the Grant Thornton Law Firm, has been named to the 2010 edition of The Best Lawyers in America in the area of environmental law.

Thomas M. Knight (B.S. '86) became the 10th sheriff of Sarasota County, Fla., in January. He oversees 974 sworn certified and civilian employees in a jurisdiction that covers 572 square miles.

Michael Jackson (J.D. '88), a Fourth Judicial Circuit district attorney, was elected member-at-large to the executive committee of the Alabama District Attorneys Association.

Cory Burke Livingston (B.S. '88, M.P.A. '95, M.S.W. '09) has been named director of the Osher Lifelong Learning Institute at The Florida State University.

1990s

Michael A. Haggard (B.S. '92), a partner in The Haggard Law Firm P.A. of Coral Gables, Fla., has been named to *Florida Trend's* 2009 Florida Legal Elite. Haggard also has been named to *Florida Trend's* Legal Elite Hall of Fame.

Fred Karlinsky (J.D. '92), a shareholder with Colodny Fass Talenfeld Karlinsky & Abate of Fort Lauderdale, Fla., recently completed his sixth consecutive year as an instructor for the London-based Insurance Market Conferences.

Chris E. Ragano (B.S. '92), a marital and family attorney in Tampa, Fla., has been appointed chairman of the Family Law Section for the Hillsborough County Bar Association.

Mike Jenkins (B.A. '93) was named senior producer for "Wake Up with AI," hosted by Al Roker. It is the new morning show on The Weather Channel.

Douglas J. McCarron (B.S. '93, J.D. '95), a partner in The Haggard Law Firm P.A. of Coral Gables, Fla., was recently named to *Florida Trend's* 2009 Florida Legal Elite.

Melissa D. Allen (B.S. '95) was recognized as the Showroom Professional of the Year by the Decorative Plumbing and Hardware Association.

Walter Jones ('97) is returning to the field playing for the National Football League's Seattle Seahawks, at left tackle.

Gigi Rollini (B.A. '97, M.P.A. '03, J.D. '03) has been elected president of the Tallahassee Women Lawyers and president-elect of the Florida Association for Women Lawyers. Rollini practices Florida administrative and appellate law in the Tallahassee office of Holland & Knight LLP.

2000s

Lt. James J. Tomaszewski (B.A. '00) has been selected to perform with the 2010 Blue Angels, the U.S. Navy's prestigious flight demonstration squadron, piloting an F/A-18 Hornet. He is assigned to VMFAT-101, Marine Corps Air Station in Miramar, Calif.

Jamie Wilson (M.A. '03), a former Florida State University professor of political science, was recently appointed vice president of strategic communications and public affairs at Moffitt Cancer Center, Tampa, Fla.

Lt. Jesse M. Peppers (B.S. '05) was recently designated a naval aviator while serving with Training Squadron 21 at the Naval Air Station in Kingsville, Texas. Peppers earned the coveted "Wings

of Gold," marking the culmination of months of flight training.

Alexis Baume (B.S. '07), an associate at the Grant Thornton Law Firm, has been promoted to senior associate of audit services.

Brandon O. Felton (B.S. '07), recently completed U.S. Navy basic training at Recruit Training Command, Great Lakes, Ill.

Seaman Kiel E. Sauerma (B.A. '07) recently completed U.S. Navy basic

training at Recruit Training Command, Great Lakes, Ill.

Myron Rolle (B.S. '08) will appear in *Essence* magazine's 2009 "Most Influential African-Americans" issue. It will be on newsstands in December.

Got News?

To submit items for Alumni News Notes, e-mail shayes2@fsu.edu. Please write "Alumni News Notes" in the subject heading of the e-mail.



1930s

- Sarah F. Buckner (B.S. '34)
- Freda L. Lasserre (B.A. '34)
- Mabel Rogers Duggan (B.A. '39)
- Emma Bradford Parker (B.S. '39)

1940s

- Ruth Torres Bailey (B.A. '41)
- Nancy Faircloth Smart ('44)
- Mabel R. Hausman (B.A. '47)
- Joy Knipe Houston (B.S. '47)
- Barbara Lanford Bowers (B.S. '48)

1950s

- Dean E. Rochester (B.S. '51)
- Joel P. Smith (B.S. '52)
- Iona Moody (B.A. '53)
- Leroy R. Sherrer (B.S. '54)
- Clinton C. Thomas (B.S. '54)
- Rondeau G. Laffitte (B.S. '55)
- Olin B. Shuler (B.S. '55)
- Judith R. Hofman (B.S. '56)
- Patricia Wyatt Berry (B.S. '57)
- Lawrence E. Brown (B.S. '57)
- Gloria A. Drogosz (B.A. '59)

1960s

- Patrick S. Cantey (B.S. '62)
- George A. Pierce (B.S. '62)
- Susan Marsch Stowe (B.A. '62)
- William C. Bostain (B.S. '63)
- Joan B. Nabors (B.S. '63)
- George L. Spencer (B.S. '63)
- Ann H. Walker (B.S. '63)
- Barry L. Cobb (B.S. '64)
- Carl J. Moore (B.S. '64)
- Carl T. Wilson (B.S. '64)
- Maurice E. Council (B.S. '65)
- Jane S. Thomas (M.M. '65)
- Beverly Lugg Mock (B.S. '67)

1970s

- Paul M. Collier (B.A. '71)
- John H. Curtis (Ph.D. '72)
- Ronald E. Owens (B.S.W. '72)
- Mary Lucille Harper (M.S. '73)
- John L. James (B.S. '74)
- Kerry B. Page (B.S.W. '74)
- Michael O. Mathis (B.S. '75)
- George B. Moore (B.M.E. '75)
- Peggy Mandzak Crews (B.S. '77)
- Ralph E. Janaro (M.B.A. '78)
- David A. Hatchell (B.A. '79)

1980s

- Marjorie E. Campbell (B.S.N. '82)
- Kevin A. Griffis (B.S. '84)
- Alison Boulton Suder (B.S. '84)
- Matthew J. Clark (B.S. '89)

2000s

- Calixto A. Acosta (B.A. '03)

Faculty/Staff

- Marguerite Backfisch
- Russell Dannamar
- Grace T. Gilmer
- Charles T. Hurst
- Richard D. Williams

IN MEMORIAM

OBITUARIES

Ashby Stiff

Ashby G. Stiff Jr., a renowned former Florida State University associate professor of hospitality administration and popular Tallahassee-area restaurant reviewer, died Sept. 21. He was 78.

Stiff, who worked for Florida State from 1957 to 2001, retired from full-time teaching in 1983. In 1958, he created the hospitality department's Little Dinner Series, which now is named for him. It allows hospitality students to plan, cook and serve a themed dinner to the public. In 1972, Stiff founded the hospitality department's student program in Switzerland. A scholarship fund at the university's Dedman School of Hospitality is named for him.

Beginning in 1984, Stiff became a food critic for the *Tallahassee Democrat*, giving local restaurants between one and five chef's hats to rate their food, service and ambiance.



Stiff

Buddy Strauss

Florida State University alumnus Theodore Beroud "Buddy" Strauss (B.S. '50, Business), who Head Football Coach Bobby Bowden dubbed "FSU's first football hero" and who helped to found the Seminole Boosters, died Aug. 23 at the age of 84.

Strauss was elected into the FSU Sports Hall of Fame in 1980. His best season playing for Florida State was in 1949, when he rushed for 747 yards, including a single-game high of 161 yards against Mississippi College. Strauss capped the season by rushing for 132 yards and leading Florida State in tackles while playing defensive end in the Seminoles' 19-6 victory over Wofford College in the Cigar Bowl. While on the team, Strauss helped Florida State achieve records of 7-1 and 9-1.

After graduation, Strauss went on to a successful business career. He co-founded Tallahassee's Southern Electric appliance store, operated one of Tallahassee's first liquor stores and sold the first home sites in Tallahassee's Killbuck Estates.



Strauss

Capt. John Tinsley

Florida State University alumnus John Tinsley, a captain in the U.S. Army, was killed in combat on Aug. 11. He started at Florida State in 1998, and graduated in 2002 with a Bachelor of Science degree in criminology. As a student, he joined Florida State's Army ROTC program. At the time of his death, he was serving in Afghanistan as a part of the B Company of the 2nd Battalion, 7th Special Forces Group.

Tinsley was the second graduate of the university's Army ROTC program to die in Iraq or Afghanistan. The first was Col. William Wood (B.S. '84), who was killed in action on Oct. 27, 2005.



Tinsley

Your doctor... *continued from page 1*

- In all, 63 students graduated.
- Twenty-nine of the 63 entered residencies in primary care. That's one of the medical school's top priorities.
- Thirteen of the 63 became chief residents, the ones who supervise the training and activities of other residents.
- Twenty-one of the 63 are now practicing physicians.
- Fourteen of those 21 are practicing in Florida, another high priority.
- Ten of those 14 are practicing primary care.
- And six of those 14 are practicing in a rural area, yet another high priority.

A number of garnet-and-gold physicians practice in the Tallahassee-Panhandle area.

These three are at Tallahassee Memorial Hospital:

- Alex Ho practices emergency medicine and sometimes teaches third- and fourth-year students who are doing clinical rotations at TMH.
- Lorna Stewart practices with the internal-medicine hospitalist group.
- And Sandra Brafford practices there as a staff physician, teaching family-medicine residents in the internal medicine service.

Elsewhere in the area, Natosha Canty practices family medicine at Capital Health Plan in Tallahassee. Shayla Gray practices family medicine at Madison County Memorial Hospital. Joda Lynn staffs emergency rooms in Perry,

Apalachicola and Madison, along with hospitals in southwest Georgia. Kara Brooks practices family medicine with Sacred Heart Hospital at its facility in Crestview.

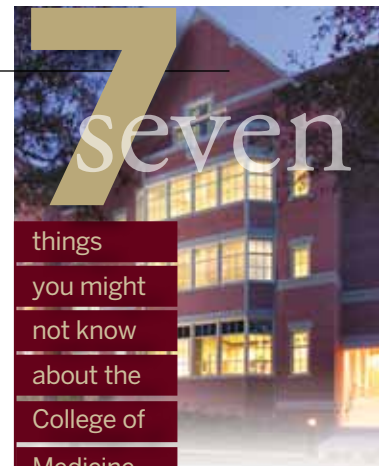
And then there's Christie Sain. She practices family medicine and is medical director at Patients First Raymond Diehl in Tallahassee. She's also on the College of Medicine faculty as a clinical assistant professor, with responsibility for teaching clinical skills to first- and second-year students.

"We really are focusing on developing the kinds of physicians that Florida needs the most," said Dr. John Fogarty, dean of the medical school. "Our community-based model — designed to identify students from rural and underserved areas, provide good role models for them, train them in community settings and encourage them to return to those communities one day — is working and working well. We are very proud of our initial graduates and enjoy telling the story of what a great program this is."

These days, the College of Medicine is closing in on its target enrollment of 480 students and already has peaked at 120 for the number of first-year students admitted annually. Each year, more and more FSU-trained physicians will be serving Florida's communities. So on your next visit to the doctor's office, take a close look at that white coat. You might see, embroidered at the top of the sleeve, a garnet-and-gold patch.



Uchenna Ikediobi, Class of 2010, gets one-on-one instruction from a physician/faculty member in Fort Pierce, Fla., site of a College of Medicine regional campus.



things

you might

not know

about the

College of

Medicine

1. It's not just in the Capital City. It has campuses in seven Florida cities: Daytona Beach, Immokalee, Fort Pierce, Orlando, Pensacola and Sarasota, as well as Tallahassee.

2. Instead of its own teaching hospital, the medical school has something it thinks is better: partnerships with 85 hospitals and other health care organizations around the state.

3. Some of its pretend patients aren't even human. They're mechanical, sort of superhuman. These so-called "manikins" (not to be confused with "mannequins") in the Charlotte E. Maguire, M.D. and Tallahassee Memorial HealthCare Center for Clinical Simulation allow professors to simulate, say, a collapsed lung and ask students how they should proceed.

4. Some of its pretend patients are human, and it's always looking for more. Don't let the earlier reference to the collapsed lung frighten you. You'd get a script to study, and then students would ask you questions to see whether they could diagnose the reasons for your listlessness, depression, hyperactivity or whatever the professors were trying to teach that day. It's fascinating. And you get paid about \$15 an hour. Visit med.fsu.edu/education/CLC/faq.asp.

5. The library has relatively few books — not because it's behind the times but because it's way ahead of them. It's one of the nation's top electronic libraries, which means the students and all those faculty members around the state can plug in from wherever they are and keep up with the latest medical knowledge.

6. The research building has about 50 labs, where biomedical sciences faculty and students explore neuroscience, embryology and the molecular basis of human disease. Elsewhere, faculty look into health policy, geriatrics, behavioral research, family medicine, rural health and much more. In the past year, the college's National Institutes of Health research grants included \$2.6 million to research how companies provide mental health care for employees and \$2.2 million to determine schools' effectiveness at screening for childhood obesity.

7. If you want to produce physicians who will serve Florida's underserved populations, then it makes sense to draw some of your students from exactly those populations. The College of Medicine goes to great lengths to give Florida's middle- and high-school students a peek at the world of medicine and groom those who show potential to become skilled, caring physicians. Interested? Visit www.med.fsu.edu/StudentAffairs/undergrad.asp.



Camille Licklider

Assistant Vice President for Planned Giving, The Florida State University Foundation

The gift that pays you income — for life!

Believe it or not, you can make a charitable gift to your favorite academic program at The Florida State University and receive income for the rest of your life. It sounds too good to be true, doesn't it? Well, it's not, thanks to the Charitable Gift Annuity. And in today's market, this type of gift is a wise investment.

It used to be that a savings account could be counted on for reasonable earnings; then CDs became a solid investment with a reliable return. In 1982, the CD rate hit an all-time high of 15 percent. But the days of double-digit returns for certificates of deposit have long passed, and now you may be searching for options that produce a higher, stable rate of return.

Charitable life income plans, especially the Charitable Gift

Annuity, could be the solution. Depending on your age, you can receive a rate of return that is substantially higher than you might receive with CDs or other non-charitable plans — an important consideration in these days of economic uncertainty.

Your rate of return on a Charitable Gift Annuity is further enhanced because you are allowed a charitable income tax deduction. For example, if a 70-year-old individual in the 25 percent tax bracket makes a \$25,000 gift, he or she will be allowed a deduction of approximately \$9,773 in the year of the gift. With an annuity payout rate of 5.7 percent, the additional tax benefit produces an effective rate of return on the gift of 7.7 percent.

Some of our donors who are currently employed do not need additional income at this point in their lives, but they are interested in augmenting future retirement income. With a Deferred Payment Gift Annuity,

our donors can boost retirement income, secure fixed payments for life, and make a contribution to their favorite program at Florida State.

The Deferred Payment Annuity is actually quite similar to the standard Charitable Gift Annuity. You make the contribution now, securing a current income tax charitable deduction, and Florida State agrees to pay you fixed payments for life starting on a future date that you select.

This is especially advantageous if your tax bracket is higher now than it will be later. In addition, the annual payment rate is considerably higher when the payments begin. For many people, tax reform curtailed the tax benefits of IRAs, 401(k) plans and other retirement plans. The deferred payment gift annuity is a good way to make up for the loss of the future funds you may need.

If you are interested in supporting Florida State, and



you are looking for ways to boost your annual income, consider talking with one of the planned giving staff members in the Florida State University Foundation's Office of Planned

Giving at (850) 644-0753 or via e-mail at plannedgiving@foundation.fsu.edu. We stand ready to assist you in creating a gift plan that positively affects your overall financial plans.

SEMINOLES ON THE MOVE

Another member benefit from the Florida State University Alumni Association



Preferential SEMINOLE treatment

- 55% discount on all interstate and intrastate moves
 - * intrastate services provided by and under the authority of Atlantic Relocation Systems in Florida only
- Free full value coverage up to \$50,000 on relocations
- Guaranteed on time pick up and delivery
- Personalized attention from start to finish
- Sanitized Air-ride Vans

Contact Tom Larkins (The Chief Relocator) for details on this program

1.800.899.2527

or e-mail him at tom.larkins@atlanticrelocation.com

Atlantic Relocation Systems/
Interstate Agent for

ATLAS VAN LINES

6314 31st Street East

Sarasota, FL 34243

Florida State University

A portion of the proceeds collected from the transportation costs will be paid to the FSU Alumni Association



ALUMNI ASSOCIATION

Alumni can find ... *continued from page 1*

Todd found that the Career Center (www.career.fsu.edu) is not only a resource for current students, but for alumni as well.

"It was the little things they suggested that were very helpful in laying the foundation toward finding something that I really wanted to do for the long term," Todd said. "Working with the Career Center opened my eyes to a more productive process of finding employment."

As a result, Todd now works as an academic adviser in The Florida State University Department of Psychology.

Whether alumni live in the Tallahassee area or not, the Career Center can help them in many ways, according to its director, Jeffrey Garis.

"By visiting the Career Center Web site, alumni can sign up with 'SeminoleLink' to post their résumés online," Garis said.

The résumés cannot be seen by the general public, but only by companies that are given special access as partners of the Career Center.

"Our alumni can participate in our 'virtual résumé book,' so that if a company asked us for the résumés of, say, accountants with two to three years of experience, their résumé would be included in that group," Garis said. "Alumni also can view national and international job listings."

Alumni can serve as a contact or make professional connections through the Career Center's Professional Network, an online database of alumni and friends of the university. They also can use the center's online credentials file service to request letters of recommendation and send packets to graduate schools or potential employers.

Local alumni or those who visit Tallahassee can come to the Career Center, located on campus in the Albert J. and Judith A. Dunlap Student Success Center, and talk to a career adviser, or attend a "career day," such as Seminole Futures, Engineering Day or Communication Career Awareness Day. In addition, local alumni who graduated within the past year are allowed

to participate in on-campus interviewing, as if they were still undergraduate students.

The Alumni Association and Seminole Clubs

For R. Martin "Marty" Hall, getting involved in his local Seminole Club has become a way of life. Since earning his Bachelor of Science degree in management from Florida State in 1973, Hall has lived in seven cities. In each one, he affiliated himself with the local Seminole Club and, more to the point, his fellow alumni. He has served in leadership positions in five of the clubs, including as president of the Seminole Club of Broward County (Fla.) and the Triad Seminole Club (North Carolina).

Hall is quick to point out that the benefits extend beyond the camaraderie of game-watching parties.

"I've found clients and employees, and a contractor who built one of my houses," said Hall, 59, the executive vice president and chief lending officer of Greystone Bank in Raleigh, N.C. "At one time, one of my fellow Seminole Club members was my insurance agent. I've made a lot of business friends and personal friends along the way."

Hall has found the professional networking opportunities of Seminole Clubs to be invaluable. In fact, the last time he changed jobs, one of his fellow club members helped him negotiate his employment contract.

"One reason I always tried to get involved in a leadership function was because I felt like professional networking would benefit a lot of folks," Hall said.

Each spring, the New York City Seminole Club focuses on professional networking opportunities for the 7,000 Florida State alumni who live there, according to Alumni Association President Scott Atwell.

"I was in New York recently, and I had lunch with a couple of Seminole Club members who want to create some sort of process where new alumni who are coming to New York can get involved and, perhaps, find



Ben Todd



Pamella J. Butler

a mentor," Atwell said. "They were asking themselves, 'How can we make that happen?'"

In addition to helping its Seminole Clubs to expand their programs, the Alumni Association (www.alumni.fsu.edu) is actively looking at ways to improve the services it provides to alumni. This past spring, the Alumni Association put on a "Rhodes on the Road" tour to Atlanta, Orlando, Tampa and Miami. It gave alumni in those cities a chance to meet and hear from the university's recent Rhodes Scholars, and attend a 90-minute career-counseling seminar conducted by staff members from the Career Center.

"Our job is to help Florida State alumni maintain lifelong connections to the university," Atwell said. "We're working to ensure that we offer something for everyone."

Jim Moran Institute for Global Entrepreneurship

Sometimes she felt like she was slaying the proverbial dragon all by herself.

In 2000, alumna Pamela J. Butler (B.S. '81, Business) and her business partner, Brad Mitchell, were inexperienced at running the fledgling Aegis Computer Services of Tallahassee.

"We knew a lot about computers, but we didn't know a lot about running a

small business," said Butler, 51, who today is the CEO of the recently renamed Aegis Business Technologies. Aegis provides information technology services, such as setting up networks and developing software, to small-to medium-sized businesses.

"We had been working hard for about three years, but couldn't make ends meet," she said. "One day at Rotary Club, I met Jerry Osteryoung, who was the director of the Jim Moran Institute back then, and asked him to come visit with us at the company to give us some advice."

Since enlisting help from the Jim Moran Institute (www.cob.fsu.edu/jmi), the difference for Aegis has been dramatic: turning losses into profit.

"We started having profitable year on top of profitable year," Butler said. "Jerry gave us the direction that we needed as small-business owners as to what were good investments for us and what weren't, and whether we were spending money needlessly."

"He also let us know that we weren't the only ones having problems, whether it was with personnel or cash flow," she said. "Having the Jim Moran Institute come in and reassure us helped to ease the pressure and fears associated with taking risks in business."

Through the generous support of Jim and Jan Moran, the Jim Moran Foundation

and JM Family Enterprises Inc., the institute has provided practical assistance to more than 3,000 small businesses since 1995, primarily in the Tallahassee area. The institute also has a presence in South Florida, focusing on minority businesses.

"Most people find out about us through the (Tallahassee) Chamber of Commerce — it is our unofficial marketing arm," said Jim Combs, executive director of the institute and professor of management in the Florida State University College of Business. "Through the chamber, we provide one-on-one consulting and host seminars."

A recent seminar taught basic bookkeeping knowledge to business owners who had no training in finance. Other seminars on marketing and leadership are being planned.

Business owners in Tallahassee and the surrounding area who ask for help in solving a particular problem are visited by Barbara Lay, the institute's associate director for outreach. Lay also conducts monthly roundtables for Tallahassee-area businesses that allow entrepreneurs to share ideas and talk about common problems.

"We're here to help all small businesses succeed, but we have a definite passion for helping those owned by Florida State alumni," Combs said.

Going Places



It's SO Westminster!

Exceptional Active Living at
WESTMINSTER OAKS

You're invited to visit!

To schedule a visit or request information,
call Sheri or Sandra at 850-878-1136.

Come for the Lifestyle. Stay for a Lifetime.™



WESTMINSTER COMMUNITIES OF FLORIDA
www.WestminsterRetirement.com