

Little soars as commodore

By Bayard Stern
Managing Editor

FSU alumna and U.S. Navy Capt. Lee Campbell Little, 45, owns a distinction unique among the Navy's 55,675 female sailors. She is the first to command an Air Wing.

Little was named commodore of Training Air Wing 6 (TRAWING 6) at Pensacola Naval Air Station in May. In addition, she is among only 10 women aviators to hold the rank of Navy captain.

Little's command, includes three jointly staffed Air Force and Navy aviation training squadrons. She says her main job is to make sure the

squadrons have what they need in terms of aircraft, personnel and resources so they can produce aviators. She also instructs.

As commodore, Little embraces her job of overseeing and instructing the training of navigators and flight officers. It's an extremely intense and difficult program that takes at least a year to complete.

"My favorite part of the job is, once a month, we have a ceremony to present wings to the graduating students — a Winging," Little said. "We take these people who come into the door with little or no aviation knowledge and we mold them into aviators who we can send out into the fleet to do a job."

Little also must decide who doesn't get their wings. About 25 percent of each class does not gradu-

ate, she said.

"One of my responsibilities is to only give wings to someone who I would want to fly with in the fleet. If I can't honestly say that, I have to turn to that ensign or second lieutenant and say, 'You know what, it's time to look somewhere else.' And they may cry and plead and do everything they can to get another chance. It's always a hard decision.

"Within the air training command there are five wings," Little said. "This (TRAWING 6) is the wing that instructs navigators and naval flight officers. Essentially, you're not controlling the aircraft, but you are doing whatever the mission is of the aircraft. We train between 400 and 500 students a year."

(Continued on page 2)



Bayard Stern

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FloridaState
A newspaper for FSU alumni, friends, faculty & staff

Times

Cypress stands with 'Seminoles'



Mitchell Cypress

By Vida Volkert
Staff Writer

Mitchell Cypress treasures education because he knows it is the key to his people's success.

As the chairman of the Seminole Tribe of Florida — one of the most successful tribes in North America — Cypress manages an

regardless of the school. Some Seminoles have chosen FSU, a choice the tribe takes pride in. It also is proud of FSU's use of Seminole symbolism, according to Cypress.

"We (the Seminole Tribe of Florida) don't have anything against it," Cypress said. "There are two sets of Seminoles. The ones who do not accept Florida State using 'Seminoles' is the Oklahoma Nation.

"We could give tribal members tangible items that could possibly one day be taken away from them," he said. "But Florida State can give education to our people and that is something that no one can take away.

"One of the things that Florida State University gives us is a sense

signed a treaty with the United States government."

Cypress went on to praise FSU for "rolling out the red carpet" for tribal high school graduates who attend, and for the university's sensitivity in seeking guidance from the tribe's cultural department so any Seminole symbolism will be portrayed accurately.

As for Cypress, when the work day is over, he prefers to ride his Harley Davidson motorcycle to his Everglades home. His laid-back image is completed by his hand-made, Seminole-patched jacket, blue jeans and cowboy boots. Even though he enjoys all of the trappings of the chairmanship, among them a private jet and helicopter, Cypress tries to keep a low profile and his people's traditions intact.

"One of the things that Florida State University gives us is a sense of pride. FSU could have chosen anyone else to portray and use as its mascot. We are proud that a university as prestigious as Florida State decided to use us."

of pride. FSU could have chosen anyone else to portray and use as its mascot. We are proud that a university as prestigious as Florida State decided to use us. And it was a great decision because we are called the unconquered Seminoles. We are the only tribe that never

He believes in family values and leading a simple and healthy life.

Growing up a Seminole Indian and poor in the 1950s was tough for Cypress. He was harassed and discriminated against by classmates while attending a white-

(Continued on page 2)

Vida Volkert

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Before enlisting, Little majored in early childhood education

Not all of the students are from the same military branch. In fact, not all are American. People from some U.S. allies are trained as well.

“We have international students from Germany, Italy, Saudi Arabia, Norway and Denmark, as well as all NFOs (naval flight officers) from the Navy and the Marine Corps. We have navigators from the Air Force who are going into jets, the guys who are going to be in F-15s and B-1s. We have three squadrons, plus a German training squadron.”

TRAWING 6 has recently added a mission that has been getting much attention in the press, the unmanned aerial vehicle (UAV) training squadron. Little also is in charge of the search and rescue helicopters on base.

Little’s time as commodore is limited by Navy protocol. Her qualifications, however, will undoubtedly keep her career soaring.

“Generally speaking, I have a two-year tour here,” she said. “After that, it kind of depends on whether the Navy considers me flag material (which would grant a promotion to admiral). If they do, then I would be



Capt. Lee Little

Cypress leads Florida’s ‘other’ Seminole Nation

dominated school in Clewiston. “My mother had to get up at 4 a.m. to get us prepared to go to the bus stop, and we had to travel at least 45 miles on an old military bus to get to school,” Cypress said. “Sometimes we did not have much in the way of clothes or shoes, or sometimes, we did not eat because we did not have money to pay for lunch. Those things were hard, but there was no excuse to stay home.”

Many of his fellow Seminole classmates chose to drop out and stayed on the reservation growing tomatoes. But Cypress always felt that he needed to go as far as he could. Encouraged by his mother, he went to boarding school in Oklahoma, to the equivalent of a technical school.

“I went as far as I could,” he said.

Later, Cypress served in the Army during the Vietnam War and, when he returned to the Big Cypress Reservation, he became interested in politics. For 16 years, Cypress represented his community among tribal leaders. He was elected president of the tribe in 1995 and elected chairman in June 2003.

From his office in the stunning four-story tribal headquarters building on the Hollywood Reservation — one of six and the



Vida Volkert

Whether in his official role as chairman of the Seminole Tribe of Florida or relaxing on his Harley, the betterment of Mitchell Cypress' fellow Seminoles through education is foremost among his priorities. Pictured at right, the Seminole Tribe's headquarters.

center of operations — Cypress oversees the tribe’s \$300 million gambling empire.

The tribe owns casinos in five cities around the state, including a recently inaugurated Hard Rock Café in Hollywood. It also is

looked at for flag after I finish this assignment. If not, I think there are other things I can do within the Navy, but there are also a million things outside the Navy that I’m interested in as well.”

Being in Pensacola brings back memories for Little. Two decades ago during her flight officer training days there, she would walk into the ready room and get the same response she does now, but new circumstances apply.

“The guys would be quiet and kind of stare at me because they didn’t quite know what I was,” Little said. “Then 23 years later, when I walk into the ready room, everyone gets quiet and stares at me, but it’s because I’m the commodore. I think that’s kind of neat. Same reaction — different reason.”

Little spent her youth being close to the military because her father was in the U.S. Army. Before joining the Navy, she didn’t foresee a career in the military. So the idea of college in Florida sounded great.

“My sister and I went to FSU because our father was from Florida,” She said. “I graduated in

1979 with a degree in early childhood education. I had a really good time at FSU. I did a semester abroad in London and we basically did our student teaching in the British infant schools. And that was the best experience I could have ever wanted. After I graduated, I taught in both Tallahassee and Georgia.”

Although Little enjoyed teaching, after two years she wasn’t making enough money to make ends meet. Having a change of heart, the prospect of enlisting to try something new seemed appealing. It is a choice she’s never regretted.

“So I said I’ll go join the Navy and see the world for a couple of years and come back to teaching. And now, 23 years later, I’m still in the Navy and haven’t come back yet. It does seem kind of ironic that after leaving teaching, I would end up being a training wing commander. So I’m actually back in the teaching world again.”

Little is married to a former F-14 fighter pilot, Michael W. Little. He is assigned to the Federal Bureau of Investigation’s Critical Incident Response Group.

Seminoles to relocate to a reservation in Oklahoma in the late 1800s. The Seminoles who stayed in Florida survived by scattering, hiding themselves in the Everglades until the early 1900s, when Seminoles and whites began to trade peacefully. The tribe was recognized by the federal government in 1957 and Billie Osceola — Cypress’ mentor — was elected the first tribal chairman.

The Polly-Wogs of Florida State?

FSU students chose the name Seminoles in a campuswide contest in 1947. The name was selected over the contest’s other finalists: Crackers, Statesmen, Tarpons and Fighting Warriors. Some of the contest entries that didn’t make the cut were Polly-Wogs, Sunshiners, Red Tide, Galloping Gopher and Swampprat.



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Shepherd receives presidential honor for scientists

By Jeffery Seay
Editor in Chief

The first African-American to earn a doctorate in meteorology from FSU has won the highest award that the federal government bestows on scientists and engineers at the outset of their careers.

J. Marshall Shepherd has won a Presidential Early Career Award for Scientists and Engineers for his work with NASA’s Global Precipitation Measurement mission, for which he serves as deputy project scientist. Shepherd (Ph.D. ’99, M.S. ’93, B.S. ’91), a research meteorologist in the Laboratory for Atmospheres at NASA’s Goddard Space Flight Center in Greenbelt, Md., attended a May 4 White House ceremony to accept the award from John Marburger, science adviser to the president.

“The award is quite an honor,” Shepherd said. “We tend to honor people with awards like the Nobel at the end of their careers, but this award is given near the beginning. For my career, it will automatically provide a level of credibility to my research that I was not expecting.”

In addition, Shepherd’s research will benefit from a \$500,000 research prize that accompanies the award.

Shepherd serves as the deputy project scientist for NASA’s Global Precipitation Measurement mission, which is being developed as an international constellation of precipitation measuring satellites designed to improve weather, climate and flood prediction.



J. Marshall Shepherd

Shepherd also uses satellite-based remote sensing and numerical modeling to investigate links between urban areas and rainfall.

“My goal with any research is to integrate what we learn into real-life applications and decision making processes,” Shepherd said.

As for other research priorities, Shepherd is continuing his ongoing use of satellites, computer models and advanced technology to understand the Earth’s weather and climate as a complete system. He also has accepted an invitation from the World Meteorological Organization and International Union of Geodesy and Geophysics to be a member of the International Aerosol-Precipitation Science Assessment Group to conduct “A Science Assessment of Aerosol Effects on Precipitation.” The

group is scheduled to complete its work and issue a report for use by the next WMO and IUGG congresses in 2007, and the next Intergovernmental Panel on Climate Change in 2006.

Throughout his career, Shepherd has been called upon to present research findings to key personnel at NASA, the White House Office of Science and Technology Policy and the Department of Defense. His expertise also lent itself to co-authoring a children’s book about the weather, written with Fred Bortz, one of the nation’s leading writers of science and technology for young people. In “Dr. Fred’s Weather Watch,” Bortz and Shepherd describe how children can predict the weather at home using simple, inexpensive, self-built meteorological instru-

ments.

Shepherd, who grew up north of Atlanta in Cherokee County, Ga., said he was bitten by the weather bug while working on a middle school science project, “Can a Sixth Grader Predict the Weather?”

“I never wanted to be a weather forecaster,” he said. “I was more concerned with the ‘whys’ of meteorology — the mechanics of the science.” After he graduated from Cherokee High School as class valedictorian in 1987, Shepherd came to FSU, drawn by its internationally respected department of meteorology.

“I found the meteorology department to be warm and welcoming,” Shepherd said.

Along his journey toward earning three meteorology degrees from FSU, Shepherd said that the influences of professors Peter Ray, Eric Smith (now at NASA), Henry Fuelberg and Jim O’Brien, among others, made a positive difference in his academic career.

“For his master’s degree work, he developed a program for tracking and characterizing important — perhaps subtle — changes in a hurricane which might foretell of significant changes at landfall,” said Ray, who was Shepherd’s major professor. “The program was structured in such a way that it could repair and recover from errors in the algorithm itself and could be therefore fully automated. It was and remains a unique capability.”

“For his Ph.D. work, Marshall examined the physics of develop-

ing storms and the tropics and the relationship between the energetics and rainfall,” Ray said. “In other words, more in-depth about ‘how storms work,’ so that measurements and observations can have more meaning.”

Ray praised Shepherd as a man of both form and substance, who always sought to be inclusive and bring out the best in others — qualities of a great leader.

Outside of the classroom, Shepherd was inducted into the Omicron Delta Kappa National Honorary and the Chi Epsilon Pi Meteorology Honorary. In addition, he was named an American Geological Institute Scholar, a National Achievement Scholar and an FSU Delores Auzenne Fellow. He was a member of Torchbearers and the Order of Omega, pledged the Alpha Phi Alpha fraternity and served as chapter president, and was elected senior class president of the class of 1991.

Now finished with school and in a successful career, Shepherd said he’s always happy to encourage young people — especially minorities — to consider studying meteorology.

“Upon my return to FSU to get my Ph.D., I met my future wife, Ayana, who was a graduate student in the department of urban and regional planning,” he said.

Today, the couple has a daughter, Arissa Nicole Shepherd, born Oct. 12, 2003. In addition, he is the current president of the D.C.-metro chapter of the FSU Black Alumni Association.

Web site keeps alumni connected to FSU

By Fran Conaway
University Communications

Though alumni might find themselves separated from FSU by the years or distance, they still can enjoy a direct connection that will link them to the best of their alma mater.

The everythingFSU Web site is the university’s gateway on the World Wide Web at fsu.com. It is a comprehensive news and informational site that features news briefs, a free e-postcard service and a host of FSU products, services and links. Alumni can view “This Week at FSU,” a photographic chronicle of everyday campus life.

The everythingFSU Virtual Marketplace offers Seminole-style products ranging from commemorative bricks that are installed on Westcott Plaza to wristwatches with the FSU logo on the face.

The site has a Google News search function that offers the latest from the nation’s newspapers and magazines. Alumni also can listen to daily FSU Radio Headlines, view monthly TV Headlines and read publications such as the Florida State Times and Research in Review, the magazine about FSU’s scholarly research.



Alumni can pay their Alumni Association dues through the site, make a contribution to the university through the FSU Foundation and even keep track of the time remaining (to the minute and second) until this year’s football

kickoff luncheon Aug. 27.

In short, everythingFSU puts the entire university — faculty and student achievements, celebrations and events, construction and the changing face of campus, notable alumni, universitywide projects, Seminole Clubs or athletics — at the fingertips of all alumni.

Further, by subscribing to the everythingFSU e-newsletter, alumni are treated to a convenient capsule of news and information from the site that is delivered by e-mail each week. It is meant to provide a glimpse into what’s available at fsu.com.

To subscribe to the e-newsletter, go to fsu.com and click the link “Sign up for our weekly everythingFSU newsletter” under “Join” in the left margin column. Then, complete the new member profile screen, a feedback screen, and click “submit.”

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Kiswandhi wins fellowship

A graduate student in the FSU department of physics has been awarded a prestigious fellowship.

Alvin Kiswandhi has been awarded a Southeastern Universities Research Association/ Jefferson Labs Graduate Fellowship for 2004-05. The highly competitive fellowships provide a basic stipend of \$6,805, which is augmented by an equal amount from the student's university, an additional \$2,000 stipend from SURA, and a \$2,000 travel allowance and summer employment at Jefferson Lab (funding for which also is provided by SURA).

Smith named top physician

The Florida Academy of Family Physicians has selected FSU College of Medicine faculty member Dr. C. David Smith as Florida's 2004 Family Physician of the Year.

Although he practices in a Panhandle town of fewer than 600 residents, Smith's impact is immeasurable to the people of Jay, Fla., and the surrounding area, where he has been the backbone of the health care system for 23 years.

"As the recipient of the academy's most prestigious award, we are proud to recognize Dr. Smith's ability to combine clinical excellence and compassion in a way that makes him an exceptional role model for patients, co-workers and a generation of aspiring family doctors," said Dr. Fleur Sack, president of the Florida Academy of Family Physicians.

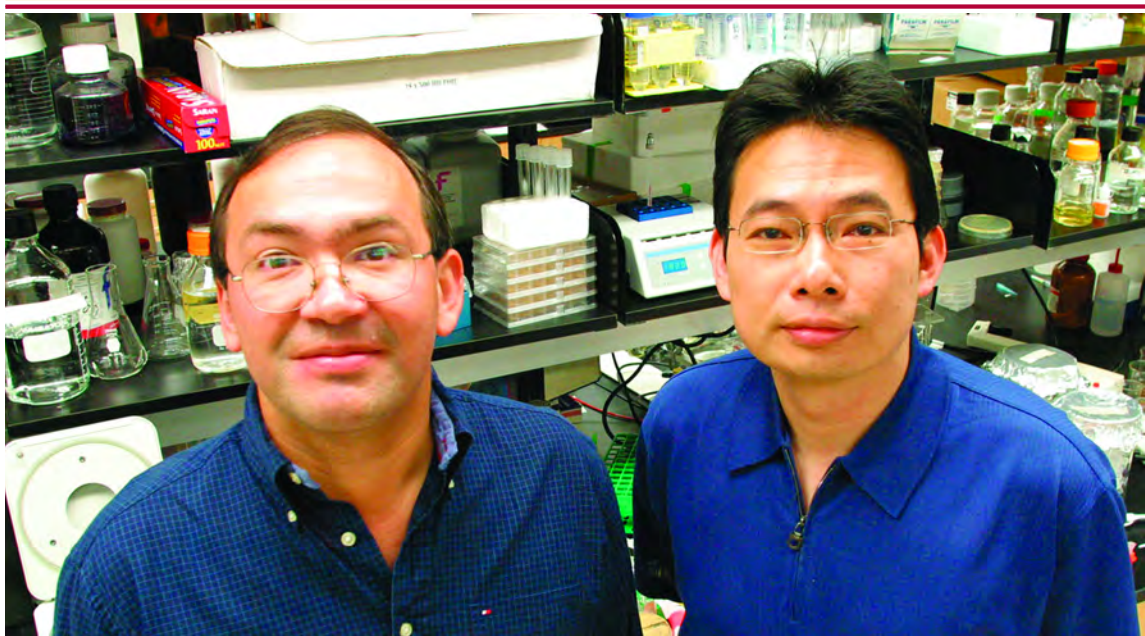
While he was once the only physician practicing in Jay, today the local medical community is thriving as a direct result of Smith's influence. Not only has he succeeded in recruiting at least a half dozen physicians to the area, but in his teaching role with the FSU College of Medicine's Regional Medical School Campus - Pensacola, he also is working to influence medical students to pursue careers in family medicine in rural areas.

Zwilich elected to AAAS

FSU professor of music and 1983 Pulitzer Prize winner Ellen Taaffe Zwilich was elected this past spring to the prestigious American Academy of Arts and Sciences, regarded as one of the highest honors in academia. Zwilich was one of 178 new fellows and 24 foreign honorary members who were elected to the organization this year.

"I'm honored to have been elected to the Academy of Arts and Sciences," said Zwilich. "Each time

SHORT TAKES



Ruben Diaz-Avalos, left, Chih-Yen King

FSU discovery: proteins alone can spread infections

A key discovery about how prions — mysterious bits of protein thought to be the cause of mad cow disease and similar brain disorders — infect healthy cells is being hailed by scientists as a breakthrough in the quest to understand the role of these proteins in neurological diseases.

The findings by two FSU scientists, Ruben Diaz-Avalos and Chih-Yen King, were described in the March 18 issue of the journal Nature.

What they found, according to co-discoverer King, is the "first definitive proof" that prions can transfer heritable traits from one living system to another without the help of gene-carrying DNA or its cousin RNA, compounds called nucleic acids.

The finding means that what school kids have been taught for decades — that DNA is the basis of all heredity, including the transmission of deadly diseases — now must be revisited, says Donald Caspar, a structural biologist based in FSU's Institute of Molecular Biophysics. King and his co-discoverer, Diaz-Avalos, are post-doctoral scientists in Caspar's lab.



Ellen Taaffe Zwilich

our country acknowledges the importance of the arts and sciences it honors all of us."

Zwilich joins men and women in the 224-year-old academy who are world-renowned leaders in scholarship, business, the arts, science and public affairs. Among its members are such luminaries as Benjamin Franklin, Winston Churchill and Albert Einstein.

Widely considered one of America's leading composers, Zwilich has produced four symphonies and other orchestral essays, numerous concertos for a

wide variety of instruments and a number of chamber and recital pieces. She studied at Florida State University and The Juilliard School.

Heravi wins humanitarian award

Iranian-born FSU pre-med student Mehran Heravi, 35, has won the Howard R. Swearer Student Humanitarian Award, one of the nation's most prestigious prizes for leadership in community service.

Heravi is the founder and president of FSU's Community Medical Outreach (CMO), which provides medical support through undergraduate volunteers to some of Florida's most impoverished rural areas. CMO has now logged an FSU-record eight prizes in two years, including FSU's Service Impact Award and the President's Undergraduate Humanitarian of the Year Award.

Garnered by only five students across the country, the annual recognition comes from Campus Compact, a coalition of 900 college and university presidents committed to the civic purposes of higher education. FSU President T.K. Wetherell nominated Heravi for the award.

"During my first year at FSU, I

returned inspired from a 10-day medical mission to Haiti, convinced our pre-med students needed more ways to serve communities closer to home and determined to make it happen," said Heravi.

Football season begins with Kickoff Luncheon

The winningest coach in NCAA Division I football will headline the 53rd annual Alumni Association Football Kickoff Luncheon.

FSU Head Coach Bobby Bowden, who has won 342 games over 38 seasons, will discuss the Seminoles' upcoming season during the annual event Friday, Aug. 27, noon to 1:30 p.m., at the Tallahassee-Leon County Civic Center. Doors open at 11:30 a.m.

In addition, Gene Deckerhoff, the voice of the Seminoles, will introduce the members of the 2004 team. Tickets: 850.644.2761

2004 Florida State Schedule			
Sept. 6	@ Miami	8 p.m. (ABC)	
Sept. 18	UAB*	6:30 p.m. (ESPN2)	
Sept. 25	Clemson	tba	
Oct. 2	North Carolina **	tba	
Oct. 9	@ Syracuse	tba	
Oct. 16	Virginia	tba	
Oct. 23	@ Wake Forest	tba	
Oct. 30	@ Maryland	tba	
Nov. 6	Duke***	tba	
Nov. 11	@ North Carolina State	7:30 p.m. (ESPN)	
Nov. 20	Florida	tba	
* Varsity Weekend; ** Parents Weekend; *** Homecoming			
All game times subject to change. Tickets: 850.644.2761			

Guide names Rillstone among leading lawyers

Douglas Rillstone, a partner in the Tallahassee office of the Florida law firm Broad and Cassel, has been selected to be included in the Chambers USA Guide to America's Leading Business Lawyers, the only legal directory to rank law firms and individual lawyers.

Rillstone, a member of the firm's Land Use and Environmental Law Practice Group, was recognized by the publication as "hands down, the best in the state for endangered species." His practice includes extensive work on sensitive environmental



Douglas Rillstone

issues including marina developments and contaminated property transactions. He joined Broad and Cassel in 2003.

Rillstone earned a Bachelor of Science degree from FSU in 1979. He earned his law degree from Hamline University in 1985.

With a fourth-year class and a four-story building

By Bayard Stern
Managing Editor

The FSU College of Medicine is growing fast and maturing quickly.

Officially created in June 2000 by the Florida Legislature, the college now has students enrolled in each of the four classes for the first time. Many new faculty have been hired and new programs are being put in place. In September, the first phase of the new building complex is scheduled to be complete and the process of gaining full accreditation is progressing.

"One of the things we're extremely pleased with is having completed our third-year curriculum for the first time and it went very, very well," said Dr. J. Ocie Harris, dean of the college. "Students and the community physicians who served as faculty were really pleased. It was clearly a very positive experience for the students and the physicians who served as their mentors, and everyone took the task very seriously. The students gained an enormous amount of experience. They saw a large number of patients and were able to work closely with very experienced clinicians."

The college is designed to use a regional campus system instead of a teaching hospital. Third-year medical students, after completing two years of classroom and clinical education, split up to work with doctors at regional campuses in Orlando, Pensacola or Tallahassee. Students then do their rotations in internal medicine, psychiatry, family medicine, surgery, pediatrics, obstetrics/gynecology and com-



Dr. Ocie Harris

Among the college's first faculty members, Harris — named dean less than two years ago — has been involved with most aspects of its growth.

"One other thing that we will be putting in place soon is a rural health track, which is an important part of our mission," he said. "We're very aware that we need to address the rural, underserved and geriatric populations here in the state. We're accumulating a really outstanding group of geriatricians."

Buckle down from home: convenient online degrees just as demanding

By Vida Volkert
Staff Writer

After 30 years in the insurance business, Larry Patrick thought it was time to go back to school and further his education.

For the 57-year-old family man and full-time auto insurance company employee, night school seemed to be his best option. But to attend class, complete homework, study and participate in group projects, he would have had to put aside family obligations and overload his busy schedule.

Fortunately, Patrick discovered a better way.

He earned a master's degree in risk management and Insurance this past spring from the FSU College of Business. He did the entire two-year program online from his home in Seffner, a

community in west central Florida, more than 270 miles south of Tallahassee.

"The best part of the program is convenience," Patrick said.

Patrick and a growing number of students like him do everything from registering for classes to taking tests online. They need not set foot on campus, reducing stress and saving commute time and money. Another benefit is the ability to set their own schedule for completing coursework — as long as they meet established deadlines.

Patrick praised the flexibility and quality of the program and his capable instructors. The chief operating officer for Auto Club South Insurance in Seffner, Patrick said if it were not for the FSU Office of Distributed and Distance Learning, he would have had to



The nearly completed College of Medicine building, pictured in July.

relocate to Tallahassee.

FSU has been offering an online curriculum since 1999. Currently, it offers 17 degrees online, including more than 10 graduate degree programs.

FSU offers online bachelor's degrees in computer science, information studies, interdisciplinary social science and nursing.

Some of the master's degree programs include business administration, criminology and social work — which is the only program that requires a student to physically attend a seminar and a two-semester internship in Florida.

The social work program is the only accredited online master's degree in social work in the nation, and it has caught the attention of prospective students from as far away as Japan and Germany, according to its director, Janet Berry.

after that visit, we will get full accreditation. Our first class graduates in May. So we are confident that they will graduate from a fully accredited college of medicine, which is important for them and everybody involved."

Class sizes have been steadily growing and will be able to continue to do so, with the completion of the new buildings, additional hires and programs. The class of 2005 has 30 students, the class of 2006 has 40 students, the class of 2007 has 46 students and the class of 2008 has 58 students.

The inaugural class of 2005 has been much more than a typical group of students to the college. They have worked with the faculty and staff in shaping policy and

how the curriculum is taught. They have been goodwill ambassadors to Florida communities and the news media. Members of the class also started a student organization called FSUCares and have given medical care to underserved populations in Panama, Texas, Mexico and Florida.

"They are a special group of students who have been partners with us," Harris said. "This inaugural class is the only group of students who have helped start a medical school in over 20 years. We obviously feel close to them. It will be hard to see them go. I know, probably more so than any dean of any medical school that they are going to be very, very successful and excellent physicians."

insurance program.

Nearly every year, FSU adds two to three online programs to the curriculum, said Reinhart Lerch, marketing coordinator for the Office for Distributed and Distance Learning.

From fall 2000 to fall 2003, online undergraduate enrollment grew 48 percent, and graduate enrollment 83 percent, he said.

Most public universities in Florida offer an online curriculum, but FSU offers the most online degrees, he said.

"Nobody offers as many as we do," Lerch said. "We are clearly the leader in online learning among Florida public universities."

For more information, contact the Office for Distributed and Distance Learning at: 850.644.8004, or visit their Web site at: <http://online.fsu.edu/>

Combat Artist



Delvin Goode

By Jeffery Seay
Editor in Chief

Armed only with paint, talent and imagination, one FSU alumnus who is now serving his country in Iraq has helped to bright-

en the bleak landscape and boost the morale of his fellow soldiers.

U.S. Army Spc. Delvin Goode knows the importance of morale.

"Morale makes or breaks the military unit," Goode said. "It is what drives each

individual to continue to endure the combat lifestyle, to continue to be separated from friends and loved ones, all the while realizing it is not just for your country anymore, but your sacrifice is for the world."

Goode, a native of Fort Walton Beach, Fla., graduated from FSU in December 2000 with a bachelor's degree in studio art. He joined the Army in February 2002 and now serves with Delta Company, 2-227th Aviation Regiment, 1st Cavalry Division, 4th Brigade.

His primary duty in the Army is that of Blackhawk mechanic (military occupational specialty), but Goode gives a lot more.

"Now I tell people my title is 'combat artist' and that I work on Blackhawks as a hobby," Goode joked.

From murals on concrete barriers to the world's largest 1st Cavalry Division patch

painted on a flight line taxi way, Goode paints giant unit patches and crests, and such images related to army aviation like Blackhawk and Apache helicopters, or memorial-type imagery.

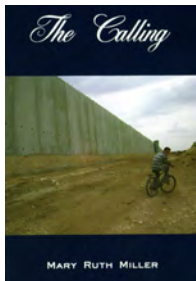
"The School of Visual Arts and Dance is very proud of Delvin Goode, an alumnus who exemplifies the motivation and dedication required of a soldier in dangerous service and an artist producing work in a most difficult situation," said Sally McRorie, dean of the school. "The art work he has completed while serving in Iraq is a testament to his talent and drive, as well as his loyalty to FSU. Delvin is a great ambassador for FSU and its fine programs in the visual arts."

Goode hopes to finish his Iraqi tour of duty later this year. He has been accepted into military flight school and plans to make a career out of the Army.

Want Something to Read?

The Bird is Gone: A Monograph Manifesto
by Stephen Graham Jones (Ph.D. '98)
Fiction Collective Two

"The Bird is Gone: A Monograph Manifesto" is described as part murder mystery, part declaration of independence. Native American author Stephen Graham Jones puts the reader into a future where the Dakotas are Indian Territory again. The "Traditionals" now cling to their microwaves, while the "Progressives" live on the grassland with the buffalo.



The Calling
by Mary Ruth Miller (B.A. '48)
1st Books Library

"The Calling" is a contemporary novel set in Tennessee, New York City and Palestine. In the book, two university

professors take care of their older family members, along with teaching Shakespeare and history. They relate their classes to current events and soon become directly involved in the Palestinian conflict.



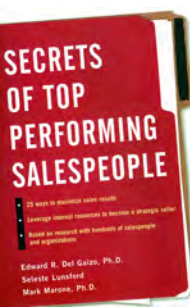
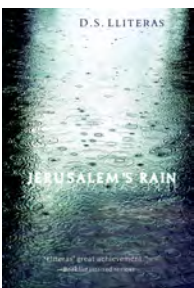
The Ha-Ha: Poems
by David Kirby (FSU Robert O. Lawton Distinguished Professor of English)
Louisiana State University Press

Kirby's book of poetry, "The Ha-Ha," explores the ways in which the mind invites chaos yet keeps it at a distance, and the justification for humor, reflecting Irish poet Patrick Kavanagh's observation that tragedy is merely underdeveloped comedy.

Jerusalem's Rain: A Novel
by D.S. Lliteras (B.A. '74, M.F.A. '77)
Hampton Roads Publishing Company

Political and religious turmoil seem to be a permanent feature of the Middle East, where three of the world's great religions

began. "Jerusalem's Rain" takes the reader back to where the roots of the human connection between Judaism and Christianity started. D.S. Lliteras focuses on Peter during the first three days after the crucifixion and the passion and despair that forced Jesus' disciples to hide in the streets of Roman-occupied Jerusalem.

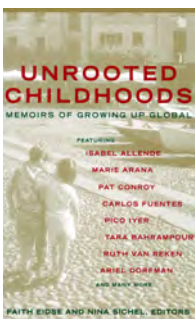


Secrets of Top Performing Salespeople
by Edward R. Del Gaizo, Seleste Lunsford (B.S. '94, M.B.A. '95) and Mark Malone
McGraw-Hill

In study after study, top sales professionals demonstrate the ability to view each contract through the eyes of their customers. "Secrets of Top Performing Salespeople" features market-proven

New books by FSU graduates and faculty

strategies you can use to improve your organization's sales charts by addressing customer indifference and objections and relentlessly focusing on customer needs.



Unrooted Childhoods: Memoirs of Growing Up Global
Edited by Faith Eidse (Ph.D. '99) and Nina Sichel
Nicholas Brealey Publishing, in association with Intercultural Press

This book is a collection of memoirs of deeply personal experiences from South America to Africa.

"Unrooted Childhoods" presents a cultural mosaic of today's global citizens. In 20 stirring memoirs of childhoods spent packing, writings by the famous and the new — many published here for the first time — make universal the experience of growing up without the opportunity to ever "put down roots."

Fore! Redesigned Seminole course debuts in September

By Jeffery Seay
Editor in Chief

An FSU Alumni Association golf tournament fund raiser will lead off a week of celebratory events beginning Sept. 18 to herald the grand opening of the newly-redesigned Don Veller Seminole Golf Course in Tallahassee. The tournament format will be "best ball" or "scramble," with a shotgun start.

Renovations to the course, which began



Course complex photos: FSU Photo Lab/Ryals Lee



March 1, add up to a test of golf that will play as a permanent par-73, featuring five par-5s and large, all new TifEagle greens. Seminole-fan golfers are sure to enjoy this opening day on the course that will end well before the 6:30 p.m. football home opener between FSU and the University of Alabama-Birmingham.

Other events planned for the grand opening week, the details of which had not been finalized at press time, are: a special day and tournament for FSU students, faculty and staff being planned by Campus Recreation; a "New 'Nole" tournament for local patrons and members (the course held an "Old 'Nole" tournament the day before it closed for renovation as a farewell to the old layout); a special day and event for local business people and the media; a special day and event for members of local private country clubs; and a golf equipment demonstration day.

Once the renovations are complete, golfers will be treated to a state of the art course that features greens that are at least

6,000 square feet and planted with TifEagle sprigs. TifEagle grass is said to make golf balls roll across greens as easily as cue balls across a pool table. In addition to improving the speed, consistency and playability of greens, TifEagle grass maintains better color during cool temperatures and responds better to overseeding than other popular Bermuda grasses.

Other features are: new bunkers and mounds at each green complex; a new, right dogleg 14th hole with a 1-acre lake to the left of the green; and holes with five sets of tees.

The new design is by Bob Walker, who has designed such courses as St. James Bay and Regatta Bay, a top 10 course in Florida.

When the Don Veller Seminole Golf Course reopens in September, golfers will be treated to new fairways, greens, water features and bunkers, all designed by Bob Walker. The clubhouse, pictured above, opened in September 2001.

"The renovation has resulted in dramatic changes to the course," said Tim Melloh, general manager and 18-year PGA professional. "When it reopens, it will have a completely new look and feel. It will be like playing a brand new golf course. Bob Walker has done an excellent job for us."

Built more than 35 years ago, the course accommodates more than 60,000 rounds of golf each year. With its \$5.5 million clubhouse and its outstanding practice facilities, the course complex is already a model facility for FSU's Professional Golf Management

Program (PGM), one of only 15 nationally that is accredited by the PGA of America.

"The FSU men's and women's golf teams are sure to benefit from the renovations because the new greens will be state of the art and will give them day-to-day tournament quality conditions similar to the ones they compete on nationally," Melloh said. "The nature of the TifEagle grass allows for the greens to be mowed at a much closer height, giving the course greens speeds consistently within the 9 to 10 range on the Stimpmeter and often exceeding 10.5 to 11."



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HOMECOMING 2004

This fall, FSU will celebrate Homecoming the week of Nov. 1, leading to the Nov. 6 gridiron match up between FSU and the Duke Blue Devils.

The preliminary schedule features a Monday night Warchant concert (performer yet to be announced) and a service day on Tuesday. On Wednesday, students will participate in Skit Night. On Thursday, students can vote for the chief and princess at locations around campus, and the new Garnet and Gold Classic golf tournament will debut. Friday will feature the Homecoming parade with Grand Marshal Jim Melton, the Renegade Rally and the PowWow (performer and other entertainment yet to be announced). The Homecoming Breakfast, where Omicron Delta Kappa's Grads Made Good are feted, is scheduled for Saturday morning.

To learn more as Homecoming approaches, visit fsu.com.

FSU unveils innovations to preserve, highlight its history

By **Jeffery Seay**
Editor in Chief

FSU has launched two important projects — the Heritage Protocol and the Legacy Walk — to celebrate and preserve the university's history for generations to come.

Think of the Heritage Protocol as the ultimate catalog of the odds and ends that embody the history of FSU and its institutional predecessors.

The Heritage Protocol committee and a small army of Heritage Protocol ambassadors, representing different academic and administrative units, are now at work locating, identifying, recording and preserving such historical items as published and unpublished works, audio/visual materials, memorabilia and ceremonial objects.

Ambassadors search their units for items that typify a specific era of history, involve or explain basic changes in policy or direction, relate to happenings or events that will be of interest 25 or more years into the future, relate to persons of note or evoke an emotional response.

In addition, oral histories will be recorded from any alumni or employees — current or retired — who have an interesting perspective on or intimate knowledge of some event or era in the life of the university.

The project is intended to be a perpetual work in progress.

"Although some departments and offices have been doing this, Heritage Protocol is the first campuswide effort," said

President T. K. Wetherell. "We are losing historically important documents and artifacts every day through just not being aware. Heritage Protocol will be a continuing reminder and preserver of our rich past."

A Web site will list all items in a computerized census and a selection of items will be depicted in a virtual museum for the campus community and the world at large to enjoy. Both the census and the virtual museum will be tools for researching the history of the university.

The second project, the Legacy Walk, will give anyone who walks through campus a strolling history lesson about the people who have significantly contributed to FSU through their scholarship or leadership.

The walk will feature everything from busts and commemorative benches to plaques and brick pavers, inscribed with names and histories of the who's who of FSU. It also will describe the historical significance of buildings and their namesakes, or certain areas of campus.

Beyond its novel approach to educating the public about FSU history, it will help beautify the parts of campus through which it winds its way. Over time, the walk's path will be marked by sidewalks featuring a distinctive band of bricks and pavers inscribed with the Legacy Walk logo, and banners attached to light posts. Such banners not only will serve to mark the path, but also will celebrate annual events such as Homecoming, the Seven Days of Opening Nights arts festival and commencements.

"As the Legacy Walk continues to take shape over the years, it will provide gift opportunities that are lasting and meaningful for alumni, student clubs or individual



FSU Photo Lab / Michele Edmunds

The statue of Francis Eppes in Westcott Plaza will mark the beginning of the Legacy Walk.

classes," said Donna McHugh, assistant vice president, FSU Community Relations.

The Legacy Walk will actually be divided into four separate walks:

- The Eppes Walk — the first — will start at the statue of Francis Eppes in Westcott Plaza and meanders through the historic old campus, highlighting the liberal arts and the students, administrators and teachers who forged the early institution.

- The second walk, will begin at the Landis Green fountain, will celebrate student leadership as it weaves through the Oglesby Union and past the Student Life Building and areas that students frequent.

- The third walk will celebrate FSU's scientists and researchers. It will begin at the Integration Statue on Woodward Plaza, wind along past the new medicine and psychology buildings, and end at the Heritage Tower.

- The fourth walk will feature the stars of Athletics, the schools of Social Work and Motion Picture, Television and Recording Arts, the Dedman School of Hospitality and others. Planned to eventually encircle Doak Campbell Stadium, the first phase of this walk, from the Heritage Tower to the front of the Moore Athletic Center, will open this fall.

To learn more about the Heritage Protocol, contact Linda Henning at the Alumni Association, lhennin@mail.fsu.edu. To learn more about the Legacy Walk, contact McHugh, dmchugh@mail.fsu.edu.

Program has grown from simple barracks to scholarship housing empire

By **Vida Volkert**
Staff Writer

When a young Enoch Hanna graduated at the top of the Altha (Fla.) High School class of 1953, he was awarded a scholarship to any institution of higher education in Florida. He chose FSU. However, because he could not readily afford room and board away from home, Hanna decided to stick around the family farm in Calhoun County for a couple of years to save some money before moving to Tallahassee.

Fortunately, the speaker at Hanna's high school commencement happened to be Mode L. Stone, a Blountstown native who would serve as the dean of the FSU College of Education from 1956 to 1967. When Stone learned of Hanna's financial shortfall — a problem not uncommon even among college students of today — Stone took it upon himself to help Hanna get to FSU much sooner.

"He [Stone] was an outstanding, brilliant man raised in Calhoun County who recognized the struggles that young people like me had to endure to earn an education," Hanna said.

Stone got permission to use the Dale Mabry airfield barracks, and brought Hanna and seven other bright students from around the state to live in Tallahassee.

"It was about cooperative living," Hanna said. "It reassured us that with good moral character and hard work we could have the opportunity to go to a university where we

could get a good education."

The young men shared the chores and responsibilities for the house.

In 1955, other professors and community leaders in Tallahassee — Sam T. Lastinger and J. Velma Keen — joined Stone in his efforts to start a rent-free housing program that later became the Southern Scholarship Foundation.

Throughout the years, the Southern Scholarship Foundation has served more than 7,000 students and it has grown to become a scholarship program with 27 scholarship houses on five college campuses in Florida (FSU, Florida A&M University, the University of Florida, Florida Gulf Coast University and Bethune Cookman College).

"We have a glorious story of 50 years," said Stone's daughter, Mary Lois Mayfield, who this year is serving as chair of the foundation's board. "Our students have become astronauts, doctors, scientists, governors."

The program has assisted students who have come back to serve the university, including FSU Vice President for University Relations Lee Hinkle and FSU Trustee Ann Magee, president of Seminole Community College.

"Today, each student contributes approximately \$850 per semester, which covers food,

utilities and other amenities, such as Internet access," said Cindy Michelson, president of SSF. "Our students save about \$5,000 a year, or \$20,000 over four years."

The Southern Scholarship Foundation, which is supported by donations, has never received funding from the state or federal governments. Badcock Furniture has been among its regular contributors.

"For as long as I can remember, Badcock trucks have been arriving at Southern Scholarship Houses, unloading sofas, chairs, tables, beds, bookcases — anything that would equip a house," Mayfield said.

One of the scholarship houses was built by the Florida Education Association when they asked every teacher in the state of Florida to donate one dollar.

Last year, when T.K. and Ginger Wetherell gave \$7 million in the form of a property to FSU, approximately \$1.7 million of that was allocated to the Southern Scholarship Foundation to build, at some point, the Wetherell Family Scholarship House. The family connection goes back 40 years to the days when Tom Wetherell, T.K.'s father, served as a board member and treasurer.

Even though Stone died in 1979, his legacy continues. Next year, the Southern Scholarship



Enoch Hanna



Mode Stone

Foundation will celebrate its 50th anniversary with a four-day cruise to the Bahamas.

"It will be a time for celebrating and remembering and just rejoicing over all that has happened, all the students that have received an education through our foundation," Mayfield said.

"But the most beautiful story is that of Enoch," Mayfield said. "He comes and gets his education and then he goes back to his underserved area and teaches children for his entire career and encourages them to go to college."

Hanna retired from Blountstown Elementary School in 1991 after teaching for 35 years.

To learn more, visit www.southernscholarship.org or call 800.253.2769

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Alumni enthusiasm has been a constant in history of Seminole Clubs

Within a few decades after FSCW became FSU, loose associations of alumni began to form wherever volunteer leadership and passion for our university crossed paths.

In 1978, I was hired by the Seminole Boosters in large part to develop "Booster



Clubs" to take advantage of renewed success on the football field and to help us reach more potential Booster contributors.

There existed a string of enthusiastic but independently operated clubs. All of them wanted to help the university and especially wanted to do anything to support new Head Football Coach Bobby Bowden.

Everywhere, individual 'Noles gave unselfishly of themselves to advance the program. For instance, when Dade County television stations wouldn't spend the money to acquire film of FSU games, flat silver cans of 16mm highlights were shipped out to some dingy 4 a.m. destination where Leslie Pantin would pick them up, then drive around distributing them to local TV studios.

The magnificent Jacksonville Seminole Boosters Club rallied its membership in petitioning the city to undo a grievous manifestation of the arrogance of the ruling clan at that time. Jacksonville featured two prominent bridges, one painted bright blue, the other bright orange. The Seminole leadership corps of 25 years ago that featured, among others, a young, pre-political Jim King, pushed the city to put the issue to a vote. They then succeeded in getting the orange bridge painted "dark red" in counterpoint to the obnoxious blue span.

As Florida State's fortunes on the field prospered, so the club structure flourished. Jim King became the premier Godfather of Seminole Clubs, and I an instrument of his will. In their hey-day, the Jacksonville Club might have 800 people attend their weekly meetings during football season.

I traveled all the time, working with clubs and their leaders. Each year seemed better than the last, from the program's record to the enthusiasm of the fans. The intoxicating motivator of success was infectious. Every winter, the Boosters hosted a Leadership Conference for fundraising volunteers and club officers. Our volunteer fund drives featured as many as 600 Seminoles working together at once to bring new Boosters into the growing circle of supporters.

By informal agreement with the FSU Alumni Association, all the clubs between Atlanta and Miami, and between Pensacola

and Jacksonville were closely and primarily administered by the Boosters, and referred to themselves as booster clubs.

Clubs in the more brightly lighted arenas like New York, Los Angeles, Chicago and Dallas referred to themselves as alumni clubs. Both Atlanta and Tampa actually had two clubs at the same time, a booster club and an alumni club. Each had a different set of officers, memberships and programming.

However, in the early 1990s, about the time we joined the Atlantic Coast Conference, the university administration directed that all the clubs be called "Seminole Clubs," and that the Boosters and the Alumni Association would jointly administer them. There was some uproar over turf, but not a lot. In practical terms, since the Boosters and the Alumni office had been cooperating all along, the transition was smooth.

The annual Leadership Conference, once entirely a Seminole Booster fundraising and club development weekend, now became a more broad-based affair. Instead of just the Booster area chairman and club president from each area, now many officers and leaders from each club were encouraged to attend.

Toward the end of the decade, the Seminole Boosters geared up for our university's first capital campaign for athletics. The Dynasty Campaign, which concluded at the end of 2002, raised more than \$75 million in cash and pledges.

As remarkably successful as the Dynasty Campaign was, there was a price to pay. Seminole Boosters did not have the staff, the time or the resources to continue to maintain support for the very Seminole Clubs that had been built so carefully and with such heroic effort.

Fortunately, our university encourages and benefits from close cooperation between the Boosters and the Alumni Association. Former Alumni President Jim Melton and former Associate Director Betty Lou Joanos maintained full administrative and programming support for the clubs. In addition, Terry Johnson and Mike Palios not only established personal relationships with the club leaders, they took responsibility for helping with the formation of new clubs, and for expanding the Leadership Conference to encompass additional areas of interest within the University.

At the 2004 Leadership Conference this fall, the Seminole Boosters will roll out a brand new program of incentives and support structure for the clubs. Associate Director Jerry Kutz is the overall architect of exciting new Booster programs aimed at once again involving the clubs closely in Booster work.

Our clubs do wonderful work for our university and I suspect they will enthusiastically welcome these new initiatives designed to offer them more support, more tangible encouragement and more close exposure to the Athletic program.

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NEWS NOTES

ALUMNI

Compiled by Kathy Harvey, FSU Alumni Association

Knight, has been named a leading business attorney by Chambers USA-America's Leading Lawyers 2004-2005.

Keith W. Houck (B.S., M.S.P. '77) is the vice president and chief business officer at Valencia Community College.

1973
Patricia S. Grinstead (B.M., J.D. '79), a Shalimar, Fla., attorney, was appointed by Gov. Jeb Bush to be Okaloosa County's newest and first female judge.

1974
John H. Rutherford (B.S.), the sheriff of Duval County, Fla., is a graduate of the F.B.I. National Academy.

Shan L. Shikarpuri (B.S., M.Acc. '76), C.P.A., was honored and elected Palm Harbor citizen of the year by the Palm Harbor Chamber of Commerce, Fla.

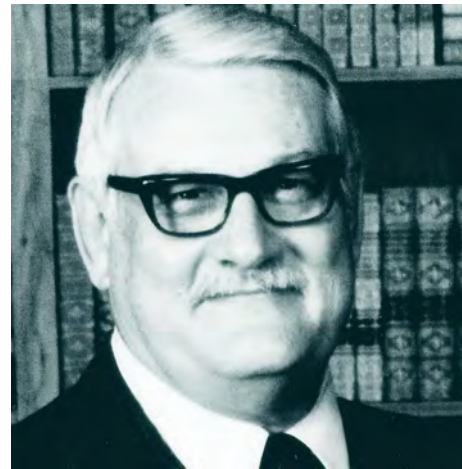
1976
David E. Eden (M.S.) received an honorary doctorate in humane letters from Wingate University, N.C.

Diahann W. Lassus (B.S.), C.P.A., C.F.P., practitioner and president of Lassus Werley & Associates P.C., was selected as one of the 100 most influential CPAs by CPA Magazine in its Tax Season 2004 issue.

GOT NEWS?

To submit items for Alumni News Notes, e-mail kharvey@mailers.fsu.edu. Please write "Alumni News Notes" in the subject heading of the e-mail.

Howard DeHaven Baker



Howard DeHaven Baker

Howard DeHaven Baker, 82, a professor emeritus who helped build the FSU psychology department, died March 14.

Baker started at FSU in 1950 while the department of psychology was in its infancy. During his more than 40-year tenure at FSU, the department grew in size and stature and became one of the foremost programs of its kind in the world. He worked as acting chair of psychology during its greatest period of growth, overseeing the construction of the Kellogg Research Building. He was a founding member of FSU's innovative psychobiology program.

A conference room in the Kellogg Building was renamed for him and his colleagues and former students endowed an annual scholarship award for undergraduate research in his name.

Baker was a World War II veteran in the U.S. Army Air Corps. He earned his doctorate from Columbia University in New York. Before coming to FSU, his first academic appointment was at Johns Hopkins.

Peter Dragovitsch

FSU Research Physicist Peter Dragovitsch, 45, died March 22. He had been on the FSU faculty since 1990.

Dragovitsch wrote grant proposals and designed computer simulations for the Supercomputer Computations Research Institute. While working for the FSU Office for Distributed and Distance Learning, he developed and taught online courses in mathematics and physics. His most recent project involved software design and implementation of a new Enterprise Resource Plan data-management system for Administrative Information Systems.

Dragovitsch was a native of Cologne, Germany. He earned his bachelor's, master's and doctoral degrees in nuclear physics at the University of Cologne.

Richard Greaves



Richard Greaves

Richard Greaves, a highly regarded scholar and FSU history professor, died June 17.

Greaves specialized in early modern British history and was awarded the 1989 Robert O. Lawton Distinguished Professorship, FSU's highest honor.

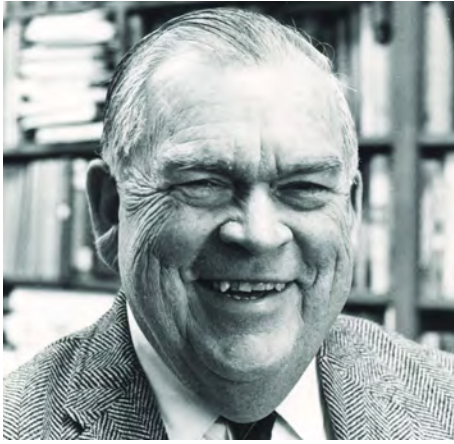
Greaves won a Guggenheim Fellowship in 2000 to research his biography of John Bunyon, a 17th century English writer. Greaves also served three terms as chairman of the history department from 1993 - 2002.

"Dick's years as chair coincided with the great push across campus for raising standards among students and faculty," said Neil Jumonville, chairman of the department of history. "To institute that at the department level was a difficult and thankless job, but one that he did well. This is a far better department today than the one he inherited. He hired well. He put new measures in place. And although he could be demanding, he also was quick to recognize the talents of his colleagues."

A longtime member of the American Historical Association, Greaves received many postdoctoral fellowships and grants, including being named a resident fellow at the Rockefeller Foundation's Center in Bellagio, Italy, in 1998.

A native of Glendale, Calif., Greaves earned a doctorate in 1964 from the University of London. He began teaching at FSU in 1972.

Richard E. Gross



Richard E. Gross

Richard Edmund Gross, who taught in the FSU College of Education from 1951 to 1955, died April 2, 2004. He was 84.

Remembered as an integral part of the College of Education at that time, Gross was granted tenure in 1954. He was the faculty adviser to the Newman Club, a Catholic student club.

A native of Chicago, Ill., Gross earned his bachelor's degree in 1942 and his master's degree in 1946 from the University of Wisconsin. After a stint teaching high school at Menlo College in Madison, Wis., Gross earned his doctorate in education from Stanford University in 1951.

After leaving FSU, Gross returned to Stanford where he taught for 40 years. Throughout his career, he advised 110 doctoral students and 700 master's students. He founded the Florida and California Councils for the Social Studies and edited their journals, and served a term as president of the National Council of Social Studies.

Ed Herp



Ed Herp

Ed Herp, manager of WFSU-TV from 1960 to 1988, died March 10.

Herp started his career in commercial television at WKRC-TV in Cincinnati and WJW in Cleveland. In 1959, he moved to Pittsburgh's public television station, WQED, where he was a producer/director of Mr. Rogers' Neighborhood for two years.

In 1961, he became the manager of WFSU in Tallahassee. Under his direction, WFSU went from part-time to full-time broadcasting, made the transition from black and white to color, installed one of the system's first uplinks and, in 1983, moved from Dodd Hall to its

(Continued on page 14)



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(Continued from page 12)
present location, which he helped design.
After high school, Herp played in and was a featured vocalist with a touring dance band. World War II took him to Europe as a captain in the Army Signal Corps. After the war, he got a degree in speech from Northwestern University. Among his many interests, Herp was a member of the choir at St. Paul's United Methodist Church in Tallahassee for 40 years. He was one of the founders of Goodwill Industries of Tallahassee. In his later years, Herp found time to volunteer at two area elementary schools.
“His influence is still felt today at WFSU-TV,” said Patrick Keating, general manager of WFSU.

Robert G. Turner



Robert G. Turner

Robert G. Turner, 62, FSU professor of finance, died June 5.
Turner joined the faculty in 1970 and was highly regarded by his peers and students.
“Bob dedicated his entire professional career to improving all aspects of the College of Business,” said College of Business Dean Melvin T. Stith. “Bob was a valued colleague and friend, and will be missed by College of Business faculty, staff, students and alumni. He had a positive spirit.”
Turner was born in Louisville, Ky., and graduated with a doctorate in economics from the University of Kentucky. He taught there and at the University of Louisville, Indiana University, the University of Oklahoma and then, for the past 34 years, at FSU. He was a recipient of the University Excellence in Undergraduate Teaching Award and the 2004 Joan H. Raley Faculty Service Award.
“He had a special relationship with many students and was a faculty member who cared about students,” said Donald Nast, chairman of the department of finance. “He was instrumental in placing many students with banks throughout the Southeast and had a bond with the banking community that will be hard to replace.”

Maurice M. Vance

Maurice M. “Maurie” Vance, 87, FSU professor emeritus of history, died on Jan. 7, 2004. He taught American history and the history of science at FSU from 1949 until he retired in 1989.
Vance was a World War II veteran of the U.S. Navy. He received his doctorate in history from the University of Wisconsin.

In Memoriam

1920-1929
Frances Buchanan Currin (B.A. '27), Elizabeth Jackson Eberhart (B.S. '27), Harriet Robinson Jones (B.A. '27), Ruby Gray Buck (A.B. '28)

1930-1939
Shirley Bishop Lazonby (A.B. '31), Betty Taylor Pankey (B.A. '31), Virginia Bryant Crenshaw (B.A. '33), E. Lucille Hodson Page (B.A. '33), Merle Keel Kilker (B.S. '34), Mary Fowler Pellow (A.B. '34), Lilly Carter Wilkes (A.B. '34), Ellen Anderson Henderson (L.I. '35), Blanche Rothstein Schneider (L.I. '35), Grace Wicks Graves (B.S. '36), Faye Reeves Smith (L.I. '36, A.B. '47), Charlotte Kinzie White (B.S. '36), Mary Brown “Polly” Andreasen (B.A. '37, M.S. '70), Lillian Simmons Batey (B.A. '37), Virginia Shine Humphrey (L.I. '37, B.A. '44), Mary Lee Hopkins Masterson (B.S. '37), Beatrice Sheppard Smith (B.S. '37), Ruth Knight Childress (B.S. '38), Dorothy M. Detrick (A.B. '38), Jewell Rudd Lemon (L.I. '38, B.A. '42), Elizabeth Tomyn Longcoy (B.A. '38), Irene Day Randall (B.S. '38), Evelyn Glazier Simpson (B.A. '38), Frances Clements Kastenbein (B.A. '39), Annis Bennett Walton (B.A. '39)

1940-1949
Betty Lindsey Butler (B.A. '40), Bettie Young McComb (B.S. '40), Pearl “Peg” Gay Peters (B.A. '40), Louise McKimmon Vaughan ('40), Joanne Whitney Koss (B.S. '41), Betty Ferran McGarity (B.A. '41), Frances Ellis Baird (B.A. '42), Juanita Carr Brawner (M.S. '42), Eleanor “Gee” Gandy (B.S. '42, M.S. '51), Elizabeth Cooper Tourtelot (B.A. '43), Angeline Casey Walker (B.A. '43), Nancy Gayler Amestoy (B.S. '44), Mary Ann Brannon Arnold (B.A. '44), Lt. Col. Harriet G. Knarr (B.S. '44), Sara Helms Long (B.A. '44), Nan Pope Mathis (B.M. '44), Margaret Hart Orcutt (B.S. '44), Edith Revell Sederquist (B.A. '44), Diana Washbon Bird (B.A. '45), Eleanor Mary “Tedy” Parker King (B.S. '45), Mary Frances McAnally Long (B.S. '45), Louise “Diddie” Sproull Simpson (B.A. '45), Anita Sandusky Speck (B.S. '45), Betty Jean Wells (B.S. '46), Bettie Tillman Ellis (A.B. '47), Bettie Maier Heape ('47), Roy Mack Holt (B.S. '47), Helen Edith Walker (B.S. '47), Dorothy I. Mims (B.S. '48), Loretta H. Phoenix (B.A. '48, M.A. '51), Vera Cone Smith (B.S. '48), L. Charles McMillan (B.S. '49), Nancy Rood Reitingner (B.S. '49), Clara Eloise Rollins Warrell (B.S. '49)

1950-1959
Hayward Robert Bond (B.S. '50, M.S. '52), Martha Dubose Buck (M.S. '50), John “Jack” J. Dicker (M.A. '50), Ben H. Ervin Sr. ('50), Sarah Henderson Moor (B.S. '50), Billie Day Bourgeault (B.S. '51), Dr. Armando “Arnold” C. Messina (M.S. '51), Mary Jane Sowell Toole (B.S. '51), Gail C. Beehler (B.S. '52), Emma Kent Butler (M.A. '52), Clarence B. Elam ('52), Anna Belle Phillips Gaskin (B.S. '52), Margaret Erickson George (B.A. '52), Alfreda Hollingsworth Golay (B.S. '52), Neal D. Sapp (B.S. '52), Robert V. Bruce (B.S. '53), Irilla Geneva Lewis (M.S. '54), Lin Tsai (Ph.D. '54), Cecil D. Demille (B.S. '55, B.S. '58), Henry Dalton Hagler (B.S. '55), Harold H. Kastner (B.S. '55, M.S. '58), H. Garland Stokes (B.S. '55), M. Gertrude Phillips Wildner (M.A. '55), Dennis E. Wilson (B.S. '55), Leo Wayne York (M.M. '55, M.S. '56), Patricia Marston Ashton (B.A. '56, M.A. '61), LaVetra Armstrong Brand (B.S. '56), Manuel E. Cantel (M.B.A. '56), Edna Farris Odom (B.S. '56), Jimmy W. Harrell (B.S. '57), Neil L. LaBar (B.S. '57), Troy E. Reeves (B.S. '57), Martha Pillsbury Thompson (B.S. '57), Ronald J. Walker (M.S. '57), Wayne E. “Sonny” Wentworth (Ph.D. '57), Edward R. Donovan (B.S. '58), William H. Graham (Ph.D. '58), Barbara Emmett Richman (B.S. '58), Gay Gillies Williams ('58), Eleanor Tubb McQuirter (M.S. '59), Carolyn Rice Pearson (B.A. '59)

1960-1969
Beverly Horsley Brashear (B.S. '60), Calhoun Yancey Byrd III (B.S. '60), Ronald L. Haire (M.S. '60), J. Fred Parker Jr. (B.S. '60), Sidney H. Torbit (B.S. '60), Ronald Gherman Whiteard (B.S. '60), Louis Richard Bray (B.S. '61), Daniel C. Johnson III (B.A. '61, M.A. '63), Wallace O. Keene (B.A. '61), Carole Williams McArthur (B.S. '61), Jack L. Peterson (D.M. '61), Grier Moffatt Williams (Ph.D. '61), Morris S. Worland (B.S. '61, M.B. '72), Suzanne K. Blow (Ph.D. '62), Etta Phillips Smith (B.S. '62), Phyllis Bergen Cartwright (M.S. '63), Charles E. Beard (M.S. '64), Robert E. Cosgrove (B.S. '64), Francis J. Funke (Ph.D. '64), Ignatius F. Galante (B.S. '64), Robert S. Anzyl (B.A. '65, M.A. '66), William J. Connolly (M.B.A. '65, Ph.D. '86), Helen Pate Oakley (B.A. '65), Myron C. Prevatt Jr. (B.A. '65), Paul Marion Starnes (B.S. '65), Louis F. Goodman (B.A. '66, M.S. '72), Cora Nell Spooner Haggard (B.A. '66), Gary A. McCallister (B.S. '66), Martha Clewis Perrin (B.A. '66), Margaret “Peggy” Prowitt Seats (B.S. '66), Susan Lurton Conrad (B.M.E. '67), Jennifer C. Hammock (B.S. '67), Jack C. Howard (B.S. '67), Craig Mills (M.S. '67), Patrick G. Robichaud (B.A. '67), Glenn Richard Stephens (B.S. '67), Charles Weldon York (Ph.D. '67), Constance Brantley Seaward (B.S. '68), Jane Millard Terrell (M.S. '68), Jeanne Campbell Anderson (M.S. '69), Mary Lou Brandon Christie (M.S. '69), Virginia “Jenny” L. Creasy (B.S. '69), James Paul Gilreath (B.A. '69)

1970-1979
Jdg. David E. Bemby (B.S. '70, J.D. '73), Jeremy Alan Craft (B.S. '70, M.S. '79), Maj. David A. Robinette (M.S. '70), L. Michael Wachtel III (J.D. '70), Rev. Lucy Mary Moody (B.S. '71), Claude Daryle Smith (M.B.A. '71), Walter Baldwin Smith (B.S. '71), Dennis L. Murphy (B.S. '72), Robert W. Paulson Jr. (B.S. '72), Francis M. Pfost Jr. (M.A. '72, B.A. '93, M.A. '96, M.A. '97), David Eugene Swindell III (B.A. '72, M.A. '76), Martin E. Thompson (B.S. '72), Joseph Eduard Dudley (M.S. '73), Rudolph Thomas Hartsfield (B.S. '73), Melvin W. Moore Jr. (M.S. '73), David James Shultz (Ph.D. '74), Aaron Dale Bradley (B.S. '75), William Thackston Cleland (M.B.A. '75), Juliana Larmorn Iverlett (B.S. '75), James F. Wilkerson (Ph.D. '75), Jeffrey Charles Mear (B.S. '76), Joyce Nolan Glenn (M.S. '77), Mindy Alexander Heath (B.S. '77, M.S. '84), George R. Ordos (B.A. '77), Carol A. Partlow (B.S. '77), Charles I. Breckenridge (B.S. '78), Russell D. Perkins (M.P.A. '78), Vincent John Carlson Jr. (B.S. '79), Mary Duke Hughes (M.S. '79), Mark V. Moore (B.S. '79), Jack Peter Van Kleunen ('79), Vician Philips Whatley (B.S. '79, M.S. '80)

1980-1989
Jean Ann Madsen (B.S. '81), Samuel Thomas Dougherty Jr. ('82), J. Steven Reynolds (J.D. '82), Craig A. Lawrence ('84), Frank Wheeler Kirk (B.S. '85), C. Valentine Okonkwo (Ph.D. '85), Lanier I. Quinn III (B.S. '86), Michele Gerard Counselman (B.S. '87), Howard Thomas Hillabrand III (B.A. '87), Jeffrey Scott Pitts (B.S. '87), Travis J. Roache ('88)

1990-1999
Robert E. Redhammer (B.S. '90), Suzanne L. Rossomondo (J.D. '90), Bernice Ruth Fredricksen (B.S. '91, M.S. '93), Karen Roach Chepko (M.S. '93, A.D.V.M. '94), Pertti Salomaa (B.S. '94), William A. Nasca (M.B.A. '97), Stacy A. Richardson (A.A. '98), Terry Lanier Cooper (B.S. '99), Wesley R. Moore (B.S. '99)

2000-2003
Benjamin Patrick Morrison ('00), John A. Barretto (B.A. '01), Daniel Otten (B.S. '01), Robin D. Cleeland (B.A. '02), Antonio Jermaine Steele (B.S. '03)

CURRENT STUDENTS
Jonathan Michael Doerr ('04), Courtney B. Fox ('04), Suryan S. Jama ('04), Katie L. Mills ('04), RONALDA S. PIERCE ('04)

FACULTY / STAFF
Woodrow Alonzo Ferrell, Clyde O. Hannah, Leroy Harris, Leola M. McKimmon, Evelyn Lelia Mudge (B.S. '25), Samuel A. Riccardi, Velta Relette Wester

CORRECTION
Eleanor Redlinger Loyless (A.B. '39, M.S. '75), was incorrectly reported to have earned a Bachelor of Arts in 1975 (February/March '04 In Memoriam).

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New alumni prez: building personal relationships is key

By Mark A. Riordan

In July, he couldn't tell the difference between the Florida Turnpike and I-75. But by the opening whistle of the Labor Day match-up against Miami, Barry Adams, the new president of the FSU Alumni Association, will have crisscrossed the state several times attending alumni events.

For the only alumni professional to have garnered the nation's top award for alumni associations at two different universities, Adams believes the only way to connect to alumni is to actually meet in person.

"The best way to build a relationship is to create the opportunity," Adams said. "You can't do that by phone, and as much as people love e-mail, it doesn't have the same effect as meeting face-to-face."

The success of Adams' well-conceived, ambitious agenda depends on his meeting as many alumni as possible.

"I'll be very active in visiting, seeking advice and discussing our association's aspirations, as well as nurturing the many friendships already established between the organization and our graduates," he said.

A good way to meet Adams this fall is to attend a football game. Home or away, Seminole fans will find him there.

Adams is ready to pick up the ball from retired alumni President Jim Melton, whose vision and labor were the driving forces behind the new Alumni Center. Adams, in fact, also has opened alumni centers at Ohio



Barry Adams inside the Alumni Center's Great Hall.

University and The College of William and Mary, which he left to come to FSU.

Coming in at a cool \$5.5 million, the Alumni Center is no small affair, but as Adams explains, the facility's impact on FSU will easily eclipse its dollar amount.

"Opening an alumni center changes your whole perspective," he said. "You will see higher expectations of the association. Once you become that visible, people expect more and deserve more. Especially when you have a building that's been paid for through private support."

Divining and then delivering on those heightened expectations will come through increased understanding of what motivates different alumni who are at different stages in their careers and lives.

"One of the areas that alumni associations nationwide really have to work harder on is understanding what motivates people of different ages, and what we can expect out of them as volunteers and volunteer leaders," Adams said.

The idea of generational marketing is but a subset of Adams' vision for increased outreach and enhanced interaction with and among alumni.

"What I've found is that universities are not very good at understanding the differences among different alumni groups," he said. "We all have to become marketers here. Every single employee has to understand marketing and appreciate it. And we will."

Adams believes so strongly in the concept

that, upon arriving to work (three days early), he decided to make marketing guru Harry Beckwith's "Selling the Invisible: A Field Guide to Modern Marketing" required reading for every staff member.

"It's something I believe in very intensely, because we're selling thoughts, ideas, aspirations, loyalty, dedication. We're selling not just things, but a concept of loving this place."

To build a successful alumni operation on the concept of loving FSU, Adams says expanding and improving five alumni relationships will determine his ultimate success. They are alumni and the administration, alumni and faculty, alumni and students, alumni and other alumni and alumni and their communities.

"Each of these five is extremely important. We need to be involved in every one of them," he said. "We have to have our foot in the door and understand them and motivate people."

To do that, Adams contends, alumni organizations need to be thought of as more than geographically situated clubs.

"There's a number of organizations, formal and informal, or alumni who get together for anything from academic departmental alumni groups to larger groups that we need to be assisting and developing relationships with," Adams said.

The geographic model has sustained alumni associations for decades, Adams said, but the ability to communicate farther, faster and deeper means that associations can group alumni according to a wide array of constituencies.

The FSU Alumni Association's new "Each One Reach One" membership campaign

Reach out and remind a fellow Nole or friend of FSU that membership in the FSU Alumni Association has great benefits AND it's the easiest way to show support for FSU and stay connected to campus.

THE GOAL:

Double our membership

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Each current member recruiting just one new member

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Joining is easy:

ONLINE AT <http://www.fsu.edu/~FSUALum/>

OR CONTACT

FSU Alumni Association

1022 W. Tennessee Street
Tallahassee, FL, 32306-4532
Phone: 850-644-2761
Fax: 850-644-8847
Email: fsualum@alumni.fsu.edu

Each One Reach One



Alumni Association

All friends of FSU — alumni or not — are eligible to join the FSU Alumni Association