# 

Warrick Dunn

# Dunn is the NFL's of the Year By Bayard Stern

Managing Editor

arrick Dunn shies away from talking ing excellence. about his physical prowess and the agility he displays as a top profes- me, it's much bigger than winning sional football player. He chuckles the MVP in the NFL. It's just huge. when asked about how tackles in This award represents not only the National Football League often what you do on the field, but stands look brutal, saying they aren't that for what kind of person you are, bad. Dunn may be modest, but he what you are trying to do and is highly motivated to do his best where you want to go. I was on the field and to help families like speechless, because it made me feel his own off the field. Thanks to that drive to excel.

August 2005

Dunn was named this year's NFL Walter Payton Man of the Year. The award recognizes a player's community service as well as his play-

"It was a real big honor for me to be recognized," Dunn said. "To that I've accomplished something." (Continued on page 2)

## 'Seminoles' now and forever... FSU thanks tribal council for historic vote of support

FloridaState DDCCS

By Browning Brooks and Franklin D. Murphy University Communications

SU President T.K. Wetherell received a resolution this past June supporting the university's use of the "Seminole" name when he became the first FSU president to be invited to a meeting of the Seminole Tribe of Florida's Tribal Council, the tribe's chief govern-

c Broadcast Ce 1600 Red Barbe la State Univer Iallahassee, FL

ing body.

The resolution comes amid the National Collegiate Athletic Association's scrutiny of FSU's use of the Seminole name as well as the use of American Indian nicknames by 30 other NCAA member universities.

"We are deeply grateful to the Seminole Tribe of Florida," Wetherell said after receiving the resolution during the meeting at the tribe's Big Cypress Reservation. "The message I received was clear. As the tribe's storied history shows, the Florida Seminoles are an unconquered, sovereign and independent people. Florida State is exercising its own independent spirit in suggesting that the NCAA accept an early recommendation of its own committee and leave these decisions to each university."

reads, in part, that the "Seminole Tribe of Florida has an established relationship with Florida State 'Seminole,' as well as various and respect." Seminole symbols and images, such as Chief Osceola, for educational purposes ... and the collaborate on the development of Seminole Tribe of Florida wishes to logos and nicknames that all mem- of the FSU Board of Trustees, go on record that it has not bers of the Seminole Tribe of attended the Tribal Council meetopposed, and, in fact, supports the Florida and officials and students ing with Wetherell. "The respect



FSU President T.K. Wetherell with members of the Tribal Council of the Seminole Tribe of Florida. From left to right: Vice Chairman Moses B. Osceola, Tribal Council member Andrew Bowers Jr., Chairman Mitchell Cypress, Wetherell, and Tribal Council members Max B. Osceola Jr. and David Cypress.

continued use of the name of Florida State University can be and admiration we have for the 'Seminole.'" The resolution also proud of." supports the use of the Seminole the university.

they trust us to be good stewards of President's Office. their name and traditions is humbling," Wetherell said. "We will

"to continue their relationship and and the tribe."

head logo, which is endorsed by Seminole Tribe of Florida's com- and proper, and really lays the mitment and relationship with FSU "That they chose to go on and calls for that intent to be The Tribal Council's resolution record and formally reaffirm that expressed in a letter to the FSU

partnership put to paper," said FSU mencement ceremony. A Seminole University, which includes its per- continue to treat those traditions Board of Trustees Chairman Jim junior princess participates in the mission to use the name and the Seminole name with honor Smith. "It reflects what is already in Homecoming parade and crowns place - a longstanding, honest the Homecoming princess and The resolution also invites FSU relationship between the university chief.

Seminole Tribe of Florida is bound-The full resolution reaffirms the less," Haggard said. "This is fitting groundwork for other shared initiatives."

Many traditions already are in place at FSU. A Seminole color "I'm very pleased to see this guard participates in every com-

FSU administrators also regu-Andy Haggard, vice chairman larly travel to Seminole reservations to recruit students to be "Seminole Scholars." Wetherell (Continued on page 2)

### **Dunn fondly remembers Saturday games in Doak Campbell**



2

**Dunn scores for the Atlanta Falcons** 

(Continued from page 1) On the field, Dunn helped the Atlanta Falcons win the NFC South championship in 2004. In doing so, he posted his third 1,000-yard season in the NFL and played in the 1997 and 2000 Pro Bowls.

Dunn is the first Falcons player to receive the Payton award. Tampa Bay Buccaneer Derrick Brooks, an FSU alumnus and trustee, was a co-winner of the Pavton award in 2001. Dunn also earned the No. 1 ranking in this year's The Sporting News' "Good Guvs in Pro Sports.

Off the field, Dunn focuses on the Warrick Dunn Foundation, which supports various philanthropic activities, such as "Homes for the Holidays," started in 1997. The program assists single mothers

viding the down payment on a new turned 18 and was looking forward house and then filling it with everything a first-time homeowner may need, from furniture and kitchenware to a washer and dryer. To date, the program has assisted 52 single mothers and 135 children in Atlanta, Tampa and Baton Rouge, La. Dunn says he would like to expand the program to Tallahassee

**Connie Payton presents the** 

NFL Man of the Year trophy to Dunn

Dunn started "Homes for the Holidays" as a way to honor his own mother's dream of home ownership, which she never realized. His mother, Betty Smothers, a Baton Rouge police officer, was shot and killed in 1993 while working a second job as a security guard. She was escorting a supermarket manager to a safe deposit box. Dunn, then a senior at Catholic High

to going to FSU. He had five er of the 1994 Sugar Bowl. vounger siblings and helped his grandmother raise them.

Dunn says he started thinking about ways to help other families during his rookie NFL season while playing for the Tampa Bay Buccaneers

"Coach (Tony) Dungy urged his players to be involved in the community, so I had to figure out what I wanted to do," Dunn said. "We tossed around ideas for home ownership and the whole idea took shape, and it's been successful." Dunn attends many of the events, in which the surprised families are given the news and shown their new, fully furnished home.

"The feeling is always different, because each experience, each in owning their first home by pro-School in Baton Rouge, had just emotion is unique," he said. "For

me, I always hope that people are remember him missing a game or a thankful and cheerful, and I hope for the best for them. Each expression is priceless."

Dunn also volunteers to visit U.S. troops overseas. He joined NFL Commissioner Paul Tagliabue and other NFL players on a trip to visit troops in Germany. In April 2005, Dunn went to Bagram Air Base near Kabul, Afghanistan, to officially open the Pat Tillman United Service Organization Center – the USO's first in Afghanistan.

Dunn came to FSU in '93,

shortly after his mother was killed. At FSU, he immediately excelled as a running back. In his first year, he earned Freshman All-America honors and helped lead national football championship.

He went on to 1.000-vard rusher in Florida State history, and was named the most valuable plav-

He still holds the FSU career

rushing record of nearly 4,000 vards, and became only the sixth a bachelor's degree in information

### "All of his work helping people doesn't surprise me. He's going to do something good for humanity, and for whoever he's playing for." Bobby Bowden

FSU football player to have his jersev retired. Dunn also became a two-sport All-American after a Tampa Bay Buccaneers. During his standout spring season with the Seminole track team.

"Warrick was very receptive to coaching, and we became pretty close," said Bobby Bowden, FSU's head football coach.

"He was dealing with a lot when he first got here, but he about everything, and I never siastic that I've experienced."

practice with an injury. All of his work helping people doesn't surprise me. He's going to do something good for humanity, and for whoever he's playing for."

FloridaState IMES

Dunn remembers his time playing for the Seminoles fondly.

"Playing games in Doak Campbell on Saturdays was one of the greatest feelings I think a college player can experience," Dunn said. "I was in awe to play for a coach with such a legendary status as Bobby Bowden. Coach Bowden was a coach, but he was also like a father. He treated the guys fair, but demanded a lot out of us — and we responded. But he treated us like we were all his sons. I got the chance to really get to know him, Florida State to its first and I respect him a lot. It was a great relationship that we built over the years.

"All the coaches were great, become the first two-time like Coach (Chuck) Amato, Coach (Mickey) Andrews and Jimmy Heggins. It was a good atmosphere, with a lot of people who I respected and enjoyed playing with and playing for.

After graduating in 1997 with

studies, Dunn was picked in the first round of the NFL Draft by the rookie season, Dunn was selected for the Pro Bowl and named Rookie of the Year by Football News, Sports Illustrated and others. He is now approaching his ninth season in the NFL. "Playing pro ball is great because you are competing with the best players in the world," always worked hard and was a Dunn said. "But the fans at Florida great player. He had a good attitude State are the most loyal and enthu-





### (Continued from page 1)

established the scholarships, which pay 80 percent of a student's tuition. Because of his efforts, Florida State will have four new Seminole students this fall, the most ever enrolled at one time They will join four Seminole students currently enrolled. Three other Seminole students are alum-

But there are other new developments, Wetherell said, including reservations in Big Cypress, plans for master Seminole builders to construct an authentic chickee (a Pierce and Hollywood.

Seminole Tribe of Florida Chairman Mitchell Cypress accepts a gift from President T.K. Wetherell at the June 17 Tribal Council meetina.

Seminole-style shelter) at the uni versity's lakeside recreation area known as the Seminole Reservation in Tallahassee.

At the meeting, Wetherell also proposed a new museum on campus, the Center for Seminole Heritage and Culture, and proposed the development of the first tribal charter school. The Seminole Tribe of Florida has almost 3,000 members living on and off six Tampa, Brighton, Immokalee, Fort

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**By Libby Fairhurst** FSU Media Relations Office an international team of scientists

on an incredible virtual journey through the tiny brain of an 18,000 vear-old, hobbit-sized human What they found has upended conventional evolutionary wisdom on the relationship of brain size to intelligence.

Findings from "The Brain of LB1, Homo Floresiensis" appeared in the March 3 edition of Science Express, the online version of the journal Science, and were featured in a March 13 special edition of "Explorer" on the National Geographic Channel.

has flummoxed the field of anthropology," Falk said. "I believe it equals or surpasses the identification of other ancestors such as the Taung hominid in 1925, which marked the birth of modern paleoanthropology and sparked an

ongoing debate on human evoluof a bipedal adult female barely 36

inches tall were unearthed by

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> **Editor in Chief** Jefferv Seav

### FloridaStateImes August 2005 / Falk led incredible journey through 'Hobbit' brain

FSU professor and chair of anthropology Dean Falk has led

"The discovery of this species

Last October, skeletal remains

### FloridaStateIMES

mni, friends, faculty and staff informe

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Dean Falk

Australian and Indonesian researchers on the Indonesian island of Flores. The new dwarf human species was catalogued as LB1, Homo floresiensis, and nicknamed "hobbit"

With a brain one-third the size of a contemporary human's, LB1 had a blend of Homo erectus traits — like a sloping forehead — and acteristics

It co-existed during the 25,000

presumed, until recently, to be Earth's sole human inhabitant Given the hobbit's small brain, Falk, a paleoneurologist, was intrigued by the sophisticated tools and evidence of fire that archaeologists uncovered near the remains

With funding from the National Geographic Society, Falk more familiar Homo sapien char- and a team at Washington University Mallinckrodt Institute of Radiology in St. Louis used a impact. The intricate images were millennia that Homo sapiens were process to reproduce the hobbit's compared to other endocasts from

external brain features, creating an model — based on computer Indonesia. Falk also created a physical endocast out of latex. Together, they provided a detailed map of imprints left on LB1's braincase that corresponded to the once-living organ's shape, grooves, vessels and sinuses.

"I thought the Homo floreiensis brain would look like a chimp's," Falk said. "I was wrong. There were fancier things on LB1's brain."

The endocasts revealed a surprising and significant swelling of the frontal lobe, along with other anatomical features consistent with higher cognitive processes. Those features, which correlate to initiative-taking and advanced planning, might explain the tools and signs of cooperative activities in LB1's cave despite the primitive size of its brain.

Researchers verified blood vessels and other markings to make sure they were relevant brain components and not simply artifacts left by a post-mortem

a variety of sources, such as chin endocast — a three-dimensional panzees, an adult female Homo erectus, a contemporary woman tomography (CT) data gathered in an adult female pygmy and a microcephalic — a human with an abnormally small skull.

Falk contends that her team's exhaustive analysis refutes skeptics' suppositions that Homo floresiensis was either a pygmy or a microcephalic. "The scaling of brain to body isn't at all what we'd expect to find in pygmies, and the shape is all wrong to be a microcephalic. This is something new."

The brain study supports the notion that the evolution of Homo floresiensis, a new species but closely related to Homo erectus, either reflected island dwarfing in response to limited food supplies or indicated that the two species may have shared an unknown, small-bodied and small-brained ancestor

Co-authors include Falk, FSU Charles Hildebolt, Kirk Smith, Barry Brunsden and Fred Prior, Mallinckrodt Institute: Peter Brown and Michael I. Morwood University of New England Australia; and Thomas Sutikna, Jatmiko and E. Wavhu Saptomo Indonesian Centre for Archeology

### Halley gives hours of work and dedication as 'Chief Osceola'

### By Dave Fiore

As a general rule, it is probably not a great idea to choose your col-Josh Halley, it seems to have worked out pretty well.

The senior accounting and finance major from Chipley not only admired FSU's use of Seminole symbolism, but last year, became the 13th person to don the authentic Seminole dress as Chief Osceola and ride the legendary Renegade.

Originally from Tallahassee. Halley has attended Florida State football games his entire life, but it was not until his senior year of high school that he considered using his riding experience for anything but having fun with his friends.

"I started watching the horse before the game, and my parents encouraged me to go over and talk with the team," Halley said. "Mr. (Allen) Durham introduced me around, and they mailed me an application."

Durham, son of program founder Bill Durham and a former Osceola himself, said earning the privilege of riding Renegade on Saturdays is a tough task.

"First, there is the application process." Durham said. "They

must be an excellent equestrian, be a good student (3.0 GPA or better) and have the heart and desire to horses and trainers for at least a what's going on," Halley said. "As truly understand the importance lege based on its symbol, but for and significance of what they are may be able to ride," Halley said. representing."

After a visit to his home from the Renegade team to test his riding skills and a later interview, Halley was chosen as an apprentice, the first step toward being Chief Osceola



losh Halles

"Being the apprentice means that you watch and work with the the horse will be, too. He knows year, and if things work out, you

Now he gets to ride plenty, working with the horse two hours a day, five times a week in the "offseason" and up to 10 times a week during late summer and fall. "I put in about 20 to 25 hours a week — it is like a part-time job," he said. Although Halley is attending FSU on a full academic scholarship, he also receives a small scholarship from the Seminole Boosters for his efforts.

Halley said all the time he and the horse spend together is crucial for success on Saturdays.

"We do everything we can to be ready for any situation," he said. "We go through the pregame routine over and over, creating all the different scenarios. Even when we try to create the worst day possible at practice, there is no way to truly simulate what happens when the horse is being hard-headed and then you add in 85,000 screaming fans, TV cables everywhere and the ner that brings honor to Seminole ि है band playing. It is so overwhelming. My job is to remain calm."

If he is not able to keep his own emotions in check, the horse will know.

"If you are nervous or uptight soon as I get the signal to go, I just fall into what I have been training for. I don't even think about it."

Halley admits that while he does remain focused, the actual charge across the field is no false display of emotion.

"My adrenaline is pumping. ] can't help but yell like crazy and pump the spear in the air," he said. "It all builds to the climactic planting of the spear on the logo and hearing the 'Whooo' from the crowd and thrusting my fist in the air. That is the best part. That's why we do it."

Even though he is at the center of such emotion before every home game, Halley understands that it is really about what he represents and not himself personally. As he enters his final year as Chief Osceola, he said he remembers his three years as an apprentice and what it taught him.

"I understand that my role is to portray Chief Osceola in a manfootball and the Seminole people," he said. "It is not about recognition for me: it is deeper than that. My friends know it's me — that's all that matters."

Uni-

education with

### Austin receives Distinguished Alumni Award

### State versity System Chancellor Debra Austin has been honored for her hard work and dedication to Florida higher

Austin

the FSU College of Education's Distinguished Alumni Award. She was among six honorees to be given the distinction. "Dr. Austin is certainly one of

our superstar graduates," said Richard Kunkel, former dean of FSU's College of Education. "She is an excellent administrator and leader. We are so proud of the work she does on behalf of the state of Florida "

Prior to being appointed chancellor in 2003, Austin was an English instructor at Lake-Sumter Com-munity College and held administrative positions at Tallahassee Community College.

Austin earned a bachelor's degree in English from Michigan State University, a master's degree in business administration from the University of Florida and a doctorate in education from FSU. She has served as an assistant vice-president for Academic Affairs at FSU. The other five honorees are A. Wayne Blanton, L. Anne Daves, William M. Durham, Thomas E. Furlong Jr. and the Rev. Linda V. Hutton.

### 'Connect' surpasses half-billion-dollar mark

The FSU Foundation has announced that the FSU CON-NECT comprehensive fund-raising campaign has surpassed the halfbillion-dollar mark and is well on its way to meeting its goal of \$600 million by Dec. 31, 2005.

As of June 1, 2005, the FSU CONNECT Campaign had raised \$537 million to support students, faculty and academic programs at Florida State 

University. "We are delighted by the support of our many alumni and friends who

have contributed to the strength and vitality of this campaign," said William Smith, Ir., chairman of the FSU CONNECT Campaign and president of Capital City Bank Group. "Every dollar of private support is an affirmation that FSU is truly at the forefront of public higher education in this country."

Several gifts have been in the "tens of millions of dollars, and the



Foundation Board of Trustees has given more than \$130 million," according to Smith, but he pointed out that the size of the gift does not matter. "While larger gifts have become increasingly important to campaigns, participation by our alumni and friends is the key to our success." Smith said

### FSU Student Alumni Association wins Regional Award

The Association for Student Advancement Programs presented its "Program of the Year" award to the FSU Student Alumni Association for planning the FSU Homecoming parade and court activities, and being the host of the representatives of the Seminole Tribe of Florida

"I am proud SAA is such an ntegral part of FSU's Homecoming tradition," said Mike Palios, the SAA adviser. "Planning and coordinating the Homecoming parade is a major undertaking, but our SAA students do an outstanding job.'

ASAP presented the award to the Student Alumni Association at the annual District III Conference in Greensboro, N.C., this past spring. District III is made up of student organizations that serve their alumni associations from more than 70 universities from the southeastern United States

### **Emeritus Society holds** luncheon

The FSU Alumni Association's seventh annual Tallahassee Area Emeritus Luncheon was held this past spring in the grand ballroom of the FSU Alumni Center. More than 100 FSCW, TBUFF and FSU alumni and guests enjoyed the reunion-like gathering with a presentation by FSU history Professor William Oldson, director of the FSU Institute on World War II and the Human Experience.

Emeritus Society President Bridget Chandler welcomed guests to the lunch and encouraged everyone to join the Alumni Association. Chandler also invited everyone back to campus for Spring Weekend in April 2006.

### Harrison named sixth VP

FSU Provost and Executive Vice President Lawrence G. Abele has appointed Graduate Studies Dean Dianne F. Harrison as the vice president for Academic Quality and External Programs.

Harrison had been serving as

dean of Graduate Studies since 2002, in addition to her duties since 2000 as associate vice president for Academic Affairs. Her newly created position increases to six the number of vice presidents on FSU's administrative team "I'm honored by this newest

opportunity to serve the university and to become a full member of an administrative team with such

said.

Harrison



### Gibson named dean of Music

FSU has announced Professor Don Gibson of Ohio State University as the sixth dean of the College of Music.

Gibson, who is succeeding retiring Dean Jon Piersol, served as director of the Ohio State School of Music

from 1992 to 2003 "Don Gibson is one of the most

for-

Gibson

respected national leaders in the higher education music profession, and I can't imagine leaving the College of Music in better hands." Piersol said

Gibson also has served as director of the School of Music at Western Michigan University, associate dean of the School of Music at Baylor University and chair of the Instrumental Division of Music at the University of North Carolina at Greensboro. He holds a doctorate in music theory from Florida State and both a Master of Music and Bachelor of Music in flute performance from Duquesne University.

### Driscoll named dean of Education

FSU has announced the appointment of longtime FSU Professor Marcy P. Driscoll as dean of the College of Education.

Driscoll, the college's Leslie J.

# FloridaState MCS

and apparel, it now features an Alumni Mall. When alumni visit www.FSU

AlumniGiftShop.com, they can enter the Alumni Mall and shop in such stores as Target, Office Depot and Macy's. By shopping through the Online Gift Shop, alumni can guarantee that a portion of the proceeds from their purchases will the FSU Alumni benefit Association, Further, all association members receive special discounts in the online store.

"From the time alumni associations were established, keeping the name of our institutions in front of alumni has been an important aspiration," said Barry Adams, president of the FSU Alumni Association, "When we can provide good merchandise and quality items that alumni want to wear or display, we have succeeded, in a small way, to do just that. At the FSU Alumni Association, we not only want to offer the best products and services, we want to make sure that keeping our alma mater in focus is as easy as a click of the computer or the dialing of a telephone. Our e-Alumni Gift Shop really helps us do that and, at the same time, keep in touch with some of our most active and com-

### **McFarlain succeeds Marshall** as trustee

mitted alumni and friends."

Richard McFarlain has been appointed to succeed former FSU President Stanley Marshall as a member of the FSU Board of Trustees. Marshall has been

appointed to the Florida Board of Governors. McFarlain of Tallahassee, a former general counsel of FSU

is a founding partner of McFarlain McFarlain & Cassedy. His 38-year legal career gained him a reputation as one of Florida's top lawyers. He earned

his law degree from Stetson University in 1964, From 1973 to 1974, he served as special counsel for the American Bar Association Center for Professional Responsibility in Washington, D.C., as part of the Watergate investigation.

McFarlain has served three vears on the American Bar Association's Ethics Committee. Among his numerous activities, he currently serves as chairman of the Indicial Qualifications Commission. He is a member of the Federal Judicial Nominating Commission and serves as outside senior general counsel to the attorney general of Florida

By Fran Conaway University Communications

new look.

new construction that's changing the appearance of the campus. It's not just beautification of historic buildings and grounds. It's not just the faces of top new faculty on campus.

Rather 2 it's a new look for the university' most recognizable symbol-its historic seal, which appears on buildings signs and FSU products, not to mention stationery, business cards. publications and Web sites

Florida State University has given its seal a facelift, created a related "wordmark" and established new recommended stan-

### **By Dave Fiore**

The women's athletic program at Florida State was built by individuals who did not accept the status quo, who fought for greater opportunity and recognition for female student-athletes and who were not afraid to speak their mind. At the top of that list

are Billie Jones and Janet Wells, two icons of women's athletics whose legacies still are unfolding. They are known for tenaciously fighting for gender equity while teaching and nurturing thousands of Florida State students along the way.

Wells came to the Florida State College for Women in 1938 as an accomplished basketball player and cheerleader from Palatka. After earning her bachelor's degree in 1942, she began a journey of teaching, coaching and education that eventually led her back to Tallahassee in pursuit of her doctorate and a teaching position. For 30 years, she served the department of physical education.

Jones, an outstanding basket-



American literature from FSU in 1981, also served as West Virginia's regional vice president prior to her appointment to the presidency. Gnage earned a bachelor's degree in English from Alcorn A&M College, Lorman,

### Alumni Mall is online

Southwestern Louisiana.

The FSU Alumni Association Online Gift Shop, launched in November 2004, has added a new feature. In addition to products ranging from automotive accessories, jewelry and such as gift items as Alumni Association mugs

Miss., and a master's degree in

English from the University of

Research and its associate dean for administration and research. succeeds Richard 10 10 Kunkel, dean of the college THE since 2001. first joined the FSU faculty in

Driscoll

1980 as an



assistant professor of instructional systems and educational psycholo-As the vice gy. She was promoted to full propresident for fessor in 1991. She then left FSU in 1992 for a teaching position at Academic Arizona State University, but Ouality and returned the following year — and External Programs, Harrihas served on the FSU faculty ever son will be since.

"As the second oldest college on campus, we have a long and distinguished history in preparing teachers and other educational leaders." Driscoll said. "One of the challenges we face is how best to respond to the critical need for teachers in the state while at the same time maintaining and enhancing the quality of all our programs. I look forward to strengthening our collaboration in research with the Learning Systems Institute and the Florida Center for Reading Research."

### Gnage becomes president of West Virginia U.

FSU alumna Marie Foster Gnage has been named the sixth president of West Virginia Univer-

sity at Parkersburg. She was inaugurated in July 2004. Gnage, who

in



### FloridaStateIMES August 2005 / FSU's seal has new look to project a strong identity

nation will have a consistent look.

strengthen the university's graphic

identity and to help build aware-

graphic symbols will help build a

strong visual awareness of our pro-

grams, faculty and staff," said

Franklin Murphy, assistant vice

president for University Relations

and director of University

benefit from a distinct, recognizable

graphic identity. And each FSU

entity will benefit from a strong

association with what will become

tity will be tied to key messages

The university's graphic iden-

a widely recognized FSU identity."

"The university as a whole will

Communications

Murphy added.

ness of Florida State's quality.

It's all part of a process to

"Consistency in the use of our

Florida State University has a

It's not just the \$500 million in

TATE

ARTES

185

dards for their use.

MORES

.

Why update a recognized symbol? According to President T.K. Wetherell, "Florida State University is making great progress toward becoming one of the nation's major research institutions. and we want to be sure that our

graphic identity-the symbol that tells the world who we are—reflects that progress and is powerfully and R consistently 5 expressed." Vice

President for University Relations Lee Hinkle said,

VIRES

"Symbols are an important element of the university's identity and reputation. As such, they must be selected and used clearly, distinctly and consistently. The advent of new media. printing and duplicating processes

also necessitated refreshing the tra- its strengths, reputation and tradi-

ditional university seal and estab-

lishing specific garnet and gold The university will release its color schemes. Whether it appears on paper, on a Web site or on other and on the Web on Aug. 29. The materials or media, the newly standards will be implemented designed seal/wordmark combiover the coming year.

Like a number of major universities — Harvard, Yale, Chicago, for example — FSU decided to use the seal/wordmark combination as its academic "brand," rather than any alternative mark

The modernized seal incorporates a new typeface, a double external ring, revised color placement and sharper, more uniform, computer-generated images, including the three torches, flames and interwoven Vires, Artes, Mores hanner

Originated through University Communications after surveys revealed considerable inconsisten cy in use of university symbols and colors, the updated seal and associated wordmark have been reviewed and received enthusiastically throughout the university

other applications, the seal and words "Florida State University" Identity Standards Manual in print will be used together as a single symbol

5

Direct support organizations, such as the FSU Foundation Alumni Association and Boosters have separate identifying logos.

The modernized seal had its origins in the first decade of the 20th century, during the administration of President Albert A. Murphree.

It has been redesigned several times and was last updated in 2000, when the date of the university's establishment was returned to 1851 to reflect the date the Florida Legislature established the Seminary West of the Suwannee the original institution to stand on the site of today's FSU.

The new Identity Standards Manual will cover on-campus use of the seal/wordmark.

External use of FSU symbols which is regulated through the university's Office of Trademark Licensing, is covered in an appendix to the manual.

### Jones and Wells helped make women's athletics stronger



had a distinguished coaching and teaching career while pursuing her education, which was completed with a doctorate from Florida State. She joined the FSU faculty teaching physical education and coaching both the volleyball and softball on the FSU faculty and as chair of teams. In 1998, she was inducted into the FSU Athletic Hall of Fame. Wells and Iones - Florida

State's top ambassadors for

last February at the 2005 Legacy Celebration, a weekend-long event attended by nearly 150 former students, players and friends. The highlight of the celebration was the announcement of the Femina Perfecta scholarship endowment in appreciation of their efforts and effect on the lives of so many students. More than \$400,000 already has been raised for the scholarship which also bears their names.

Femina Perfecta, Latin for "the ball, softball and tennis player, women's athletics — were honored complete woman," was the official

ly surprised by the whole weekend." Jones said. "They just told us to come, but we didn't know why. I told them that if money had anything to do with it, we would like to see a softball scholarship started. They told me at FSU." to not worry about that."

"The amount of the scholarship was unbelievable — \$400.000. I can't even count that high," Wells said. "The quality of the weekend was amazing, almost more than I could comprehend."

Another weekend surprise was the announcement that additional funds had been raised to purchase a com-

memorative bench that will be placed at the Heritage Fountain on Landis Green. "I think that is just great," Jones said. "My name is on a site on campus. When I'm gone, someone will wonder who that is. I am really honored."

These women, however, did not effect such dramatic change by reflecting on their own accomplishments, and they continue to be outspoken proponents for positive changes today. While they acknowledge that much has been

achieved for gender equity since the enactment of Title IX in 1972, there still is much left to do.

"We have made grea progress, but it is still not equitable." Wells said. "Title IX is in place, but how many women's sports have blossomed? Just look at the difference between the softball stadium and the baseball stadium

Jones agrees that it depends on how you look at it. "Compared to some others, we are OK," she said. "Sometimes we can be satisfied to be in the middle of the pack or to meet the letter of the law. We can show that we are making progress but whether we really are is subjective. It is like patching holes in the road – both in terms of equity on campus and compared to programs at other schools."

As much as they accom plished for the university and women's sports, it is their influence on thousands of students that they will be most remembered for by those who know them. It was always their priority.

"The success of my students is what I am most proud of from my time at Florida State," Iones said "Not just those who made lots of money or have their name in the paper. A lot of them became teachers and made big contributions to their communities. That's what really matters."

motto of FSCW "We were complete-

intended to maximize awareness of community. For stationery and specified



### Hoffman and Sims honored as 'Champions Beyond the Game'

### **By Dave Fiore**

Two outstanding women athletes from very different eras of Florida State athletics will be honored Oct. 2 at the annual Champions Beyond the Game brunch. The seventh annual event will highlight the careers and contributions of Katherine Blood Hoffman, class of 1936. and Alice Bennett Sims, class of 1984

The brunch, hosted by the Seminole Boosters, Department

of Athletics and the Committee of 30, is held to honor the past, celebrate the present and promote the future of women's athletics at FSU. What makes the event unique is that it highlights two outstanding female athletes who also have achieved great success after their career at Florida State — one from before the scholarship era and one from after Title IX was enacted in 1972. (Title IX requires that schools that receive federal funding provide equal opportunities for members of both sexes.)

Katherine "Kitty" Blood Hoffman played volleyball and baseball at the Florida State College for Women in the 1930s, a time when female students were not permitted to participate in intercollegiate athletics. However, serious competitions took place between the students, and her success on the field led to membership in FSCW's revered

State and receive income for the rest of your



Kitty Blood Hoffman

"F Club."

Hoffman also was student body president and a member of Phi Beta Kappa, one of the nation's most distinguished academic honoraries. She graduated in 1936 with a Bachelor of Science degree in bacteriology, then earned a master's in chemistry from Columbia

In 1940, she returned to Tallahassee with her husband and joined the FSCW faculty as a chemistry teacher. She also served FSU as its dean of women from 1967 to 1970 before returning to the classroom until her retirement in 1984

active on the FSU campus and supportive of all things FSU.

Alice Bennett Sims came to FSU at a time when women athletes received scholarships a star football player at FSU, and their son, for their potential, but she had to prove herself

Alice Bennet Sims

scholarship, and before she was done at FSU she was a seven-time All-American sprinter and long jumper, and a member of two NCAA national championship relay teams. In 1984, she earned her Bachelor of Science degree in physical education.

Sims has spent her Florida. She has worked as a delinquency case manage- on.

ment counselor for the Florida Department of Health and Rehabilitative Services, directed several mentoring programs and coordinated statewide programs for the Florida Network of Youth and Family Services

She switched gears in 2002 when she became a committee administrative assistant to the Florida House of Representatives and since 2004 has served as an analyst to the Governor's Office of Policy and Budget in the Public Safety Unit.

Sims has coached high school track and field, is the assistant director of the Winning America's Youth Ministries and has won To this day, Hoffman continues to be numerous awards, including the 2004 Florida Commission on the Status of Women Outstanding Achievement Award.

> Her husband, Ernie Sims Jr., was himself Ernie III, also is a Florida State Seminole. Her

first as a walk-on. By her sec- youngest son, Marcus, is a senior at North ond vear, she had earned a Florida Christian School in Tallahassee, where he is outstanding in several sports.

New to the ceremony this year are the Femina Perfecta awards created to honor one athlete from each team who exemplifies the best traits and ideals possessed by FSU's female student-athletes.

"These awards recognize the studentathlete who is the steady, unsung hero of her team," said Janet Wells, a founding member of the Committee of 30. "She is probably not career serving the youth of the star of the team, but is the 'go-to' person who works hard and everyone can count

> Femina Perfecta is translated "the complete woman" and was the official motto of FSCW

According to past event organizer Billie Jones, a founding member of the Committee of 30, the idea behind the brunch was to honor achievement and provide role models for current FSU student-athletes.

"We wanted to expose successful former athletes and the student-athletes to each other," Jones said. "It is also a great opportunity for supporters of FSU women's athletics to spend time with the athletes. It really puts a face on their donations."

The Champions Beyond the Game brunch is for contributors to the women's athletic program. To become a contributor. contact Joel Padgett, director of planned giving for the Seminole Boosters, at jpadgett@admin.fsu.edu.



**By Vida Volkert** Staff Writer

Once upon a time, garnet and gold stood out as the colors of America — along with the red, white and blue — as a group of pioneering FSU Marching Chiefs served as ambassadors of friendship to the Middle East.

It was August 1974, and the place was a soccer stadium in the arid city of Damascus, Syria, where hundreds of Syrians had gathered to watch the Chiefs perform as part of an international trade fair

For most of the spectators, a throng of curious and euphoric young men, this would be their first face-toface encounter with Americans. "I'm sure we were as strange to

them as they were to us," said Richard Mayo, then-director of the Marching Chiefs. The FSU delegation consisted of nine faculty members, including Mayo and then-President J. Stanley Marshall, and 147 FSU students, including members of the jazz and

symphonic bands.

head to toe.

The FSU delegation arrived at the stadium in a caravan of buses and waited in the parking lot for instructions. It was sticky hot

### Alumni Association emerging in leadership role for advancement of FSU

marker along the way.



than a measurement of where we have been. Its very presence keeps reminding us that there is a lot of territory to be explored ahead. and to succeed in serving both the institution and our more than 250,000 alumni, we have to be creative, innovative, resourceful and productive.

As an organization, the Alumni Association exists for the very purpose of advancing FSU while serving and representing the alumni who are key shareholders in its success.

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If you are interested in supporting Florida State University, and you are looking for ways to boost your annual income, consider the Charitable Gift Annuity. The staff in the Office of Planned Giving stands ready to assist you in creating a gift plan that positively impacts your overall financial plans. Call us today!

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### FloridaStateIMES August 2005 / Marching Chiefs impressed Middle Easterners in 1974

There also were several women in the band, Mayo said, adding that Syrian women were rarely seen in public and that those who ventured in the streets were covered from



FSU Marching Chiefs in Syria, 1974.

— over 100 degrees — and the multitude of men awaiting the performance seemed quite excited.

The Chiefs were dressed in their uniforms. For most of them, this would be the first time marching this far from home, and before a crowd shouting incomprehensible words and shaking their fists.

"We just did not know what to expect," said saxophone player Carolyn Sedore Ravboun (B.A. '77)

Syria and the United States had not had any diplomatic relations in the seven years prior to this. It was a time of political turmoil in the Middle East, and there was an antiAmerican attitude supported by the most their agenda. radical groups who viewed the United States as their enemy

"Only after President Nixon's diplomatic visit to the country earlier that year, relations began to resume," Marshall said, adding that FSU's participation in the fair was key to showing a positive image of the United States and reopening those relations.

As the time to perform arrived, the Marching Chiefs departed the buses and lined up single file to march into the stadium.

either side of us that it would be like almost Chiefs are referred to as "world renowned" marching through a tunnel of people, with

just enough room to come through,' Rayboun said. "They were waving their fists and shouting in their native language, and I did not know what they were saving. They could have been saying, 'We love you, we are so glad you are here,' or they could have been saying 'To hell with Americans. We hate you. Get out of here.'

"But I think it was a measure of their enthusiasm and excitement for us. I really feel that. No one was ever physically harmed, but it was such a different culture, and for these men to be standing so close and shaking their fists. It was really frightening."

The students entered the stadium, and the crowds roared.

Fear turned to excitement, Rayboun said, and the students forgot their differences and focused on

They performed musical arrangements that included Syria's national anthem, and they formed Arabic characters spelling out the word "hello" and pictures of Arabic icons such as a camel and the "Aladdin lamp."

"They did it very well and made a great representation of the United States," Marshall said.

The Chiefs performed in Damascus for six days in a row. Even though diplomatic relations with these countries have deterio-"The crowds lined up so close to us on rated in the ensuing years, the Marching because of their performances back then.

Quite often, people will remark that the opening of the Alumni Center in 2004 was a milestone for the Alumni Association. I prefer to think of it as a compass rather than a

The Alumni Center more appropriately symbolizes the direction we are going, rather

### Barry Adams

tution. For instance, this spring the Association will publish its first Alumni Directory since 1992. You may already be aware of our intensive efforts to contact you to verify information and afford you the opportunity to purchase one for your personal use

In just a few short weeks the Alumni Association will turn on a more comprehen-

sive Web-based community. As an alumnus, you will be able to post vour own class notes. look up friends, register for alumni events, participate in surveys,

receive a variety of e-mail announcements from campus, and even create a personal home page. Seminole Clubs will find it easier than ever before to post announcements, invitations, information and event publicity. And while we will have a general Web-based online community for all alumni, FSU's colleges and schools will be able to be part of building this new Internet community. The College of Business has already indicated it will be part of this effort.

Providing new benefits for members has also been an important initiative of the FSU Alumni Association. From sending the FSU Research in Review magazine to our Life Members to increasing our group benefit offerings for insurance, relocating, home

loans and travel, we are committed to securing increased membership benefits. This past year, we announced an alumni loan consolidation program that could reduce the student loan payments for our most recent graduates, and we've teamed up with the Florida State University Credit Union to offer alumni increased benefits for financial services acquired through that organization. We even

developed an agreement with FSU's Center for Professional Development that gives members a 10 percent discount on many continuing education and professional development courses.

The compass also positions us to further develop our programs for alumni and friends. You can expect that our relationship with the Career Center will grow substantially to better serve alumni of all ages, and you can look for increased attention to the creation of alumni programs that are specific to academic units or disciplines. The many outstanding venues offered by Theatre, Dance, Music and Film should make hosting alumni activities around their productions a definite score! We've already begun working with the International Center, and we are increasingly impressed with the worldwide recognition of FSU's research profile and the impact it has on the institution. We are likely to host special

events that are geared for alumni and friends who live near our FSU campuses in Sarasota and Panama City. A 25th class anniversary celebration is on the radar screen.

Special events that take President Wetherell to Seminole Clubs foreshadow regionally based Association programs on the horizon. Club or Association-based, these outreach activities will have venues that allow alumni to grow more familiar with the complete FSU.

Seminole athletics, of course, will not lack from our enthusiasm. Our hope is to encourage expanded alumni interest across the board and keep the alumni aware of the exceptional contributions that our studentathletes make every day.

We have been working on opening opportunities for alumni to purchase quality alumni and FSU items online, and we already have established an Alumni Mall that provides discounts at national stores.

Our new Alumni Association logo, seen with this article, represents our organization's desire to carry the torch for FSU and to shed light on your needs, interests and hopes for vour alma mater. It is a process that is continuous, eternal and intended to help light the way to an even stronger FSU.

I invite you to join us as we follow the compass. Visit our Web site, where you can become a member of the Association online. at www.alumni.fsu.edu

Florida State Univ **ALUMNI ASSOCIATION** 

### FloridaStateIMES **FloridaState** Mes / August 2005 August 2005 / At 100, Human Sciences celebrates century of progress



### By Libby Fairhurst FSU Media Relations Office

The FSU College of Human Sciences turns 100 this year, marking a century of extraordinary progress. Born home economics in 1905 to then-F<mark>lorida</mark> Female College, it is throwing a yearlong centennial celebration, set to culminate with an alumni reunion during Homecoming festivities this fall.

The best birthday present arrived in May: a coveted berth in the top-10 rankings of human sciences programs nationwide.

This baby's come a long, long way.

In fact, amid 11 indicators of quality and efficacy established by recent surveys from the Board on Human Sciences and the Food and Agricultural Education Information System, the College of Human Sciences ranks fifth for doctoral degrees conferred, contracts and grants expenditures, and minority undergraduate enrollment; fourth in total undergraduate enrollment; and third in students studying abroad. It garners a sensational second-place finish in the number of endowed chairs and professorships

"Without a doubt, the human sciences are the bedrock of our society." said alumna and centennial steering committee chairwoman Paula Smith (B.S. '76). "After 100 years, this college can accurately boast that its impact on individuals, families and communities through education, research and leadership has changed the face and improved the well being of our nation."

Penny Ralston agrees. At the helm of Florida's flagship program in the human sciences since 1992, she is the current dean and notably, only the fourth in 100 years. From atop the national rankings, it's clear that Ralston has inherited a formula for success, adapted through the generations from Florida

Female College to Florida State College for Women to Florida State University - then updated for 21st century scholars.

Take nutrition, food and exercise sciences, family and child sciences, and textiles and consumer sciences. Blend with world-class faculty. a diverse cadre of students, fresh technology, hot research and plenty of outreach. Add burgeoning grants and soaring endowments. Then, watch it rise.

These days, the former domestic science program is FSU's fourth-largest academic unit. Nearly 3,000 students strong, it serves up the likes of future physicians and allied health professionals; family life specialists; exercise physiologists; textile and apparel designers; food nutrition researchers; fashion and food merchandisers; sports nutritionists and athletic trainers; child advocates and public agency directors; and residential planners.

Once upon a time, the foundation of the human sciences was built upon the arts and the sciences both, in response to human needs. It still is. But in 1905, those responses focused on the supplying of food, shelter and clothing. Early coursework honed skills such as cooking, sewing and household management; technology included access to a Florida Female College domestic science laboratory for which students were charged \$3 per year.

By 1918, wartime demands for increased vocational training turned the comparatively modest offerings into a full-fledged School of Home Economics and authorized related Bachelor of Science degrees such as nursing.

Margaret Sandels, for whom the current college building was named, became the first dean in 1922. The late 1920s saw the opening of the Home Management House near the corner of Copeland and Call streets, where students ran the household and often hosted meals for college officials and other VIPs.



Dean Glenn

doctoral program in home economics. 1959 — and namesake of the Hortense Glenn Society, established by the college in 2004 to recognize the top 1 percent of its students. Third dean Margaret Sitton followed in 1972 and, in 1974, accreditation was secured from the American Home Economics Association.

"Our college and university provided me with a superb general education, as well as preparing me for graduate school, which led to a career in nutritional sciences," said Jacqueline Dupont (B.S. '55, Ph.D. '62), the col-her tenure, external and internal funding comlege's Hazel K. Stiebeling Professor of Food bined once totaled \$154,000; today it exceeds and Nutrition and a pioneer in her field for \$3 million. more than three decades.

"The 1950s was not an auspicious time for a woman to become a scientist, but the presence of many talented women and the conviction that the future was open to effort formed a solid foundation for my career."

In 1976, the school that had once been a department became a College of Home Economics. An Eminent Scholar Chair was established in 1986 — and filled in 1987 by Nobel Laureate Konrad Bloch



Dean Sitton

In 1947, the Board of Control authorized a ty from the College of Education with the foods and nutrition department in 1989, the Hortense Glenn became the second dean in College of Home Economics became the College of Human Sciences. With Ralston's arrival in 1992, the rest is remarkable recent history

Dean Ralston

Ralston points to unprecedented growth and progress during the last decade, including more than doubled undergraduate rolls and appreciable gains in program offerings; more graduate students; and a 50-percent increase in minority enrollment, currently accounting for 28 percent of all students at the college. Early in

There's more good fortune growing in the Sandels Fund for Excellence, designated to benefit the entire college. The Endowment for Excellence is being cultivated to underwrite three named professorships and a graduate fellowship fund. The first gift is in for an eventual expansion of the Sandels Building, Grants have proliferated, in part because of faculty research showcased in a spate of national conferences hosted by the college.

There are nine named professorships With the merger of exercise science facul- now. "Without question, we have an AAU-

4-year-old College of Medicine.

therapy at the graduate level.



ry for textiles and consumer sciences.

ically advanced on campus.

getting it done," says Ralston.

Trinidad.

type faculty," contends Ralston, referring to the prestigious Association of American Universities that includes the Ivy League and other top public and private institutions.

"We're also the pre-med landing place on campus," she noted. The college has the university's largest contingent of pre-medical students, creating numerous collaborative learning opportunities between the department of nutrition, food and exercise sciences and FSU's

The dean declares she's proud of the legions of female graduates for whom the program has always been known. These days, roughly 20 percent of all students are male including sizeable numbers in programs such as athletic training and exercise sciences at the undergraduate level, and marriage and family

In 1998, human sciences' half-century-old Sandels Building got a \$5.5-million facelift which then generated nearly half that amount again in new resources for the college Multimillion-dollar gifts from the apparel and textile technology company Lectra in 1997 and again in 2004, built — then expanded — a support ongoing research.

This year's Merchandising Week saw the official launch of a food merchandising program. Other emerging offerings include a program in residential sciences — one of only four in the country.

Ralston points to new initiatives that reflect and anticipate changing times. "One of our key characteristics is how dynamic we are. The residential planning program, for instance, has been shaped and propelled by the rapidly growing housing development industry"

Outreach efforts also have flourished.

The FSU Family Institute offers fine examples of interdisciplinary collaboration. Associate Professors Ann Mullis and Tom Cornille and Professor Ron Mullis have produced real-life research on topics such as welfare reform and young chronic offenders that informs and drives family-oriented state and national policy.

In what Ralston calls "a creative effort in informatics," nutrition Associate Professor Jenice Rankins offers her new Web site "Nutrition Neighborhood" to address child-

organizing its industry relationships to better design and earned top honors at a national of the world's best emerging designers.

> "It's amazing to think of 100 years of students working at all hours, like I did in the basement of Sandels, to advance the knowledge about our most significant societal issues," said alumnus David Andrews (Ph.D. '73), now the dean of Ohio State University's College of Human Ecology. "The centennial makes me wonder how many lives have been lege.'

Then, there's the faculty.

With three Fulbright awards in two years. plus a wealth of other scholarly accolades, Ralston gives them the lion's share of credit for the college's rising fortunes, noting that "deans can be cheerleaders, but without stellar faculty. you've got nothing." A mere sampling includes:

•Carol Darling, the rare recipient of two Fulbrights. The Margaret Rector Sandels Professor of Human Sciences in the top-10ranked department of family and child sci- a doctorate from Oxford — is listed among the



•Emily Haymes, the C. Etta Walters Professor of Exercise and interim chair, department of nutrition, food and exercise sciences. Considered a pioneer in the study of women and athletics, in April 2005 the noted exercise physiologist was invited to serve on the Institute of Medicine's "Committee on Mineral enriched through involvement with the col- Requirements for Cognitive and Physical Performance of Military Personnel."

> •Kay Pasley, Norejane Hendrickson Professor and the chair of family and child sciences. She is a recognized expert on stepfamily dynamics and a longtime leader in the Stepfamily Association of America.

> •Frank Fincham, the director of FSU's Family Institute and an Eminent Scholar in the family and child sciences department. A renowned family scientist, psychologist and expert on the dynamics of conflict and forgiveness, Fincham — a former Rhodes Scholar with

state of the art computer-aided design laborato-

And thanks in part to a \$1.75 million gift from Office Depot, Inc. there's more to come, including a 3,500-square-foot technology complex in the planned Sandels Building expansion that will open its doors to all FSU students and is destined to become the most technolog-

"With so many manufacturing jobs moving overseas, our students need global perspectives and skills, and technology is a big piece of

So are the study-abroad options in London, Paris and Milan, developed by textiles and consumer sciences associate professor Kay Grise and alumnus James "Mr. Mac" McLaughlin, an associate in merchandising who also coordinates the internship program. Global savvy also can be gained from other study-abroad programs at two colleges in China and the University of West Indies-

Meanwhile, the textiles and consumer sciences department — in the top five of all undergraduate programs of its kind in the country sponsored its 10th annual Merchandising Week this past January. The event welcomes top executives, with lectures highlighting trends in a broad range of retail industries. And soon, the new Center for Retail Merchandising and Product Development will provide the college with an unprecedented mechanism for



hood obesity in underserved communities.

Associate Professor Delores Truesdell partnered with a local shelter to create an award-winning national model for delivering better nutrition to the homeless. "SciencPrep" provides summer enrichment and mentoring to potential scientists from historically black colleges and universities.

"MEMS" is a decade-old mentoring program for students in nutrition, food and exercise sciences that ensures a steady flow of graduates to allied health fields for work with underserved populations.

More? There's a priceless Historic Clothing and Textile Collection housed in the College of Human Sciences, with pre-Columbian Peruvian textiles and clothing that dates from the early 1800s. Public exhibits are held periodically. Armed with a doctorate from FSU, textiles and consumer sciences' Jose' Blanco manages the collection.

Students are doing their part, embracing a myriad of roles responsive to contemporary society's rapidly changing needs ---- and competing to win.

Such students include exercise physiology and biology double major Mehran Heravi, nationally recognized for his humanitarian work as founder and leader of Community Medical Outreach, staffed by fellow pre-med students serving needy Floridians in rural clinics statewide. There's also Hayley Clarke, a 2004 grad who presented her smashing jacket

Levenson ences, her first came in 1995, the second in

2004.In between, she served as president of the National Council on Family Relations.

•Elizabeth Goldsmith, who nabbed the college's third Fulbright award last spring. A professor in the textiles and consumer sciences alumna Bonnie Greenwood, who joined the department since 1981 and a 1972 alumna, she's a nationally recognized expert on life in the White House, where she has been a guest, researcher and economic education policy adviser

•Shridhar Sathe, the D.K. Salunkhe Professor of Food Science. He's one of only eight FSU faculty in the special group called "highly cited" by the Institute for Science life-saving assays to detect minute traces in processed foods. Another professor of food science, Yun-Hwa Peggy Hsieh, is known worldfast, reliable new ways to ensure food safety and quality.

•Rinn Cloud, Margaret A. Sitton Professor department chair. With recognized expertise in textile product performance, her research aims to help develop comfortable, functional protective clothing that acts as a barrier against chemical exposure for a variety of occupations.

•Cathy Levenson, associate professor of nutrition science; also serves on the faculties of parallel career paths when so many others FSU's Program in Neuroscience and graduate



Havmes

Paslev world's top 25 psychologists based on the

number of citations per published article. Who is this centennial year's longest-serving human sciences professor at FSU?

That would be associate dean and 1964 faculty in 1970 and recently retired after 35 years. Her leadership of another notable outreach effort — the Nutrition Education Initiative — has provided nutritional guidance to middle school students and women throughout North Florida.

In the wake of Ralston's visionary leadership, people have been paying closer attention to human sciences happenings at FSU - as evi-Information, and was co-leader of research on denced by the college's new seat in the nationtree nut allergens that resulted in potentially al top-10 rankings after several years in the laudable top-15.

"The College of Human Sciences has come an incredibly long way over the past cenwide for her research on Mad Cow Disease and tury," said Lee Hinkle, 1971 alumna and FSU's vice president for University Relations. "From serving the needs of the traditional nuclear family to addressing the health, safety and welof Textiles and Consumer Sciences and the fare of entire communities, the college has kept pace with the times and promises to continue to lead in the 21st century."

> Throughout its first 100 years of progress, there's no denying the debt due the intrepid women who built, steered and enlivened the college's previous incarnations, carving out were closed to them.

# **Bowden tour is a 'credit' to university**

As Florida State matures and as growing alumni ranks enrich our university with deepening bench strength, we are able to look more and more to our own graduates and to our own institutions for support.



Thus, it was appropriate that the Florida State University Credit Union was the national sponsor of the Bobby Bowden Tour this spring.

This was the 30th Anniversary Booster Tour for Bobby Bowden, a meandering journev begun with scattershot visits to a dozen or so Seminole Booster Clubs early in 1976. That tour was just a faint echo of the fastmoving celebrity caravan into which it has now evolved, and money from a national sponsor is necessary to help offset the considerable expense of travel and accommoda-

At one time, the tour was a sleepy ride in my Buick, just Coach and me and occasionally Ann Bowden tucked in the back seat between boxes of golf hats. In 2005, the Bobby Bowden/Seminole Boosters/Florida State Credit Union 30th Anniversary Tour is with the same speed. Weatherford is just as a cross between the Ringling Brothers Circus and the Rolling Stones road show.

The golf tournaments and the banquets are all for fun, and for the entertainment of the Seminole faithful. There was plenty of good humor to go around.

"I told T.K. [Wetherell] I've got a hard time apologizing for a nine-win season," he joked. That's the public face. In private, he's more likely to show angst over what he con-



Bowden signing autographs on tou

siders opportunities lost. Bowden has a combative nature; he's driven to win.

Bowden was asked to compare the two young quarterbacks.

"Well, [Xavier] Lee has the potential of Charlie Ward, but where 'Cholly' was 6-foot and about 180, Lee is 6' 4" and about 225,

good," Bowden said. "He's like Casey [Weldon] but about 20 pounds bigger."

For its banquet, the Jacksonville Club assembled 25 of its past 30 club presidents. In Lake City, Bowden shot an 87 and didn't want to leave the course. He thought maybe his foursome should play an additional "emergency nine" holes because they were having so much fun.

Bowden said he would've allowed Leon Washington to remain in the bowl game had he known Leon needed just five yards to break 200.

> "He's a very popular guy and everyone likes nim, and we coaches get all excited, too. On the way to the team bus, I got up next to him and said, 'Leon, can carry your bags to the bus?' He said, 'No thanks, Coach; T.K. [President Wetherell] already got

In Miami, club leaders

announced the creation of "The '77 Club" this year to honor the young Seminole enthusiasts who organized local FSU alumni there at the dawning of the Bowden era three decades ago. Those youngsters did all right for themselves and for their university. Judge Steve and Yvonne Brown are Miccos



FloridaStateIMES

Seminoles from the Brighton Reservation brought their babies and young children to the Orlando banquet to meet Coach Bowden. Most were dressed in traditional Seminole garments; it was interesting to see some of the youngsters in FSU Seminole regalia as well. Bowden set aside time to spend exclusively with the Tribe, taking photos and signing autographs.

Marvin Jones, "Shade Tree," spoke to the crowd in Tampa. "When I was 9 years old, Bobby Bowden came to my house to recruit my older brother Fred, and I told him, 'Coach, I'm going to play for you someday." Jones got his degree in psychology, and today directs the Marvin Jones Foundation.

Marvin Jones was true to his promise. He eventually played for Bowden, was twice named All-American and then played 11 years of professional football.

"Let me give you an idea of the scope of Bobby Bowden's impact on our university," he said, leaning toward the audience. "This is his 30th annual tour to reach out to us alumni and Boosters. I'm 32 years old. I suspect I'm like a lot of our fans; Bobby Bowden is all I've ever known."

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# Spring Alumni Weekend



It may have been quite of few years since you lugged textbooks across campus or met your friends on the steps of Westcott, but you still cherish the time you spent at Florida State. Spring is a perfect time to come back to campus and relive those college days.

### Join Us For Spring Alumni Weekend April 6-8, 2006

The reunion weekend highlights the 50th Golden anniversary of the Class of 1956, ut all alumni who graduated in or before 1955 are invited to attend. Be sure to invite your classmates or contact the Alumni Association to help get the word out to your campus groups -- from student clubs or Greek organizations to dormitory groups, or simply a group of close friends.



For more information, contact Kay Cordle at (850) 644-2189, dcordle@alumni.fsu.edu. For sponsorship opportunities, Erin Cleghorn at (850) 645-2319, ecleghorn@alumni.fsu.

Sponsorship Opportunities Available.

(29)



Susie Lord Williams (B.A.'26), Ellen McConnell Moll (B.S. '27), Josephine Wright (B.M.'61), Donald G. Dughi (B.A.'62), Suellen Sullivan (B.S.'62), Suzanne Smith Carter (B.A.'29), Fay Matthews Milton (L.I. '29), Victoria Dahlberg Morrow (A.B.

### 10-30-10-30

Marie Dixon Norgaard (B.A. '30), Faith Watson Allen ('31), Beatrice Rosenberg Blumberg (B.A.'31), Bessie Bedsole Broward (B.S.'31), Sara Parrish Jones (B.S.'31), Frances Denham Bowdoin (B.A.'32), Elizabeth Williams Bridges (L.I.'32), Margaret Alice Spaulding Cree (A.B.'32), Mary Anne Register Gallagher (B.S.'32), Edna Mae

McIntosh (B.S.'32, M.S.'34), Dorothy Mills Parker ('32), Phyllis Marcellus Clifford (B.S.'33), Anne Stewart Garner ('33), Frances Ballard Harmon (B.S.'33), Caroline Melber Boogher (B.S.'34, M.S.'38), Liesbeth McCully Carpenter (L.I.'34), Ruth White Jackson (B.A.'34), Nina Parramore Ketzle (B.S.'34), Margaret Bradley Pasto (B.S.'34), Alma Patterson Peek (B.S.'34), Marian McDonald Mills Devine (L.I.'35), Elma Weakley Patronis (B.S.'35, '41), Genevieve Crowley Donohue (B.S.'36), Lynelle Kennington Freeman (B.S.'38, M.S.'53), Retta May Jones Humphries (B.A.'36), Dr. Beverley Brown Johnson (B.A.'38), Sister Mary Albert Lussier (B.A.'36), Gladys Oliver Milton

(A.B.'36, M.S.'73), Wilhelmina Goehring Harvey (B.A.'37), Marcia Thomas LaFrenz (B.A.'71, A.D.V.'78, Ph.D.'80), Clarence A. Baker II (M.S.W.'72), Newton V. (L.I.'37), Helen DeVries Mattox (B.S.'37), Mabry Sumner Cline (B.S.'38), Marjorie Beisel Funke (B.S.'38), Marjorie Butler Gregory (B.S.'38), Louise Jernigan Baber Coleman (B.A.'39), Dr. Margaret Stuntz Coon (B.S.'39), Rose Appel Moore P. Mulvihill (B.S.'72), Mary Elizabeth Kelly Thornton (Ph.D.'72), Shirley York Titus (B.A.'39), Margaret Alford Syfrett (B.S.'39)

### 940-1949

Edith Ott Thorpe (B.S.'40), Marguerite Mooney Lineham (B.A.'41), Betty F. Zentgraf (B.A.'41), Edith Aly Caryl (B.S.'42), Helen Henley Cox (B.S.'42), Sarah "Duchess" Bryant Duke Tomasello (B.A.'42), Betty Richards Cochran (B.A.'43), Helen Steele Goss (B.A.'44), Mary Lopez McKelvie (B.S.'44), Cecelia McColpin Coleman (B.S.'45), Erma Doudney Dangleman (B.S.'45), Louise Wetzel Newman (B.S.'45), Nancy Orleman Rowan (B.S.'45), Martha Powers Hargie (B.S.'46), Ruth Sprott Pennington (B.S.'46), Gladys Young Pryor (B.A.'46), Mary Helen Tew Sullivan (B.S.'47), John A. "Jack" Richey Jr. (B.S.'48), Gene Macon Squires (B.A.'48), Susan Kenneday Tart (B.S.'48, M.S.'54), Elizabeth "Bets" Nelson Haynes (B.S.'49), Claire Windsor Meador (B.S.'49, M.A.'58), Lamar E. Prater (B.S.'49), *James "Bill" Peacock (B.S.'49)* 

### $10 \overline{-10} \overline{-0}$

Katheryn Elizabeth Farnell (B.S.'50), William P. Gallagher (B.S.'50), Robert V. Jarratt Ir. (B.S.'50), B.Worth Mead (B.S.'50), Richard E. Henderson (M.M.'51), Daniel Franklin Hobbs Jr. (B.S.'51, M.S.'54), Shirley A. Hunt (B.A.'51), Audrey Henry Jensen (B.S.'51), Miriam Holmes Lane (B.M.E.'51), John D. Marshall (M.A.'51), Flora Dykes Matthews (B.S.'51), Jack Nooney (B.S.'51), Harold Perkins (B.A.'51, M.S.'56), Raymond G. Revell (B.S.'51), Robert G. Waters Sr. ('51), Margaret C. Anderson (M.A.'52), Virginia Hughes Bartnett (B.S.'52), Victor M. Cawthon ('52), James Dandelake Jr. ('52), E. Lynnl Teague Guettler (B.S.'52), Elizabeth Hoffmann Kinsaul (B.S.'52), Vernon Raines Jr. (M.M.'52), Claire Brandies (M.S.'53), Jacqueline Skipper Day (B.S.'53), William Clarence Falsone ('53), Eleanor Scott MacPherson (B.S.'54), Claire Sappington Schmidt (B.S.'54), Carl F. Zerke (Ph.D.'54), Robert L. Ball (B.S.'55, M.S.'56, D.E.D. '63), Mary Davis Dickson (B.S.'55), Alex M. Makowiecki (B.S.'55), George W. Schafer (M.S.'55), Carolyn Love Glenn (B.M.'56), Paul Frederick Hartsfield Sr. (B.S.'56, M.S.'61), Eleanor Gato Heubaum (S.C.'56), Joseph J. Kairis (B.S.'56), Thomas Edwin Scott Jr. (B.S.'56), Rev. Columbus B. Smith (B.S.'56), Thomas N. Fullerton (B.S.'57), Esther Voorhees Leware (B.S.'57), Betty P. Martin (B.S.'57), Carroll W. McGuffey Sr. (D.E.D.'57), Ethel Mestayer Ruff (M.A.'57), Dorothy Drag Sarzen (B.S.'57), Burton Louis Sylvern (B.S.'57), Harry G. France (B.S.'58), Lt. Col. (R) Henry H. Hair III (B.S.'58), Susie Mae Hicks (B.S.'58), Lt. Col. Vernon N. Luber (B.S.'58), Luther L. Beddingfield (B.S.'59), Winnie Sledge Brewer (M.S.'59), Gene A. Featherstone (M.M.'59), Raymond Gallo Jr. (M.A.'59), James L. Hendricks (B.S.'59)

Patty Mickey Powers (B.S.'60), Lt. Col. (R) James Dukes (B.S.'61, M.B.A.'72), Robert Stansill Gibson (M.A.'61, A.M.'70), Robert G. Gilbert (D.E.D.'61), Mary Leighton Lewis (B.S.'61, M.S.'70), Harry E. Ramsey (M.S.'61), Ernest R. Stoutamire

Frasier (B.S.'63), James A. Preston Jr. (B.A.'63, M.A.'65), George C. Williams Jr. (B.S.'63), Larry L. Brooker (B.A.'64), Norman L. Nunn (Ph.D.'64), Mary Anna R. Protsman (B.S.'64), Rodelia Hapke Tooley (B.S.'64), Sara Baya (B.S.'65), Edward W. "Ted" Giering Jr. ( B.S.'65, M.S.'72), Eddie D. Whitehead (B.S.'65), William A. Woodham (B.S.'65), Charles M. Andrews (M.S.'66), James W. Brown Jr. (B.A.'66), William Davies (B.S.'66), Joan M. Dunlevy (M.S.W.'66), Mary Ball Long (B.A.'66), Hazel Bath Rockett (B.S.'66), Gary W. Schull (B.A.'66), Robert A. Jordan (B.S.'67), Wiley L. Umphlett (Ph.D.'67), Byrdie E. Eason (Ph.D.'68), Donald E. Kantack

(B.S.'68, M.S.'70), Cecil C. Nall (B.S.'68), Raymond L. Raney Jr. (M.S.'68), Dena Jane Norton Roberts (B.A.'68, M.A.'70), Margaret Logue Burton (B.S.'69), Robert H. Coker Jr. (B.S.'69), Harriette A. Couver (B.S.'69), Henry Warren Thwing (Ph.D.'69), Richard H. Youngstrand (B.S.'69)

### 107

Ethel B. Flowers (M.S.'70), Richard J. Morrissey (B.S.'70), Sarah Ann Foreman Wilson (B.S.'70), Margaret "Peggy" M. Doyle (B.A.'71), Gavin G. Gregory (Ph.D.'71), Marilyn Gude Kelly (B.S.'71), Carol E. Moore (B.S.'71), Madison M. Mosley Jr.

"Mac" McElvar (B.S.'72), John W. Fike (M.S.'72), Sue Carol Johnson (B.S.'72, M.S.'75), Wayne E. Kelly (B.S.W.'72), Raymond J. Licata Sr. (M.S.W.'72), Michael (B.S. '72), Sharon "Suzanne" Whilden (B.S.'72), Annie Jane Cistrunk (Ph.D.'73), Linda Saltzman (M.S.'73, Ph.D.'77), Richard A. Sauer (B.S.'73), Gary Stephen Bulecza (B.S.'74), Charles A. Egan (B.S.W.'74, M.S.W.'75), Harry Reymer Gaventa (Ph.D.'74), Betty Johanna Krayenbrink Moerings (M.S.'74), Richard L. Pelham ('74), Franklin M. Gillis (B.S.'75), Robert Treat Graham (J.D.'75), Sharon Montgomery Gray (B.S.'75), Donald H. Hewett (B.S.'75, M.S.'76), James D. Franklin Jr. (B.A.'76), Martin W. Kappel (B.F.A.'76), Arleta Kerr-Reynolds (M.A.C.C.'76), Roger L. Blair (B.S.'77), Horace Schow II (J.D.'77), James G. Winderweedle (B.S.'77), Sandra McLean Anderson (J.D.'78), William S. Peacock (M.P.A.'78), Paula Pharr Bailey (M.A.'79), Jana Freitag (B.S.'79), Alice Virgina Strange Ortiz (B.A.'79), Michael R. Simpson (B.S.'79)

### 1930-1939

Pierre John Debs (M.S.'80), George W. Dunham (M.A.'80, Ph.D.'83), Stephen M. O'Brien (B.S.'82), Dr. Dianna Porter Byrd (B.S.'83), Deborah Jean Van Dewark Jones (B.S.'82), Pamela Smith Wheeler (B.S.N.'82), Stephen R. Messina (B.S.'83), Charles A. Salerno Sr. (J.D.'83), Almerinda Arnon Lucas (B.S.'84), Edward Thomas Adlam (B.S.'85), David P. Marcus (BS.'85), Randy Paul Bubb (B.S.'86), Steve M. Rignanese (B.S.'86), Frederick Landon Connell Jr. (Ph.D.'88), Diane R. Easton (B.S.'88), Jonas L. Nightingale (B.S.'88)

John R. Bolen (B.S.'90), Donald B. Wooton (B.S.'90), Matthew G. Brinkley (B.S.'91, M.B.A.'92), Keith A. Flowers ('91), Dennis K. Wilkerson (B.S.'91), Nana A.A. Owusu-Duah ('95), Verna J. Smith (M.S.'95), Larry D. Mayo Jr. (B.S.N.'97), Jeffrey M. Melvin (B.S.N.'97), Frank John Diedrich ('98), John L. Pryor (M.S.W.'99), Jason *M. Savitz (I.D.'99)* 

### 2000-2005

Katherine R. Huges (B.A.'00), Daniel J. Nease (B.S.'01), Carrie Marie Scott (B.S.'03), Carolyn Beth Talbott ('03), Benjamin R. Westerlund (B.S.'03), Wildwins St-Natus (A.A.'04), Ralph "Dallas" Vaughan ('04), Don J. Bain ('05), Chaka S. Baldwin ('05), Shane M. Donner ('05), Robert D. Fortuna ('05), Joseph Gear ('05), Amber Jones ('05), Kathleen S. Moriarty ('05), Stormy Rich ('05), Michael E. Schwartz ('05), James Molina Smith ('05), Adam M. Stratton ('05), Alena M. Violette ('05)

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### **James Moran Caffrey**

James Moran Caffrey, who had

sector



Caffrey

Caffrey retired from Texaco and, in 1985, came to work with FSU biochemist Earl Frieden, a Lawton Distinguished Professor. Together, they researched the function of the blood protein ceruloplasmin. After Frieden's death, Caffrey continued his research on ceruloplasmin in Penny Gilmer's biochemistry laboratory until 1999.

April.

"He is fondly remembered by all who knew him at FSU," Gilmer said. "He was always patient and helpful with students and an excellent mentor. He had a true love of science and passed that on to students.

Caffrey received his doctorate in organic chemistry from the University of Wisconsin - Madison.

During World War II, Caffrey served on a number of projects, including the development of the atomic bomb and other governmen-



Caffrey created an FSU scholarship in the name of his son, the John Mark Caffrey Scholarship, who preceded him in death.

### Lubomir Georgiev

Lubomir Georgiev, 53, an FSU

professor of missed." music, renowned cellist and internationally acclaimed composer, died in une. Georgiev Georgiev

had a successful career in Bulgaria before coming to

the United States. He became well known after he graduated from the Academy of Music and was appointed principal cellist with the Sofia Philharmonic. He became a sought-after guest artist for all the major orchestras in the region and recorded numerous works for European radio.

In the mid-1980s, be began studying with famed Hungarian stints as principal cellist with the Richmond (Ind.) Symphony and Sacramento (Calif.) Symphony, Georgiev arrived at FSU in 1993.

"After joining our faculty, he brought the cello studio to its highest level of accomplishment, attracting top students from the U.S. and abroad," said Jon Piersol, former dean of the College of Music. "His personal performing brought a new level of artistry on the cello to Tallahassee and Florida State University. He will be sorely

tions be made to the FSU College of is in the FSU Athletic Hall of Fame. Music Scholarship Fund. For information, call (850) 644-1411.

### Lyndon Gregg Phifer

fessor emeritus

from the FSU

Communica-

tion, died June 2.

Phifer earn-

of

the

College

Lyndon Gregg Phifer, 87, a pro-

ed his doctorate Phifer from

University of Iowa and taught at Baldwin-Wallace College in Ohio before coming to FSU in 1949, where he taught for 45 years.

"Gregg was a wonderful colleague and one who inspired his of Chicago in 1961. Prior to complet-

erations of students," said John K. Mayo, dean of the College of Communication. "Upon his retirement in 1994, he was the longest serving of all the "49ers.' He was a warmhearted person, and one with a lifelong commitment to collegiate debate.

Phifer was a certified professional parliamentarian, a former president of the Southern Speech Communication Association and a master track official who volunteered often in the Tallahassee community. He was a member of Gold Georgiev requested that dona- Key, awarded a Circle of Gold, and

> The Phifer Forensic Scholarship Fund, within the FSU department of communication, has been created in his memory.

### Lavern V. Rasmussen By Joseph Beckham

FSU Professor Emeritus Lavern V. "Bud" Rasmussen, former chair of the department of educational administration, died June 10.

Following service in the U.S. Merchant Marine from 1944 to 1947, he received his Bachelor of Science and master's degrees from the University of Minnesota and completed his doctorate in educational administration from the University





ing the doctor

ate, he was a

public school

Wooster, Ohio. From 1962 to 1969, he was the superintendent of the Duluth, Minn., public schools, administering a system of 22,000 students, 40 schools and 1,200 employees.

In 1969, he joined the FSU faculty as chair and professor of the department of educational administration, curriculum and supervision, and he continued as head of the department of educational leadership from 1978 until he retired as professor emeritus in 1992.

Rasmussen taught and advised more than 1,200 graduate students during his tenure. He was active in the Southern Association of Colleges and Schools and as a consultant to numerous state agencies and local school districts. He championed individualized instruction before federal special education legislation adopted individualized education plans for exceptional student education.

He was recognized as an authority on local district policy.







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Both of us were blessed with the support of our families when we attended FSU. Not all students have that advantage. We both feel that an education is critical and wanted to do something to assist those students not quite as fortunate as we were. Nan and Mark Hillis,

Members of the Presidents Clubs' Eppes and Westcott Societies

The above photo was taken during a Sculpture I class.





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