From student to star, **Corso is true to FSU**

By Jeffery Seay Fditor in Chief

he praises his alma mater. He admits his history with Florida bear his name. FSU is where his star began to rise.

Along the way to earning his as a kid there." Bachelor of Science degree in 1957 in physical education and his Corso met his wife, Betsy, and start- rushing leader in 1955 and was the

was born in Tallahassee.

"I go back a long way with Lee Corso's pride in FSU is Florida State, and I've got a great Florida State Athletics Hall of Fame evident in the enthusiastic way love for the school," Corso said. in 1978, he was deep into his career "My third son, Dan, attended FSU. as a football coach. My only daughter, Diane Elizabeth, State shaped and enriched his attended FSU. My nieces go there. life, beyond the diplomas that My best friend's children go there. I played baseball there. I played foot- Louisville (1969-72), Indiana (1973ball there. I was practically raised

Corso lettered every year from 1953 to 1956 in both baseball and Master of Science degree in 1958 in football. Under head football administration and supervision, Coach Tom Nugent, he was FSU's infraction or rules violation.

September 2005

ed his family. Their first son, Steve, only Seminole to be named an All-American in 1956. By the time Corso was inducted into the

> His 28 years in coaching include 15 years at the collegiate level as the head football coach at 82) and Northern Illinois (1984). Of those years, Corso takes the most pride in never having had an NCAA investigator call upon a single one of his players for any sort of

> > (Continued on page 2)

Lee Corso

Martinez: the senator from Florida State

FloridaState

By Barbara Ash FSU College of Law

when he stepped off the plane that to serve in a presidential Cabinet, a his home and, while he was secrecarried him from Castro's Cuba to post he held for three years before tary of HUD, made a student Miami 42 years ago that he was stepping into his own version of 2003 to seek the Republican nomi- on the law school's Web site. the American dream.

In the four decades since his freedom flight. Martinez has made what he calls his "improbable journey" from lonely and frightened 15-year-old refugee to U.S. senator. With his 2004 victory,



nation for the Senate.

Martinez, 58, also has made history at FSU as the first College of ical position attainable by a natural-Law graduate ('73) to reach such heights of political power.

When he cast himself in ads more than campaign rhetoric. His then all things are possible." story became well known across the nation.

Martinez arrived in Florida in 1962 and lived in refugee camps and foster homes in Orlando before and safeguarding the American being reunited with his family, who dream for this and future generacame to the United States four tions." years later. He put himself through school, earning his undergraduate and law degrees at Florida State. Later, he made a name for himself as a successful trial lawyer, respect- He never dreamed that he would ed civic leader and the first popu- make it to the major leagues of larly elected Republican chairman of Orange County before President George W. Bush selected him to United States at Camp David. Nor serve as secretary of the U.S. had it ever occurred to him, as a Department of Housing and Urban young immigrant trying desperate-Development.

with all of his successes, Martinez

Martinez became the first Cuban- has remained intimately involved American to be elected to the in life at the College of Law. He Senate. Four years earlier, he served as Alumni Association pres-Little did Mel Martinez realize became the first Cuban-American ident in 1981-82, hosted alumni at returning to Florida in December recruitment video that was posted

> Martinez said his election to the U.S. Senate — the highest politized citizen — is proof that "if you believe in the American dream of freedom and opportunity, and if and speeches as "a living testament you pursue it with hard work, to the American Dream," it was respect and an abiding faith in God,

> > In his victory speech, Martinez said that as a senator he is "eager to repay his debt to America and Florida by passionately defending

As a boy who loved playing baseball on the fields of his native Cuba, Martinez had set his sights on making it to the major leagues. American politics and, one day, play catch with the president of the ly to learn English and to lose his Throughout his career and Cuban accent, that one day he

(Continued on page 2)



Mel Martinez

FloridaState IMES

FloridaState

By Jeffery Seay Fditor in Chief

er of the Florida Department of Education in 2004 John Winn learned some lessons about how to keep the state's schools running despite being racked by four hurricanes in one year. The storm clouds cleared, though, and he 뛷 found the performance of the Sunshine State's nearly three million students steadily improving.

past experience prepared me for the challenges of the hurricanes." Winn, an FSU alumnus, said of Charley, Frances, Ivan and Jeanne, "They got the Department of Education into the business of doing things we had never had a part in doing."

the adjutant general of the Florida National Guard to recruit extra bus drivers. He got power companies to make restoring electricity to schools a priority. He also brokered deals between various Florida school districts and manufacturers of temporary classroom buildings so that storm-ravaged Charlotte County could receive completed structures meant for other districts. "Our first effort was to get the

FloridaState1MCS Vol. 11 No. 2

www.fsu.com/ Florida State Times is published six times annualy by the Florida State University ommunications Group, the Alumn ssociation, the FSU Foundation and eminole Boosters Inc. to keep alumni, friends faculty and staff informed about FSU's growth change, needs and accomplishments. Views expressed in the Florida State Times are not necessarily the views of university officials o the newspaper staff. Inclusion of underwriting does not constitute an endorsement of th roducts or services

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Corso's professionalism has earned viewers' trust and respect (Continued from page 1)

Corso credits his coaching ethic and clean programs to the example set by Coach Nugent, the man he considers to be his mentor. "He was an outstanding fam-

2

ily man," Corso said. "Just a tremendous football coach and honest, without question. He taught me never to prostitute my integrity to get a job or to keep one. I played for him for four years. Then, he helped me get a graduate degree from Florida State as a graduate assistant. I coached at Florida State for one year with him and coached for seven years at Maryland with him. He was the second most important person to me in my life besides my dad."

Today, football fans across the nation hang on Corso's every word as he uses his years as a player and coach as the foundation to analyze gridiron matchups for ESPN's "College GameDay."

During football season, Corso spends four days each week on the road, and many hours preparing for each game. From coaches and quarterbacks to the strengths and weaknesses of every team, Corso has become a pro at mastering mountains of information. In addition to individual team books provided by an ESPN research staff that Corso calls outstanding, he

also relies on friends in the game

"A lot of my friends are still coaching, so I call them and find out what they think about this guy or that question," he said. "But there are two things I never do. I never quote an unnamed source. That bothers me. And I never second-guess coaches. I 'first-guess' the hell out of them, but I don't second-guess them."

Corso likens his "GameDay" preparations to those of his coaching days.

"Kirk Herbstreit and Chris Fowler laugh at me because I'm in bed at 7:30 on Friday night to study my 'game plan,' as they call it just like a coach — and get a good night's rest."

Perhaps the most anticipated moment of Corso's analysis comes when he divulges his pick to win a game by donning headgear fashioned after the team's mascot or symbol. After studying statistical records. Corso said his pick usually comes down to the team with the psychological edge.

"The toughest pick I've ever had to make was at Florida State. five minutes before the game, putting the Ibis head of the University

The Corso family, from left (back row): David, Kimberly Ann, Lily, Diane, Steve, Kimberly Mary and Julianna; (front row): Sophia, Dan, Deanna, Nicholas, Olivia, Lee, Betsy and Annalise.

of Miami on my head, against the 'Noles" he said "Ken Dorsey was the guarterback, and I felt that Ken Dorsey would be the difference between the two teams. Miami won that game because of Dorsey."

Corso emphasized that, despite his love for FSU, his success as a television analyst stems from his impartiality.

"The only reason I think I've stayed 18 years on television is that I'm not a Florida State football

plaver. I'm not a Florida State alumnus, I'm Lee Corso, Once vou cross the line and become a person that's a cheerleader for the school. then people lose respect for you."

Even if "GameDay" preparations require diligent study, the live experience away from the studio at different school each week. among a throng of spirited college students, makes every broadcast exciting.

"An actor will tell you that

From Cabinet to Senate, Martinez is honored to serve public here sat Kennedy with his Cabinet



President George W. Bush announces Mel Martinez as secretary of Housing and Urban Development.

(Continued from page 1) would be the Republican Party's leading Hispanic figure and deliver a prime-time 2004 convention speech endorsing Bush's re-election. Martinez became friends with Bush during the 2000 presidential campaign. As one of the campaign

chairs, Martinez frequently picked up the candidate at the Orlando airport and drove him to meetings and appearances.

"We'd make two or three stops and sit in the car and talk," Martinez said. "He loves baseball and is a real family man and very easy to talk to and so, on a personal level, we connected.

"He thought I was sincere in what I was trying to do in public life. And I think he viewed the things I was doing as having a great similarity to his philosophy of compassionate conservatism. He wanted to make sure that he surrounded himself with people who are like-minded that he could bring to Washington to make a difference. He felt my story was a unique story and a unique opportunity.

As the two sat in a parked car during one of the Orlando visits. Bush told Martinez that he would need good people in Washington when he was elected, and then dropped the topic.

"I thought to myself, 'I wonder if that means that I should help him recruit some of those good people or maybe it was more personal," Martinez said, laughing. "I was too afraid to touch it because it seemed too incredible. But, as time went on, I would get inquiries from his staff. I told them I would only leave my job for a Cabinet position. I didn't hear anything more about it until after the election. Then on the seventh of December 2000, I got a call from the governor (Jeb Bush) saving, My brother would like you to be on his cabinet. He would like for you to be HUD secretary. Can I tell him you'll do it? And should he call you?' And I said, 'Yeah, I think I will '"

Martinez said he was particularly pleased because he was the president's third Cabinet pick after Colin Powell, whom Bush tapped as secretary of state, and Don Evans, who became his commerce secretary

"It wasn't an afterthought, or 'Gee, now we need a Hispanic on the Cabinet,' so I was very honored, very thrilled," Martinez said.

More than once, Martinez had to take a reality check during the course of his meteoric rise to national prominence.

"Sitting at the Cabinet table, I honestly would have moments of pinching myself," he said. "I'd sit there and see the portraits of Teddy Roosevelt and Dwight Eisenhower and busts of Jefferson and Franklin and I'd think, 'Here sat FDR with his Cabinet, here sat Teddy Roosevelt with his Cabinet, and

they've got to go back to Broadway so they can get that feeling from the crowd. That live reaction. Ours is like that every week, so I'm very fortunate."

From his position as one of the nation's most respected experts on college football. Corso finds the state of the game "as good as it has ever been." He cites increasing emphasis on academics and the sport's policing of athletes who would break rules. Corso also thinks the Bowl Championship Series system is doing what it was designed to do. "It was only put in

place to get No. 1 versus No. 2. I know there's controversy, but the controversy is worth it compared to what we used to have."

And how does Corso find the state of FSU?

"Its wonderful." he said. "What Florida State's done has been a wonderful story. Not only in athletics, but in academics and everything else. And I am very proud that, at the very beginning, I helped somewhat to start their football and baseball programs in

during the Cuban missile crisis

This is where they sat, and now

someone like me is sitting at this

said he made important contribu-

the domestic agenda of the admin-

istration and was able to bring a

perspective on the Latin-American

issues. As we were putting togeth-

er the coalition for the war, I had an

opportunity to talk with foreign

leaders, and I think I made a con-

tribution by getting the Spanish-

speaking world to understand the

nature of our concerns and reasons

reasons in Spanish to the world

community, doing the equivalent

of 'Meet the Press' in Spanish in

Madrid — representing our gov-

ernment and trying to do the same

thing Colin Powell does in our

'Meet the Press.' But in that world,

I was the voice of our administra-

tion. When you're in the Cabinet of

a president, you do things well

above and beyond your narrow

"I was able to articulate those

for the war in Iraq.

iob title.

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tions in areas beyond housing.

In his Cabinet post, Martinez

"I had a great deal to do with

table.' It was incredible."

going forward."

September 2005 /

Winn working to keep Florida's schools improving

After becoming commission-"Absolutely nothing in my

Winn found himself calling



John Winn

schools open as quickly as possible," he said. "For example, we took a six-week plan to open schools in Pensacola and narrowed it down to less than three weeks. And it was all because of working with other groups."

About 300 schools served their communities as shelters during the hurricanes, according to Winn, including some that ran generators for people on oxygen or e support.

Throughout hurricane season. Winn spent as much time at the state Emergency Operations

Center as he did the Turlington Building, the Department of Education's headquarters in downtown Tallahassee. By the time Hurricane Jeanne had developed, Winn said he was asked how he could prepare for a fourth hurricane after just getting schools opened again for the third time.

"People would ask, 'How do you get up for a fourth hurricane just after you've gotten schools open?' My answer was, 'If leadership can't get up for another emergency, the wrong person is in the job.' We don't get the privilege of saving 'I can't take a fourth one' and walking away."

Despite the hurricanes, not all was gloom and doom during Winn's first year. The state's rising FCAT scores, particularly among students with disabilities, have encouraged him.

"I'm just incredibly optimistic about what's happening in education in Florida," he said. "There's no other state that's closing the achievement gap between white students and minority students at this rate.

In the past five years, Florida has closed the achievement gap in reading proficiency among minority students, particularly African-Americans, from 37 points to 16

"We have more than cut it in half," Winn said. "No other state can boast that. Now, we still want to eliminate the remaining 16 points. The only right way to close the gap is if everybody's achiev-

The achievement level is rising for all groups, according to Winn, with Hispanic and African-American students rising at the highest levels.

The cornerstone of this success is the preK-12 "Just Read, Florida!" program, which provides teacher training and reading coaches.

"We're using strategies that have been clinically researched and supported," Winn said. "We have literally trained thousands of teachers in just doing a better job of teaching reading. Our reading coaches come in and help teachers try other methods and curricula. and determine what is not working, or what is working well.

"We're in the top five states in terms of improvement of student reading in every category," he said.

After graduating from FSU with a degree in philosophy and psychology, Winn spent his first year teaching at the Central Academy Elementary School in

Palatka, Fla., during the 1970-71 school year. That was the first year the faculty had been integrated at the all-black school, and it was prior to student integration.

"No matter what people say about school grades, accountability and choice, I can say, after teaching in a low-performing school, that until we started grading those schools, nobody was paying any attention to them," he said.

Now, with more than 30 years in education, including service in the Department of Education as the governor's policy adviser for education and the chief of staff under former Education Commissioner Iim Horne, Winn said his goal is simply to have the best quality education system in America — for all children.

"If we can claim for our citi zens that we have a quality publiceducation system that provides not only intensive and effective instruction for our struggling students but, at the same time, provides more access to acceleration for our top students, then we can essentially have the American dream in Florida." Winn said.

"That is, no matter what your background is or your resources are, you're going to have the same access to a quality education."

Donald Horward, a leading Napoleonic scholar, retires

By Barry Ray FSU Media Relations Office

He has devoted the bulk of his career to the study of one of the great figures in history — and in so doing, has made history himself. Now, after 44 years, dozens of books and articles written or cowritten, thousands of students taught, and numerous honors received, world-renowned FSU history professor Donald D. Horward has retired from FSU

"It's been an extraordinary career," said Horward, who holds the university's Ben Weider Eminent Scholar Chair in Napoleonic History and is director of its Institute on Napoleon and the French Revolution. "I've taught some 16,000 students here. It's been great to work with the students and to be honored with various awards "

Almost single-handedly, Horward has put FSU on the map as the pre-eminent university in the nation for the study of the French Revolution and Napoleonic history. When he came to FSU in 1961, Horward said, the school's library held fewer than 200 books on the French Revolution and on

Napoleon Bonaparte, the master ful French general and emperor who died in 1821. Over the years, Horward has transformed the collection into one of the most extensive in the United States, with almost 20,000 different titles now housed in the Napoleon and the French Revolution Collection at FSU's Strozier Library. "When scholars from throughout the world want to do research on this era, they come to FSU," he said.

With Horward as its chief backer, the Institute on Napoleon and the French Revolution was formally established at FSU in 1990. Since then, it has generated almost twice as many doctorates in the field as has the next closest university

"Ours is without a doubt the strongest Napoleonic program in the United States," said Joseph Travis, interim dean of FSU's College of Arts and Sciences. "And that is thanks in large part to the work of Donald Horward."

So what is it about Napoleon, a figure who has been dead for nearly two centuries, that so captivates Horward and his students?

"His footprint is gigantic. He changed warfare. The warfare we



Donald Horward

see today in Iraq is what Napoleon developed," he said. "Students at the U.S. military academies still study Napoleon's military strategies.

In addition to his military exploits, Napoleon helped shape the modern world in myriad other ways, Horward said. "He was a brilliant politician and administrator. The Code of Napoleon (legal system), our modern educational system, transportation, social services — all of these were innovations established by Napoleon that

have had a dramatic effect on the world we live in. This was not just a conqueror: this was a guv who understood life."

Horward's own career has been full of honors and accom plishments

Though he has been decorated by the president of Portugal and recognized by other countries, the honor Horward holds most dear is being named a Chevalier of the French Legion of Honor, France's highest civilian honor, which was established by Napoleon himself in 1802. Receiving the Legion of Honor medal in 2002 "is the highlight of my career." Horward said "It's the highest honor the French can give," and one that is shared with few other American scholars.

"This is going to be a working retirement," Horward said of his plans for the future. His first task is to finish his latest book, as well as to teach military history courses each August at the U.S. Marine War College in Quantico, Va., with periodic lectures at the U.S. Military Academy in West Point, N.Y. He and his wife, Annabel, also plan to divide their time between their homes in Tallahassee and Ohio.



Goldsmith studies daily life in the ultimate American home

By Dave Fiore

It almost sounds like a script for a made-for-TV movie.

A home-ec teacher from a Southern state university stumbles on a well-connected museum curator while on a trip to Washington, D.C. They discuss the teacher's passion for history and, before she knows it. she is rubbing elbows with presidents and their families at the White House.

That is exactly what happened to FSU Professor Elizabeth Goldsmith in

1992. The Fulbright Scholar from the College of Human Sciences did indeed find herself an invited guest in the world's most famous residence — asked to perform a unique task that no one to that point had tackled.

"I wanted to study how American homes had changed from 1899 to 1908, the founding years of home economics," Goldsmith said. "So I was looking at homes with a curator at the Smithsonian on a one-week research grant that paid me \$764." The grant was meant to cover the flight, transportation, food and lodging. While it didn't exactly do that, it did give her access to the curators and the chance to meet people with similar interests and expertise

One of the curators asked her why she was only studying houses in general.

"Why not study the most documented house in America, the White House?" the curator asked



Laura Bush, left, President George W. Bush and Elizabeth Goldsmith

"How do I do that?" Goldsmith replied. "The curator said that after I returned home, I should call the number on this piece of paper she handed me. It was a direct line into the White House, I called as soon as I got home.

A month later, Goldsmith was back at the Smithsonian — only this time, her trip included a visit to the White House

On her first day there, they sat her down at a desk in the library and gave her a huge stack of files to look through. It included information on all the physical changes to the house over the years - the plumbing, electricity, heating, lighting and even the laundry facilities.

"I did research on the day-today living — the basics — and that's what set apart my research from those doing the more glamorous areas," she said. "A lot of people want to study the art of the White House or the china and silver. My area of research was to show the interaction of the people and the building. It is really family

resource management — how to run a home or household. In this case, though, it's the White House." Goldsmith says she thinks she was welcomed so openly because

of her approach and her experience. "I think they liked me because

I am a unique combination," she said. "I have a Ph.D., and I showed

"It is really family resource management — how to run a home or household. In this case, though, it's the White House."

original ideas. They also needed someone with expertise in this area

Between 1992 and 2002, Goldsmith visited the White House many times as the guest of three presidents for various receptions and symposiums honoring White House historical anniversaries.

"When I'm there, they make sure I eat certain things because the residence staff considers me the kitchen expert. The chefs always take care of me," she said. "The treatment you receive there is great. On my first research visit while working in the library, a butler brought me tea and cookies on a sil-

ver tray with the words 'The President's House' inscribed on it They work very hard, and the people there love it — they truly love to be there."

Goldsmith said that devotion endures no matter who happens to be president.

"The staff thinks of it as serving the nation, in a patriotic sense," she said. 'Most of the 100-member staff have been there for a long time, some as long as 30 years. There are very few changes. One guy is the clock expert. He

winds all the clocks — hundreds of them. There is also a White House calligrapher who addresses all the formal correspondence."

The public persona of each president and his family inevitably evolves into a caricature of who they really are, said Goldsmith, based on what the media reports or

the issues that take center stage at the time. That often hides interesting character traits that might surprise those informed only by the daily newspaper or cable news.

"For example, Hillary Clinton is far more interested in homes than her public image would indicate," Goldsmith said. "Her father made drapes, so if there were new White House drapes going up, she was there. She had much more of a feel for those things than people might

One of the most famous parts that houses the Oval Office, the

offices of the president's executive staff, the Cabinet Room and the press briefing room. "The West Wing looks a lot like the television show. There are always lots of important people there," Goldsmith said. "As you walk by, everyone looks at you carefully to see who you are.

because they figure that if you're there, you are probably important, too. Everyone walks really fast ---they are very busy." Goldsmith said the other pub-

lic areas of the White House do not change in style dramatically from one president to the next as they once did, but that the presidential families get a greater say in decorating the private areas of the house.

"They get to pick the colors and bring in their own interior designers," she said. "They also get to choose pictures from the extensive White House art collection. Since Jackie Kennedy, there has been a committee that oversees any proposed changes, because they want it to remain historicallv accurate in its style. There

is a lot of Texas stuff in the Oval Office now — several paintings and accessories.

"You really get a feeling when you're there that is like no other," she said. "At the receptions, it is like being at a wedding when they play 'Hail to the Chief' and the president enters the room — everyone stands and turns. Some people get so excited, they can't speak; it's like when you hear the national anthem only 100 times more."

Goldsmith said her love for history was fueled at FSU.

"I had outstanding history professors. I have always loved history, and I love hanging out with historians. It is truly my passion."

Trumbower finds success in professional arm wrestling

By Bayard Stern Managing Editor

At FSU, one police officer is proving that the long arm of the law is a strong one, too.

When not on duty, FSU alumnus Jason Trumbower is a professional arm wrestler. Competing first as an amateur, he won the Florida Police and Fire Games competition in 2000, 2001 and 2005. In late July, he competed in his first professional arm-wrestling match in Destin, Fla., at the "Battle of the Beaches" competition, winning the Novice class and coming in second overall.

"My dad arm-wrestled, so I guess that's where it started. It's a combination of strength and tech-



Jason Trumbower

nique," Trumbower said. "You can have all the strength in the world, but if you don't have good technique, you can easily lose. At the same time, power is always important.'

Trumbower was hired in 1999 by the FSU Police Department after he graduated from FSU with a bachelor's degree in criminology in 1998. He also is a 1994 alumnus of the Florida State University School.

"It was a little strange when I first started as an FSU police officer" Trumbower said "I was 23 and still had friends who were students, so that was a little odd. I definitely look at things from a different perspective now.

"Jason is a very good officer,"

said FSU Police Chief Carey Drayton. "He's dedicated to his job and community, and he's a product of Tallahassee and FSU, so he's now policing and making his campuses safe."

Trumbower is assigned to bike patrol, is a field training officer and a union representative for the Police Benevolent Association.

"I enjoy my job, and getting to help people makes everything worthwhile," he said.

In October 2004, Trumbower and his fellow officers responded to a "man down" call at Doak Campbell Stadium

"When we arrived, he (Al Taylor, ESPN video engineer) was underneath one of the TV trailers where they keep all of their equipment. I started giving CPR and chest compressions until the fire department got there, and they took over. I heard he survived, but didn't know anything else."

A month later, the American Heart Association presented its Heart Saver Award to Trumbower and FSU police officers Mitchell Revels and Garrett Williams. The officers were credited with saving the life of Taylor.

"When Al showed up at the award presentation, he saw me and asked. 'Are you Jason?'" "I said 'Yes' and he said 'Do you mind if I give you a hug?' I said, 'Sure, I've already kissed va.' It was really great to see him again, and it was especially rewarding to know that he was OK."

The FSU Foundation recently announced that it had surpassed \$500 million toward its goal of raising \$600 million by Dec. 31, 2005, to benefit academic programs at Florida State University. This ambitious - and largest-ever fund-raising



campaign for FSU — has made a tremendous impact on the life of the university. The Foundation, a nonprofit 501c(3) organization, is responsible for receiving, investing and administering all private gifts and bequests for educational and charitable purposes for FSU. Like most other state-supported educational institutions, Florida State is becoming increasingly dependent on private gifts in order to achieve, enhance and maintain excellence in its many academic programs. Although the university receives support from state appropriations, those funds generally support core program requirements. Private gifts truly provide for an exceptional education that otherwise would not be available with state funding.



By Dave Fiore

afraid of a challenge, she hasn't let anyone else in on it. From her time as an undergraduate at Florida State to her jet-setting career as a respected public relations counselor, Brock has tackled challenges head on and has never backed away from applying her skills and experience in new ways.

Communications, a full-service public relations and marketing firm in Tampa that specializes in crisis management and clients who require a high degree of discretion in the deployment of their public information. She received her bachelor's degree in criminology — an unlikely training ground for a PR professional.

"I chose criminology because I have always been fascinated by how the mind works." Brock said. "My plan was to go to law school, but I got to the point where I knew I didn't want to work in the field. It was too laborious. My professors were very thought-provoking and very good, but I decided against pursuing criminal law. I was at Florida State during the Ted Bundy murders, so that gave me a

think '

of the White House is the West Wing, the center of political activity

FloridaState Mes

FSU Foundation: raising money and accountability

Jeffrey Robison

President

But successful fund raising costs money. The cost of fund raising is an important issue because it speaks to an organization's governance and accountability, and is becoming even more critical as donors increasingly factor it into their giving decisions. Some factors by which university and college fund-raising programs are evaluated and measured are the cost per dollar of the direct gift that was raised, investment returns and the size of the endowment.

For the fiscal year 2003-04, the FSU Foundation's cost of fund raising per dollar raised was \$0.11. According to the Council for the Advancement and Support of Education, the range for colleges and universities normally can run from 15 cents to 35 cents. The Better Business Bureau's Wise Giving Alliance released new guidelines in March that says charities should spend no more than 35 percent of related contributions on fund raising. What this means is that, while there are costs associated with raising money, the majority of the money raised by the Foundation goes directly to support university programs such as scholarships, professorships and endowed chairs. In fact, last fiscal year, the Foundation turned over \$28 million to the university for program support.

Through March 31, 2005, \$18.2 million had been turned over to the university, which includes \$3.1 million to financial aid for scholarships.

The investment return of the Foundation's endowment pool for the last fiscal year was 15.3 percent. This is fine performance, especially in light of a recovering economy that continues a flat trajectory because of the war on terrorism and an increase in gas and housing prices. The Foundation's investment policies are among the best of its peer institutions.

One of the Foundation's priorities is to create and resourcefully maintain endowments to ensure continued success and financial stability in the years ahead. Originally established as a "pact" between generations, they are, in essence, promises from past and current donors to future students and faculty that the institution will sustain certain commitments over time, even in the face of rising costs. FSU's endowment funds as of March 31, 2005, totaled \$433 million. As a result of the outstanding success of the FSU CON-NECT campaign, the Foundation anticipates continued growth of the endowment over the next several years.

Another indicator of the Foundation's fiscal responsibility to its donors is a commitment to become compliant with the Sarbanes-Oxley Act. The federal law was originally intended to help restore confidence in publicly traded companies and the stock market following accounting scandals in several large corporations. This 2002 law brought about a sweeping overhaul of financial management and audit practices and gifts to the Foundation.

inspired important corporate governance reforms. While the law does not encompass the nonprofit community, it clearly has implications for organizations that are involved in fund raising, such as college and university foundations.

In the FSU Foundation's continuing efforts to follow "best practices" for college and university foundations and to adhere to the highest standards of fiscal responsibility to its donors, the Foundation Board of Trustees over the last year has become Sarbanes-Oxlev-compliant, even though it is not required by law to do so. The independent auditors hired by the Foundation remarked that they have not seen any other nonprofit organizations become Sarbanes-Oxley compliant. This voluntary adoption of good practices by the Foundation Board of Trustees ensures exemplary financial management and governance, and shows a commitment to donor stewardship as a top priority

With a commitment to donor stewardship and fiscal responsibility, the FSU Foundation continues to remain accountable and perform well above accepted industry standards.

As the close of the FSU CONNECT Campaign draws near, the Foundation looks forward to continued success in its support of FSU on behalf of the many thousands of donors who have entrusted their

Brock's experience culminates in her own PR firm the new CEO would be walking to . ifferent perspective on it." Christie's auction in 1997. Soor Brock — a sister in the FSU lunch then. I ran into him right on schedule. He asked me if I had an

If Lisa Brock ever has been

Brock is the principal of Brock

Chapter of Alpha Chi Omega left a considerable legacy serving in the Student Senate. She also was not afraid to fight for issues she felt were important.

"The biggest thing I accomplished while at FSU was convincing the Seminole Boosters to allow women into the Scalphunters organization," she said. "I kept lobbying the Boosters, because the guys were getting an inside track on contacts and, on top of that, got to travel with the team. I had only good intentions. My goal was not change the world, just to have equal access to the decision-makers and see how they worked."

The Boosters leadership finalrelented around 1978 and allowed women in, even inviting Brock to devise the process for selecting the first class.

"It was a huge deal," she said. "A year or two later, the Lady Scalphunters were created as a separate organization (today, know as the Spirithunters). It was an example of FSU offering me a chance to develop my leadership skills."

Brock's knack for success continued after graduation, as she



Lisa Brock

accepted a position and was named Rookie of the Year with corporate giant Procter & Gamble.

She continued her career climb at the Tampa office of Young & Rubicam, an international advertising agency. Her affection for the firm initially was unrequited, but her determination was unwavering.

"I went over there every single day and made friends with the receptionist. She was great," Brock said. "One day, she told me to come back around 11:30 because appointment. I said, 'No,' but that I wanted to meet with him. He hired me right away. I know it sounds corny, but it worked."

After just three months, however, tragedy struck the agency. A plane crash killed six staff members: as a result, the office was reeling and an important banking account was vulnerable.

"It was awful - voung promising people were just killed. In the weeks that followed, I learned a secret of life. If you are doing what you are meant to do, you can do so much from selfteaching."

Today, Brock uses her extensive experience in sports marketing and media relations, to manage such clients as The People's Princess Charitable Foundation Inc., which manages "Dresses for Humanity," the world tour of the roval costumes worn and owned by the late Diana, Princess of

Brock was asked to become involved when a wealthy Tampa businesswoman purchased the largest private collection of Princess Diana's dresses at

after the purchase, the princess met her shocking death, and the museum-quality "Dresses for Humanity" exhibition was conceived. On tour, it visited 13 venues around the globe, raised approximately \$1 million for charitable causes, and was viewed by more than 3 million admirers.

Even with all her experience Brock realizes there is always more to learn. In fact, with client and former FSU football player Warrick Dunn, recently named "Good Guy of the Year" by The Sporting News, Brock said she continues to be amazed at the intense interest in athletes and their lives.

"In Warrick's case, he is all about looking to get to the next level with his charitable work. and I find that refreshing," she said.

Even though she is not working in criminology, Brock said her time at FSU prepared her well for a successful career.

"Florida State was fertile ground to develop leadership skills that are with me every day. It gave me skills to say 'you can' and 'vou will' and 'here's how.' When I see a resume on my desk from someone who went to FSU, I bend over backwards to help.

By Peter B. Gallagher

woods and rivers," LaMolinara said.

learned about life beyond Myrtle Grove.

"Watching films. That was how

Pensacola was the largest naval air base

in the world, and there were three movie the-

aters to accommodate the servicemen. I saw

every single movie that came to town,"

LaMolinara said. "It was a quarter a show.

All the way through my teenage years, I saw

older, the lure of the woods slowly gave way

to the temptation of flickering images in his

vinyl record player for a soundtrack and

would literally drop the needle onto the

teenage matinees, and his days as a budding

artist at FSU danced through his mind, said

LaMolinara, 49, when he stood on the 77th

Academy Awards stage earlier this year to

record at the beginning of the film."

And that wasn't enough. As he grew

"I began making crude Super 8 films

Thoughts of childhood jungles and

theater Obsessed for hours

them all. For a quarter.

own darkened room.

Tarzan."

FloridaState MCS

By Gordon Engelhardt

ry of the Harlem Globetrotters.

But nothing fully documenting the most famous sports team America has ever produced on a worldwide level. A book that points out that the U.S. State Department used the Globetrotters as a tool during the Cold War to deflate Soviet propaganda detailing the mistreatment of African-Americans. Never Globetrotters couldn't find a hotel or even a decent place to buy a hamburger in

his interest.

ves.

mind that during most of those years, the the South.

of Illinois graduate and former Globetrotters player, returned the team to greatness when he pur-

chased the franchise in 1993. While he had been approached by other prospective authors, he was biding his time, looking for the right person to tell this engrossing tale. As the first African-American to own a major

be, well, lost?



Anthony LaMolinara

supervisor for the Sony Imageworks team that turned illusion into reality in the acclaimed "Spiderman 2."

A 1976 graduate (BFA in cinematography, painting, sculpture and East Indian art history), LaMolinara has thrice before been Oscar-nominated, for his work on the origi-"Spiderman," "Stuart Little" and nal "Hollow Man." He credits his experiences at FSU, where he enrolled originally as a painter/sculptor in the art school, and mentoring from local filmmaker Tyler Turkle, for and showing them to my friends. I used a supplying the firm foundation of his current career as one of the world's top computergeneration (CG) motion-picture animation

"My professional career actually began at WFSU doing the 'Bobby Bowden Show,'" he said. "This was before video, so we shot on film. Let's face it, that's where I learned the mechanics of the film business. Anyone accept the Oscar for Best Visual Effects in a can shoot on video, but you have to know

learned editing, shooting, light. FSU had no film school when LaMolinara attended.

LaMolinara wins an Oscar for artistry on 'Spiderman 2'

"It is always amusing to me when I hear about FSU and its nationally prominent film school. Back then, there was really nothing but a lot of equipment, and it was locked up. There was really no one there to encourage me, except for Tyler. Here was an artist who made his own films, who knew what all this equipment could do."

Turkle, an avant garde artist/filmmaker, still lives in Tallahassee, moonlighting as executive director of the Leon County Schools Foundation.

"Tyler eventually let me actually shoot on one of his films. I considered it a great honor and took it very seriously. I still stay in close touch with him."

With no film courses to take in those days, LaMolinara claims he learned "everything I know from books or from actually doing it, picking it all up on my own." At FSU, he says he was given the chance to experiment and make something.

"I learned that if I didn't actually do it, then nothing would get done. And that is the most important thing any filmmaker should know. Don't sit around and theorize about all the reasons you can't do it," said LaMolinara, whose nephew studies film at FSU today, "I of the action scenes, and we plugged it into tell that to my nephew all the time. Don't the CG. We did a lot of work with the actors, worry about making mistakes. Learn about and it shows. the absolute chaos of making a film.

While at FSU, LaMolinara went everywhere the cameras were running. He spent his weekends working ground camera with NFL Films and available time away from his studies as a freelance cameraman and animator, eventually traveling as far as Atlanta, Motion Picture. He worked as animation what you are doing to shoot on film. I New Zealand, Seattle and Toronto. His first

big break came in 1988 as animation/director for the California "dancing raisins" commercial. He also was animator/director on the Emmy Award-winning "Claymation Christmas Celebration." He moved to California in the 1990s, where he worked on "Toy Story," "The Monkey King," "Avatar," "Final Fantasy," "Blade" and "T-Rex." He joined the Sony team for the original "Spiderman."

A Palisades, Calif., resident for the past seven years, LaMolinara and wife Marie have two children, Lucas, 20 months, and Brando, 5. In constant demand while at the top of his game, LaMolinara's immediate plans include another Spiderman sequel and setting up a studio at Disney to work on "Toy Story III.'

On "Spiderman 2," LaMolinara said his team broke new ground, especially regarding facial expressions and bodily movements, including the wonderfully halfman/half-CG Dr. Octopus (Doc Ock), a virtual villain with four tentacle-like appendages, numerous tongues and an ability to walk up the side of buildings that kept the digital animators busy.

"We made a leap forward in one way. Every little movement and facial expression and idiosyncrasy was there. I directed some

"But you can't just sit back with your Oscar and rest. Someone else is out there working to make another leap forward in another way," said LaMolinara.

And eventually it will come easy, just like dropping the needle on the record with one hand and hitting "Play" on the projector with the other

FSCW alumna Bynum has begun writing 14-book series

Ellen Bvnum

By Elizabeth Biro

Ellen Bynum's stack of '40s-era Distaff magazines feature ads for 39-cent jars of the "new" cream deodorant Arrid that "safely stops under-arm perspiration," a Florida Theatre showing of Sweet Rosie O'Grady "in Technicolor," and the Three Torches Beauty Shop that touts "cold waves," permanent curls without a hair drver.

Times were changing for America, and for Bynum. She was making her mark in Distaff, the literary magazine of Florida State College for Women.

A shy Bynum entered FSCW in 1944, vowing to leave her "private world of books." She submitted her work to Distaff and was published — for the first time. That achievement, she says, began her journey to writing a series of novels Bynum, 82, has just started publishing.

The 14-book serial, "The Eagle and the Stone," follows Christianity from the death of Jesus to the Christian movement in Rome.

"It changed my life, undoubtedly," Bynum said of FSCW, which served just 2,265 women in 1944. "It opened me up to a world full of other people."



The experiences and perceptions of people are the crux of "The Eagle and the Stone." The early Christian church is portrayed through the eyes of Romans. Some characters are famous, such as Pontius Pilate. The Roman prefect of Judea orders the crucifix-

ion of Jesus in Book One, "A Stone Laid in Zion: The Story of Pilate, Claudia and Jesus."

Other characters, such as Pilate's wife Claudia, were created by Bynum.

"I'm definitely humanizing them," Bynum said of the biblical characters, because "there's only one perfect man, he's Jesus. All the others - Peter and Paul they've got their weaknesses."

Bynum uses those weaknesses to frame problems in her books that are similar to con- and Bynum left campus in 1947, the year I've lived to this age to do this."

temporary issues. Writing poetry while growing up in Sarasota,

teaching job after losing his hearing in a World War I gas

money, but we had plenty of books, and I always had my nose in a book," Bynum

At FSCW, Bynum

poetry to Distaff and was the magazine's associate editor.

She met her husband, Joe, at a "church soldier party" during her early college days, and within a couple of months he left for service in World War II.

"That's why some of the poems you look at (in *Distaff*) are love poems," Bynum said with a grin.

When he returned, the couple married,

FSCW became the co-ed FSU. She finished her degree by correspondence.

Bynum went to work as a teacher, but continued to write poetry to share with friends and family.

The couple moved to Jacksonville, N.C., a city near Joe Bynum's hometown, where they still live.

After her retirement in 1987 from 35 years of teaching, Bynum and her husband traveled twice to the Holy Land, and she started thinking about how Jesus' contemporaries perceived him.

She began writing "The Eagle and the Stone" at 67, after a friend noticed that one of her poems seemed like a book outline. Bynum built on that poem, using her travel experiences and studying dozens of history books to help her set accurate scenes between the years 33 and 42 AD. She released the first book at the age of 80.

"I never thought I would write books," Bynum said. "I had always written poetry."

Bynum plans to publish one book a year until the series is completed.

"I've got something to live for," she said, "not just sitting in a rocking chair. I feel like



alumni who reserve one this fall.

Beginning in late July, questionnaires were sent out to more than 220,000 alumni

Fla., Bynum was the daughter of a veteran who lost his attack. "We didn't have much

said

earned degrees in English and Spanish, with a French minor. She also contributed

FloridaState Mes

Green writes definitive history of famed Globetrotters

Looking for a subject for his fourth book, award-winning author and FSU alumnus Ben Green (M.S. '76, Education) was amazed to find that no one had written a definitive histo-

A coffee table book, yes. A book for kids,

Mannie Jackson, a University

international sports franchise, Jackson was searching for someone who had a background exploring civil rights issues. He found his man in Green, whose third book, "Before His Time: The Untold Story of Harry T. Moore, America's First Civil Rights Martyr," piqued

Green has woven a passel of storylines, ranging from the Globetrotters' origin to how they vaulted to international prominence in the war-torn 1940s, plunged into near-bankruptcy, then were resurrected by Jackson's able guidance into "Spinning the Globe: The



Ben Green, with Globetrotters Eathen O'Bryant and John Kline, promoting "Spinning the Globe" on WNBC-TV.

Rise, Fall and Return to Greatness of the Harlem Globetrotters," which began arriving in stores in Inne

Green began to delve into the story by attending the Globetrotters' induction into the Naismith Basketball Hall of Fame in Springfield, Mass., in 2002. He notes that the Globetrotters were equivalent to baseball's Negro Leagues wrapped into a single team. While the New York Yankees may have had similar name recognition in America, there is no comparison overseas. Primarily regarded as clowns, the Globetrotters proved they were the best basketball team in the world, posting historic victories over the NBA Champion Minneapolis Lakers in 1948 and '49.

"The Globetrotters were always more

popular overseas, even at their height when ed a team. It was my team and my idea.' What they were on TV all the time," Green said. "We have sort of an ethnocentric view, but the Globetrotters were an international phenomenon. For 50 years, they were treated more rovally overseas than they were here. They would stay in the fanciest hotels in Paris in the 1950s on the Champs-Elvsses."

In Chapter 3, Green answers the most basic and rudimentary question in the history of the Harlem Globetrotters — when and how the team began. It turns out to be an intriguing games in Midwestern farm towns," Green mystery, with all the elements of a Sherlock said. Holmes case.

Writes Green: "This fundamental quesabsolutely clear, however, is that the official during the Cold War and beyond.

version of the Globetrotters' origins, as promoted by Abe Saperstein and reprinted in thousands of newspaper articles, could not possibly be true.

"As it turns out, the real story is much more fascinating than the official version. The truth always is.

Once the charismatic Saperstein became worldfamous, he could spin whatever yarn he wanted, and most sportswriters would print it. Of course, part of the mystery already had been unraveled Many observers already knew the Globetrotters had nothing to do with Harlem.

"Abe was an incredible marketing person, and sportswriters loved him," Green said. "His story was, I found a group of black guys and start-

happened was there was a black team already playing in Chicago, and they were Tommy Brookins' Globetrotters."

Although Saperstein erroneously claimed he started the Globetrotters in 1927, Green's research indicates they did not start playing in and around Chicago until the next

"They hooked up with Saperstein because they needed a white man to book

Once the legend grew, it knew no boundaries. After all the years and all the fantastical tion has been obscured by the passage of time, stories true and otherwise, Green has delivthe deaths of the principal characters, and 70 ered the definitive story of a team that helped years of hyperbolic press releases. What is shape some of the perceptions of our nation,

New FSU alumni directory will debut this spring Do you ever feel as though your friends who have current addresses on file with the plete their questionnaires online, though ments. The CD-ROM version has a short

and classmates from your FSU days seem to

This fall, you'll have an opportunity to order the first unabridged Florida State



University Alumni Directory since 1992! The Alumni Association has contracted with Harris Corporation to publish a directory that features alphabetical listings that are cross-referenced by student names, geographic location, year of graduation and degree. Offered in hardback, soft back or CD versions, it will be delivered in the spring to

Alumni Association or the FSU Foundation. sought informational confirmation or updates. "Where do you live?" "What do vou do?" "Do vou have an e-mail that we where we might forward your Florida State mail?"

Incorporated into the 1-page inquiry are some basic questions for alumni about membership in the Alumni Association.

To continue advancing this organization — and your alma mater — we need to build an association that meets your expectations and needs. "If you aren't a member, why not?" "If you are, what prompted your interest and, in many cases, active involvement?" Of course, statistically speaking we want to collect some data that lets us know if there are alumni out there who are thinking about a charitable gift to FSU in the distant future. It's all really basic stuff, but in total, it brings the alumni family together to represent "who we are.

many will put pen to paper. Once our mail- video clip. The questionnaires were simply surveys that ings (there will be limited follow-up mailings) will begin making calls to verify information other FSU graduates in the same career field. and, at the same time, take responses for those And finding out how many FSU Seminoles

11

ALUMNI ASSOCIATION

We don't want to intrude on your time, so you can pre-empt a call by phoning Harris when you receive your questionnaire.



The Alumni Directory will be a great have reached everyone, our partners at Harris resource for anyone wishing to link up with may use?" "Do you have a seasonal address who prefer voice contact over questionnaires. live in your state, your community — heck, on

> vour street — will never be easier. For those who are more Internet savvy, the CD-ROM version of the directory will allow you to click on an e-mail address and send a message to an old friend.

> The Alumni Directory will be affordable, and there will be some discounts for alumni who purchase both the printed edition and the CD-ROM version. Only alumni will be permitted to buy the directory, and we will have the complete support of Harris, a firm that has printed many, if not most, of the directories representing institutions across the country. Harris, has an impeccable reputation among numerous preventive measures that will keep alumni information safe from improper use.

It's a purchase worth waiting for.

FloridaStateIMES

"I brought my wife to Tallahassee one

Martin and wife Carol have three chil-

day after we were married," Martin said. "We

spent our honeymoon here. With this univer-

sity, we have a love affair that's lasted 41

dren: Mary Beth, Melanie and Mike Jr., the lat-

ter FSU's former starting catcher and a current

University Alumni Association. It recognizes a

member of the university community whose

efforts have made a major contribution

toward the fulfillment of the university's mis-

assistant coach.

Field at Dick Houser named for Martin

the game.

By Kim MacQueen

One day last fall, Florida State baseball Coach Mike Martin got a call from university President T.K. Wetherell. The president was calling Martin to tell him about plans under way to name the baseball field at Dick Howser stadium — for him. More than 40 years and 26 baseball seasons after he first set foot on the Florida State field, Martin would look up at the scoreboard and see his own name.

When he thinks about it. Martin still is incredulous.

"When he told me he was going to do it, I couldn't talk. He thought I couldn't hear that's never happened to me before!"

"Then I tried to talk and nothing happened," he laughed. "Tears actually came into my eves."

Martin received an undergraduate degree from FSU in 1966 and a graduate degree in 1971. He served under coaches Woody Woodward and Dick Howser before taking over the program in 1980. He's been associated with the baseball program for 33 of its 58 seasons.

Now in his 26th season as head coach, Martin is an FSU legend who has built the program to premier status. During his tenure, 54 different players have earned All-America honors, 96 have been named to all-conference teams, and 106 have signed professional contracts

At 61, Martin can take credit for leading the Seminoles to 25 straight NCAA Regional appearances and 12 trips to the College World Series. A four-time ACC Coach of the Year, Martin also is one of only eight coaches in Division I history ever to record 1,300 wins.



He has a reputation for recruiting talented players and continuing to develop that talent once those players arrive on campus.

Of Mike Martin Field at Dick Howser Stadium, Martin said, "It's the highest professional honor I've ever received. There is no bigger thrill than to come to work every day and look at that field and see my name."

He's quick to share that honor with FSU's president

"All of this is made possible because of him. He's got the natural leadership to make things like this happen and see them $\frac{3}{2}$ through," Martin said of Wetherell, with whom he went to school and who he credits with being "the fastest guy on the football team



Honoring No. 11: Julie Larson Baker, Dave Hart, Mike Martin, Carol Martin, Jared Shouppe and T.K. Wetherell.

Florida State Football 2005

pt. 5	Miami	Tallahassee	8PM
10	The Citadel	Tallahassee	6:45 PM
17	Boston College	Chestnut Hill, MA	ТВА
Oct. 1	Syracuse	Tallahassee	ТВА
8	Wake Forest	Tallahassee	ТВА
15	Virginia	Charlottesville, VA	ТВА
22	Duke	Durham NC	ТВА
29	Maryland	Tallahassee	ТВА
lov. 5	North Carolina State	Tallahassee	ТВА
12	Clemson	Clemson SC	ТВА
26	Florida	Gainesville, FL	ТВА
ec. 3	ACC Championship	Jacksonville, FL	ТВА



Mike Martin

were shown at each half-inning throughout The love is reciprocal: At Homecoming last fall, Martin was presented with the Baker cast a wide net for the video, going Bernard F. Sliger Award for Service, the single highest honor accorded by the Florida State

so far as to invite Florida Gov. Jeb Bush and President George W. Bush to appear. The latter sent an apologetic letter saying his schedule prohibited his participation.

As softball coach for Mike Martin for 18 years and director of baseball operations for sion.



Mike Martin Field at Dick Houser Stadium

three, Baker was a natural to help make the ceremony and video tribute happen. His and Martin's close, long-term working relationship seems stormy to some, but Baker points out that a little bit of bickering works well for them

"Everybody tells us, 'All you two do is argue,"" Baker said. "I tell them, 'Yes, that's right.' That's what makes it work. We fight and fight and fight, and then, when he says, 'Go.' I run with it."

Baker also serves as camp director for the Mike Martin and Seminole Advanced Baseball schools that run on campus each summer. The camps aim to teach baseball fundamentals to various age groups and help promote both skill development and better understanding of the game.

More than 100 campers have gone on to wear garnet and gold as part of the Seminole baseball teams; the camps' honor roll also includes Collegiate All-Americans, first-round draft picks and major leaguers.

For Martin, after all these years, it's still all

Bv Dave Fiore

What could be more fun than belonging to a successful Seminole Club in the shadow of its inspiration?

When a group of young professionals founded the College Avenue Seminoles in 1998, there wasn't a Seminole Club in Tallahassee. Today, the club is strong, growing and gaining respect from other Seminole clubs for its programs and community involvement. But at the beginning, service was not necessarily its first priority.

The organizational goals of the club could be summarized by its rather straightforward motto: "Party like you're in college again." While not exactly "Vires, Artes, Mores," the club's good foundation got a solid group of people excited about possibilities for the future. It didn't take long after a new wave of leadership took control for

By Kim MacQueen

bling.'

Graf doesn't mention how, as coach, she built Florida State's softball program from the ground up. She doesn't dwell on her long string of successful seasons or her outstanding reputation, both on and off campus. She would never mention that she has been called the greatest Division I softball coach in the history of the game.

few years for other opportunities.

softball. In 2005-06, she enters her 28th.

"Longevity of Graf's stature is just not seen any more in college sports," said FSU Senior Associate Athletic Director Charlie Carr, noting that Graf has been in the top five all-time Florida State softball victories. "She's literally been an icon in her sport for well over 25 years. So it was a natural progression for her to receive this honor."

After Graf earned her undergraduate degree at FSU in 1975, she went on to the University of North Carolina-Greensboro for a master's degree in physical education, then served as both assistant softball coach and head coach for that school's men's and

involved.

Referring to themselves as members of "Tallahassee's Seminole Club," the College Avenue Seminoles hold monthly meetings with speakers that are the envy of the more than 100 other Seminole clubs around the world.

versity who are willing to meet with us," said Jay Wirth (B.S. '99), board member and immediate past president. "They are right out our back door. We try to have a balance of administrative and academic speakers and representatives from the athletic department.'

FloridaStateIMES

Graf Field named for FSU's top women's coach

Fields of dreams

To hear JoAnne Graf tell it, the softball field at the Seminole Softball Complex recently was named in her honor simply because she's hung around for so long.

"Length of service helps," she said, taking care to credit both President T.K. Wetherell and Athletic Director Dave Hart for the honor, which she calls "very hum-

True, Graf's legendary longevity and dedication to FSU is not often seen in college sports, where so many coaches leave after a

Graf's dedication is seen in the many winning seasons she has coached for FSU

women's swim teams. She eventually made her way back to FSU, where she's been ever since. She earned a doctorate in athletics administration at FSU in 1992.

"I've lived in Tallahassee almost my whole life and, growing up, I always wanted to go to FSU and play in an academic sport," said Graf, adding that she thought about basketball, but at 5 feet 2 inches tall, it wasn't an option for her. "I feel very fortunate to have been able to come back to my alma mater and to stay here for my whole career. That was lucky — and it's really helped me."



That career has been nothing short of stellar. She now has captured nearly half of the Atlantic Coast Conference's top coaching awards, celebrating her sixth ACC Coach of the Year award in 2004. She is the only ACC coach ever to win the award in consecutive vears — and has done that twice.

Graf has guided the Seminoles to 10 ACC conference titles in 14 years — Georgia Tech is the only other school ever to win more than one. She led the only ACC team ever to go to the College World Series, and has led them to five times as many NCAA Regionals as the rest of the conference combined.

Still, the honor of having JoAnne Graf



IoAnne Graf

named for her seems to have caught her off guard.

"It's just not something you ever think will happen. It was a really nice surprise," said Graf, noting that seeing her name up on the scoreboard — even though she knew for months it was going to happen this past

April — still is a little weird. That's because even though Graf is responsible for so much FSU softball success, she doesn't feel it's about her.

"Any time something like this happens, it's because so many different people contributed to it - former athletes, coaches, administrators. I'd just like to thank all the many people who played a part in my receiving this honor."

Graf was feted April 2 in front of almost 1,000 fans at a home-plate ceremony held during a home game at the field named for her. Video presentations prepared by the athletics department featured appearances by former athletes, coaches and others who helped to form Graf's successful tenure. The next day, with the Seminoles' 5-2 victory over Virginia Tech, Graf logged National Fastpitch Coaches Association career win No. 1,300.

To Graf, the most important thing is those athletes - finding them, recruiting them and helping them to develop, both as college students and as softball players. It's a full-time job in itself, as Graf works now to identify athletes for as far ahead as fall 2006.

"I like working with the players, and I really like the games," she said. "But recruiting is what it's all about. If you don't have the athletes, you're not going to win."



Field at the Seminole Softball Complex FSU President T.K. Wetherell praises JoAnne Graf during naming ceremony.

Tallahassee's College Avenue Seminoles young, but growing

the club to model itself after long-established and the importance of keeping alumni

"We are very lucky that there are so many great people associated with the uni-

College Ave.

Seminole clubs, shifting its focus to service President for University Relations Lee for a variety of causes, including student Hinkle, Florida Supreme Court Justice Raoul book scholarships. Cantero, Director of Athletics Dave Hart, coaches and even current student-athletes

> Current club President Paul Mobley, who is a former member of both the Gainesville and Jacksonville Seminole clubs, said his goal for this year is to spread the word about what the club is doing.

"I want people to understand what a ique opportunity they have living in Tallahassee," Mobley said. "I want to increase membership and the knowledge that there is a local club here for them '

> Following the example set by other Seminole Clubs, which have raised more than \$75,000 for FSU

Recent speakers have included FSU Vice the College Avenue Seminoles raises money

"Right now, we give as many as five \$200 book scholarships to students," said Amy Wirth (B.S. '98), Jay's wife and past club president. "But we are also trying to raise money for an endowed scholarship."

The club sponsors "Barbecue for Books" during the FSU spring football game and a enough to keep them in the loop. food drive called "Hayride for the Homeless." It is planning a "Strikes for Tikes" bowling event to benefit Boys and activities," Anne Leftwich said. "It is nice to Girls Clubs, according to Amy Wirth. "We try have speakers from all the different sports, to give back to the community."

The name College Avenue Seminoles is unique among Seminole clubs in that it is one gram that others don't." of the very few that does not identify its location. "The idea behind the name is that it is scholarships, according to Mike connecting the two ends of College Avenue – '73, Ph.D. '76) and Ann (B.S. '63) both are Palios of the Alumni Association, the university and downtown - college and FSU alumni.

So why is the College Avenue Seminoles club continuing to build momentum and grow – now up to nearly 175 members?

Anne Leftwich and her husband, Preston, recently retired to Tallahassee and joined the club because just living in the heart of the Seminole Nation was not

"We joined because we have always supported the Seminoles in all sports and and we have gotten to tour all the new facilities. We get an insight into the athletic pro-

Founding members of the Kansas City (Mo.) Seminole Club, Preston (B.S. '68, M.S.

Statue honors tradition of sportsmanship

Five years ago, the pleasant, sleepy fog that so comfortably envelopes Tallahassee's academic and political landscape was rudely swept away by the events of America's 2000 presidential election. Large white trucks festooned



with black cables trailed in all directions to brightly lit, well dressed, constantly chattering people. The whole proceeding was loud, harsh and ill humored.

During that time of much noise and elbowing in Tallahassee, FSU President Sandy D'Alemberte was asked by an interviewer to name a human characteristic that he particularly disliked. He replied that he most especially disliked incivility.

As we churn into the new century, we seem beset by incivility on all sides, not just in our public and our political life, but on the nation's playing fields as well. It has grown particularly caustic, and it appears to be an unwelcome and unwholesome by-product of our modern times.

D'Alemberte is a student of human nature, and he knows that civility is the canvas upon which civilization is portrayed. Civility and sportsmanship are very much the same; one proceeds from the other, both are branches of the same discipline.

In the younger, more callow years of this 20th century, no one

> was held in higher esteem for his gracious good sportsmanship than Al Strum, a native of St Petersburg who dominated boating sports in his era, setting world records and winning national championships as a powerboat racer. Strum had always

been an accomplished athlete throughout high school and college, but his remarkable athletic achievements and his fiercely competitive spirit were always overshadowed by his reputation for grace and sportsmanship.

Strum's daughter inherited his athletic ability as well as his sophistication and his drive. Maggie Strum entered Florida State College for Women at the time FSCW evolved into FSU. She became FSU's first head cheerleader, and led the first cheer at the first football game, October 18, 1947

Fifty years later. Margaret Strum Allesee was sitting for her portrait as a founder of the Varsity Club. She noticed the small clav model tucked in the cluttered corner of artist Edward Jonas' studio. It was a pet project that had intrigued Jonas for years. Two fig-

ures, both football players, faced each other. The man standing was shown extending his hand to the second man, on the ground, but still clutching the football.

The wordless impression was powerful, and there simply is no other sport where two players can better illustrate the point through a simple pose.

Maggie asked Jonas about the model, and when the artist said, "I want to represent the spirit of sportsmanship", Maggie Strum Allesee knew instantly that she wanted this sculpture to honor her father, and she wanted it to be placed on the campus of her uni-

On five o'clock on a cold evening, Nov. 18, 2000, three hours before the Florida game, then President Sandy D'Alem-berte welcomed a large gathering of Boosters, Athletic Department officials, Maggie Allesee and her husband Bob and a brigade of children and grandchildren to the dedication of Al Strum Plaza at University Center, and the unveiling of "Sportsmanship," a magnificent sculpture by Edward Jonas.

It was significant that this noble, uplifting work of creative genius was dedicated on the day that we welcomed our bitterest and most contentious rival. For what is the value of civility, or of



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As we begin the 2005 football season, our university is beset by another set of challenges, some unanticipated just a short year ago, no less aggravating and frustrating than those we have dealt with before. I am confident that our alumni and our leaders will overcome these challenges as we always have with good humor. compassion, unvielding strength and determination to do what's right for Florida State and, yes, even good sportsmanship.



FloridaStateIMES



ALUMNI **Got News?**

To submit items for Alumni News the subject heading of the e-mail.

Tallahassee Festival.

Marshall

ual category.

Betty Lentz Siegel (Ph.D.) will step down as president of Kennesaw State University. January 2006. Appointed in 1981, she was Georgia's first female university president, and is the nation's longest-serving female university president. Siegal also was the featured speaker and received an honorary doctorate at the graduate commencement ceremony at the Southern Connecticut State University, New Haven, Conn.

of Convenience Stores, Alexandria, Va.

1966 William J. Bullock (B.M.E., M.M. '68, Ph.D.



"Sportsmanship" statue by Edward Jonas.



Notes, e-mail kharvey@mailer.fsu.edu. Please write "Alumni News Notes" in

1958

Cora Ann Manning Chapman (B.S.) and Jack Chapman (B.S. '60) portrayed Andrew and Rachel Jackson in the 2005 Springtime

1959

Robert F. Sanchez (B.S. M.S. '62) has been named director of public policy at the James Madison Institute, a nonpartisan center founded by former FSU President J. Stanley

1960

Sidney A. Stubbs, Jr. (B.A.) is the 2005 recipient of the Palm Beach County Bar Association's Professionalism Award, individ-

1961

1962

Kerley Leboeuf (B.S.) has retired after 24 years as president of the National Association

1965

James Bouterse (B.A.) has been elected president of the Florida Association of Insurance and Financial Advisors, Hollywood,

71) retired as director of choral activities at lum development from the University of Columbus State University. He has been appointed advancement director of RiverCenter for the Performing Arts, Columbus, Ga.

1967

Steven L. Chenault (B.A.) has received a master's degree in urban studies from Old Dominion University, Norfolk, Va.

Sheila Kay Riley (B.A.) retired from California Child Protective Services following a 35 year career as a social worker to children and their families, Riverside County.

William Wagner (B.S.) was elected president of the Club Managers Association of America. He was the general manager of Riviera Country Club, Coral Gables, Fla.

Kathryn Law Williamson (B.S.) is among the recipients of the Minnetonka (Minn.) School District's Minnetonka Award for Child Centered Excellence in Teaching. The award honors staff who display personal and professional integrity in considering the best interest of students.

1968

Cathy Knutson Brown (B.S.W.) has been selected to be a congressional delegate to the White House Conference on Aging. This event sets the policy and direction for issues on aging, Washington, D.C.

Richard R. Kania (B.A.) is the chairman of sociology and criminal justice at the University of North Carolina at Pembroke.

1969

Marvalene Hughes (Ph.D.) has been named the first female president of Dillard University, New Orleans, La. She will be leaving California State University where she had been its first woman and African-American to serve as president.

Michael B. Smithee (B.A., M.A.'70) was the recipient of the Homer Higbee Award for Distinguished Service to National Association of Foreign Students Advisers: Association for International Educators. The award recognizes those who have contributed at least 10 vears of distinguished service.

Rep. Leslie S. Waters (B.S., M.S. '70) was reelected to the Florida House of Representatives and also elected as the speaker pro tempore 2004-2006. Waters represents District 51, which includes parts of Pinellas County.

1970

Clara Cook (B.S., M.S. '86) has been elected as the vice president of financial affairs for the 124.000 member Florida Education Association.

1971

Nicolas Assali (B.A., M.A. '74, Ph.D. '77), has had five books published, one of which, Inter-poeme d'autrui selon "Le français par la lecture expliquée," was a finalist of the Prix du Livre Insulaire (Insular Book Prize) 2002. Quessant, France.

James W. Carr (M.S., Ph.D. '75) was nominated by President Bush and confirmed by the United States Senate to a 4-year term on the National Security Education Board, comprised of six cabinet level members and six appointees of the president

Clifford R. Hinkle (B.S.) has been elected chairman of the board of Commercial Net Lease Realty, Inc., Orlando, Fla.

Nancie Martin Hobby (B.S.) has received a Master of Arts degree in literacy and curricuSouth Florida.

Mary Katherine Jones (B.A., M.A.'74) was promoted to assistant dean for information technology and media services at the Divinity School, Harvard University, Cambridge, Mass. George E. Tragos (B.A., J.D.'74) has been appointed the incoming chairman of the Florida Bar Criminal Procedure Rules Academic Affairs for the program. Committee. This 50-member committee plays a critical role in the criminal rules process currently under review by the Florida Legislature.

Walter Wicker (A.D.V.M., Ph.D. '77) has returned to Louisiana Tech University as the director of libraries.

1972

David Bianchi (B.A.) has been elected to serve as a court commissioner of the Antelope Valley family law courtroom by the district's Superior Court judges. Bianchi is a longtime attorney and former deputy city attorney, Lancaster, Pa.

Kent Dobbs (M.S.), owner of Kent Dobbs Suzuki of Springdale, Ark., has been elected Deborah Vaught Beck (B.S.) retired after vice chairman of the American Suzuki Dealer Advisory Board for 2005.

Miranda Franks Fitzgerald (B.A., J.D.'78), was recognized in the 2005 edition of Chambers USA: America's Leading Business Lawyers directory.

Eddie B. Hobby (B.S.) has been named the director of real estate and facility of Danka Corporation, a publicly traded digital imaging company.

1973

Donn A. Weaver (M.A.), recently spent six months in Baghdad, Iraq working to support the new Iragi Government on behalf of the State Department. He also trains United States government employees on international crises and security issues.

1974

Donald L. Blinzinger (M.S.W.'74) has been promoted to senior vice president of the firm BoseTreacy Associates LLC, Indianapolis, Ind. Neil I. Doroshenko (B.S.) is the senior territory manager for field assistance, covering all offices in North and South Carolina for the Internal Revenue Service.

1975

Greg Gubler (Ph.D.) is retiring from his joint appointment as University Archivist and Professor of History at BYU-Hawaii.

Donald R. Kennedy (B.S.) recently observed his 30th year of employment with the Public Defender's Office. Kennedy has served Florida in many capacities as investigator, polygraph examiner, chief investigator of the Ted Bundy defense team and administrative director for the circuit offices of the agency in seven counties.

Harris K. Solomon (J.D.'78), has been elected president of Temple Bat Yam of east Fort Lauderdale. Solomon also has been reappointed to the Business Litigation Certification Committee by the Florida Bar.

1976

Chip Chalmers (B.F.A.) has joined the faculty of the FSU School of Motion Picture, Television and Recording Arts after a 28-year career in Hollywood.

Diahann W. Lassus (B.S.) has been named one of Worth Magazine's top financial advisers an unprecedented six times. Named among the 120 best financial advisers for doctors in Medical Economics magazine,

Lassus was profiled in the Dow Jones Investment Advisor Magazine, Journal of Financial Planning, CPA Wealth Provider, and Financial Advisor Magazine

Dr. Jeffrey Love (B.S.) wrote the application for Georgetown University/Washington Hospital Center Emergency Medicine Training Program, and is the director and vice chair of

1977

William H. Davis (J.D.) was recently elected president of the Florida Bar Foundation.



Roger Gibson (B.S.) and Tim Gaskin (B.S. '80) formed Gaskin, Hardaker, Gibson Insurance, a Northeast Florida commercial independent insurance agency, Jacksonville. Andrew F. Susko (B.S.) in 2007 will be the new vice president of the Pennsylvania Bar Association, a 28,000 member state legal association, Harrisburg, Pa.

1979

25 years with the Florida Division of Alcoholic Beverages and Tobacco as a captain and the district supervisor for five counties.

1980

Patrick F. Saunders (B.S.) has recently accepted a position as store manager at JC Penny in Salisbury, N.C.

Deborah L. Spicer (B.S.) has completed her doctoral degree in pharmacy at Purdue University, West Lafavette, Ind. She will be a pharmacist with Wal-Mart Corporation. Anderson, S.C.

1981

Margaret "Peg" A. Davis (B.S.) was awarded the first annual CIO Magazine's Ones to Watch Award. Davis is the deputy chief information officer for the City of Phoenix.

Alton Thompson (B.M.E.) has been appointed conductor of the Senior Women's Choir at National Taiwan Normal University in Taipei. He continues to serve on the humanities faculty at Taiwan's Chungkuo Technological University.

1982

Dr. William L. Bockenek (B.S.) was appointed medical director of the Charlotte Institute of Rehabilitation and chairman of the Department of Physical Medicine and Rehabilitation of the Carolinas Healthcare System, Charlotte, N.C.

Lt. Cmdr Richard S. Schnabel (B.M.E.) is serving his second tour of duty in Irag as an officer in charge of construction for the Naval Facilities Expeditionary Unit.

1983

Carlos A. Kelly (B.S.) has written an article, "The Pen is Mightier than the Sword or Why the Media Should Exercise Self-Restraint in Time of War." published in Opposing View Points-Censorship. The publication showcases articles concerning issues of current importance for use in libraries and classrooms across the country

Rebecca Ward Boles (B.S.) was selected as marketing director of the Pensacola News Journal.

1984

Carolyn Cary (B.S.) has started Nutty Girl Inc., which produces gourmet nut mix.

John P. Dunbar (B.S.) has been appointed as chief information officer of EMS Technologies Inc., Atlanta.

James V. Etscorn (B.S.) was named coordinator for the Orlando litigation group of Baker and Hostetler, LLP.

Kenneth E. Keechl (B.A., J.D.'87) is a senior litigation partner for Brinkley, McNerney, Morgan, Soloman, & Tatum, LLP, Fort Lauderdale, and has been elected president of the Dolphin Democratic Caucus, Florida's largest and oldest gay and lesbian political organization

Kelle Wise Schnable (B.M.E.) is the curriculum analyst in the learning and development department of the State Farm Insurance Company, Bloomington, Ill.

1985

Scott Harrison (B.A.) earned his master's degree in computer science from Washington State University. He is employed by Syntec-Fuelmaster as an embedded firmware engineer, Tallahassee.

Terry L. Katz (M.S.) has been named an associate director of biostatistics at Imclone Systems, where he designs clinical studies and analyzes data for targeted oncology research using monclonal antibodies

Ronald S. Phillips (B.S., M.S. '02), formerly a senior policy advisor with the House Armed Services Committee in the U.S. Congress, is now vice president for Cassidy and Associates, a lobbying firm, Washington, D.C.

Jerry T. Roden (B.S.) was appointed by Florida Gov. Jeb Bush as the chairman of the Early learning Coalition for Indian River, Martin & Okeechobee Counties.

1000

Maj. S. Kirk Coker (B.S.), USMC, is currently assigned to the Marine Expeditionary Force Command Element deploying to Iraq in support of Operation Iraqi Freedom

1987

Jeff Pompe (M.S., Ph.D. '90), professor of economics at Francis Marion University, was named to the Nellie Cooke Sparrow Chair in Business at FMU Florence SC

Cathy Camp Sargent (B.A.) has been promoted to senior traffic coordinator at St. Johns and Partners Advertising and Public Relations, Jacksonville, Fla. She will manage timelines and workflow for the firm's Ford Clearwire, Convergys and Cornerstone creative teams.

1988

Andrew Chapin (B.S.) has been promoted to senior associate at the law firm Lowndes, Drosdick, Doster, Kantor and Reed, P.A., Orlando, Fla.

Richard Conner (B.S.) has been promoted to senior design director at LPK, the largest independent design agency in the world, Cincinnati

Leslie Marrs (M.M.) has completed her doctoral degree in musical arts at the University of North Carolina at Greensboro.

1990

Lisa L. Bradford (B.S.) has been promoted to associate director of Global Market Strategy and Planning, Global Customer Business Development, for the Procter and Gamble Co.

Steven W. Lopez (B.S.) is the inventor of a process that samples air to detect harmful biological and chemical agents within the contents of mail.

Sean A. Pittman (B.S., J.D. '94) has been Police Department, January 2005. selected to serve on the FedEx Orange Bowl Committee. He is the president and an attorney of Pittman Law Group, P.L., Tallahassee and Palm Beach.

1991

Dana M. Lyon (B.S.) has been promoted to lieutenant with the Metropolitan Nashville Police Department where she has been employed for 13 years.

Kara Sproles Mock (B.S.) of K. Mock and Partners, LLC, won "Best in Show" from the South Carolina Public Relations Society, the highest statewide award given for excellence in comprehensive public relations programs or campaigns.

John R. Ridge (B.S., M.S. '92) joins Roche Diagnostics as their director of reimbursement services. North America.

J. Marshall Shepherd (B.S. M.S. '93, Ph.D. '99) was featured in the Network Journal "40 Under Forty." He was selected based upon his outstanding achievement, contribution, leadership and influence in the corporate, nonprofit, health and entrepreneurial areas and also for his service to the African-American community.

Mark A. Smith (B.S.) is now president of his own firm, Skillhouse Staffing Solutions K.K., Tokvo, Japan.

Major Wavne W. Straw (M.B.A.) was selected to attend the 2004-2005 War College of the Navy Command and Staff, Newport, R.I., and the School of Advanced Air Space Study, Montgomery, Ala.

Kevin F. Woodall (B.S.) was named partner at Folev & Lardner, LLP, where he represents clients in labor, employment and general litigation matters, San Francisco.

1992

Jamie Austrich (B.S.) has been promoted to partner at the law firm Shumaker, Loop & . Kendrick, LLP, Tampa

Eric S. Faulconer (B.S.) has been hired as the inaugural women's soccer coach by Armstrong Atlantic State University.

Lt. Cmdr. Roger A. Hartman (B.S.) recenty returned from a routine deployment in support of the war on terrorism. Hartman was assigned to the guided missile ship, the USS Harry S. Truman carrier strike group.

100.7

John M. Crossman (B.S.) was promoted to principal, director of investment services at Trammell Crow Company, Orlando. Jonathan "J.R." Riddell (B.S.'93) is practic-

ing law at Orrick, Herrington & Sutcliffe, Sacramento, Calif.

1994

Noell J. Barnidge (B.A.), a Savannah Morning News sports reporter, placed fifth in the Associated Press Sports Editors Best Writing of 2004 national contest in the breaking news category

Stacey Rose Kirby (B.S.) has been named partner at Seiber Design Inc., Atlanta.

Brvan C. Ramos (B.A.) has opened the Ramos Law Firm, LLC. The firm handles civil litigation matters, and specializes in the representation of Georgia's injured workers.

Dr. Scott Wagner (B.S.) has graduated from the Las Vegas Institute for Advanced Dental Studies.

1995

David L. Downing (B.S.) was promoted to lieutenant with the Florida State University

Jocelyn Keynes (B.S.) joined the law firm evens & Lee, New York, N.Y.

1996

Damien Burdick (B.S., B.A.) and Patrick Fegan (B.S.) opened a second Po'Boys Cafe, a Tallahassee franchise, Brandon/Valrico, Fla. Dimitri N. Diatchenko (M.M.), musician and actor, recently worked as the lead male role of Alexi Mironov in the feature film, "Miriam," which will be released nationwide this fall. He also had a guest appearance as Dar Sitska on the new TNT action show "Wanted," in episode two, to air July 2005.

William G. Kilpatrick (B.S.) is a founding partner of the law firm Fleet, Spencer, Martin & Kilpatrick, Destin, Fla.

Russell M. Lazega (J.D.) has written the book, "Florida Practice: Florida Motor Vehicle No-Fault Law Personal Injury Protection," 2005 edition.

Kenneth E. Varnes (B.S.) has received the 2003 National Investigator of the Year Award from America International Group (AIG) for demonstrating integrity and a commitment to working cooperation with the claim staff to achieve best results. Varnes is the first Floridian to win the award.

1997

Charles "Chad" Crabtree Jr. (J.D.) accepted a position as director, real estate counsel with Broks/Eckerd Corporation, Warwick, R.I. Capt. Arnaldo L. Colon (B.A.) has been assigned to the 26th Marine Expeditionary Unit scheduled for deployment with the Kearsarge Expeditionary Strike Group to the Mediterranean Sea in support of the global war on terrorism.

Carolyn E. Gascoigne (Ph.D.) received the University of Nebraska at Omaha Alumni Association's annual award for outstanding teaching, given to nine faculty members.

1998

Allen K. Lynch (Ph.D.) has been given the Distinguished Faculty Award at the Eugene W. Stetson School of Business and Economics of Mercer University. Lynch has developed a graduate course for master's students who are able to learn statistical tools by applying them in a course project to solve a problem for their current employer. This is the third time Lynch has received the award.

Richard M. Rosenberg (B.S.) has been named as a print buyer for Media-Solutions, the largest independent media planning and buying service in the Southeast, Atlanta.

1000

Adam E. DeRosa (M.S.) has been named director of student services at Everglades University, Boca Raton.

Ryan I. Friedman (B.S.) has been named as an account executive of account services and planning department for MediaSolutions, Atlanta.

Whitney V. Harrell (B.S., M.S. '00) joined the office of Rumberger, Kirk & Caldwell, practicing in the areas of product liability and asbestos defense litigation. Miami.

Lt. Cmdr. Melvin Paul Kessler (M.M.) was named the 26th leader of "the Navy's Oldest and Finest Band." March.

Jennifer Hobby Newell (B.S.) is one of the four voice personalities of the morning drive radio show, "The Bert Show," on Q100.5 FM, Atlanta.



2000

Brett Hudspeth (B.S.) an F-14 Tomcat pilot, flew 25 combat missions over Iraq in support of Operation Iraqi Freedom, off the USS George Washington.

Rita M. Reese (B.A.) won a Walter Stegner Fellowship, which covers tuition at Stanford and provides her with a \$22,000 annual stipend

2001

Dr. Anita B. Hawks (B.S.) earned her Doctor of Osteopathic Medicine degree from the West Virginia School of Osteopathic Medicine, Lewisburg, W.Va.

Jessica L. Hendrix (B.S.) has joined HNTB Corporation as a structural designer in the bridge department of the Tampa office. Craig E. O'Halloran (B.S.) has joined Eide Bailly Technology Consulting as a Great Plains consultant, Fargo, N.D.

2002

Summer Balsley (B.A.) has joined Global-5 Inc., a public relations marketing and multimedia firm as a public relations/marketing coordinator. Orlando.

Aimee L. Carpenter (B.S.) earned a Master of Arts degree in sports administration from the University of North Carolina Chapel Hill. She has been named assistant director of compliance at the University of Central Florida Orlando

Daryl R. Levine (B.S.) has graduated from the University of West Florida with a master's in educational leadership and has accepted an internship with the National Association of Student Personnel Administrators, Public Policy Division, Washington, D.C.

Scott F. McZeal (B.A.) has been selected as one of 15 finalists nationwide in the 2005 Miller Urban Entrepreneurs Series business plan competition. He and his partner were selected based upon their business plan for TheUrbanFlavor.com. The site will begin serving the Detroit and Chicago markets in 2006. Genny L. Spies (B.S.) received the Central Florida Commercial Real Estate Society's 2005 Hallmark "Rookie of the Year" Award, Orlando.

2003

Stephanie M. Brod (B.S.) has been selected to work at the Miami Art Museum as a development associate. Miami.

Matthew B. Hobby (B.A.) is the marketing and graphic designer for the Arts Noca Theater, New York City.

Jessie D. Parkin (B.S.) recently completed U.S. Navy basic training with honors at Recruit Training Command, Great Lakes, Ill.

2004

Katie K. Crosby (B.A.) has been promoted to assistant producer at St. John & Partners Advertising and Public Relations, Jacksonville. Kevin R. Gowen II (J.D.) recently joined Rumverger, Kirk & Caldwell, P.A. as an associate practicing in commercial litigation.

Joseph A. Rosso (B.S.) has been named as a project engineer at Miller Legg, one of the largest multi disciplined consulting firms, West Palm Beach, Fla.

2005

Melissa G. Rossi (B.F.A.) directed the film "Charm," which won an Oscar at the Student Academy Awards, Beverly Hills, Calif. The 10minute film is about a shy girl with a crush on a guy at her office.





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the outset and it remains fixed.





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The Charitable Remainder Unitrust: A Gift of Lasting Value

Camille Anderson Licklider **Senior Director Planned Giving** FSU Foundation

The unitrust is a unique creature of the Internal Revenue Code that ensures an income stream for you and another beneficiary. After your lifetime(s), the trust remainder is available to support your favorite college or program at Florida State University. You begin by making an irrevocable contribution into the unitrust. This contribution can be made in the form of cash, stock, securities-and even real estate! You are then entitled to a lifetime income. The annual amount of income is equal to a percentage of the fair market value of the trust assets, revalued annually. You select the payout rate at

For example: John contributed \$100,000 to a unitrust, arranging to receive 7 percent of

the fair market value of the unitrust each year. The first year he receives \$7,000 (7 percent of \$100,000). At the time of the second valuation, the unitrust is worth \$110,000, so John is paid \$7,700 (7 percent of \$110,000) that year.

When selecting payout rates, it is important to remember that a higher payout rate inhibits growth of principal and thereby reduces the amount of your initial charitable deduction.

A unitrust is adaptable to many situations. For example, you could establish a unitrust that designates a relative who is a student to receive a percentage of the assets each year that he or she attends college, after which time Florida State University would receive the remainder. Alternatively, a unitrust could be used to produce retirement income and ultimately provide a valuable gift

If you would like to learn more about how a unitrust can benefit you and Florida State, please call the Office of Planned Giving at (850) 644-0753, or send an e-mail to plannedgiving@foundation.fsu.edu. We can help you determine if such a plan is practical for you. Call us today!

> FSU Foundation (850) 644-3192 clicklider@foundation.fsu.edu

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IN MEMORIAM

1920-1929 Elizabeth Malcomb DuBois (B.A.'28)

Nannie Marshall Griffin Christian (B.A.'32), Joy Miller Winslow (B.A.'34), Wylma Terbush Barnhill (B.A.'36), Kathryn Karrick Clyatt (B.S.'36), Irene Haimowitz Lippman (B.S.'36), Elizabeth Touchton Respess Warner (A.B.'37), Janet Lockwood Wallace (B.A.'39)

1940-1949 Louise Lisk Johnson (B.A.'42), Mary Marjorie Austin (B.A.'47, M.A.'60)

Mary Elizabeth "Betty" Cook Hainlin (B.S.'50), Janet Sitges Swanzy (B.M.'55), Gretchen Kirchhoff Ramsay (B.S.'56), Irene Rodriguez Carter (B.S.'57), Muriel Christian Crusoe (B.S.'58), James Mann Ervin (B.S.'58), Violet Mize Richardson (B.S.'58), John B. "Bart" Lawson (B.S.'59)

Bertie Mae Eddy Sunny Armel (B.S.'60), John H. Hull (B.S.'60), Robert A. Kennedy (D.E.D.'60), Ben E. Weeks (M.S.'60), H. Robert Berry Sr. (B.S.'64), Mary Jo Hall Register (M.S.'64), Richard T. Wohlfarth (B.S.'64), Roger L. Klingaman (B.S.'65), John G. Kolb Jr. (B.S.'65), Harold L. Clarke (B.S.'67), James E. Barnes (M.A.'68) 1970-1979

Rev. Robert E. Frost (B.A.'70), Elizabeth C. Hall (M.S.'71, Ph.D.'73), Arthur Teele Ir. (J.D.'72), Brenda Parks (B.S.'73, E.D.S.'81), William E. Roddenberry Sr. (B.S.W.'73), Don E. Haney (B.S.'74), Joseph L. Shields (J.D.'74), Candice Renee Curenton (B.S.'75), Garland Bee Stafford III (B.A.'77), Christine Evangeline Oliver (Ph.D.'78), Eileen DeVries Brunner (M.S.'79), James R. Hooper (B.A.'79, J.D.'83)

1980-1989

1990-1999

Douglas J. Dodd ('89)

Kimberly Winter Cass (B.S.'92), Ryan A. Sayre ('95)

200-200=Capt. Charles E. Boldt (B.S.'01), Robert Earle Legore (B.S.'01), Glen McClellan Fletcher ('04), Wind Henderson ('05)

FACULTY AND /TAFF

John W. Eutsey, Leroy Fudge, Bruno Jensen, Inez Brewton Newton, Hazel Riddle Stover

George Milton

George Milton, 86, FSU professor emeritus of anthropology and an established artist, died in Iune.

Milton started at FSU in 1956 and taught until 1980, when he retired as a



mission varied, but were in the area of electronic systems design and trouble-shooting. Most of his designs were for unique circuits needed by individual researchers. Some, worked out in collaboration with the scien-

George Milton

tenured associate professor.

"George was a diligent and well-liked professor and a practicing artist," said Bruce ties was for trouble-shooting and improving Grindal, professor of anthropology. "He taught classes on cultural symbolism, and was the strongest magnets at the lab. an expert on art from Egypt and the Near East. He traveled quite a bit and many of his classes included carefully prepared slides of his photographs."

A native of Marianna, Fla., Milton joined the Air Force during World War II. He earned his Bachelor of Arts degree in 1953, and a master's degree in 1954 in painting and art history, both from FSU. In 1980, he received another bachelor's degree in creative writing.

Peter R. Murphy

By Bruce Brandt

Peter Robert Murphy, 63, an electrical engineer at the National High Mag-netic Field Labora-tory, died June 10.

Murphy started work at the magnet lab in October 1993. His contributions to the lab's and a longtime resident of Tallahassee.



tists in Alan Marshall's Ion Cyclotron Resonance (ICR) group, were sold to other ICR researchers

One of Murphy's principal responsibilithe power supplies that provide current for

At the time of his death, he was working with colleagues on a major upgrade to the power supplies.

Clinton Silas

Clinton Silas, 95, skilled FSU nuclear research machinist, died June 7. Silas worked for 27 years for the physics department.

"Clinton was critical in building all of the specialized equipment they used," said Kirby Kember, vice president for Research. "He created fantastic, unique pieces that were necessary for nuclear research. He was a great guy and a valuable colleague to have. I think he didn't retire until he was around 85, but he was always a young and vigorous person."

Silas was a native of River Junction, Fla.,



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hances are you have a strong connection to Florida State University – a connection built on fond memories and sustained by your interaction with other alumni, faculty and friends of the University.

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Both of us were blessed with the support of our families when we attended FSU. Not all students have that advantage. We both feel that an education is critical and wanted to do something to assist those students not quite as fortunate as we were. Nan and Mark Hillis,

Members of the Presidents Clubs' Eppes and Westcott Societies

FSU now plugged into next generation internet

By Jill Elish FSU Media Relations Office

This is not your father's Internet. The Florida LambdaRail Network, a next-generation Internet that is faster than any other education-based network in the Southeast and is among the top in the nation in speed and capacity, is now operating at FSU and nine other universities in the state.

FSU was a leader in establishing the network, which can move information at speeds of 10 gigabits per second and has space for a total of 32 10-gigabit networks, or channels. It has 100 times more capacity than what was available to the universities previously capacity that they will be able to purchase at a fraction of the current cost.

"This gives us a networking speed we could not even dream about just three years ago," said Larry Conrad, chair of the Florida LambdaRail Board and associate vice president and chief information officer at FSU. "Before, it would have taken days to download multiple terabyte files. Now it will take a few hours."

Whether probing elemental particles, cataloging images or sharing climate data. more and more scientists rely on massive data vaults located at universities and institutions around the world.

"The LambdaRail conquers space," said FSU Vice President for Research Kirby Kemper. "Collaboration between people

Association



Larry Conrad

widely separated by distance becomes as easy as working with someone just down the hall. Data files previously too huge to send across the Internet will flow as easily as email from one desktop to another."

involved in projects that involve sending large volumes of data over the Internet.FSU's participation in the LambdaRail is crucial to the success of the projects.

For example

•Assistant Scholar Jeffrey McDonald in Compact Muon Solenoid (CMS) experiment, only one fully created, funded and controlled is designed to help scientists understand will generate an enormous amount of data: said. "It levels the playing field for our facul-During one sec-

ond of CMS running, a data volume equiva-

"This gives us a networking speed we could not even dream about just three years ago," said Larry Conrad

lent to 10,000 Encyclopaedia Brittanica is that we have the fastest research network recorded

•Computer Science Professor Greg Riccardi is involved with the MorphBank Computational Science, the College of science departments. The database contains thousands of high-resolution photographs and other images of plant and animal specimens. Thanks to a National Science University of North Florida. Foundation grant, the scope of the project moved across the FSU network connections will increase in order to store hundreds of include Cisco Systems, which provided high-Kemper said many FSU researchers are thousands of images submitted by researchers from all over the world.

> Florida LambdaRail is part of the National LambdaRail, an initiative to create a FiberCo facilitated FLR's purchase of 1,540 national high-speed information infrastruc- route miles from Level3 Communications.

> ture for research universities and technology companies. Similar regional optical networks the physics department is one of 1,900 scien- are under way or have been completed in tists from 36 countries involved in the other states - but Florida's network is the one of the largest international scientific col- by a group of universities, according to laborations in history. The experiment, which Conrad, who was one of the founders of FLR.

> some of the most basic properties of matter, best research institutions in the nation," he

ty in competing for grants because funding agents know

connectivity available."

versities in the FLR consortium are the database, a joint project of FSU's School of University of Florida, Florida Atlantic University, Florida Institute of Technology, Information and the biology and computer Florida International University, Nova Southeastern University, the University of Central Florida, the University of Miami, the University of West Florida and the

The network relies on so-called dark and the number of images that must be fiber, existing buried fiber optic cable, to connect the universities. Strategic partners speed optical electronics, routers and other equipment and Level3 Communications and FiberCo, an Internet2 fiber holding company.

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