As soon as she was named commodore of Training Air Wing 6 (TRAWING 6) at Pensacola Naval Air Station in May, in addition, she is among only 30 women aviators to hold the rank of Navy captain.

Her command, includes three aviation training squadrons. She said her main job is to make sure the students have what they need in terms of aircraft, personnel and resources so they can produce aviators. She also instructs.

As commodore, Little embraces her job of overseeing and instructing the training of navigators and flight officers. It is an extremely intensive and difficult program that takes at least a year to complete.

“My favorite part of the job is, once a month, we have a ceremony to present wings to the graduating students — a Winging,” Little said. “We take these people who come into the door with little or no aviation knowledge and we mold them into aviators who we can send out into the fleet to do a job.”

Little also must decide who doesn’t get their wings. About 25 percent of each class does not graduate.

“Within the air training command there are free spots,” Little said. “The (TRAWING 6) is the wing that instructs navigators and naval flight officers. Essentially, you’re not controlling the aircraft, but you are doing whatever the mission is of the aircraft. We train between 400 and 500 students a year.”

(Continued on page 2)

Mitchell Cypress

By Vida Volkert

August 2004

Tallahassee, FL

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Staff Writer

Mitchell Cypress

By Vida Volkert

Annual budget of $15 million. Among his priorities is to push for educational reforms within the tribe and encourage youth to attend college.

“My goal is to support higher education among tribal members,” Cypress said. “The tribal council works hard to provide scholarships. If a member of the tribe does not graduate, it pays the student’s tuition and living expenses, regardless of the school. Some Seminole students have chosen PSU, a choice the tribe takes pride in. It is also in proud of PSU’s use of Seminole symbolism, according to Cypress.

“We (the Seminole Tribe of Florida) don’t have anything against it,” Cypress said. “There are two sets of Seminoles. The ones who do not accept Florida State using ‘Seminoles’ is the Oklahoma Nation. We could give tribal members tangible items that could possibly one day be taken away from them,” he said. “But Florida State can give education to our people and that is something that no one can take away.”

“One of the things that Florida State University gives us is a sense of pride. FSU could have chosen anyone else to portray and use as its mascot. We are proud that a university as prestigious as Florida State decided to use us.”

Cypress went on to praise PSU for “rolling out the red carpet” for tribal high school graduates who attend and for the university’s sensitivity in seeking guidance from the tribe’s cultural department so any Seminole symbolism will be portrayed accurately.

As for Cypress, when the work day is over, he prefers to ride his Harley Davidson motorcycle to his Everglades home. His laid-back image is completed by his handmade, Seminole-patched jacket, blue jeans and cowboy boots. Even though he enjoys all of the trappings of the chairmanship, among them a private jet and helicopter, Cypress tries to keep a low profile and his people’s traditions intact.

“One of the things that Florida State University gives us is a sense of pride. PSU could have chosen anyone else to portray and use as its mascot. We are proud that a university as prestigious as Florida State decided to use us.”

He believes in family values and leading a simple and healthy life. Growing up a Seminole Indian and poor in the 1960s was tough for Cypress. He was discriminated against by classmates while attending a white school.

(Continued on page 2)
Before enlisting, Little majored in early childhood education.

“My mother had to get up at 4 a.m. to get prepared to go to the base, and we had to travel at least 45 miles on an old military base to get to school,” Cypress said. “Sometimes we did not have money in the way of clothes or shoes, or sometimes, we did not eat because we did not have money to pay for them. Those things were hard, but there was no excuse to stay home.”

Many of his fellow Seminoles and students chose to drop out and stayed on the reservation growing tobacco. But Cypress said, “Not me. I knew I had to go far as I could. I could remember by his mother, he went to boarding school in Orlando, to the equivalent of a technical school. “I went far as I could,” he said.

Later, Cypress served in the Air Force during the Vietnam War and, when he returned to the Big Cypress Reservation, he became interested in politics. For 36 years, Cypress represented his community in tribal leadership. He was elected president of the tribe in 1967, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2015, and 2020. Cypress was in the office of the chairman during four tribal four-term gubernatorial heads in the Hollywood Cemetery. Owners of one site and the center of operations. — Cypress Little; he also said he’d like to be a politician when he grows up.

“Cousins of the Seminole Tribe” was selected to represent the tribe at the United Nations Conference on the Human Environment. The Seminole Tribe of Florida, established in 1957, is one of the largest and most prominent tribes in the United States. It is comprised of members of the Seminole Nation of the United States, the Miccosukee Tribe of Florida, and the Broward Seminole Tribe.

Using the weather balloon, the group was able to collect data on temperature, humidity, wind speed, and direction. This data was then analyzed by the tribe’s meteorologists to provide forecasts for the tribe’s residents.

“I have always been fascinated by the weather and its impact on our lives,” Cypress said. “I think it’s important that we all understand the science behind it so we can make informed decisions.”

During his career, Cypress has worked in various capacities for organizations such as the National Weather Service, the National Oceanic and Atmospheric Administration, and the National Aeronautics and Space Administration. He has also served as a professor at Florida State University, where he taught courses in atmospheric science and meteorology.

“I have always enjoyed meeting new people and being part of the tribe’s meteorology program,” Cypress said. “It’s rewarding to see how interested our students are in learning about the weather.”

Cypress also enjoys spending time with his family, including his wife and two children. He enjoys playing golf, attending sporting events, and traveling to different parts of the country.

“I. Marshall Shepherd

J. Marshall Shepherd has won a prestigious award in recognition of his contributions to the field of meteorology. The National Academy of Sciences has named Shepherd as the 2019 recipient of the National Medal of Science for his work in understanding the science of weather and climate.

Shepherd is a professor of atmospheric sciences at the University of Georgia and has been a leader in the field for over three decades. He has made significant contributions to our understanding of the role of aerosols in cloud formation and precipitation, and has helped to improve our ability to predict extreme weather events such as hurricanes.

“J. Marshall Shepherd’s work has had a profound impact on our understanding of the Earth’s climate system,” said Secretary of Energy Rick Perry. “His research has helped drive many of the advances in climate modeling and forecasting that we rely on today.”

Shepherd was awarded the medal during a ceremony in Washington, D.C., where he delivered a keynote address on the importance of science in addressing the challenges of climate change.

“I am honored to receive this award,” said Shepherd. “It is a great privilege to have the opportunity to work on some of the most important problems facing our planet.”

Shepherd’s research has been widely recognized, and he has received numerous awards and honors for his contributions to our understanding of the Earth’s climate system. In addition to the National Medal of Science, he has been awarded the AGU’s Distingui

Further, by subscribing to the everythingFSU newsletter, you can enjoy a direct connection that will keep you informed about all the latest news and events on campus.

By Fran Conaway

The Polly-Wogs of Florida State? FSU students chose the name "Polly-Wogs" to commemorate a campus tradition that dates back to 1947. The name was selected over other possibilities such as "Crackers," "Klansmen," or "Firemen." According to Ray, "Polly-Wogs" is a term that refers to the unique relationship between the university and the surrounding community.

"From the time I arrived at FSU, I knew that it was a special place," Ray said. "I was drawn to the campus culture and the spirit of the students."

Ray's fascination with meteorology began while he was in high school, where he joined the National Honor Society and participated in a local weather station. He continued this interest while attending Florida State University, where he earned his bachelor's degree in atmospheric science.

"At FSU, I had the opportunity to work with some incredible professors and students," Ray said. "They challenged me to think critically and to develop a deep understanding of the science behind the weather.

Ray's work in the field of meteorology has been recognized with numerous awards and honors, including the National Science Foundation Graduate Fellowship. He has also served as a regular contributor to the Weather Underground, a website that provides forecasts and articles on topics related to weather and climate.

"I am grateful for the opportunities that FSU provided me," Ray said. "I feel proud to be a part of such a dynamic and diverse community, and I look forward to continuing to contribute to the field of meteorology in the years to come."
Guide names Rhillone among leading lawyers

Douglas Rhillone, a partner in the law firm Broad and Camb, has been named to the list of leading lawyers in the Chambers USA Guide to America’s Leading Lawyers for Business, the only legal directory to rank law firm and individual lawyers. Rhillone is a member of the firm’s Land Use and Real Estate Practice Group, which is described by the publication as “hands down, the best in the state for endangered species.” The publication includes work on sensitive environmental issues including marine development and contaminated property transactions. His work has involved remediating environmental contamination at several locations, including a 30-year-old medical facility, and his firm has worked with doctors at regional campuses in the state. We’re accumulating a really good amount of experience. They saw a large number of patients and we had a great deal of experience,” said Dr. Ocie Heravi, professor emeritus of Pediatrics at UF.

Rhillone named humanitarian award

Esther R. B. Rhillone, a professor at Florida State University College of Medicine, has been awarded a Bachelor of Science degree from FSU in 1997. He earned his law degree from Harvard University in 1995.

January: Rhillone named humanitarian award

Rhillone has been a leading voice in the area of environmental law for decades, serving on the legal staff of the National Audubon Society, the National Wildlife Federation, and the Environmental Defense Fund. He has also been involved in numerous legal challenges to government policies and practices, including lawsuits challenging the construction of new airports and highways.

February: Rhillone named fellow of the Academy of Medical & Biophysical Sciences

In recognition of his contributions to the field of medical and biophysical sciences, Rhillone has been named a fellow of the Academy of Medical & Biophysical Sciences. This honor is awarded to individuals who have made significant contributions to the advancement of these fields.

March: Rhillone named distinguished professor of environmental law

Rhillone has been named a distinguished professor of environmental law at Florida State University College of Medicine. This recognition is given to individuals who have made significant contributions to the field of environmental law.

April: Rhillone named distinguished professor of environmental law

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August: Rhillone named distinguished professor of environmental law

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September: Rhillone named distinguished professor of environmental law

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October: Rhillone named distinguished professor of environmental law

Rhillone has been named a distinguished professor of environmental law at Florida State University College of Medicine. This recognition is given to individuals who have made significant contributions to the field of environmental law.

November: Rhillone named distinguished professor of environmental law

Rhillone has been named a distinguished professor of environmental law at Florida State University College of Medicine. This recognition is given to individuals who have made significant contributions to the field of environmental law.

December: Rhillone named distinguished professor of environmental law

Rhillone has been named a distinguished professor of environmental law at Florida State University College of Medicine. This recognition is given to individuals who have made significant contributions to the field of environmental law.
"Progressives" live on the grassland with the Native American author of independence. The “Traditionals” now Dakotas are Indian future where the bleak landscape and boost the morale of soldiers.

Want Something to Read?

New books by FSU graduates and faculty

The Calling is a contemporary novel set in Tennessee, New York City and Palestine. In the book, two unconnected professors take care of their elderly family members, along with teaching Shakespeare and history. They relate their classes to current events and seem directly involved in the Palestinian conflict.

The Ha-Ha Poems by Edward Ruby (B.S. ’96) Distinguished University Press

Kelly’s novel, poetry, “The Ha-Ha,” explores the ways in which the metaphysical and the mundane intersect in the streets of Roman-occupied Jerusalem.

Secrets of Top Performing Salespeople by Edward C. Del Guato, Selecta Lomoff (B.S. ’94, M.B.A. ’99) and Mark Madsen McGraw-Hill

The study, top sales professionals demonstrate the ability to view each contract through the eyes of their customers. "Secrets of Top Performing Salespeople" features market-proven strategies you can use to improve your organization’s sales charts by addressing customer indulgences and objections and relentlessly focusing on customer needs.


This book is a collection of memories of deeply personal experiences from South Florida’s African-American community. The memoirs are filled with the author’s unique perspective and the stories of the people who made the author who she is today.

When the Don Miller Seminole Golf Course reopens in September, golfers will be treated to new fairways, greens, water features and bunkers, all designed by Bob Walker. The club house, pictured above, opened in September 2001.

"The renovation has resulted in dramatic changes to the course," said Tim Melich, general manager and UGA’s PGA professional. "When it reopens, it will have a completely new look and feel. It will be like playing a brand new golf course. Bob Walker has done an excellent job for us.

Built more than 35 years ago, the course accommodates more than 60,000 rounds of golf each year. With its USGA number and its outstanding practice facilities, the course is complex enough to challenge the best of FSU’s Professional Golf Management Program (PGM), one of only 15 nationally that is accredited by the PGA of America. But your sacrifice is in the world.

Want Something to Read?

FSU makes your reservation now at beautiful SouthPlaintain.com

Combine your weekend with Great Hunting • Great Fishing • Great Skeet Shooting • Great Food

Homeschooling 2004

This fall, FSU will celebrate Homeschooling the week of Nov. 1, leading to the Nov. 4 dinner match up between FSU and the Duke Blue Devils.

The preliminary schedule features a Monday night Warthog concert (performer to be announced) and a service and a concert on Tuesday. On Wednesday, students will participate in the National. On Thursday, students can vote on the Interfraternity and Sorority life at locations around campus. And the FSU’s Gold Classic golf tournament will debut. Friday will fea-

ure the Homeschooling parade with Grand Marshal Jim Molson, the Renegade Rally and the Renegade (performer and other entertainment yet to be announced). The Homeschooling Breakfast, where Omicron Delta Kappa’s Grad Made Good are feted, is scheduled for Saturday morning.

To learn more as Homeschooling approaches, visit fusu.com.
FSU unveils innovations to preserve, highlight its history

By Jeffery Seay
Editor in Chief

Although some departments and others have been doing this, Heritage Protocol is the first campuswide effort,” said Donna McHugh, assistant vice president, FSU Community Relations. “The Legacy Walk will actually be divided into four separate walks.

The first walk — the first — will begin at the statue of Francis Epps in Westcott Plaza and meander through the historic old campus, highlighting the liberal arts and the students, administrators and teachers who forged the early institution.

The second walk, will begin at the Lowman Student Union, will celebrate student leadership as it wends through the Osceola Union and past the Student Life Building and areas that students frequent.

The third walk will celebrate FSU’s scientific and researches. It will begin at the Integration Statue on Woodward Plaza, wind along past the new medicine and psychology buildings, and end at the Heritage Tower.

The fourth walk will feature the stars of Athletics, the schools of Social Work and Motion Picture, Television and Recording Arts, the Delaware School of Hospitality and others. Planned to eventually encircle Doak Campbell Stadium, the first phase of this walk, from the Heritage Tower to the front of the Moore Athletic Center, will open this fall.

To learn more about the Heritage Protocol, contact Linda Heming at the Alumni Association, phoning (904) 631-0172.

Ken Momine, the Heritage Program participant, said it was a reminder and preserver of our rich past.”

Program has grown from simple barracks to scholarship housing empire

By Vida Velsher
Staff Writer

When a young Enoch Hanna graduated at the top of the Alfa High School class of 1957, he was awarded a scholarship to any institution of higher education in Florida. He chose FSU. However, because he could not readily afford to board away from home, Hanna decided to walk to the Alphafarms, the house that Mrs. Hanna purchased for him and his wife in Tallahassee.

Fortunately, the speaker at Hanna’s high school commencement happened to be Mr. L. Stone, a Blakestown native who would serve as the dean of the FSU College of Education from 1960 to 1967. When Stone learned of Hanna’s financial shortfall — a problem not uncommon even among college students of today — Stone took it upon himself to help Hanna get to FSU much sooner.

“I [Stone] was an outstanding, brilliant man raised in Calhoun County who recognized the struggles that young people like me had to endure to earn an education,” Hanna said.

Stone got permission to use the Ebel Mobility Barracks, and brought Hanna and seven other bright students from around the state to live in Tallahassee.

“It was about cooperative living,” Hanna said. “It meant that we had to live with all students, and that would equip a house,” Stone told.

For as long as I can remember, Badcock trucks have been arriving at Southern Scholarship Foundation. A Web site will list all items in a computerized census and a selection of items from any alumni or employees — current or retired who have an interest in and know some event or era in the life of the university.

The project is intended to be a perpetual reminder and preserver of our rich past.”

No more than a foot away from where we stand, there is a piece of history — a history of the university. The project is intended to be a perpetual reminder and preserver of our rich past.”
Alumni enthusiasm has been a constant in history of Seminole Clubs

Within a few decades after FSU became Florida State University, loose associations of alumni began to form wherever volunteer leadership and passion for the university crossed paths.

In 1979, I was hired by the Seminole Boosters in large part to develop “Booster Clubs” to take advantage of renewal success on the football field and to help us reach more potential Booster contributors.

Clubs in the more brightly lighted areas like New York, Los Angeles, Chicago and Dallas returned to them as alumni clubs. Both Atlanta and Tampa actually had two clubs at the same time, a booster club and an alumni club. Each had a different set of objectives, memberships and programming.

However, in the early 1990s, about the time we joined the Atlantic Coast Conference, the university administration directed that all the clubs be called “Seminole Clubs” and that the Boosters and the Alumni Association would jointly administer them. There was some uproar over turf, but not a lot. In practical terms, since the Boosters and the Alumni office had always established personal relationships with the club leaders, they took responsibility for helping with the formation of new clubs, and for expanding the Leadership Conference to encompass additional areas of interest within the University.

At the 2004 Leadership Conference this fall, the Seminole Boosters will roll out a brand new program of incentives and support for the clubs. As the Volunteer Coordinator for the clubs, Jerry Kutz is the overall architect of exciting new Booster programs aimed at once again involving the clubs closely in Booster work.

Our clubs do wonderful work for our university and I suspect they will enthusiastically welcome these new initiatives designed to offer them more support, more tangible encouragement and more close exposure to the Athletic program.

As remarkably successful as the Dynasty Campaign was, there was a price to pay. Seminole Boosters did not have the staff, the time or the resources to continue to maintain support for the very Seminole Clubs that had been built so carefully and with such heroic effort.

Fortunately, our university encourages and benefits from close cooperation between the Boosters and the Alumni Association. Former Alumni President Jim Molken and former Associate Director Baty Lou Jones maintained full administrative and programming support for the clubs. In addition, Terry Johnson and Mike Palies not only established personal relationships with the club leaders, they took responsibility for helping with the formation of new clubs, and for expanding the Leadership Conference to encompass additional areas of interest within the University.
Got News?

To submit items for Alumni News Notes, e-mail khabner@alscu.fsu.edu. Please write “Alumni Notes in the subject heading of the e-mail.

Howard DeHaven Baker


Keith W. Henck (B.S., J.D. 1977), the vice president and chief business officer at the University of Cincinnati College of Nursing, has been named chief executive officer of the University of Cincinnati College of Nursing.

Patricia L. Grossman (B.A. ’79), a Shareholder, attorney, was appointed Gov. John Bell to the County’s probate and family court judge.

John H. Bataford (B.S.), the director of state, is a graduate of the B.S. National Academy.

Shan L. Shilkart (B.S., M.S. ’76), C.P.A., was retained and elected Palm Beach County chair of the year by the Palm Beach County Bar Association of Commerce, Fla.

David E. Eizen (M.S.) received an honorary doctorate in humane letters from Wingate University, N.C.

Diann H. Lassoe (B.S.), C.P.A., C.F.P., practitioner and president of Lassoe, was selected as one of the 100 most influential C.P.A.s by CPA Magazine in its Tax Season 2004 issue.


Peter Dragivitch

PSU Research Physicist Peter Dragivitch, 45, died March 22. He had been on the PSU faculty since 1993.

Dragivitch wrote grant proposals and designed computer simulations for the Supercomputer Computations Research Institute. While working for the PSU Computer Science and Distributed Computing Research Institute, he developed and taught online courses in mathematics and physics. His most recent project involved software design and imple- mentation of a new Enterprise Resource Plan data-management system for Administrative Information Systems.

Dragivitch was a native of Cologne, Germany. He earned his bachelor’s, master’s and doctoral degrees in nuclear physics at the University of Cologne.

Richard Greaves

Richard Greaves, a highly regarded scholar and PSU history professor, died June 17.

Greaves specialized in early modern British history and was awarded the 1999 Robert G. Lewis Distinguished Professorship. PSG’s highest honor.

Greaves won a Guggenheim Fellowship in 2001 to research his biography of John Bunyan, a 17th-century English sermon. Greaves also served three terms as chairman of the history department from 1993-2002.

“Dad’s love was as certain as the graceful work across campus for raising standards among students and faculty,” said Ted Jumonville, chairman of the depart- ment of history. “To institute that at the department level was a difficult and thank- less job, but one that did well. This is a better department today than the one he inherited. He hired well; he put new means- in place. And although he could be demanding, he also was quick to recognize the talents of his colleagues.”

A longtime member of the American Historical Association, Greaves received many postdoctoral fellowships and grants, including being named a resident fellow at the Rockefeller Foundation’s Center in Bellagio, Italy, in 1998.

A native of Canada, Greaves earned a doctorate in 1964 from the University of London. He began teaching at PSU in 1972.

Richard E. Gross


Remembered as an integral part of the College of Education at that time, Gross was granted tenure in 1948. He was the faculty adviser to the Sophomore Club, a Catholic stu- dent club.

A native of Chicago, Ill., Gross earned his bachelor’s degree in 1942 and his master’s degree in 1946 from the University of Wisconsin. After a stint teaching high school at Miami College in Madison, Wis., Gross earned his doctorate in education from Stanford University in 1971.

After leaving PSU, Gross returned to Stanford where he taught for 40 years. Throughout his career, he advised 110 doctor- al students and 700 master’s students. He founded the Florida and California Councils for the Social Studies and edited their jour- nals, and served a term as president of the National Council of Social Studies.

Ed Herp

Bill Herp, manager of WPSU-TV from 1961 to 1998, died March 31.

Herp started his career in commercial tele- vision at WKRC-TV in Cincinnati and WJW in Cleveland. In 1959, he moved to Pittsburgh to manage WQED, the public television station, WQED, where he was a producer/observer of Mr. Rogers’ Neighborhood for two years.

In 1961, he became the manager of WPSU in Tallahassee. Under his direction, WPSU went from part-time to full-time broadcasting, making the transition from black and white to color, installed one of the system’s first uplink and, in 1983, moved from David Hall to its

(Continued on page 14)
Robert G. Turner

Robert G. Turner, 87, FSU professor of finance, died June 5. Turner joined the faculty in 1970 and was highly regarded by his peers and students. “Bob was a valued colleague of Business,” said College of Business Dean Melvin T. Stith. “He was one of the founders of Goodwill Industries of Tallahassee. In his later years, Herp found time to volunteer at two area elementary schools.”

“His influence is still felt today at WFSU-TV,” said Patrick George, former executive director of WFSU.

In Memoriam

Francis Buchanan Carr (B.A. 27), Elizabeth Johnson Elbart (B.A. 27), Harriet Robison Jones (B.A. 27), Ruby Greyback (A.B. 28)

Seymour Birnbaum (B.A. 28), Betty Taylor Pankey (B.A. 28), Virginia Brayton Conover (B.A. 28), Lucille Hood Pankey (B.A. 28)

Maurice E. Kilner (B.S. 28), Mary Eaton Welch (B.A. 28), Lily Carter Waller (B.A. 28), Ellen Anderson Hecker (L.T. 30), Blanch Picquart Schenck (B.A. 30), Grace Wylie Green (B.S. 30), Eliza Barnes Smith (B.A. 30), Charlotte Erskine White (B.S. 30)

Beverly Hillabrand III (B.A. 30), Elizabeth Somers Bentz (B.A. 30), Irene Day Randall (B.A. 30), Evelyn Gisler Simpson (B.A. 30), Francois Clavellier Keulken (B.A. 30), Anna Bennett Wallace (B.A. 30)

Betty Lindsey Butler (B.A. 40), Betty Jo Starnes Crider (B.S. 40), Pearl “Peg” Gayguion Peters (B.A. 40), Louise McKimmon Vining (B.A. 40), James Blythe Keen (B.A. 40), Frances Ferrell Berry (B.A. 40), Justine Church Brown (B.S. 40), Elmer “Coo” Caudy (B.S. 42, M.S. 51), Elizabeth Cooper Stuart (B.A. 43), Angeline Casey Walker (B.A. 43), Nenon Geyer Amstutz (B.A. 44)


Robert V. Waller (B.S. 45), Lottie H. Pressley (F.A. 48, M.A. 51), Yvonne Ramsey (B.A. 48), L. Charkie McMillan (B.S. 49), Nenon Road Fettig (B.S. 49), Clara Elzou Fallaw Harrell (B.S. 49)

Harvey Robert Baxley (B.A. 50), Martha Dubois Boul (M.S. 50), John J. Dillar (M.A. 50), Ben E. Heron Str. 50), Sarah Henderson Mize (B.S. 50), Beatie Tynick (B.S. 50), Dr. Armane “Am” C. Maceen (B.S. 50), Mary Jane Snow (B.S. 50)

G. Cal. Tucker (B.S. 50), Ernest Scott Baxley (M.A. 52), Elwin G. Dill (B.S. 52), Anna Belle Phillips (Ph.D. 52), Margaret Eckstrom George (B.A. 52), Alfreda Kingiling Cooper (B.S. 52), Donald S. DeRuy (B.S. 52), Robert V. Waller (B.S. 53), Bruce A. Runia (B.S. 53), Eric C. Vann (M.S. 54), Lee Tow (Ph.D. 54), Cecil D. Denard (B.S. 55, M.S. 58), Henry Delon Bregler (B.S. 56), Harold H. Kastor (B.S. 56, M.S. 59), H. Carlton Stiles (M.A. 55), Ar.C. C. White (B.S. 55), Lorna M. Carpenter (M.E. 55, M.S. 56), Patricia Monpaas Ashton (B.A. 56, M.A. 61), L.V. Armstrong Brown (B.S. 56), Manuel Castal (M.B.A. 56), Helen Enna Colen (B.S. 56), Johnny W. Harrell (B.S. 57), Joel L. Lafferty (B.S. 57), Troy E. Kerne (B.S. 57), Marilyn Pilkerton Thompson (B.S. 57), Ronald J. Walker (M.S. 57), Wayne E. “Svens” Westphol (Ph.D. 57), Edward R. Donahue (B.S. 58), William H. Crowl (Ph.D. 58), Barbara Eviatti Rich (B.S. 58), Gay Collins Williams (B.S. 58), Elmer T. McQuarrie (Ph.D. 58), Carole Amsel (Ph.D. 58)

Benjamin Carlos Price (B.S. 59), Carmen S. Depper (Ph.D. 59), William T. Perdue (Ph.D. 59), William M. Arrington (Ph.D. 59), Donald E. Dickenson (B.S. 60), Louis E. Garman (B.S. 60), Louis Richard Bray (B.S. 61), Daniel C. Johnson III (B.A. 61, M.A. 63), Wallace T. Briner (B.S. 61), Beverly Horsley Brashear (B.S. 60), Calhoun Yancey Byrd III (B.S. 60), Ronald L. Haire (M.S. 60), J. Fred Parker Jr. (B.S. 60), Sidney H. Tofel (Ph.D. 60), Ronald Crownewell Whitley (B.S. 60), Louis Richard Bray (B.S. 61), Donald C. Johnson III (B.S. 61, M.S. 62), Walter O. Kerne (B.A. 61), Combs Williams Michael (B.S. 61), Jack L. Pittman (D.M. 61), Grant M. Welsh (Ph.D. 61), Morris S. Webler (B.S. 61, M.S. 72), Susan D. Beamer (M.S. 62), Elaine Phillips Smith (B.S. 63), Phyllis Benney Garrison (B.S. 63), E. Brandt (M.S. 64), Robert E. George (B.S. 64), Francis J. Fegan (Ph.D. 64), Ignatius F. Galante (B.S. 64), Robert S. Atsch (B.S. 64, M.A. 66), William J. Connolly (B.S. 65, Ph.D. 66), Phyllis T. Penn (B.S. 65), E. V. Odom (B.S. 65), Barbi Ann Batchelder (B.S. 65), Warren S. Hauser (B.S. 65), Robert W. Fredd (B.A. 65, J.D. 73, M.S. 77), James V. Johnson (B.A. 65), Olive P. Blaylock (B.S. 66), R. C. White (B.S. 66), Robert E. Redhammer (B.S. 90), Suzanne L. Rossomondo (J.D. 90), Bernice Ruth Fredricksen (B.S. 91, M.S. 93), Karen Roach Chepko (B.S. 91, M.B.A. 93), Michael Robert Rood Reitinger (B.S. 49), Clara Eloise Rollins Warrell (B.S. 49)

Sally Anne Mathews (B.S. 51), Gail C. Beehler (B.S. 52), Emma Kent Butler (M.A. 52), Clarence B. Elam (’52), Anna Belle Phillips Gaskin (B.S. 52), Margaret Hart Orcutt (B.S. 53), Edith Sellwood Bird (B.A. 54), David E. Bembry (B.S. 70, J.D. 73), Jeremy Alan Craft (B.S. 70, M.S. 79), Maj. David A. Robinette (M.S. 70), L. Michael Wachtel (B.S. 70, M.S. 71), John R. Smiley (B.S. 70), Reed Crum (B.S. 70), William F. Albritton (B.A. 70), Robert W. Jordan (B.S. 71), Francis M. Prout (M.A. 72, B.A. 93, M.A. 94, M.A. 97), David Eugene Scharf (B.S. 72, M.A. 74, M.A. 75), Martin E. Thompson II (B.S. 72), Joseph Edward Dayalu (M.S. 73), Randolph Thomas Hefter (B.S. 73), Meirin W. Moore (M.S. 73), Daniel V. Smith (Ph.D. 74), Aimee Baker (Ph.D. 75), William Thackston Cleland (M.B.A. 75), John E. Allen (Ph.D. 75), James E. Blythe Jr. (B.S. 75), James E. Blythe Jr. (B.S. 77), Edward G. Fordham (B.S. 77), Carol A. Piatt (B.A. 77), Thomas E. Biddulph (B.S. 77), Russell D. Peters (M.D. 78), Vincent John Carlson Jr. B.S. 79), Mary Duke Hughes (B.S. 79), Martin M. Moon (B.S. 79), Jack Price Veneklause (79), Vivian Philips Matrak (B.S. 79, M.S. 80)

Benjamin Patrick Morrison (B.A. 80), John J. Bratton (B.A. 81), Donald Otis (B.A. 81), Robert D. Clack (B.A. 81), Antonio Jerome Studi (B.A. 84)

Jonathan Michael Doerr (’04), Courtney B. Fox (’04), Savannah S. Jones (’04), Katie L. Miller (’04), Rondell S. Pierce (’04)

Wesley Armstrong Ferrill (B.A. 82), Clay O. Haden, Larry Harris, Lesley M. McKinnon, Exako Lake Madison (B.S. 25), Samuel A. Riccardi, Vito

Eveline R. Kellings (B.S. 46, M.A. 51), now commonly reported to have earned a Bachelor of Arts in 1951 (Pharmacy black ’46 memorandum)
New alumni prez: building personal relationships is key

By Mark A. Riordan

In July, he couldn’t tell the difference between the Florida Turnpike and I-75. But by the opening whistle of the Labor Day match-up against Miami, Barry Adams, the new president of the FSU Alumni Association, will have crisscrossed the state several times attending alumni events.

For the only alumni professional to have garnered the nation’s top award for alumni associations at two different universities, Adams believes the only way to connect to alumni is actually to meet in person.

“The best way to build a relationship is to create the opportunity,” Adams said. “You can’t do that by phone, and as much as people love e-mail, it doesn’t have the same effect as meeting face-to-face.”

The success of Adams’ well-conceived, ambitious agenda depends on his meeting as many alumni as possible.

“I’ll be very active in visiting, seeking advice and discussing our association’s aspirations, as well as nurturing the many friendships already established between the organization and our graduates,” he said.

A good way to meet Adams this fall is to attend a football game. Home or away, Seminole fans will find him there.

Adams is ready to pick up the ball from retired alumni President Jim Melton, whose vision and labor were the driving forces behind the new Alumni Center. Adams, in fact, also has opened alumni centers at Ohio University and The College of William and Mary, which he left to come to FSU.

Coming in at a cool $5.5 million, the Alumni Center is not small, but as Adams explains, the facility’s impact on FSU will easily eclipse its dollar amount.

“Opening an alumni center changes your whole perspective,” he said. “You will see higher expectations of the association. Once you become that visible, people expect more and deserve more. Especially when you have a building that’s been paid for through private support.”

Drawing and then delivering on those heightened expectations will come through increased understanding of what motivates different alumni who are at different stages in their careers and lives.

“One of the areas that alumni associations nationwide really have to work harder on is understanding what motivates people of different ages, and what we can expect out of them as volunteers and volunteer leaders,” Adams said.

The idea of generational marketing is but a subset of Adams’ vision for increased outreach and enhanced interaction with and among alumni.

“What I’ve found is that universities are not very good at understanding the differences among different alumni groups,” he said. “We all have to become marketers. Every single employee has to understand marketing and appreciate it. And so well!”

Adams believes so strongly in the concept that, upon arriving to work (three days early), he decided to make marketing guru Harry Beckwith’s “Selling the Invisible: A Field Guide to Modern Marketing” required reading for every staff member.

“It’s something I believe in very intimately, because we’re selling thoughts, ideas, aspirations, loyalty, dedication. We’re selling not just things, but a concept of loving this place.”

To build a successful alumni operation on the concept of loving FSU, Adams says expanding and improving five alumni relationships will determine his ultimate success. They are alumni and the administration, alumni and faculty, alumni and students, alumni and other alumni and alumni and their communities.

“Each of these ties is extremely important. We need to be involved in every one of them,” he said. “We have to have our feet in the door and understand them and motivate people.”

To do that, Adams contends, alumni organizations need to be thought of as more than geographically situated clubs.

“There is a number of organizations, formal and informal, or alumni who get together for anything from academic departmental alumni groups to larger groups that we need to be assisting and developing relationships with,” Adams said.

The geographic model has sustained alumni associations for decades, Adams said, but the ability to communicate farther, faster and deeper means that associations can group alumni according to a wide array of constituencies.